

A woman with dark hair pulled back, wearing a patterned sleeveless top and a yellow bag, is shown in profile from the chest up. She is smiling broadly, holding a smartphone in her left hand and a pair of sunglasses in her right hand. The background is a wall with horizontal grey slats.

Rock Your Profile

1

2

3

Add a professional photo

4

14X MORE LIKELY TO BE VIEWED IF HAVE PHOTO

5

6



Colene Mitchell

Building the World's Favorite UIs, One Pixel at a Time
San Francisco Bay Area | Internet

Current: LinkedIn
Former: LinkedIn, Linux Strategies
Education: The University of Georgia

Send a message

300

www.linkedin.com/company/linkedin

Contact info

Background



Summary

Working at LinkedIn, I am able to combine my experience in recruiting with my love of sharing knowledge to help recruiters become more successful.

In my spare time, I love to educate candidates on how to maximize their job search. By teaching them the tools available and helping them improve their interviewing skills, they are ultimately able to find the next great step in their careers.

Specialties include: Training, Public Speaking Coaching, Project Management and Process Improvement.



LinkedIn's Vision for the Next 10 Years

1

2

Write an attention-grabbing headline

3

EXPLAIN WHAT IT IS YOU DO
SHOW YOUR PASSION AND VALUE

4

5

6



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Skills: LinkedIn
Education: LinkedIn, Laurel Strategic
Education: The University of Georgia



Reid Hoffman fluencer 2nd [Following]

Entrepreneur. Product Strategist. Investor.
San Francisco Bay Area • Internet



Michael Susi 1st

Designing Wellness Programs that Help People Unleash Their Greatness
San Francisco Bay Area • Health, Wellness and Fitness



Mike Gamson 2nd

Passionate about investing in people
Greater Chicago Area • Internet

THE ECONOMIC GRAPH

Looking for Vision for the Next 10 Years

1

2

3

Draft a compelling summary

4

40 WORDS OR MORE
INCLUDE KEYWORDS BUT
NOT BUZZWORDS

5

FOCUS ON CAREER
ACCOMPLISHMENTS

6



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LinkedIn's Vision for the Next 10 Years

LinkedIn's Vision for the Next 10 Years

1

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Detail your past work experience

12X MORE LIKELY TO BE VIEWED IF HAVE MORE THAN 1 POSITION LISTED.



Experience

Sr. Customer Success Consultant

LinkedIn

January 2014 – Present (1 year 4 months) | San Francisco Bay Area



As a Strategic Recruitment Product Consultant at LinkedIn, I'm committed to helping our strategic clients attract, recruit, and hire top talent. This goal is accomplished by understanding each client's unique recruitment and employment branding challenges, then developing a customized solution to positively effect change within their organization. I work closely with Talent Acquisition, Website Design, Employment Branding and Marketing to ensure each client's suite of products are maximized to the fullest. Additionally, I drive customer adoption of existing SaaS product lines, as well as, new product releases in tandem with our product marketing teams.



LinkedIn for Students: Top Five Profile To-Do's



How to Change Your Culture for Passive Talent

Recruitment Product Consultant

LinkedIn

September 2012 – January 2014 (1 year 5 months) | Greater Chicago Area



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Client Manager

Laurus Strategies



1

2

3

Add skills and get endorseme

4

INCLUDE A MIX OF HIGH LEVEL AND NICHE SKILLS.

5

6



Education

The University of Georgia

Bachelor of Arts (B.A.), Business, Communication
2000 - 2003

Activities and Societies: Delta Phi Lambda



Skills

Top Skills

99+

Recruiting



99+

Talent Acquisition



45

Talent Management



36

Account Management



29

Human Resources



28

CRM



25

Sales



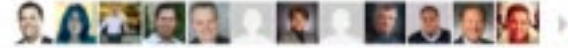
24

Social Networking



22

Strategy



20

Social Media



Colleen knows about...

26

Management

11

Leadership

17

Applicant Tracking...

18

Strategic Planning

1

2

3

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Include volunteer experiences & causes

ALMOST HALF OF ALL HIRING MANAGERS SAY THEY VIEW THEM AS EQUIVALENT TO FORMAL WORK.

Colleen knows about...

- 20 Management
- 18 Leadership
- 17 Applicant Tracking...
- 16 Strategic Planning
- 15 Enterprise Software
- 14 Negotiation
- 11 Cold Calling
- 10 Salesforce.com
- 10 Consulting
- 9 Onboarding
- 8 Marketing
- 8 Employer Branding
- 8 Training
- 7 Team Building
- 6 Business Networking
- See 6+ >



Volunteer Experience & Causes

Board Member

A Ban Against Neglect (ABAN)

March 2012 – Present (3 years 2 months) | Economic Empowerment



ABAN works with street girls in Ghana to teach them a trade (sewing), help them make money, and prepare them for a future off the streets. These girls sew products out of local fabrics, and plastic water bags -- we sell those products around the US and at aban.org.

Volunteer

Menstrupedia

January 2015 – Present (4 months) | Children



Menstrupedia

Menstrual health adversely impacts millions of lives. Menstrupedia will enable parents at scale to teach their daughters about this topic in a way that would otherwise be taboo.

Volunteer

Rising International

March 2011 – Present (4 years 2 months) | Civil Rights and Social Action



Giving someone the gift of education and seeing what they can accomplish is one of the most satisfying experiences I've ever had.

Recommendations

Find and
join groups

Participate in discussions
related to your industry

The screenshot shows a LinkedIn group page for "Harvard Business Review" (HBR). The page header includes the LinkedIn logo, "PREMIUM" status, a search bar, and navigation links for Home, Profile, Connections, Jobs, and Interests. The group name "Harvard Business Review" is displayed with 1,200,000 members and a "Member" button. Below the header, there are tabs for "Discussions", "Promotions", "Jobs", "About", and "Search".

The main content area features a "Start a discussion with your group" section with an input field. Below this is a post by "Savir EMLE, Retired Leadership Consultant" (Manager's Choice) titled "CEOs with integrity deliver better financial results - HBR". The post includes a link to an HBR article and a summary: "Measuring the Return on Character: HBR.org - CEOs who are rated high on four moral principles deliver better financial results than those who aren't". It shows 0 comments, 0 likes, and 0 follows, posted 10 hours ago.

Comments include:

- W-Je Eugene Chen: "CEOs are top leaders of companies and leaders take the followers to go through ups and downs. Genuine CEOs can take the followers to deliver better performance. CEOs without integrity can cheat others in the short term but cannot..." (12 hours ago)
- Bert Robinson: "Likewise, Yes. But when we look at our financial sector and especially Wall Street do not exactly synonymous with integrity." (10 hours ago)

At the bottom, there is a post by "Amy Gallo, Contributing editor, Harvard Business Review" titled "Have you ever confronted someone who was taking credit for your work?". The post text reads: "I'm working on a piece for HBR.org and am interested in hearing your stories about how you've responded when your boss or your peer accepts the congratulations that's rightfully yours or even says that the success was their doing..." (4 hours ago).

On the right sidebar, there are sections for "See what's new" (with a message about group improvements), "Your group contribution level" (with a progress bar and "Finding an Audience" button), and "LinkedIn Ads" (with three ad cards: "Zegna Suits for Less", "Bring Your Brand To Life!", and "Looking for a job?").