



we are Black excellence.

Brand + Digital Strategy Intern

B|E Collective (Black Excellence Collective) is a full-service boutique digital marketing agency that provides brand strategy, social media management and creative services for diverse clients and inclusive companies.

We are looking for a hardworking talent + brand strategy intern to assist with supporting our clients in an array of fields.

As such we are looking for interns that are capable of managing daily account operations with time and skill sets that lend themselves to our current openings. ***This opportunity can also be taken for college credit.***

This person will be needed for ***25 hours per week*** and will report to the brand + digital strategy lead.

Responsibilities will include:

- Creating social media audits for clients
- Researching brands and potential influencer activation opportunities for clients
- Supporting the brand + digital strategy lead during client onboarding processes
- Drafting wrap reports to send to brands after client activations
- Researching industry trends and having a point of view on best practices by platform
- Showing proficiency and mastery of social media platforms and new tools
- Overseeing social activations for clients and assisting during the events (live tweeting, twitch mod support etc.)

Requirements:

- Excellent knowledge of social media platforms including Instagram, Facebook, Twitter, and TikTok
- Great verbal and written communication skills
- Experience or interest in social media analytics tools and what they mean on socials
- Strong research skill and interest in strategy
- Ability to multi-task and stay organized
- Prior experience working in social media

We are ***not*** looking for experts. We are looking for people with great skills who are willing to learn!

Please apply by sending your ***resume*** and a ***cover letter*** to ***hi@wearebeco.com*** when applying use; ***Subject: Brand + Digital Strategy _ [Your Name]***

We look forward to working with you!



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Social Media Intern

B|E Collective (Black Excellence Collective) is a full-service boutique digital marketing agency that provides brand strategy, social media management and creative services for diverse clients and inclusive companies.

We are looking for a hardworking Social Media Intern to assist with overseeing social content for clients in an array of fields.

As such we are looking for interns that are capable of managing daily account operations with time and skill sets that lend themselves to our current openings. ***This opportunity can be taken for college credit.***

The Social Media Intern will be needed for **25 hours per week** and will report to the social media strategy lead.

Responsibilities will include:

- Assisting our Social Media Lead with overseeing client content calendars
- Developing and curating engaging social content
- Researching audience insights, current social trends and client analytics to maximize engagement and reach
- Creating copy and curating images and video content for social channels
- Posting on Instagram, Twitter, Pinterest, Facebook and TikTok on behalf of clients
- Overseeing community engagement on client profiles
- Supporting Social Media Manager in leading brainstorm and creative sessions while providing valuable input

Requirements:

- Excellent knowledge of social media platforms including Instagram, Facebook, Twitter, and TikTok
- Great oral and written communication skills
- Understanding of common social media tools such as Later and Hootsuite
- Ability to multi-task and stay organized
- Great eye for visually interesting content
- Prior experience working in social media
- Graphic design + Canva and/or Photoshop experience a plus

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Creative Intern

B|E Collective (Black Excellence Collective) is a full-service boutique digital marketing agency that provides brand strategy, social media management and creative services for diverse clients and inclusive companies.

We are looking for hardworking Creative Interns to assist with social content for clients in an array of fields.

As such we are looking for interns that are capable of managing daily account operations with time and skill sets that lend themselves to our current openings. ***This opportunity can be taken for college credit.***

The Creative Intern will be needed for ***25 hours per week*** and will report to the creative strategy lead.

Responsibilities will include:

- Assisting the Creative Lead with managing client content calendars and the client intake process
- Evaluating audience insights, current social trends and client analytics to stay informed on marketing updates that are valuable for clients
- Curating and/or creating engaging images and video content that uphold the visual integrity of client's social accounts
- Working with the strategy team to produce new ideas for client branding, campaigns, and marketing
- Providing valuable input during brainstorming and creative sessions

Requirements:

- Excellent knowledge of social media platforms including Instagram, Facebook, Twitter, and Tik Tok
- Graphic design + Canva and/or Photoshop experience
- Understanding of common social media tools such as Later and Hootsuite
- Ability to multi-task and stay organized
- Great eye for visually interesting content
- Prior experience working in social media

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Please apply by sending your ***resume*** and a ***cover letter*** to ***hi@wearebeco.com*** when applying use; ***Subject: Creative Intern _ [Your Name]***

We look forward to working with you!