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-- Master Plan for Higher Education
-- Working for California

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SCOPE AND MISSION
The California State University is indispensable to California’s economic prosperity and diverse communities. It is the nation’s largest university system, with 23 campuses and seven off-campus centers, almost 450,000 students, and 47,000 faculty and staff. The CSU, stretching from Humboldt in the north to San Diego in the south, is renowned for the quality of its teaching and for its job-ready graduates.

Each CSU campus has its own identity, with distinct student populations and programs. Yet all share the same mission—to provide high-quality, affordable higher education to meet the changing workforce needs of California.

The CSU offers more than 1,800 bachelor’s and master’s degree programs in some 357 subject areas, as well as teaching credential programs. Many programs and courses are available online. The CSU commenced its own independent education doctorate program in fall 2007. A select number of doctoral degrees are offered jointly with the University of California or with private universities in California.

MASTERC PLAN FOR HIGHER EDUCATION
The CSU system was created in 1961 under the state Master Plan for Higher Education. The CSU draws its students from the top third of California’s high school graduates and is the state’s primary undergraduate teaching institution. Continuing to expand the CSU’s educational scope, seven CSU campuses launched educational doctorate programs in fall 2007, and a total of 13 CSU campuses will offer an independent EdD program in 2009-10. The EdD programs will meet workforce demands for advanced training for administrators in California’s public K-12 school systems and community colleges.

WORKING FOR CALIFORNIA
The CSU plays a critical role in preparing outstanding candidates for the job market. With 91,000 annual graduates, the CSU is the state’s greatest producer of bachelor’s degrees and drives California’s economy in information technology, life sciences, agriculture, business, education, international trade, public administration, entertainment and multimedia industries.

In fact:
-- For every $1 the state invests in the CSU, the CSU returns $4.41.
-- The CSU sustains more than 200,000 jobs in the state.
-- CSU-related expenditures create $13.6 billion in economic activity.

The CSU also reaches out to California’s growing, underserved communities, offering affordable opportunities to pursue a college degree that enables students from diverse backgrounds to succeed. The CSU provides more than half of all undergraduate degrees granted to California’s Latino, African American and Native American students.

CSU outreach efforts include:
-- The CSU Early Assessment Program (EAP) allows 11th grade students to assess their college readiness in English and math, enabling students to spend their last year in high school filling any academic gaps for CSU admission.
-- The Educational Opportunity Program (EOP) is an educational access and retention program that supports low-income, educationally disadvantaged students, many of whom are first-generation college students. EOP plays a critical role in helping these students prepare for CSU admission.
-- The CSU’s “How to Get to College” poster outlines steps for middle and high school students to prepare for college. The CSU has distributed more than 3 million copies in English, Spanish, Vietnamese, Korean and Chinese.
-- As part of its African American Initiative, the CSU has partnered with churches throughout California to bring awareness to students, parents and families about the importance of early preparation for college. In 2009, the fourth annual Super Sunday event reached an estimated 90,000 people at 68 churches in Northern and Southern California.
-- The CSU partners with the Parent Institute for Quality Education (PIQE), which helps strengthen parent involvement in elementary and middle school students’ education. Parents learn how to improve their child’s classroom performance and identify steps to help their child attend college during an intensive training program.
-- The CSU is part of the statewide Troops to College initiative, which is an academic outreach and enrollment plan to help California’s 60,000 veterans attend colleges and universities.
Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system’s chief executive officer, and the presidents, who are the chief executive officers on their respective campuses and who report to the chancellor.

The trustees, chancellor and presidents develop systemwide policy, with campus implementation taking place through broadly based consultative procedures. The Office of the Chancellor secures the CSU general fund and capital outlay budgets and coordinates systemwide efforts in areas such as technology, academic affairs, business affairs, institutional research, physical plant development, employee relations, state and federal governmental affairs, legal affairs, university advancement, and public affairs.

**BOARD OF TRUSTEES**

**Ex Officio Members**
-- Governor Arnold Schwarzenegger
-- Lieutenant Governor John Garamendi
-- Speaker of the Assembly Karen Bass
-- State Superintendent of Public Instruction Jack O’Connell
-- CSU Chancellor Charles B. Reed

**Appointed Members**

(term ends during the year given)
-- Roberta Achtenberg (2015)
-- Jeffrey L. Bleich, Chair (2010)
-- Herbert L. Carter (2011)
-- Carol R. Chandler (2012)
-- Debra S. Farar (2014)
-- Kenneth Fong (2013)
-- Margaret Fortune (2016)
-- George G. Gowgani (2010)
-- Curtis Grima (2009)
-- Student Trustee
-- Melinda Guzman (2012)
-- William Hauck (2017)
-- Raymond W. Holdsworth, Jr. (2011)

**ADMINISTRATIVE LEADERS**

-- Charles B. Reed, Chancellor
-- Gary W. Reichard, Executive Vice Chancellor and Chief Academic Officer
-- Benjamin F. Quillian, Executive Vice Chancellor and Chief Financial Officer
-- Gail Brooks, Vice Chancellor, Human Resources
-- Garrett P. Ashley, Vice Chancellor, University Relations and Advancement
-- Christine Helwick, General Counsel
-- Larry Mandel, University Auditor

**CAMPUS PRESIDENTS**

(Date is the appointment year)
-- Bakersfield
-- Channel Islands
  Richard R. Rush (2001)
-- Chico
-- Dominguez Hills
  Mildred García (2007)
-- East Bay
  Mohammad Qayoumi (2006)
-- Fresno
  John D. Welty (1991)
-- Fullerton
  Milton A. Gordon (1990)
-- Humboldt
  Rollin C. Richmond (2002)
-- Long Beach
  F. King Alexander (2006)
-- Los Angeles
  James M. Rosser (1979)
-- Maritime Academy
  William B. Eisenhardt (2001)
-- Monterey Bay
  Dianne F. Harrison (2006)
-- Northridge
  Jolene Koester (2000)
-- Pomona
-- Sacramento
-- San Bernardino
  Albert K. Karnig (1997)
-- San Diego
-- San Francisco
  Robert A. Corrigan (1988)
-- San José
  Jon Whitmore (2008)
-- San Luis Obispo
  Warren J. Baker (1979)
-- San Marcos
-- Sonoma
  Ruben Armíñana (1992)
-- Stanislaus
  Hamid Shirvani (2005)

Note: For a current list and links to the biographies of trustees, administrative officers and campus presidents, go to www.calstate.edu/pa/bios/csubio.shtml.
FACULTY AND STAFF DEMOGRAPHICS

The CSU’s renowned faculty is well-known for their teaching skills as well as their significant contributions to research. CSU staff and administrators provide the vital infrastructure to fulfill the CSU mission. The faculty and staff together have made the CSU a leader in high-quality, accessible, student-focused higher education.

Fall 2008  

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL EMPLOYEES</td>
<td>47,029</td>
<td>100%</td>
</tr>
<tr>
<td>-- Faculty</td>
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<tr>
<td>-- Professional</td>
<td>10,632</td>
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<tr>
<td>-- Clerical &amp; Secretarial</td>
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<td>-- Technical &amp; Paraprofessional</td>
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<td>-- Service &amp; Maintenance</td>
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<td>-- Management</td>
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<tr>
<td>-- Skilled Crafts</td>
<td>1,045</td>
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<tr>
<td>TOTAL FACULTY</td>
<td>23,581</td>
<td>100%</td>
</tr>
<tr>
<td>-- Full-time*</td>
<td>12,019</td>
<td>51.0</td>
</tr>
<tr>
<td>-- Part-time*</td>
<td>11,562</td>
<td>49.0</td>
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<tr>
<td>FULL-TIME FACULTY</td>
<td>12,019</td>
<td>100%</td>
</tr>
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</table>

By Gender

-- Male 5,331 (44.4)
-- Female 6,688 (55.6)

By Age

-- 29 & younger 149 (1.2)
-- 30-39 2,428 (20.2)
-- 40-49 3,142 (26.1)
-- 50-59 3,915 (32.6)
-- 60 & older 2,385 (19.8)

By Ethnicity

-- African American 475 (4.0)
-- Native American 73 (0.6)
-- Asian American 1,791 (14.9)
-- Latino 985 (8.2)
-- White, non-Latino 8,320 (69.2)
-- Other/Unknown 375 (3.1)

By Academic Rank

-- Professor 4,433 (37.4)
-- Associate Professor 2,689 (22.4)
-- Assistant Professor 2,903 (24.2)
-- Instructor 8 (0.1)
-- Lecturer 1,926 (16.0)

Note: Data exclude student employees, intermittent employees, employees on leave without pay, and faculty in extension, summer and special sessions.

*Full-time category includes lecturers working on a full-time basis, and part-time category includes tenure-track faculty working on a part-time basis such as those in the faculty early retirement program.

FALL ENROLLMENT SYSTEMWIDE 1999-2008

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<tr>
<th>Year</th>
<th>Number</th>
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<td>359,719</td>
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<tr>
<td>2000</td>
<td>368,469</td>
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<td>2002</td>
<td>407,882</td>
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<td>2003</td>
<td>468,946</td>
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<td>2004</td>
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<td>2005</td>
<td>405,282</td>
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<td>2006</td>
<td>417,112</td>
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<tr>
<td>2007</td>
<td>433,017</td>
</tr>
<tr>
<td>2008</td>
<td>437,008</td>
</tr>
</tbody>
</table>

Enrollment demand at the CSU has continued to rise annually, and fall 2008 enrollment levels represent the highest level in the university’s history.

ENROLLMENT BY CAMPUS – FALL 2008

-- Bakersfield 7,684
-- Channel Islands 3,783
-- Chico 17,132
-- Dominguez Hills 12,851
-- East Bay 14,167
-- Fresno 22,613
-- Fullerton 36,996
-- Humboldt 7,800
-- Long Beach 37,891
-- Los Angeles 20,743
-- Maritime Academy 875
-- Monterey Bay 4,340
-- Northridge 36,208
-- Pomona 21,190
-- Sacramento 29,011
-- San Bernardino 17,646
-- San Diego 35,832
-- San Francisco 30,014
-- San José 32,746
-- San Luis Obispo 19,471
-- San Marcos 9,148
-- Sonoma 8,921
-- Stanislaus 8,601
-- International Programs 607
-- CalStateTEACH 738

Total 437,008
Fall 2008 Enrollment

**STUDENT LEVEL**

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<tr>
<th>Level</th>
<th>Headcount</th>
<th>Percent</th>
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<tbody>
<tr>
<td>Freshman</td>
<td>88,682</td>
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<tr>
<td>Sophomore</td>
<td>45,872</td>
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<tr>
<td>Junior</td>
<td>96,302</td>
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<tr>
<td>Senior</td>
<td>131,369</td>
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<tr>
<td>Postbaccalaureate</td>
<td>20,714</td>
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<tr>
<td>Graduate</td>
<td>54,069</td>
<td>12.4</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>437,008</strong></td>
<td><strong>100%</strong></td>
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**TOTAL ENROLLMENT**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Headcount</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Men</td>
<td>183,290</td>
<td>41.9</td>
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<tr>
<td>Women</td>
<td>253,718</td>
<td>58.1</td>
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<tr>
<td>Undergraduate</td>
<td>362,225</td>
<td>82.9</td>
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<tr>
<td>Graduate</td>
<td>74,783</td>
<td>17.1</td>
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<tr>
<td><strong>Total Identified</strong></td>
<td><strong>363,398</strong></td>
<td><strong>83.2%</strong></td>
</tr>
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</table>

**ETHNICITY**

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Headcount</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>African American</td>
<td>25,885</td>
<td>5.9</td>
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<tr>
<td>American Indian</td>
<td>2,874</td>
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<tr>
<td>Asian</td>
<td>52,584</td>
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<td>Filipino</td>
<td>19,720</td>
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<tr>
<td>Mexican American</td>
<td>72,511</td>
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<tr>
<td>Other Latino</td>
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<tr>
<td>Pacific Islander</td>
<td>2,894</td>
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<tr>
<td>White</td>
<td>157,662</td>
<td>36.1</td>
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<tr>
<td><strong>Total Identified</strong></td>
<td><strong>363,398</strong></td>
<td><strong>83.2%</strong></td>
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**ETHNICITY - FALL 2008**

<table>
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<tr>
<th>Ethnicity</th>
<th>Headcount</th>
<th>Percent</th>
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<tr>
<td>Pacific Islander</td>
<td>0.7</td>
<td></td>
</tr>
<tr>
<td>Other Latino</td>
<td>6.7</td>
<td></td>
</tr>
<tr>
<td>Mexican American</td>
<td>16.6</td>
<td></td>
</tr>
<tr>
<td>Filipino</td>
<td>4.5</td>
<td></td>
</tr>
<tr>
<td>Asian</td>
<td>12.0</td>
<td></td>
</tr>
<tr>
<td>American Indian</td>
<td>0.7</td>
<td></td>
</tr>
<tr>
<td>African American</td>
<td>5.9</td>
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**DEGREES CONFERRED**

**2007-08**

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<thead>
<tr>
<th>Degree</th>
<th>Number</th>
<th>Percent</th>
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<tbody>
<tr>
<td>Bachelor's</td>
<td>73,132</td>
<td>79.8</td>
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<tr>
<td>Master's</td>
<td>18,463</td>
<td>20.1</td>
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<tr>
<td>Joint Doctorates</td>
<td>101</td>
<td>0.1</td>
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<tr>
<td><strong>Total Degrees</strong></td>
<td><strong>91,696</strong></td>
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**BACHELOR'S DEGREES BY DISCIPLINE**

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Number</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Business &amp; Management</td>
<td>16,113</td>
<td>22.0</td>
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<tr>
<td>Social Science</td>
<td>8,505</td>
<td>11.6</td>
</tr>
<tr>
<td>Interdisciplinary Studies</td>
<td>6,124</td>
<td>8.4</td>
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<tr>
<td>Psychology</td>
<td>5,337</td>
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<tr>
<td>Public Affairs &amp; Services</td>
<td>4,597</td>
<td>6.3</td>
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<tr>
<td>Education</td>
<td>4,459</td>
<td>6.1</td>
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<tr>
<td>Letters</td>
<td>4,122</td>
<td>5.6</td>
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<tr>
<td>Communications</td>
<td>4,329</td>
<td>5.9</td>
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<tr>
<td>Fine &amp; Applied Arts</td>
<td>3,902</td>
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<tr>
<td>Engineering</td>
<td>3,908</td>
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<tr>
<td>Health Professions</td>
<td>3,455</td>
<td>4.7</td>
</tr>
<tr>
<td>All Other Disciplines</td>
<td>8,281</td>
<td>11.3</td>
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</table>

**MASTER'S DEGREES BY DISCIPLINE**

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>5,547</td>
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<tr>
<td>Business &amp; Management</td>
<td>2,389</td>
<td>12.9</td>
</tr>
<tr>
<td>Public Affairs &amp; Services</td>
<td>2,164</td>
<td>11.7</td>
</tr>
<tr>
<td>Health Professions</td>
<td>1,502</td>
<td>8.1</td>
</tr>
<tr>
<td>Engineering</td>
<td>1,286</td>
<td>7.0</td>
</tr>
<tr>
<td>Letters</td>
<td>1,024</td>
<td>5.5</td>
</tr>
<tr>
<td>All Other Disciplines</td>
<td>4,551</td>
<td>24.6</td>
</tr>
</tbody>
</table>
The CSU has a significant impact on the state through the personal contributions of current students and alumni. Its students largely come from California and remain in the state using their increased skills and knowledge to the benefit of California.

WHERE DO CSU STUDENTS COME FROM?

More than 97 percent of all enrolled students come from California. More than one-quarter of those are from Los Angeles County, with large numbers also coming from Orange (9 percent), San Diego (8 percent) and Santa Clara (6 percent) counties. The CSU draws students from across the nation to its 23 campuses.

New first-time freshmen come overwhelmingly (87 percent) from California public high schools, followed by California private high schools (12 percent).

New undergraduate transfers come largely from the California Community Colleges (84 percent), with about 5 percent each coming from the CSU and from other states.

The majority of new post-baccalaureate and graduate students are from the CSU (54 percent), followed by the University of California (16 percent), private institutions (7 percent) and out-of-state (13 percent), with the remainder from foreign or unknown sources.

STUDENT PROFILE

CSU students are not necessarily the traditional 18- to 22-year-olds. The most recent survey found that:

-- The average undergraduate age is 24.
-- Only 8 percent live on campus.
-- Approximately 61 percent are dependent on parents.
-- About 12 percent are married.
-- Nearly one-quarter have dependents.
-- Three out of four have jobs; almost 18 percent work more than 30 hours per week.
-- Nearly 35 percent of the students are in the first generation in their family to attend college.

GIVING BACK TO COMMUNITIES

All 23 CSU campuses offer a variety of ways for students to make a difference through numerous community engagement activities, from community service clubs and organizations to service-learning courses and alternative break programs.

-- A 2007 CSU student survey revealed more than 194,000 students performed community service totaling 32 million hours of service annually. The economic impact of this service equates to $624 million.

-- CSU students participate in all types of service activities in more than 3,560 community sites annually, including “greening” communities, tutoring children and adults in English as a second language, working in hospitals and community health clinics, teaching computer literacy, cleaning up rivers and beaches, serving meals to the homeless, and building houses. Students from all academic majors have opportunities to connect service to their studies in more than 2,575 service-learning courses annually.

-- Sixteen CSU campuses were named to the 2008 President’s Higher Education Community Service Honor Roll, which recognizes colleges and universities nationwide that support innovative and effective community service and service-learning programs.

More information about the Center for Community Engagement can be found at www.calstate.edu/cce.

ALUMNI

The CSU has more than 2 million alumni, exceeding the populations of every California city except Los Angeles. More than 200 alumni, including 39 legislators, work in the state capitol, while, nationally, the CSU boasts several CEOs among Fortune 500 companies.

CSU alumni are the engine of the state’s productivity and key to its future. One in 10 members of California’s workforce is a CSU graduate, and the majority of the state’s teachers are CSU alumni, including about half of the California State Teacher of the Year award recipients.

CSU graduates have distinguished themselves in every field, including arts and entertainment, business, education, journalism, public administration, the sciences, sports, and agriculture. CSU graduates are the core of California in virtually every field of endeavor.
APPLYING

CSUMENTOR™
Students planning to enter the CSU can apply through the online application tool, CSUMentor, at www.CSUMentor.edu. CSUMentor is also designed to help students and their families in choosing a CSU campus, planning to meet admissions requirements, and getting answers to frequently asked questions.

REQUIREMENTS
The CSU accepts the top third of all high school graduates—the equivalent of a B average. Students with a grade point average (GPA) of 3.0 and above automatically qualify for admission. Students with a GPA below 2.0 do not qualify for regular admission. The admission of students falling between these two cutoff points is determined by a combination of GPA and standardized test scores.

Entering freshmen are required to have completed a college-preparatory curriculum that includes four years of English, three years of mathematics, two years of U.S. history/government, two years of laboratory science, two years of foreign languages, one year of visual and performing arts, and one year of college preparatory electives.

STUDENT COSTS

STATE UNIVERSITY FEE
The 2008-09 undergraduate fee for full-time California resident students is $3,048. Credential program students pay $3,540. Graduate students pay $3,756. Out-of-state students pay the State University Fee, plus $339 per semester unit or $226 per quarter unit. Campus-based fees add an average of $789 to student costs. Student fees cover about a third of the more than $12,000 that it costs the CSU to educate a student each year. Despite recent increases, the CSU’s undergraduate fee is the lowest among comparable institutions nationwide.

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<th>Year</th>
<th>Fee</th>
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<tr>
<td>08/09</td>
<td>$3,048</td>
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OTHER COSTS

<table>
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<tr>
<th>Item</th>
<th>Living on Campus</th>
<th>Living off Campus/Away from home</th>
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</thead>
<tbody>
<tr>
<td>-- Housing/Meals</td>
<td>$9,321</td>
<td>$10,165</td>
</tr>
<tr>
<td>-- Transportation</td>
<td>1,039</td>
<td>1,185</td>
</tr>
<tr>
<td>-- Books/Supplies</td>
<td>1,533</td>
<td>1,533</td>
</tr>
<tr>
<td>-- Personal</td>
<td>2,432</td>
<td>2,466</td>
</tr>
<tr>
<td>-- State University Fee</td>
<td>3,048</td>
<td>3,048</td>
</tr>
<tr>
<td>-- Average Campus Fees</td>
<td>789</td>
<td>789</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$18,162</strong></td>
<td><strong>$19,186</strong></td>
</tr>
</tbody>
</table>

FINANCIAL AID
In 2007-08, more than $2 billion was distributed to more than 239,000 students, more than half of the total student population. The average award was $8,460. Presidential Scholars’ programs, which provide full scholarships to National Merit and high school valedictorians, are also found at many CSU campuses.
CSU FUNDING

CSU GENERAL FUND BUDGET 2008-09

-- Support Budget $2,970,706,000
-- Student Fees 1,492,945,000
Total General Fund 4,463,651,000
-- Reimbursements 4,573,000
-- Capital Outlay 295,956,000
Total State Funding 4,764,180,000

CAMPUS BUDGETS 2007-08

-- Bakersfield 86,625,052
-- Channel Islands 53,184,603
-- Chico 174,723,742
-- Dominguez Hills 109,164,143
-- East Bay 143,509,621
-- Fresno 227,134,512
-- Fullerton 305,502,337
-- Humboldt 102,694,440
-- Long Beach 332,541,758
-- Los Angeles 208,808,149
-- Maritime Academy 23,462,281
-- Monterey Bay 65,481,703
-- Northridge 312,868,936
-- Pomona 218,631,192
-- Sacramento 255,253,497
-- San Bernardino 165,955,088
-- San Diego 346,089,746
-- San Francisco 284,408,449
-- San José 278,532,822
-- San Luis Obispo 231,510,428
-- San Marcos 96,334,822
-- Sonoma 91,922,273
-- Stanislaus 92,062,857
Campus Total 4,206,402,451
-- Systemwide Offices 75,136,554
-- Systemwide Provisions* 182,111,995
CSU Total 4,463,651,000

*Includes International Programs and Summer Arts

EXTERNAL FUNDING 2007-08

In 2007-08, the CSU received nearly $442 million in philanthropic support. This voluntary support includes gifts and pledges from alumni, parents, other individuals, corporations, foundations and other organizations. CSU campuses also raised additional funds through operating grants and contracts totaling more than $1.1 billion. Total external funding for the CSU was over $1.6 billion in 2007-08.

Selected Sources of Gifts

-- Alumni & Parents $52 million
-- Other Individuals $83 million
-- Corporations, Foundations, Other Organizations $128 million
-- Local, State and Federal Government Funding $1.1 billion

The CSU is raising about one dollar from external funding for every three dollars of state support. The $1.6 billion raised by the campuses exceeded the total from student fees collected by the CSU in 2007-08.

In the early 1990s, the CSU Trustees encouraged campuses to increase fundraising efforts. Since then, voluntary support has grown steadily, alumni association membership has reached 165,000, and campus endowments have grown to $854 million.
THE 23 OUTSTANDING CAMPUSES OF THE CSU

“As the California State University carries out its mission to provide access to high-quality education for the students of California, it is focused on providing opportunity, offering accountability, and being responsive to the state’s needs.”

-- Charles B. Reed
Chancellor, California State University
April 2009