

A young man with a shaved head, wearing a light grey t-shirt and khaki shorts, is sitting on a green chair. He is looking down at an open book he is holding in his hands. The background is a bright window with a view of green trees outside. The image is framed by a large white diagonal shape that cuts across the top and right sides.

CSU

The California
State University

The California State University

FACT BOOK

2014

www.calstate.edu

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INTRODUCTION

SCOPE AND MISSION

The California State University focuses on providing an affordable, accessible and high-quality education to prepare students to become leaders in the changing workforce, making the CSU a vital economic engine for California.

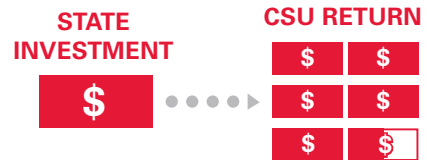
The CSU:

- Is the nation's largest four-year public university system.
- Has 23 campuses and eight off-campus centers.
- Educates approximately 447,000 students.
- Employs 45,000 faculty and staff.
- Stretches from Humboldt in the north to San Diego in the south.
- Houses the most ethnically diverse student body in the nation.
- Is renowned for the quality of its teaching and for preparing job-ready graduates.



In Fact:

For every **\$1** the state invests in the CSU, the CSU returns **\$5.43**.



MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the California Master Plan for Higher Education. The CSU draws its students from the top third of the state's high school graduates and prioritizes admission to eligible California Community College transfer students. The CSU is continuing to expand its educational scope and help meet California's workforce demands for skilled professionals, and now offers independent doctor of education, doctor of nursing practice and doctor of physical therapy programs at numerous campuses. The doctor of philosophy is also being offered through a joint partnership with other public or private universities in California.

Committed to continuously finding new approaches to higher education, the CSU recently launched Cal State Online—a systemwide initiative where a variety of classes are offered online—and CourseMatch—a program that allows full-time students to concurrently enroll in online classes at other CSU campuses.

WORKING FOR CALIFORNIA

As the state's greatest producer of bachelor's degrees, the CSU plays a critical role in arming future leaders with the skills and knowledge necessary for them to thrive in the workforce and help drive California's economy. Through the superior teaching of distinguished faculty, extensive industry partnerships and robust campus auxiliaries, the CSU is expanding programs, internships and workforce training opportunities to ensure students gain proficient critical thinking skills, industry knowledge and hands-on experience for employment and career advancement.

The CSU sustains more than **150,000 JOBS** in the state.



CSU-related expenditures create more than **\$17 BILLION** in economic activity.

ONE IN TEN employees in California is a CSU graduate.

The CSU awards nearly **HALF** of the state's baccalaureate degrees.

More than **A THIRD** of CSU students are first generation college students.

The CSU reaches out to California's growing underserved communities, offering affordable opportunities to pursue a college degree that enables students from diverse backgrounds to succeed. The CSU also provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students.



LEADERSHIP

Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms.

Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system's chief executive officer, and the presidents, who are the chief executive officers on their respective campuses and who report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.

BOARD OF TRUSTEES

Ex Officio Members

Governor Edmund (Jerry) G. Brown, Jr.

Lieutenant Governor Gavin Newsom

Speaker of the Assembly John A. Pérez

State Superintendent of Public Instruction
Tom Torlakson

CSU Chancellor Timothy P. White

Appointed Members

(term ends during the year given)

| | |
|--|------|
| Roberta Achtenberg | 2015 |
| Talar Alexanian (student trustee, non-voting) | 2015 |
| Adam Day | 2015 |
| Rebecca D. Eisen | 2018 |
| Douglas Faigin | 2017 |
| Debra S. Farar | 2022 |
| Margaret Fortune | 2016 |
| Lupe C. Garcia | 2020 |
| Steven M. Glazer | 2019 |
| Bob Linscheid, Chair (alumni trustee) | 2014 |
| Lillian Kimbell-Del Bosque | 2016 |
| Lou Monville, Vice Chair | 2016 |
| Hugo N. Morales | 2020 |
| J. Lawrence Norton | 2019 |
| Steven Stepanek (faculty trustee) | 2015 |
| Cipriano Vargas (student trustee, voting) | 2014 |

ADMINISTRATIVE LEADERS

| |
|---|
| Timothy P. White, Chancellor |
| Ephraim P. Smith, Executive Vice Chancellor and Chief Academic Officer |
| Steve Relyea, Executive Vice Chancellor and Chief Financial Officer |
| Framroze Virjee, Executive Vice Chancellor and General Counsel |
| Gail Brooks, Vice Chancellor, Human Resources |
| Garrett P. Ashley, Vice Chancellor, University Relations and Advancement |
| Larry Mandel, Vice Chancellor and Chief Audit Officer |

CAMPUS PRESIDENTS

(Date is the appointment year)

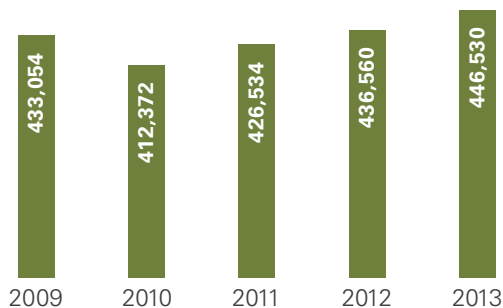
| | | |
|------------------|--------------------------|------|
| Bakersfield | Horace Mitchell | 2004 |
| Channel Islands | Richard R. Rush | 2001 |
| Chico | Paul J. Zingg | 2004 |
| Dominguez Hills | Willie J. Hagan | 2012 |
| East Bay | Leroy M. Morishita | 2011 |
| Fresno | Joseph I. Castro | 2013 |
| Fullerton | Mildred García | 2012 |
| Humboldt | Rollin C. Richmond | 2002 |
| Long Beach | Donald J. Para (Interim) | 2013 |
| Los Angeles | William A. Covino | 2013 |
| Maritime Academy | Thomas A. Cropper | 2012 |
| Monterey Bay | Eduardo M. Ochoa | 2012 |
| Northridge | Dianne F. Harrison | 2012 |
| Pomona | J. Michael Ortiz | 2003 |
| Sacramento | Alexander Gonzalez | 2003 |
| San Bernardino | Tomás D. Morales | 2012 |
| San Diego | Elliot Hirshman | 2011 |
| San Francisco | Leslie E. Wong | 2012 |
| San José | Mohammad H. Qayoumi | 2011 |
| San Luis Obispo | Jeffrey D. Armstrong | 2011 |
| San Marcos | Karen S. Haynes | 2004 |
| Sonoma | Ruben Armiñana | 1992 |
| Stanislaus | Joseph F. Sheley | 2012 |

Note: Leadership is as of April 2014. For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit www.calstate.edu/BOT.



ENROLLMENT

FALL ENROLLMENT SYSTEMWIDE 2009-2013

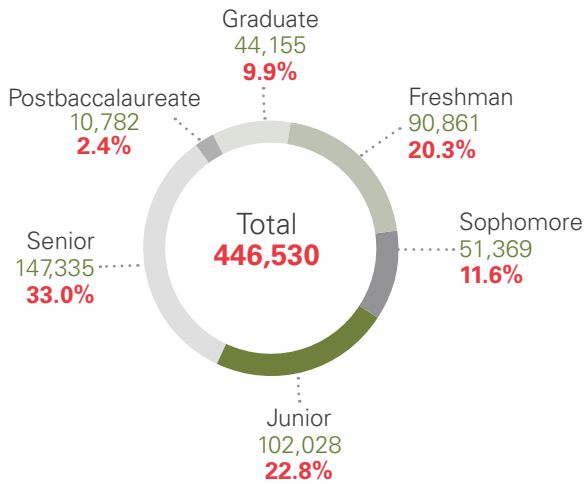


ENROLLMENT BY CAMPUS - FALL 2013

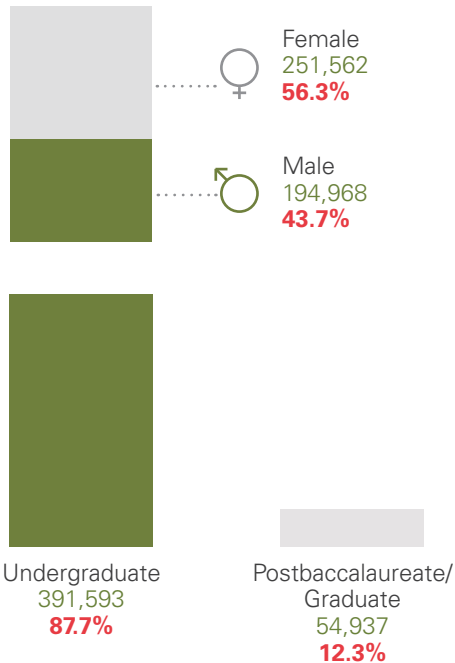
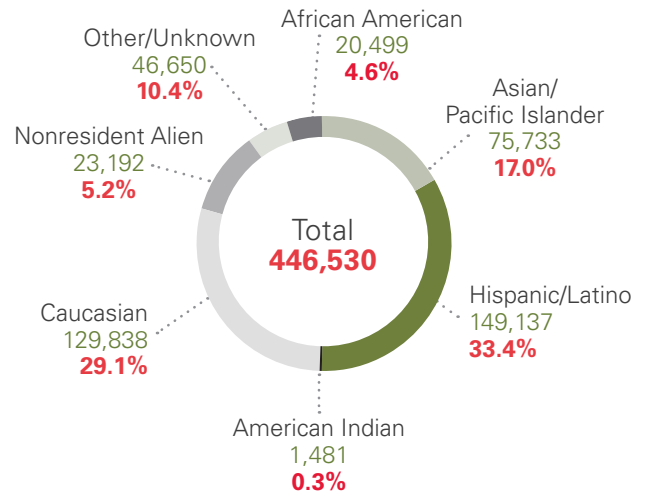
| | |
|------------------------|----------------|
| Bakersfield | 8,371 |
| Channel Islands | 5,140 |
| Chico | 16,356 |
| Dominguez Hills | 14,670 |
| East Bay | 14,526 |
| Fresno | 23,060 |
| Fullerton | 38,325 |
| Humboldt | 8,293 |
| Long Beach | 35,586 |
| Los Angeles | 23,258 |
| Maritime Academy | 1,046 |
| Monterey Bay | 5,732 |
| Northridge | 38,310 |
| Pomona | 22,501 |
| Sacramento | 28,811 |
| San Bernardino | 18,398 |
| San Diego | 32,759 |
| San Francisco | 29,905 |
| San José | 31,278 |
| San Luis Obispo | 19,703 |
| San Marcos | 11,300 |
| Sonoma | 9,120 |
| Stanislaus | 8,917 |
| International Programs | 527 |
| CalState TEACH | 638 |
| TOTAL | 446,530 |



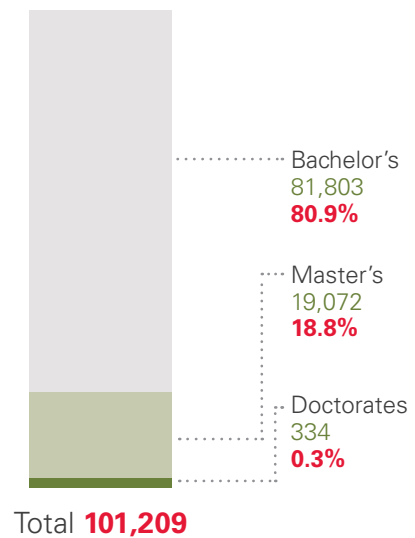
FALL 2013 ENROLLMENT



FALL 2013 ENROLLMENT BY ETHNICITY



DEGREES CONFERRED 2012-13





STUDENTS

The CSU has a significant impact on the state through the personal contributions of current students and alumni. The system's students largely come from California and mostly remain in the state after graduation, applying the skills and knowledge they have learned to help California's economy flourish.

WHERE DO CSU STUDENTS COME FROM?

In fall 2013:



●●●●●●●●●●▶ **96%**

96% of all enrolled students came from California.



●●●●●●●●●●▶ **88%**

88% of new first-time freshman came from California public high schools.



●●●●●●●●●●▶ **92%**

92% of new undergraduate transfers came from the California Community Colleges.

ALUMNI

Adding more than 100,000 new graduates to its ranks in 2012-13, the CSU boasts more than 2.9 million alumni who are leaders in the high-impact industries that drive California's economy. CSU alumni have distinguished themselves in every field, including arts and entertainment, business, education, media, public administration, the sciences, sports, agriculture, engineering, technology and many others. Our alumni are the catalysts for economic, social and cultural change and are helping make a difference in the lives of the people of California and the world. In fact, more of California's teachers come from the CSU than all other institutions in California combined.



FACULTY & STAFF

DEMOGRAPHICS

Total Employees by Occupation Group

| | | |
|--|---------------|-------------|
| Faculty | 23,146 | 50.9% |
| Professional & Technical | 12,248 | 26.9% |
| Management | 1,423 | 3.1% |
| Office & Administrative Support | 4,842 | 10.7% |
| Service | 2,162 | 4.8% |
| Construction, Maintenance & Transportation | 1,639 | 3.6% |
| TOTAL | 45,460 | 100% |

Total Faculty by Timebase

| | | |
|--------------|---------------|-------------|
| Full-Time | 11,453 | 49.5% |
| Part-Time | 11,693 | 50.5% |
| TOTAL | 23,146 | 100% |

Total Full-Time Faculty by Academic Rank

| | | |
|---------------------|---------------|-------------|
| Professor | 4,700 | 41% |
| Associate Professor | 2,706 | 23.6% |
| Assistant Professor | 1,876 | 16.4% |
| Lecturer | 2,171 | 19% |
| TOTAL | 11,453 | 100% |

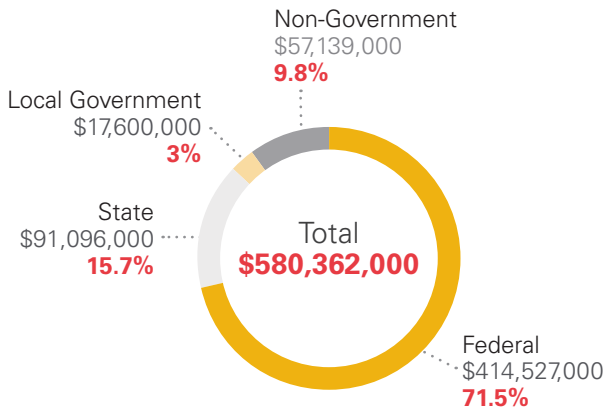
For data definitions and additional statistics, please see the CSU Employee Profile at www.calstate.edu/hr/employee-profile/.



RESEARCH AND CREATIVE ACTIVITY

The research and creative activity of CSU faculty discovers and creates new knowledge, stimulates innovation and economic growth, recruits and retains top-tier scholars and enhances the learning environment. In field settings, laboratories, clinics and studios, the faculty are advancing the CSU's high-quality and affordable higher education.

TOTAL GRANT & CONTRACT REVENUE



HIGHLIGHTS FROM 2012-13:

- Nearly 10,000 CSU tenured and tenure-track faculty provided innovations and solutions to complex California regional and national problems.
- \$580.3 million in external funding received by the CSU.
- Research-engaged faculty promoted hands-on student research to enhance student competitiveness in today's job market.
- Access to high-end technologies through federal funding provided state-of-the-art educational experiences for the students to meet California's current and future workforce needs in the innovation economy and prepared students for advanced degrees.
- The CSU counted among its faculty world-renowned scholars, musicians and artists who were honored by their peers, national academic societies and at the White House.
- Thousands of faculty-led projects with community partners advanced student discovery and promoted California regional economic development through community-based participatory research.
- The CSU research agenda enabled innovation and enterprise to be transformed into commercial partnerships with the private sector and tangible products that benefited the region and society.



PROGRAMS

GRADUATE STUDIES

Graduate education at the CSU involves the mastery of an academic discipline and the attainment of advanced knowledge in a specialized field of study.

- In fall 2013, the CSU enrolled 44,000 graduate students in over 1,400 master's degree programs. Additionally, more than 6,000 students were engaged in post-baccalaureate study and teaching credential programs.
- Over 19,000 master's degrees were awarded in 2012-13.
- A third of the master's degrees awarded each year in California are from the CSU.
- CSU graduate programs integrate specialized training in the theory, research methodologies and critical analyses within a given discipline.

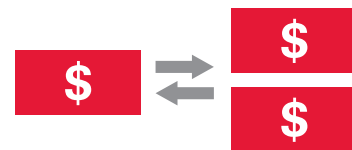
COMMUNITY ENGAGEMENT IN THE CSU

The CSU was built upon a mission to serve the people of California by providing accessible and high-quality educational opportunities. For more than 50 years, the CSU has prepared students to be informed, active and committed leaders. It has served as a model of academic excellence and a catalyst for strengthening the communities intellectually, economically and socially. CSU campus community engagement programs have played a key role in CSU partnerships with California's communities.

Since 1998 more than two million CSU students have given back to their communities and helped shape the world. During the 2012-13 academic year, CSU campus community engagement programs partnered with nearly 3,000 public agencies, nonprofits, businesses and other groups helping to make a difference both domestically and internationally.

- More than 63,000 students had the opportunity to participate in 2,985 service-learning courses across the system. Of these, 9,399 students participated in 529 STEM service-learning courses.
- Grants and awards for community engagement received by campuses and the Chancellor's Office totaled \$2.3 million, a return on investment of \$2 for every \$1 invested by the state for community engagement.
- Sixteen CSU campuses were named to the 2013 President's Higher Education Community Service Honor Roll, which recognizes higher education institutions for their commitment to and achievement in community service.
- Nearly half of the CSU's 447,000 students are engaged in some type of community service totaling 32 million hours of service annually, with an economic impact of \$708 million.

Together, the CSU and partners of the CSU are making a difference. More information about the CSU Center for Community Engagement can be found at: www.calstate.edu/cce.



\$2.3 Million of Awards & Grants Received by Campuses
Return of \$2 for every \$1 invested



32 Million Hours
Annually of
Community Service



\$708 Million
Total Economic
Impact



APPLYING

CSUMENTOR™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at www.csumentor.edu. CSUMentor is also designed to help students and their families in choosing a CSU campus, exploring CSU degrees and majors, planning to meet admissions requirements, learning about financial aid options and getting answers to frequently asked questions.

REQUIREMENTS

Freshman Students

First-time freshman applicants must meet the standards in each of the following areas:

- Specific high school coursework
- Suitable grades in specified courses and test scores
- Graduation from high school

Transfer and Graduate Students

The majority of transfer students enter as upper-division transfers, and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer will be admitted to the CSU with junior status.

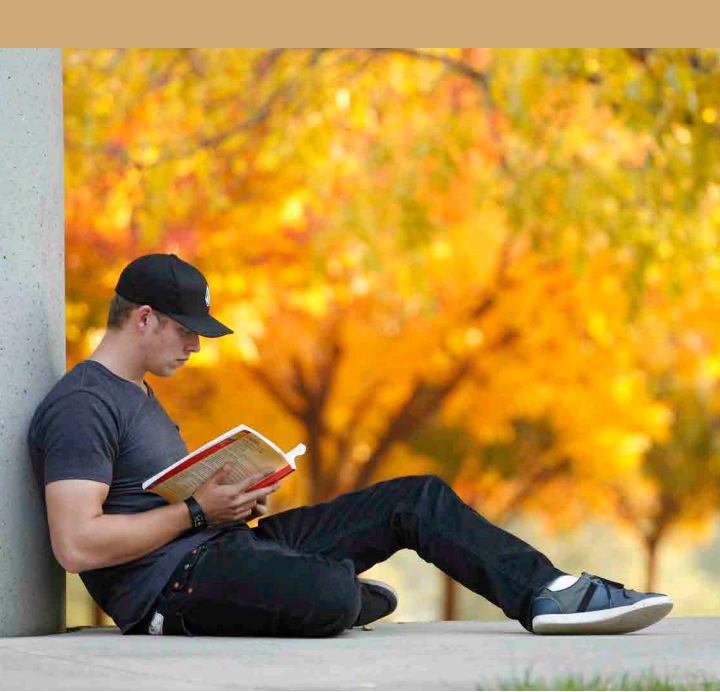
To apply for admissions to graduate or postbaccalaureate studies, a student must:

- Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
- Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.



STUDENT COSTS



STATE UNIVERSITY TUITION FEE (FULL-TIME TUITION FEE): 2013-14

- Undergraduate: \$5,472
- Credential: \$6,348
- Graduate/Postbaccalaureate: \$6,738
- Education Doctorate: \$11,118
- Nursing Practice Doctorate: \$14,340
- Physical Therapy Doctorate: \$16,148
- Graduate Business Professional Fee: State university tuition fee plus \$254 per semester unit or \$169 per quarter unit
- Out-of-state Students: State university tuition fee plus \$372 per semester unit or \$248 per quarter unit

Campus-based fees add an average of \$1,223 to student costs.

FINANCIAL AID

In 2012-13, approximately \$3.8 billion was distributed to 319,000 students—nearly 76 percent of the CSU's total student population. The average award was \$11,770. Presidential Scholars' programs, which provide full scholarships to National Merit and high school valedictorians, are also found at many CSU campuses.



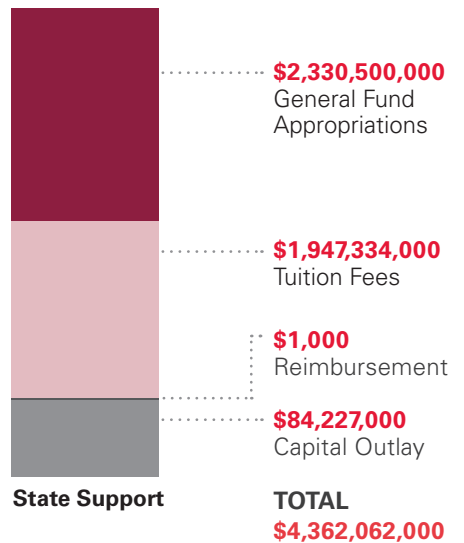
76% OF CSU STUDENTS
received financial aid in 2012-13



CSU FUNDING

CSU 2013-14 STATE SUPPORT

| | |
|--|------------------------|
| General Fund Appropriations | \$2,330,500,000 |
| Net Tuition Fees and Other Fee Revenue | \$1,947,334,000 |
| Total General Fund and Net Student Fees | \$4,277,834,000 |
| Reimbursement | \$1,000 |
| Capital Outlay | \$84,227,000 |
| Total State Support | \$4,362,062,000 |





CAMPUS BUDGETS 2013-14

(General Fund and Net Tuition Fee & Other Fee Revenue)

| | |
|-----------------------|------------------------|
| Bakersfield | 80,370,000 |
| Channel Islands | 70,921,000 |
| Chico | 156,536,000 |
| Dominguez Hills | 102,348,000 |
| East Bay | 144,848,000 |
| Fresno | 190,601,000 |
| Fullerton | 293,957,000 |
| Humboldt | 98,254,000 |
| Long Beach | 302,512,000 |
| Los Angeles | 191,236,000 |
| Maritime Academy | 31,259,000 |
| Monterey Bay | 70,899,000 |
| Northridge | 298,423,000 |
| Pomona | 196,339,000 |
| Sacramento | 229,138,000 |
| San Bernardino | 157,728,000 |
| San Diego | 304,114,000 |
| San Francisco | 256,912,000 |
| San José | 260,063,000 |
| San Luis Obispo | 236,494,000 |
| San Marcos | 100,531,000 |
| Sonoma | 89,594,000 |
| Stanislaus | 82,159,000 |
| CAMPUS TOTAL | \$3,945,236,000 |
| Systemwide Offices* | 80,815,000 |
| Systemwide Provisions | 251,783,000 |
| GRAND TOTAL | \$4,277,834,000 |

* Includes International Programs and CalStateTEACH

PHILANTHROPIC SUPPORT

Much of the CSU's success is possible due to the generous contributions of CSU donors and supporters. This year, CSU charitable gift receipts were the highest ever in CSU history. This support represents a critical investment in the future as the CSU prepares the engineers, artists, health care workers, teachers, entrepreneurs and scientists of tomorrow. It also sends a key message across California that the CSU is important, worthy of ongoing support and a vital economic engine for the state.

In 2012-13:

- Charitable gift receipts reached well over \$282 million—the most in CSU history.
- Gifts from individuals increased 27 percent to \$135.8 million.
- Individual donors totaled 221,394.
- Alumni donors made up 33 percent of individual donors and contributed \$56.5 million.
- Gifts from organizations totaled \$147 million, including \$79.7 million from foundations.
- \$51.3 million from corporations, including 3,531 matching gifts, were received.
- Donors committed more than \$339 million in new gifts, new pledges and testamentary provisions.
- Total endowment market value reached almost \$1.2 billion—a historic high for the CSU system.



AUXILIARY ORGANIZATIONS

CSU auxiliary organizations are entrepreneurial, service-oriented organizations that provide a wide array of exemplary services, programs and facilities that further the educational mission of the CSU. Totalling 91 in number, these self-supporting organizations operate without State General Funds and are organized on each campus as separate legal entities.

In 2012-13:

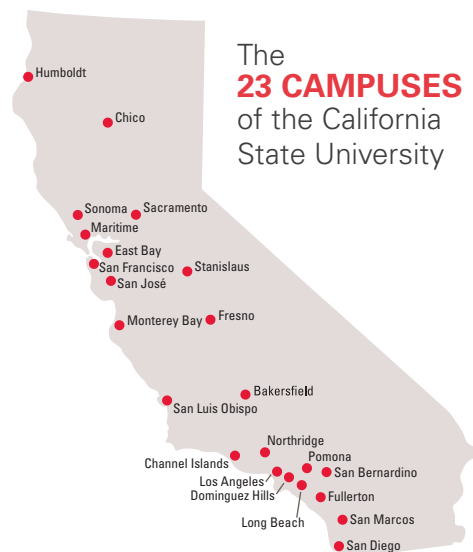
- Auxiliaries managed \$3.4 billion or 22 percent of the CSU's combined \$15.6 billion in total assets.
- Auxiliary revenues reached \$1.4 billion, representing 19 percent of the combined \$7.3 billion in total CSU revenues.
- Auxiliaries managed \$512 million or 28% of the CSU's \$1.8 billion in contracts and grants revenue.

CSU auxiliaries fund many student extracurricular activities, sponsor research programs, fundraise, operate student unions and recreational programs, and develop public-private partnerships on behalf of the university. For more information about CSU auxiliaries, visit <http://auxiliary.calstate.edu>.



"The CSU is dedicated to creating a strong, successful and prosperous future for our students, our communities and our state. Through high-impact learning and innovative educational opportunities, students leave the CSU as dynamic, creative leaders who are ready to change California and the world."

Timothy P. White
Chancellor, California State University





Office of Public Affairs
401 Golden Shore, 6th Floor
Long Beach, CA 90802-4210
562-951-4800 | Fax 562-951-4861
E-mail publicaffairs@calstate.edu

www.calstate.edu
April 2014