

**CSU**

The California  
State University



# FACTS

about the California  
State University



[www.calstate.edu](http://www.calstate.edu)

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# CALIFORNIA STATE UNIVERSITY



## SCOPE AND MISSION

The California State University is indispensable to California's economic prosperity and diverse communities. It is the nation's largest university system, with 23 campuses and seven off-campus centers, almost 433,000 students, and 44,000 faculty and staff. The CSU, stretching from Humboldt in the north to San Diego in the south, is renowned for the quality of its teaching and for its job-ready graduates.

Each CSU campus has its own identity, with distinct student populations and programs. Yet all share the same mission—to provide high-quality, affordable higher education to meet the changing workforce of California.

In 2008-09, the CSU conferred bachelor's and master's degrees that spanned 384 different degree programs, as well as teaching credential programs. Many programs and courses are available online. The CSU commenced its own independent education doctorate program in fall 2007. A select number of doctoral degrees are offered jointly with the University of California or with private universities in California.

## MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1961 under the state Master Plan for Higher Education. The CSU draws its students from the top third of California's high school graduates and is the state's primary undergraduate teaching institution. Continuing to expand the CSU's educational scope, seven CSU campuses launched educational doctorate programs in fall 2007, and a total of 14 CSU campuses will offer an independent Ed.D. program in 2010 and beyond. The Ed.D. programs will meet workforce demands for advanced training for administrators in California's public K-12 school systems and community colleges.

## WORKING FOR CALIFORNIA

The CSU plays a critical role in preparing outstanding candidates for the job market. With 93,000 annual graduates, the CSU is the state's greatest producer of bachelor's degrees and drives California's economy in information technology, life sciences, agriculture, business, education, public administration, entertainment and multimedia industries.

In fact:

- For every \$1 the state invests in the CSU, the CSU returns \$5.43.
- The CSU sustains nearly 150,000 jobs in the state.
- CSU-related expenditures create \$17 billion in economic activity.

The CSU also reaches out to California's growing, underserved communities, offering affordable opportunities to pursue a college degree that enable students from diverse backgrounds to succeed. The CSU provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students.

CSU outreach efforts include:

- The CSU Early Assessment Program (EAP) allows 11th grade students to assess their college readiness in English and math, enabling students to spend their last year in high school filling any academic gaps for CSU admission.
- The Educational Opportunity Program (EOP) is an educational access and retention program that supports low-income, educationally disadvantaged students, many of whom are first-generation college students. EOP plays a critical role in helping these students prepare for CSU admission.

- The CSU's "How to Get to College" poster outlines steps for middle and high school students to prepare for college. The CSU has distributed more than 3 million copies in English, Spanish, Vietnamese, Korean, Russian, Hmong, Tagalog and Chinese.
- As part of its African American Initiative, the CSU has partnered with churches throughout California to bring awareness to students, parents and families about the importance of early preparation for college. In 2010, the fifth annual Super Sunday event reached an estimated 100,000 people at approximately 100 churches in Northern and Southern California.
- The CSU partners with the Parent Institute for Quality Education (PIQE), which helps strengthen parent involvement in elementary and middle school students' education. Parents learn how to improve their child's classroom performance and identify steps to help their child attend college during an intensive training program.
- The CSU is leading a statewide "Troops to College" program established to assist military men and women transition to college after exiting the service. The program includes academic outreach, admissions and enrollment planning for the approximately 60,000 veterans exiting military service each year.
- The CSU has launched a graduation initiative aimed at increasing graduation rates systemwide from 46 percent to 54 percent and cutting in half the lag in degree attainment by students of color by 2016.

# LEADERSHIP



Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers on their respective campuses and who report to the chancellor.

The trustees, chancellor and presidents develop systemwide policy, with campus implementation taking place through broadly based consultative procedures. The Office of the Chancellor secures the CSU general fund and capital outlay budgets and coordinates systemwide efforts in areas such as technology, academic affairs, business affairs, institutional research, physical plant development, employee relations, state and federal governmental affairs, legal affairs, university advancement, and public affairs.

## BOARD OF TRUSTEES

### *Ex Officio Members*

- Governor Arnold Schwarzenegger
- Lieutenant Governor Abel Maldonado
- Speaker of the Assembly John A. Pérez
- State Superintendent of Public Instruction Jack O'Connell
- CSU Chancellor Charles B. Reed

### *Appointed Members*

(term ends during the year given)

- Roberta Achtenberg (2015)
- Nicole Anderson, Student Trustee (2011)
- Herbert L. Carter, Chair (2011)
- Carol R. Chandler (2012)
- Debra S. Farar (2014)
- Kenneth Fong (2013)
- Margaret Fortune (2016)
- George G. Gowgani (2018)
- Melinda Guzman (2012)
- William Hauck (2017)
- Raymond W. Holdsworth, Jr. (2011)
- Linda Lang (2017)

- Bob Linscheid, Vice Chair (2010)
- Peter Mehas (2015)
- Henry Mendoza (2016)
- Lou Monville (2014)
- Russel Statham, Student Trustee (2010)
- Glen Toney (2013)
- C.C. Yin (2018)

## ADMINISTRATIVE LEADERS

- Charles B. Reed  
Chancellor
- Jeri Echeverria  
Executive Vice Chancellor and  
Chief Academic Officer
- Benjamin F. Quillian  
Executive Vice Chancellor and  
Chief Financial Officer
- Gail Brooks, Vice Chancellor  
Human Resources
- Garrett P. Ashley  
Vice Chancellor, University  
Relations and Advancement
- Christine Helwick  
General Counsel
- Larry Mandel  
University Auditor

## CAMPUS PRESIDENTS

(Date is the appointment year)

- Bakersfield  
Horace Mitchell (2004)
- Channel Islands  
Richard R. Rush (2001)
- Chico  
Paul J. Zingg (2004)
- Dominguez Hills  
Mildred García (2007)
- East Bay  
Mohammad Qayoumi (2006)
- Fresno  
John D. Welty (1991)

- Fullerton  
Milton A. Gordon (1990)
- Humboldt  
Rollin C. Richmond (2002)
- Long Beach  
F. King Alexander (2006)
- Los Angeles  
James M. Rosser (1979)
- Maritime Academy  
William B. Eisenhardt (2001)
- Monterey Bay  
Dianne F. Harrison (2006)
- Northridge  
Jolene Koester (2000)
- Pomona  
J. Michael Ortiz (2003)
- Sacramento  
Alexander Gonzalez (2003)
- San Bernardino  
Albert K. Karnig (1997)
- San Diego  
Stephen L. Weber (1996)
- San Francisco  
Robert A. Corrigan (1988)
- San José  
Jon Whitmore (2008)
- San Luis Obispo  
Warren J. Baker (1979)
- San Marcos  
Karen S. Haynes (2004)
- Sonoma  
Ruben Armiñana (1992)
- Stanislaus  
Hamid Shirvani (2005)

Note: For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit [www.calstate.edu/BOT/trustees.shtml](http://www.calstate.edu/BOT/trustees.shtml).

# FACULTY AND STAFF DEMOGRAPHICS

The CSU's renowned faculty is well-known for their teaching skills as well as their significant contributions to research. CSU staff and administrators provide the vital infrastructure to fulfill the CSU mission. The faculty and staff together have made the CSU a leader in high-quality, accessible, student-focused higher education.



Fall 2009	Number	Percent
<b>TOTAL EMPLOYEES</b>	<b>44,340</b>	<b>100%</b>
▪ Faculty	21,384	48.2
▪ Professional	10,489	23.7
▪ Clerical & Secretarial	4,748	10.7
▪ Technical & Paraprofessional	3,042	6.9
▪ Service & Maintenance	2,138	4.8
▪ Managerial	1,529	3.4
▪ Skilled Crafts	1,010	2.3
<b>TOTAL FACULTY</b>	<b>21,384</b>	<b>100%</b>
▪ Full-Time*	11,712	54.8
▪ Part-Time*	9,672	45.2
<b>FULL-TIME FACULTY</b>	<b>11,712</b>	<b>100%</b>
<b>By Gender</b>		
▪ Female	5,235	44.7
▪ Male	6,477	55.3
<b>By Age</b>		
▪ 29 & younger	100	0.9
▪ 30 - 39	2,217	18.9
▪ 40 - 49	3,157	27.0
▪ 50 - 59	3,714	31.7
▪ 60 and older	2,524	21.6
<b>By Ethnicity</b>		
▪ African American	463	4.0
▪ Native American	68	0.6
▪ Asian American	1,786	15.2
▪ Latino	958	8.2
▪ White, non-Latino	8,036	68.6
▪ Other/Unknown	401	3.4
<b>By Academic Rank</b>		
▪ Professor	4,574	39.1
▪ Associate Professor	2,739	23.4
▪ Assistant Professor	2,738	23.4
▪ Instructor	6	0.1
▪ Lecturer	1,655	14.1

Note: Data exclude student employees, intermittent employees, employees on leave without pay, and faculty in extension, summer and special sessions.

\*Full-time category includes lecturers working on a full-time basis, and part-time category includes tenure-track faculty working on a part-time basis such as those in the faculty early retirement program.

Correction to the 2009 Fact Book: The data for Full-Time Faculty by Gender were incorrectly reported. The headcount numbers should have been Male 6,688 (rather than 5,331) and Female 5,331 (rather than 6,688).

# ENROLLMENT



Enrollment demand at the CSU has continued to rise over the past decade, and fall 2009 enrollment levels represent some of the highest levels in the university's history.

## FALL ENROLLMENT SYSTEMWIDE 1999-2009

1999	359,719
2000	368,469
2001	388,605
2002	407,088
2003	408,946
2004	397,048
2005	405,282
2006	417,112
2007	433,017
2008	437,008
<b>2009</b>	<b>433,054</b>

## ENROLLMENT BY CAMPUS – FALL 2009

▪ Bakersfield	8,003
▪ Channel Islands	3,862
▪ Chico	16,934
▪ Dominguez Hills	14,477
▪ East Bay	14,749
▪ Fresno	21,500
▪ Fullerton	36,262
▪ Humboldt	7,954
▪ Long Beach	35,557
▪ Los Angeles	20,619
▪ Maritime Academy	823
▪ Monterey Bay	4,688
▪ Northridge	35,198
▪ Pomona	22,273
▪ Sacramento	29,241
▪ San Bernardino	17,852
▪ San Diego	33,790
▪ San Francisco	30,469
▪ San José	31,280
▪ San Luis Obispo	19,325
▪ San Marcos	9,767
▪ Sonoma	8,546
▪ Stanislaus	8,586
▪ International Programs	585
▪ CalStateTEACH	714

**Total** **433,054**





### FALL 2009 ENROLLMENT

	Headcount	Percent
■ Freshman	82,226	19.0
■ Sophomore	46,576	10.7
■ Junior	97,633	22.5
■ Senior	134,183	31.0
■ Postbaccalaureate	18,451	4.3
■ Graduate	53,985	12.5
<b>Total</b>	<b>433,054</b>	<b>100%</b>

### Total Enrollment

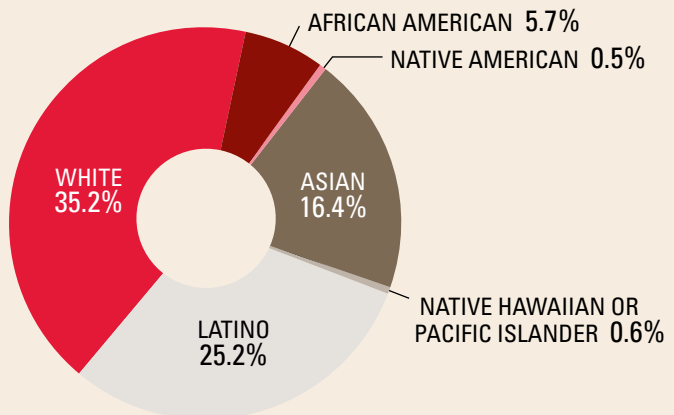
	Headcount	Percent
■ Men	182,690	42.2
■ Women	250,364	57.8
■ Undergraduate	360,618	83.3
■ Graduate	72,436	16.7

### FALL 2009 ENROLLMENT BY ETHNICITY

	Headcount	Percent
■ African American	24,591	5.7
■ Native American	2,372	0.5
■ Asian	70,856	16.4
■ Native Hawaiian or Pacific Islander	2,597	0.6
■ Latino	109,347	25.2
■ White	152,531	35.2
<b>Total Identified*</b>	<b>362,294</b>	<b>83.6</b>
■ Nonresident Alien*	20,197	4.7
■ Other/Unknown*	50,563	11.7
<b>Grand Total</b>	<b>433,054</b>	<b>100%</b>

\* Now included in the grand total count.

### ETHNICITY – FALL 2009



# DEGREES CONFERRED



2008-09	Number	Percent
■ Bachelor's	74,643	79.7
■ Master's	18,926	20.2
■ Doctorates	85	0.1
<b>Total Degrees</b>	<b>93,654</b>	<b>100%</b>

## BACHELOR'S DEGREES BY DISCIPLINE

	Number	Percent
■ Business & Management	16,402	22.0
■ Social Science	8,774	11.7
■ Psychology	5,579	7.5
■ Interdisciplinary Studies	5,514	7.4
■ Education	4,695	6.3
■ Public Affairs & Services	4,675	6.3
■ Communications	4,377	5.9
■ Letters	4,334	5.8
■ Health Professions	4,037	5.4
■ Fine & Applied Arts	4,015	5.3
■ Engineering	3,857	5.2
■ All Other Disciplines	8,384	11.2
	<b>74,643</b>	<b>100%</b>

## MASTER'S DEGREES BY DISCIPLINE

	Number	Percent
■ Education	5,473	28.9
■ Business & Management	2,374	12.6
■ Public Affairs & Services	2,193	11.6
■ Health Professions	1,648	8.7
■ Engineering	1,434	7.6
■ Letters	1,030	5.4
■ All Other Disciplines	4,774	25.2
	<b>18,926</b>	<b>100%</b>

# STUDENTS



**The CSU has a significant impact on the state through the personal contributions of current students and alumni. Its students largely come from California and remain in the state using their increased skills and knowledge to the benefit of California.**



## WHERE DO CSU STUDENTS COME FROM?

In fall 2009, more than 94 percent of all enrolled students came from California. More than one-quarter of those came from Los Angeles County, with large numbers also coming from Orange (9 percent), San Diego (8 percent), Santa Clara (5.3 percent) and San Bernardino (5 percent) counties. The CSU draws students from across the nation to its 23 campuses.

New first-time freshmen came overwhelmingly (85 percent) from California public high schools, followed by California private high schools (11 percent).

New undergraduate transfers came largely from the California Community Colleges (88 percent), with 4 percent coming from the CSU and about 5 percent from other states.

The majority of new postbaccalaureate and graduate students came from the CSU (52 percent), followed by the University of California (17 percent), private institutions (7 percent) and out-of-state (14 percent), with the remainder from foreign or unknown sources.

## GETTING ACTIVE AND GIVING BACK TO COMMUNITIES

All 23 CSU campuses offer a variety of ways for students to make a difference—both domestically and internationally—through numerous community engagement activities, including community service clubs and organizations, service-learning courses, and alternative break programs.

- Approximately 63,000 CSU students provided more than 1.2 million hours to their communities through their service-learning courses in 2008. The economic impact of this service totals \$24.3 million. Nearly half of the CSU's students provide some type of service: If service learning, community service and civic engagement hours were totaled, the economic impact would approach \$650 million.
- CSU students participate in all types of service activities in more than 5,794 community sites annually. Students from all academic majors have opportunities to connect service to their studies in more than 2,570 service-learning courses annually.
- In 2008-09, the Chancellor's Office and the campus service-learning offices brought in \$3.9 million in grants and private support, a return on investment of nearly \$4 for every dollar invested by the state.

CSU campuses and CSU students are making an impact. More information about the Center for Community Engagement can be found at [www.calstate.edu/cce](http://www.calstate.edu/cce).

## ALUMNI

The CSU has more than 2.5 million alumni, exceeding the populations of every California city except Los Angeles. More than 180 alumni, including 12 legislators, work in the state capitol, while, nationally, the CSU boasts several CEOs among Fortune 500 companies.

CSU alumni are the engine of the state's productivity and key to its future. One in 10 members of California's workforce is a CSU graduate, and the majority of the state's teachers are CSU alumni, including about half of the California State Teacher of the Year award recipients.

CSU graduates have distinguished themselves in every field, including arts and entertainment, business, education, journalism, public administration, the sciences, sports, and agriculture. CSU graduates are the core of California in virtually every field of endeavor. More information about alumni can be found at [www.calstate.edu/alumni](http://www.calstate.edu/alumni).



# APPLYING



## CSUMENTOR™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at [www.csumentor.com](http://www.csumentor.com). CSUMentor is also designed to help students and their families in choosing a CSU campus, planning to meet admissions requirements, and getting answers to frequently asked questions.

## REQUIREMENTS

Admission offices at the 23 campuses use three factors to determine eligibility for freshmen. Most applicants who are admitted meet the standards in each of the following areas: specific high school coursework, suitable grades in specified courses and test scores, and graduation from high school. Some CSU campuses have higher standards for particular majors or for students who live outside the local campus area. Because of the number of students who apply, a few campuses have higher standards (supplementary admission criteria) for all applicants. Many CSU campuses utilize local admission guarantee policies for students who graduate or transfer from

high schools and community colleges that are historically served by a CSU campus in that region.

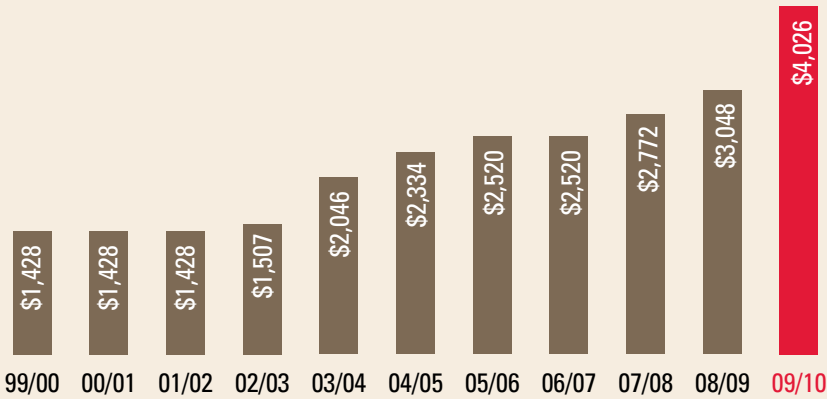
The majority of transfer students enter as upper-division transfers, and must complete at least 60 semester or 90 quarter units before transferring. To apply for admission to graduate or postbaccalaureate studies at the CSU, individuals must complete a baccalaureate degree from an accredited institution with at least a 2.5 grade point average and be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

For detailed admissions information, including specific campus application information, visit [www.csumentor.com](http://www.csumentor.com).

# STUDENT COSTS

## STATE UNIVERSITY FEE

The 2009-10 undergraduate fee for full-time California resident students is \$4,026. Credential program students pay \$4,674. Graduate students pay \$4,962. Out-of-state students pay the State University Fee plus \$372 per semester unit or \$248 per quarter unit. Campus-based fees add an average of \$867 to student costs. Furthermore, a new Graduate Business Professional Fee for all courses required for graduation in an approved master's degree program in business is established at a rate of \$210 per semester unit and \$140 per quarter unit. Student fees cover about a third of the more than \$12,000 that it costs the CSU to educate a student each year. Despite recent increases, the CSU continues to maintain one of the lowest undergraduate fees among comparable institutions.



## OTHER COSTS

	Living on Campus	Living off campus/away from home
■ Housing/Meals	\$9,929	\$10,752
■ Transportation	1,071	1,232
■ Books/Supplies	1,624	1,624
■ Personal	2,569	2,624
■ State University Fee	4,026	4,026
■ Average Campus Fees	867	867
<b>Total</b>	<b>\$20,086</b>	<b>\$21,125</b>

## FINANCIAL AID

In 2008-09, over \$2.3 billion was distributed to more than 269,000 students, more than half of the CSU's total student population. The average award was \$8,819. Presidential Scholars' programs, which provide full scholarships to National Merit and high school valedictorians, are also found at many CSU campuses.

# CSU FUNDING



## CSU 2009/10 STATE SUPPORT

■ General Fund Appropriation	\$2,337,952,000
■ Student Fees	1,891,638,000
<b>Total General Fund and Student Fees</b>	<b>\$ 4,229,590,000</b>
■ Reimbursements	2,126,000
■ Capital Outlay	16,145,000
<b>Total State Support</b>	<b>\$ 4,247,861,000</b>

## CAMPUS BUDGETS 2009-10 (GF AND STUDENT FEES)

■ Bakersfield	81,838,000
■ Channel Islands	52,514,000
■ Chico	160,476,000
■ Dominguez Hills	110,734,000
■ East Bay	139,584,000
■ Fresno	212,013,000
■ Fullerton	293,911,000
■ Humboldt	97,022,000
■ Long Beach	316,191,000
■ Los Angeles	196,315,000
■ Maritime Academy	22,603,000
■ Monterey Bay	62,853,000
■ Northridge	303,461,000
■ Pomona	196,134,000
■ Sacramento	243,795,000
■ San Bernardino	160,864,000
■ San Diego	324,835,000
■ San Francisco	270,227,000
■ San José	265,639,000
■ San Luis Obispo	214,164,000
■ San Marcos	91,539,000
■ Sonoma	85,673,000
■ Stanislaus	86,078,000
<b>Campus Total</b>	<b>\$3,988,463,000</b>
■ Systemwide Offices*	73,057,000
■ Systemwide Provisions	168,070,000
<b>CSU Total</b>	<b>\$4,229,590,000</b>

\*Includes International Programs



### EXTERNAL FUNDING 2008-09

Private support helps the California State University open access to a broad and diverse student population, build technologically advanced libraries and classrooms, and support innovative teaching models and partnerships. In 2008-09, donors committed over \$366 million in new gifts, pledges and testamentary provisions in support of these efforts.

#### ***Selected Sources of Gifts***

■ Alumni & Parents	\$48 million
■ Other Individuals	\$69 million
■ Corporations, Foundations, Other Organizations	\$144 million
■ Local, State & Federal Government Funding*	\$1.5 billion

\*Includes federal government stimulus money received from the 2009 Federal American Recovery and Reinvestment Act

The \$1.9 billion raised by the campuses exceeded the total from student fees collected by the CSU in 2008-09. This year, the CSU raised about one dollar from external funding for every two dollars of state support.

In the early 1990s, the CSU Trustees encouraged campuses to increase fundraising efforts. Since then, voluntary support has grown steadily, alumni association membership has reached 163,000, and campus endowments have grown to \$717 million.



# THE 23 OUTSTANDING CAMPUSES OF THE CSU



*“From Humboldt in the north to San Diego in the south, the California State University’s 23 campuses play an important role in California’s master plan for higher education. The CSU provides California with bachelor’s and master’s degree graduates from diverse backgrounds to create a world-class workforce for the state and the nation.”*

■ **Charles B. Reed**  
Chancellor, California State University



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