2019 CSU Counselor Conference

General Session
EOP 50th Anniversary 1969-2019

The California State University
Agenda

• Enrollment Updates
• Impaction Updates
• New Admission Policies
• New Immunization Requirements
• Cal State Apply
• Application Fee Increase
• Quantitative Reasoning Proposal
• Graduation Initiative 2025
• Resources
Enrollment Updates

- **Enrollment Growth**
  - Over 481,000 students in fall 2018
  - Over 141,000 new, incoming freshman and transfer students

- **Student Success and Completion**
  - Over 125,000 degrees awarded in 2017-2018
  - CSU granted 46% of the states bachelor’s degrees

- **Quarter to Semester Conversions**
  - East Bay and Pomona (fall 2018) – Completed
  - San Bernardino (fall 2020)
## The Last Four Admission Cycles

<table>
<thead>
<tr>
<th></th>
<th>CALIFORNIA RESIDENTS ONLY</th>
<th>APPLICANTS (UNDUPLICATED)</th>
<th>OFFERS OF ADMISSION (UNDUPLICATED)</th>
<th>ADMIT RATE</th>
<th>ENROLLMENT (UNDUPLICATED)</th>
<th>YIELD RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2016</td>
<td>188,192</td>
<td>139,002</td>
<td>73.8%</td>
<td>59,360</td>
<td>42.7%</td>
<td></td>
</tr>
<tr>
<td>Fall 2017</td>
<td>187,189</td>
<td>143,088</td>
<td>76.4%</td>
<td>62,873</td>
<td>43.9%</td>
<td></td>
</tr>
<tr>
<td>Fall 2018</td>
<td>175,922</td>
<td>140,651</td>
<td>79.9%</td>
<td>59,882</td>
<td>42.6%</td>
<td></td>
</tr>
<tr>
<td>Fall 2019*</td>
<td>175,468</td>
<td>154,885</td>
<td>88.3%</td>
<td></td>
<td>*Preliminary Numbers</td>
<td></td>
</tr>
</tbody>
</table>
Freshman Admission Eligibility

• No change to admissions eligibility
  • High school graduation
  • A-G completion
  • Eligibility Index
Campus Impaction

• **Campus Impaction**: A campus receives more eligible applications in the initial filing period than there are enrollment spaces available for the *class level* (freshman or upper division transfer).

• Campuses fall into 3 categories:
  • Admit using CSU eligibility
  • Campus impaction (freshman/transfer)
  • Impacted in all programs (all majors)
Program/Major Impaction

• **Program Impaction**: A campus receives more eligible applications for a *specific undergraduate program* in the initial filing period than there are enrollment spaces available.

• Most campuses have at least one impacted major/program
  • Students must meet criteria such as specific core/major prep courses, GPA in those courses, cumulative GPA, or a combination of factors
Admit Using CSU Eligibility

- Freshman
  - Bakersfield
  - Channel Islands
  - Dominguez Hills
  - Humboldt
  - Maritime Academy
  - San Francisco
  - Stanislaus

- Transfer
  - Bakersfield
  - Channel Islands
  - Dominguez Hills
  - Humboldt
  - Maritime Academy
  - San Francisco
  - Sonoma
  - Stanislaus
Campus Impaction (Freshman)

- Chico
- East Bay
- Monterey Bay
- Northridge

- Pomona
- Sacramento
- San Bernardino
- San Marcos
- Sonoma
Campus Impaction (Transfer)

- Chico
- East Bay
- Monterey Bay
- Northridge

- Pomona
- Sacramento
- San Bernardino
- San Marcos
Impacted in All Programs

- Fresno
- Fullerton
- Long Beach
- Los Angeles
- San Diego
- San Jose
- San Luis Obispo

CSU Impaction Website: [https://www2.calstate.edu/attend/impaction-at-the-csu](https://www2.calstate.edu/attend/impaction-at-the-csu)
New Admission Policies
Redirection and Local Priority

Effective Fall 2019

• **Redirection**
  - First-time Freshman, Upper-division Transfers, and ADTs eligible
  - Not admitted to any CSU
  - Are contacted with campus options in April
  - Applicants that do not respond will be redirected, as a safety net, to a campus with capacity

• **Local Area Admission Priority to Impacted Programs**
  - Local admission area applicants will receive a finite advantage over out of area applicants
  - Applies to campus impacted programs
Immunization Requirements
Executive Order 803 Revised

- Revised March 25, 2019
- Effective Fall 2020 – Not retroactive
  - Current students do not need to take any action
- Applies to:
  - Undergraduate and graduate students
  - Self-support degree programs
  - K-12 participating in concurrent enrollment
- Any revisions of the California Department of Public Health recommendations for colleges and universities as of February 1st each year will be reflected in CSU requirements for the subsequent fall academic term.
## Required Immunizations

CSU students are **REQUIRED** to obtain the following vaccines and undergo screening/risk assessment for Tuberculosis:

<table>
<thead>
<tr>
<th>Required Immunizations &amp; Screenings</th>
<th>Required Dosage &amp; Screening Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measles, Mumps and Rubella (MMR)</td>
<td>Two (2) doses with first dose on or after 1st birthday; OR positive titer (laboratory evidence of immunity to disease)</td>
</tr>
<tr>
<td>Varicella (Chickenpox)</td>
<td>Two (2) doses with first dose on or after 1st birthday; OR positive titer. History of contracting the disease does not meet compliance.</td>
</tr>
<tr>
<td>Tetanus, Diphtheria and Pertussis (Tdap)</td>
<td>One (1) dose after age 7</td>
</tr>
<tr>
<td>Meningococcal conjugate (Serogroups A, C, Y, &amp; W-135)</td>
<td>One (1) dose on or after age 16 for all students and age 21 or younger</td>
</tr>
<tr>
<td>Hepatitis B (Hep B)</td>
<td>Students age 18 and younger (CA Health &amp; Safety Code, Sec. 120390.5)</td>
</tr>
<tr>
<td>Screening/Risk Assessment: Tuberculosis (TB)</td>
<td>All incoming students must complete a Tuberculosis risk questionnaire. Incoming students who are at higher risk* for TB infection, as indicated by answering “yes” to any of the screening questions, should undergo either skin of blood testing for TB infection within 1 year of CSU entry. *Higher risk include travel to or living in South and Central America, Africa, Asia, Eastern Europe, and the Middle East; prior positive TB test; or exposure to someone with active TB disease.</td>
</tr>
</tbody>
</table>

[http://www.calstate.edu/eo/EO-803-Revised.pdf](http://www.calstate.edu/eo/EO-803-Revised.pdf)
Cal State Apply

- Continue to make improvements to the application based on feedback from
  - Applicants;
  - Counselors; and
  - CSU campuses.

- Work closely with California Colleges to ensure a smooth integration between our two applications
  - Applicants can launch and import their high schools attended and coursework
Starting with the Fall 2020 application cycle, which opens on October 1, 2019, the fee to apply to the CSU will be $70 per campus. Some students may qualify for an application fee waiver.

Applicants still receive four waivers per term.

The Application Fee Waiver tables will also be modified to expand eligibility for the waiver.
Quantitative Reasoning Proposal
“…in this data-rich era when information from the Internet is available instantly, all students must graduate with the ability to analyze and synthesize knowledge of the world around them.”
What is under consideration?

• An admission requirement that incoming first-year students must have completed one course of quantitative reasoning
• Requirement could be fulfilled by coursework in science, math or an elective course with a quantitative reasoning foundation
• Would not be required until 2026
# Current “a-g” Requirements

<table>
<thead>
<tr>
<th>Area</th>
<th>Subject</th>
<th>Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>a.</td>
<td>History and Social Science</td>
<td>2</td>
</tr>
<tr>
<td>b.</td>
<td>English</td>
<td>4</td>
</tr>
<tr>
<td>c.</td>
<td>Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>d.</td>
<td>Laboratory Science</td>
<td>2</td>
</tr>
<tr>
<td>e.</td>
<td>Language Other Than English</td>
<td>2</td>
</tr>
<tr>
<td>f.</td>
<td>Visual and Performing Arts</td>
<td>1</td>
</tr>
<tr>
<td>g.</td>
<td>College Preparatory Elective or an additional course from a-f</td>
<td>1</td>
</tr>
</tbody>
</table>

**Total Required Courses**: 15
# Proposed “a-g” Requirements

<table>
<thead>
<tr>
<th>Area</th>
<th>Subject</th>
<th>Courses</th>
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<tr>
<td>c.</td>
<td>Mathematics</td>
<td>3</td>
</tr>
<tr>
<td>d.</td>
<td>Laboratory Science</td>
<td>2</td>
</tr>
<tr>
<td>e.</td>
<td>Language Other Than English</td>
<td>2</td>
</tr>
<tr>
<td>f.</td>
<td>Visual and Performing Arts</td>
<td>1</td>
</tr>
<tr>
<td>g.</td>
<td>College Preparatory Elective or an additional course from a-f</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>AND a course from c, d or a quantitative reasoning course within g</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total Required Courses</td>
<td>16</td>
</tr>
</tbody>
</table>
Examples of Qualifying Courses

College Preparatory Electives (Area ‘g’)

- Personal Finance
- Introduction to Business
- Coding
- Robotics
- Healthcare Analysis
- Economics
- Agricultural Biology
- Veterinary Science
- Forensics
- Green Technology
- Sports Medicine
- Engineering
- Computer Science
- Game Development
Policy would “Do No Harm”

• Many PK-12 school districts have graduation requirements that align with the CSU proposal
• All comprehensive CA high schools offer at least one qualifying course
• If a student does not have access to a qualifying course, they would receive a waiver of the requirement
In Summary

This proposed policy...

- Provides students with flexibility
- Provides PK-12 districts support and time to prepare
- Aligns with the direction of California PK-12 education
- Ensures that no student is denied access to the CSU through matters beyond their control
Graduation Initiative 2025
Roadmap to Success
Strategies to Better Serve Students

- Hiring more tenure-track faculty to teach additional courses sections and additional academic advisors to support student success.
- Strengthening relationships with community and business partners, community colleges and K-12 school districts to ensure incoming students are prepared for college.
- Supporting faculty innovation and course redesign efforts to improve student outcomes, especially in courses with historically high failure rates.
- Increasing the number of online courses and concurrent enrollment programs to increase degree completion rates.
- Advancing the Associate Degree for Transfer program to ensure that transfer students enter with a clear pathway to fulfill CSU degree requirements.
- Expanding the use of electronic advising tools to improve course taking efficiency.
### GRADUATION INITIATIVE 2025 GOALS: AMBITIOUS & ATTAINABLE

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2018</th>
<th>2025 (GOAL)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FRESHMAN 4-YEAR</strong></td>
<td>19%</td>
<td>25%</td>
<td>40%</td>
</tr>
<tr>
<td><strong>GRADUATION RATE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>FRESHMAN 6-YEAR</strong></td>
<td>57%</td>
<td>61%</td>
<td>70%</td>
</tr>
<tr>
<td><strong>GRADUATION RATE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TRANSFER 2-YEAR</strong></td>
<td>31%</td>
<td>38%</td>
<td>45%</td>
</tr>
<tr>
<td><strong>GRADUATION RATE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TRANSFER 4-YEAR</strong></td>
<td>73%</td>
<td>77%</td>
<td>85%</td>
</tr>
<tr>
<td><strong>GRADUATION RATE</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>ACHIEVE EQUITY</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>ELIMINATE ALL EQUITY GAPS FOR UNDERREPRESENTED MINORITIES AND PELL-ELIGIBLE STUDENTS</strong></td>
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</tr>
</tbody>
</table>

Resources
Resources for AB540 & Undocumented Students

• Resources available include information on grants, loans and scholarships, and legal and campus support services

• For information visit: calstate.edu/resources-for-undocumented-students
Counselor Resources

- Academic & Student Programs
- Applying, Admissions & Impaction
- Paying for College
- Events
- CSU Contacts

https://www2.calstate.edu/attend/counselor-resources
www.csustudentsuccess.org

Committed to Student Success from High School Preparation to College Graduation

The CSU has transformed academic preparation in an effort to provide all first-time freshman the opportunity and support needed to be successful in college-level coursework. This website provides guidance on new approaches to assessment, placement in General Education (GE) English and math/quantitative reasoning courses and the Early Start Program.

CSU Academic Preparation
The CSU implemented the Academic Preparation policy affording all students the opportunity and support they need to be fully prepared and successful at the CSU.

Learn More

Try the English and Math Placement Estimator
By assessing the needs of each individual student, this tool will help estimate student placement in first-year English and math courses creating a pathway towards successful learning.

Estimate Your Placement

Rethinking the Equity Gap at the CSU
The CSU's mission is to ensure every student regardless of background has the opportunity to earn a high quality degree in preparation for a lifetime of achievement.

Go to Video