

# Professional Development Webinar Series: Civic Engagement

January 24, 2019



# Roll Call

**Bakersfield  
Channel Islands  
Chico  
Dominguez Hills  
East Bay  
Fresno  
Fullerton  
Humboldt  
Long Beach  
Los Angeles  
Maritime  
Monterey Bay**

**Northridge  
Pomona  
Sacramento  
San Bernardino  
San Diego  
San Francisco  
San Jose  
San Luis Obispo  
San Marcos  
Sonoma  
Stanislaus**

# Meeting Agenda

- ~~Roll Call~~
- **Speaker Introductions**
- **Presenter: Rob Shorette**
  - California State Student Association (CSSA)
- **Presenter: Stephanie Bianco**
  - CSU Chico's Center for a Healthy Community (CHC)
- **CO Updates**

# Speaker: Rob Shorette

## California State Student Assoc. (CSSA)

**Currently serves as the Executive Director, CSSA**

- Work has focused on several areas, including: student success, diversity and equity, and advisement to student organizations.



***CSSA works to ensure that the students are at the forefront of higher education policy in California.***

# Civic Engagement: Getting your Campus Involved

Presented by:  
Rob Shorette

Executive Director,  
California State Student Association





# What is **CSSA**?

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*About CSSA*

The Cal State Student Association (CSSA) is recognized by the ***CSU Board of Trustees*** and ***the California State Legislature*** as the official voice of CSU students.



### ***Why does CSSA exist?***

To improve the lives of California State University (CSU) students.

### ***What does CSSA do to improve the lives of CSU students?***

Advocates for student needs and engage students in systemwide, state, and federal higher education policy making.

### ***How does CSSA approach its advocacy and student engagement?***

Guided by the values of educational equity, servant leadership, and stewardship.



### ***Educational Equity.***

CSSA will pursue its mission guided by the belief that the CSU and systems that influence outcomes for CSU students must be justly organized to remove barriers to success for underserved and marginalized communities.

### ***Servant Leadership.***

CSSA will pursue its mission guided by the belief that our purpose in our leadership roles is to serve the communities to which we belong with empathy and care.

### ***Stewardship.***

CSSA will pursue its mission through the responsible, transparent, and prudent management of human and financial resources entrusted to us by CSU students through the Student Involvement & Representation Fee (SIRF).



## ***Status & Funding***

Independent, nonpartisan, 501(c)(3) nonprofit auxiliary of the CSU Chancellor's Office funded exclusively by CSU students via Student Involvement & Representation Fee (SIRF)

## ***Representation***

Representation from all 23 CSU campuses through Associated Students and a reliance on the campus democratic process to serve as representative voice of all CSU students





























# Who is CSSA?

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*About CSSA*

## 2018/2019 Board of Directors

 <p>CSU Bakersfield</p>	 <p>Channel Islands CALIFORNIA STATE UNIVERSITY</p>	 <p>California State University, Chico</p>	 <p>California State Universit <b>Dominguez Hill</b></p>	 <p>CALIFORNIA STATE <b>UNIVERSITY</b> EAST BAY</p>	 <p><b>FRESNO STATE</b></p>
 <p>CALIFORNIA STATE UNIVERSITY FULLERTON</p>	 <p><b>HUMBOLDT STATE UNIVERSITY</b></p>	 <p>CALIFORNIA STATE UNIVERSITY LONG BEACH</p>	 <p>CAL STATE <b>LA</b></p>	 <p>CAL MARITIME</p>	 <p>California State University MONTEREY BAY</p>
 <p><b>CSUN</b></p>	 <p>CAL POLY POMONA</p>	 <p>SACRAMENTO STATE</p>	 <p>CALIFORNIA STATE UNIVERSITY SAN BERNARDINO</p>	 <p>SAN DIEGO STATE UNIVERSITY</p>	 <p>SAN FRANCISCO STATE UNIVERSITY</p>
 <p>SJSU SAN JOSÉ STATE UNIVERSITY</p>	 <p><b>CAL POLY</b> SAN LUIS OBISPO</p>	 <p>California State University SAN MARCOS</p>	 <p><b>SONOMA</b> STATE UNIVERSITY</p>	 <p>California State University Stanislaus</p>	

## 2018/2019 Board of Directors



[calstatestudents.org/bod](http://calstatestudents.org/bod)

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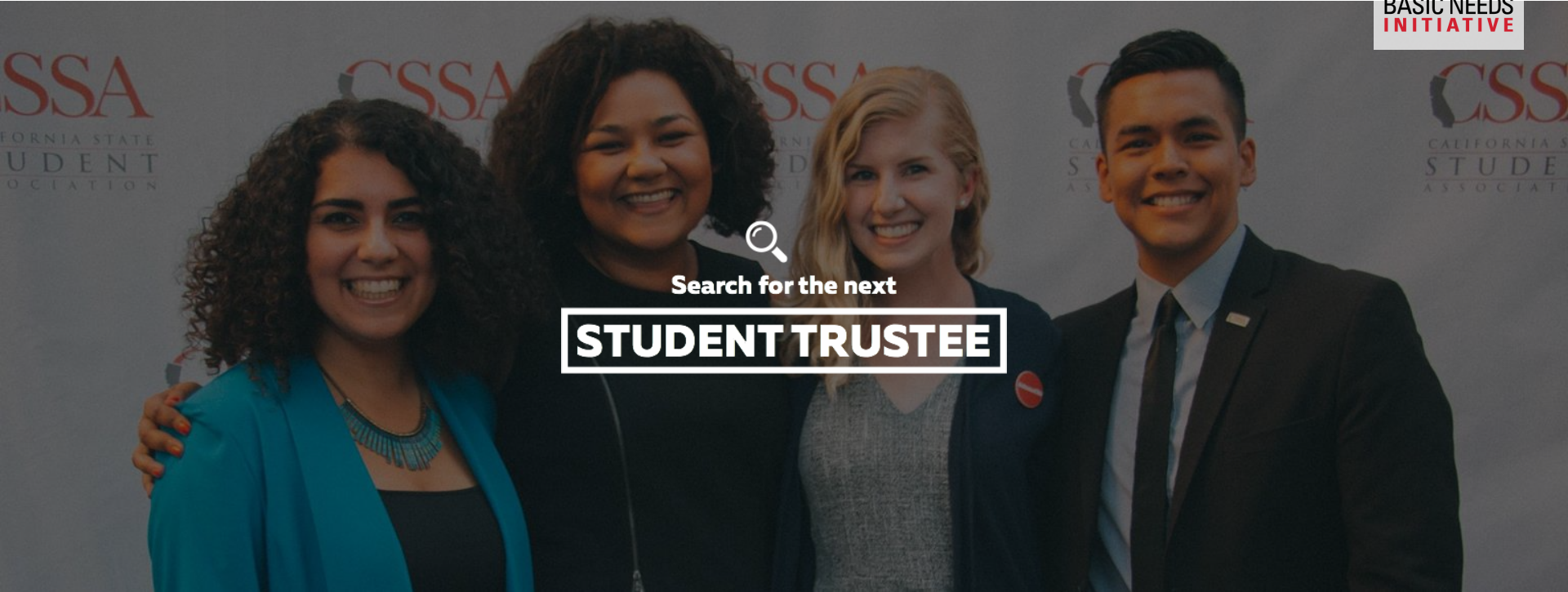
# What Does **CSSA** Do?

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*About CSSA*







Search for the next

**STUDENT TRUSTEE**

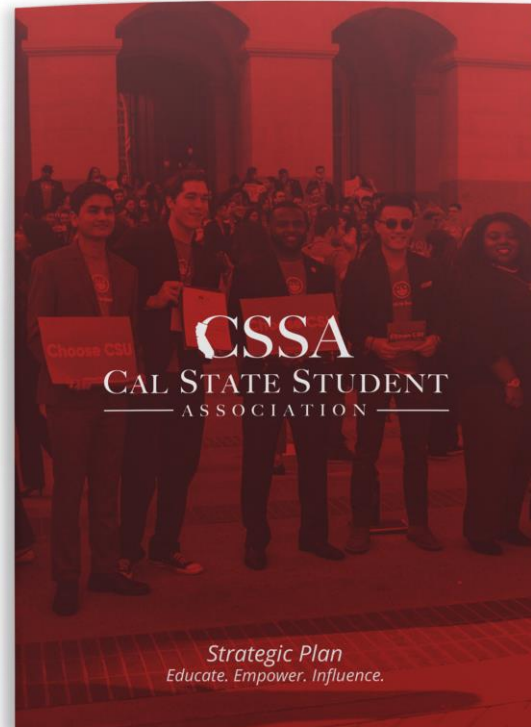




# Systemwide Committees



## Guiding Documents



**CSSA**  
**2018/2019 Policy Agenda**

①

Enable access to housing, food, and wellness resources that promote overall student health and safety.

②

Ensure that the CSU is accessible, affordable, and sustainable.

③

Ensure the academic success and holistic educational experience of all CSU students.



CSSA  
2017/2018 Strategies  
CAL STATE STUDENT  
ASSOCIATION

Improve the affordability of higher education at the CSU and ensure students' basic needs are being met.

- ★ **Produced original research** with The Institute for College Access and Success (TICAS) on CSU student debt - *Where Debt Comes Due at CSU: Unequal Debt Burdens Among CSU Graduates*
- ★ **President Maggie White testified** at select committee on higher education on basic needs issues for CSU students
- ★ **Sponsored AB 2784** to rapidly rehouse students experiencing homelessness
- ★ **CSSA board member served** on Graduation Initiative 2025 financial aid advisory committee
- ★ **Board presentations** from Rachel Sumekh (Hunger-Free Campuses), Saman Azimi (Open textbooks), Dr. Denise Bevly (CSU Basic Needs), and Laura Szabo-Kubitz (TICAS)
- ★ **Basic Needs Rally** on the steps of the state capitol
- ★ **Roundtable discussions** with Chancellor White and Trustees Eisen and Taylor regarding tuition increase proposal
- ★ **Advocacy Action Plan** for spring 2018 developed and presented by VP of Legislative Affairs and government relations staff
- ★ **Workshops and advocacy talking points** focusing on college affordability at CHES
- ★ **Board support positions** of AB 1037 (Cal Grant B Service Incentive Grant Program) and AB 1767 (Kickstart My Future Loan Forgiveness Program)
- ★ **Board support position** of H.R. 5274 (Student Loan Refinancing and Recalculating Act)
- ★ **May Day of Advocacy event** for CSU budget and basic needs advocacy







# Choose CSU

A Fully Funded California State University is Better for  
Students, Faculty, Staff, & the State of California



# Back to Basics

Addressing Food Insecurity, Housing Insecurity, & Mental Health  
for California State University Students



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for California State University Students



## Back to Basics



### Food Insecurity

**AB 1894**

**Expand CalFresh**

*Signed by Governor Brown*

**SB 1275**

**Plan Against College  
Hunger Act of 2020**

*Held in Senate Appropriations Committee*



### Mental Health

**SB 1004**

**Mental Health Service Act  
Prevention and Early Intervention**

*Signed by Governor Brown*

**SB 968**

**Increasing Mental Health  
Counselors on College Campuses**

*Vetoed by Governor Brown*



### Housing Insecurity

**AB 918**

**Homeless Youth Act**

*Signed by Governor Brown*

**AB 2784**

**Rapid Rehousing**

*Held in Assembly Appropriations*



## **CSSA Meeting Calendar & Locations**

*2018/2019 Academic Year*

August 4, 2018 - Cal State Long Beach

September 22 & 23, 2018 - Chico State

October 20 & 21, 2018 - Fresno State

November 10 & 11, 2018 –  
Cal Poly San Luis Obispo

December 2018 - No meeting

January 19 & 20, 2019 - San Diego State

**February 16 & 17, 2019 –  
San Francisco State**

**March 9, 2019 - Sacramento State**

**April 13 & 14, 2019 –  
Cal State Los Angeles**

**May 4 & 5, 2019 - Sonoma State**

## Engagement Online



*calstatestudents.org*



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# Got Questions?



## Contact Information

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**Executive Director**

California State Student Association (CSSA)

CSU, Office of the Chancellor

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**Website:** [calstatestudents.org](http://calstatestudents.org)



# Speaker: Stephanie Bianco

## Center for Healthy Communities (CHC)

**Currently serves as the Associate Director, CHC**

- Work has focused on several areas, including: program management, food science, nutrition education, and food safety training.



**CHC's** is a leader in research-based nutrition, physical activity, and policy changes to support community health.

# Engaging College Students in the Political Process

Presented by:  
Stephanie Bianco

Associate Director, Center for Healthy  
Communities

Professor, Department of Nutrition and Food  
Science: CSU, Chico





# Working with Advocacy Groups

CENTER for  
NUTRITION  
ADVOCACY 



# Legislation days: ENACT Day



**Organizing the event and  
planning for travel**



**Reviewing the bills  
and practicing  
your elevator  
speech**

# ENACT Day



**Overcoming the fear of speaking with our local representatives.**



# ENACT Day



**Being prepared to discuss the issues and make change happen.**



# Advocacy During Campus & Community Events

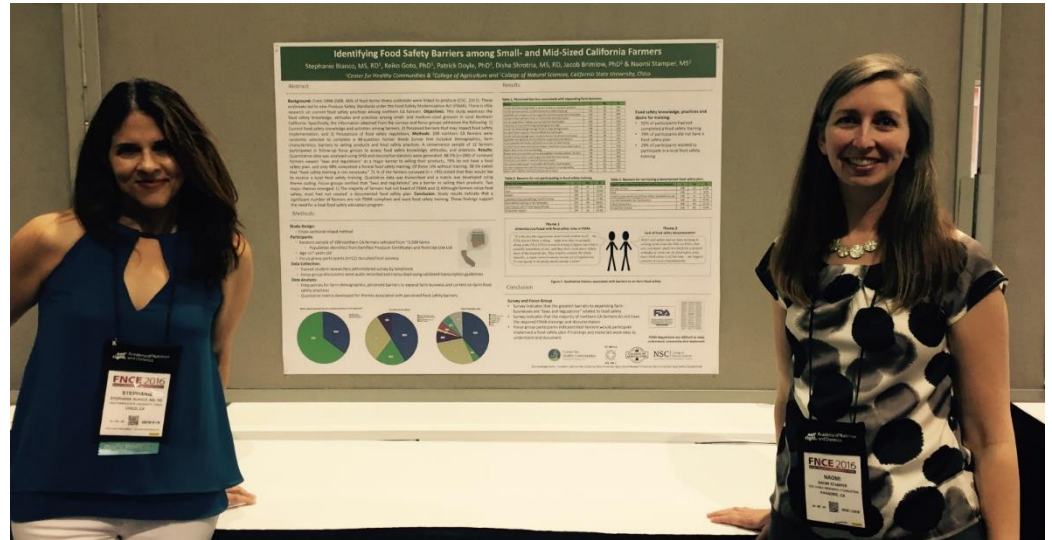


*CHC students and interns advocating (a.k.a. “the why”) for disadvantaged students on campus and in the community.*

# Advocacy across the US during conferences



**CSU researchers in Philly for #RealCollege Conference**



**Food Safety Research related to Food Safety Modernization Act**

# Additional Strategies

- **Advocacy discussions with administrators**
- **Advocacy discussions in the classroom**



8:11



CHC Chico State  
@CHCChico

“It was fascinating to learn about bills that were relevant to me as a college student. I feel more empowered to be involved now” – Lorinda Sasan at #ENACT2018 advocating for Health Equity @chicostate @CA4Health



Tweet your reply

#ChicoState student Nichole McCune advocating for health and justice for all. #ENACT2018 @CA4Health



Tweet your reply

# Discussion / Q&A

## Contact Information

**Stephanie Bianco, MS, RD**

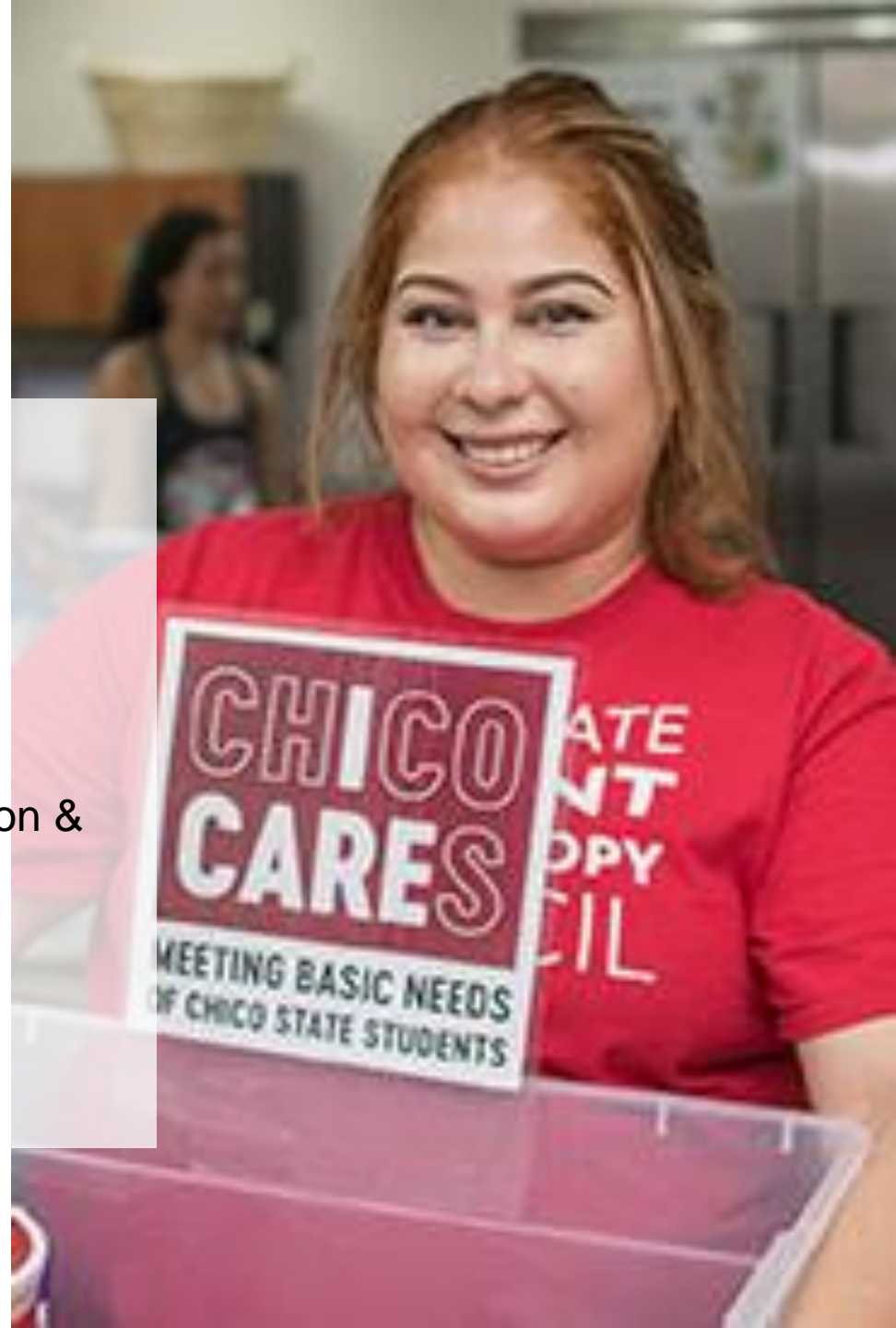
California State University, Chico

Associate Director, Center for Healthy  
Communities

Associate Professor, Department of Nutrition &  
Food Science

**Email:** [sbianco@csuchico.edu](mailto:sbianco@csuchico.edu)

**Website:** <https://www.csuchico.edu/chc/>



# CO Updates

- **SB 85 Reports due soon**
  - **January 31, 2019**
- **CalFresh Outreach Day**
  - **February 27, 2019**
- **CalFresh Outreach Day Prep Webinar**
  - **February 8, 2018**
- **Taskforce Meetings**
  - **3 meetings minimum per year**
- **LAST SB 85 Reporting**
  - **June 28, 2019**
- **Basic Needs Training Resource Center Survey**



# CO Updates

*The next webinar is scheduled for:*

**Thursday, March 28<sup>th</sup>, 2019**

**@ 2:00pm**

*Topic:*

**Marketing Basics & Beyond**







# Thank You!

[www.calstate.edu/basicneeds](http://www.calstate.edu/basicneeds)