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SCOPE AND MISSION
The California State University promotes student success through opportunity and a high-quality education that prepares students to become leaders in the changing workforce, making the CSU a vital economic engine for California.

The CSU:
- Is the nation’s largest four-year public university system with 23 campuses and eight off-campus centers.
- Educates the most ethnically, economically and academically diverse student body in the nation.
- Is renowned for the quality of its teaching and preparing job-ready graduates.
- Educates approximately 460,000 students.
- Employs more than 47,000 faculty and staff.
- Stretches 800 miles from Humboldt in the north to San Diego in the south.

OPPORTUNITY
The CSU creates opportunities for the diverse students of California to reach their educational goals and become contributing citizens, and has opened the doors of college to close to 48,000 additional students since 2010.

QUALITY
The CSU prepares students for success through leading-edge programs, superior teaching and scholarly activity. High-quality academic programs reflect California’s current and future workforce demands in emerging fields such as cybersecurity, software engineering, sustainable business and environmental technology.

SUCCESS
The CSU drives California’s economy with 100,000 undergraduate and graduate students earning degrees each year, and enhances the social fabric of the state and nation through the contributions of its students, faculty, staff and 3 million alumni.
MASTER PLAN FOR HIGHER EDUCATION

The CSU system was created in 1960 under the California Master Plan for Higher Education. The CSU draws its students from the top third of the state’s high school graduates and is California’s primary undergraduate teaching institution. Continuing to expand its educational scope and help meet California’s workforce demands for skilled professionals, the CSU offers independent doctor of education, doctor of nursing practice and doctor of physical therapy degree programs at several campuses. The doctor of philosophy is also being offered through a joint partnership with other public or private universities in California.

3 MILLION ALUMNI STRONG

The impact of the CSU and its alumni is unparalleled. With the graduation of the Class of 2015, the university will surpass the milestone of having 3 million living alumni. The CSU is celebrating this “Class of 3 Million” during the entire 2014-15 academic year. With 3 million alumni, every day the CSU is impacting California, the nation and the world.

WORKING FOR CALIFORNIA

The CSU plays a critical role in preparing future leaders with the skills and knowledge necessary for them to thrive in the workforce and help drive California’s economy. With 100,000 annual graduates, the CSU is the state’s greatest producer of bachelor’s degrees and drives California’s economy in agriculture, information technology, business, hospitality, life sciences, healthcare, public administration, education, media and entertainment.

IN FACT:

For every $1 the state invests in the CSU, the CSU returns $5.43.

STATE INVESTMENT

$ 

$ 

$ 

The CSU sustains more than 150,000 jobs in the state.

CSU RETURN

CSU-related expenditures create more than $17 BILLION in economic activity.

ONE IN TEN employees in California is a CSU graduate.

The CSU awards nearly HALF of the state’s baccalaureate degrees.

The CSU reaches out to California’s growing underserved communities, offering affordable opportunities to pursue a college degree that enables students from diverse backgrounds to succeed. More than a third of CSU students are first generation college students and the CSU provides more than half of all undergraduate degrees granted to California’s Latino, African American and Native American students.

THE CLASS OF

CSU

3 MILLION

THE CLASS OF

CSU

3 MILLION
Responsibility for the CSU is vested in a 25-member Board of Trustees, the majority of whom are appointed by the governor to eight-year terms. Faculty, alumni and two student trustees serve two-year terms. The trustees appoint the chancellor, who is the system’s chief executive officer, and the presidents, who are the chief executive officers of their respective campuses and report to the chancellor. The trustees, chancellor and presidents develop systemwide policies.

BOARD OF TRUSTEES

Ex Officio Members
Governor Edmund (Jerry) G. Brown, Jr.
Lieutenant Governor Gavin Newsom
Speaker of the Assembly Toni G. Atkins
State Superintendent of Public Instruction Tom Torlakson
CSU Chancellor Timothy P. White
Appointed Members
(term ends during the year given)

- Silas H. Abrego 2021
- Talar Alexanian 2015
  (student trustee, voting)
- Kelsey Brewer 2016
  (student trustee, non-voting)
- Rebecca D. Eisen, Vice Chair 2018
- Adam Day 2023
- Douglas Faigin 2017
- Debra S. Farar 2022
- Margaret Fortune 2016
- Lupe C. Garcia 2020
- Steven M. Glazer 2019
- Lillian Kimbell 2016
- Lou Monville, Chair 2016
  (alumni trustee)
- Hugo N. Morales 2020
- J. Lawrence Norton 2019
- Steven Stepanek 2015
  (faculty trustee)
- Peter J. Taylor 2021

CAMPUS PRESIDENTS
(Date is the appointment year)

- Bakersfield: Horace Mitchell 2004
- Channel Islands: Richard R. Rush 2001
- Chico: Paul J. Zingg 2004
- Dominguez Hills: Willie J. Hagan 2013
- East Bay: Leroy M. Morishita 2012
- Fresno: Joseph I. Castro 2013
- Fullerton: Mildred Garcia 2012
- Humboldt: Lisa A. Rossbacher 2014
- Long Beach: Jane Close Conoley 2014
- Los Angeles: William A. Covino 2013
- Maritime Academy: Thomas A. Cropper 2012
- Monterey Bay: Eduardo M. Ochoa 2013
- Northridge: Dianne F. Harrison 2012
- Pomona: Soraya M. Coley 2015
- Sacramento: Alexander Gonzalez 2003
  Robert S. Nelsen 2015
- San Bernardino: Tomás D. Morales 2012
- San Diego: Elliot Hirshman 2011
- San Francisco: Leslie E. Wong 2012
- San José: Mohammad H. Qayoumi 2011
- San Luis Obispo: Jeffrey D. Armstrong 2011
- San Marcos: Karen S. Haynes 2004
- Sonoma: Ruben Armiñana 1992
- Stanislaus: Joseph F. Sheley 2013

Note: Leadership is as of March 2015. For a current list and links to the biographies of trustees, administrative officers and campus presidents, visit www.calstate.edu/BOT.

ADMINISTRATIVE LEADERS

- Timothy P. White, Chancellor
- Ephraim P. Smith, Executive Vice Chancellor and Chief Academic Officer
- Loren Blanchard, Executive Vice Chancellor for Academic and Student Affairs (July 2015)
- Steve Relyea, Executive Vice Chancellor and Chief Financial Officer
- Framroze Virjee, Executive Vice Chancellor and General Counsel
- Lori Lamb, Vice Chancellor, Human Resources
- Garrett P. Ashley, Vice Chancellor,
  University Relations and Advancement
- Larry Mandel, Vice Chancellor and Chief Audit Officer
FALL ENROLLMENT SYSTEMWIDE 2010-2014

ENROLLMENT BY CAMPUS - FALL 2014

Bakersfield 8,720
Channel Islands 5,879
Chico 17,287
Dominguez Hills 14,687
East Bay 14,823
Fresno 23,179
Fullerton 38,128
Humboldt 8,485
Long Beach 36,809
Los Angeles 24,488
Maritime Academy 1,047
Monterey Bay 6,631
Northridge 40,131
Pomona 23,966
Sacramento 29,349
San Bernardino 18,952
San Diego 33,483
San Francisco 29,465
San José 32,713
San Luis Obispo 20,186
San Marcos 12,154
Sonoma 9,290
Stanislaus 9,045
International Programs 509
CalState TEACH 794
TOTAL 460,200
CSU students largely come from California and mostly remain in the state after graduation, applying their skills and knowledge to help California’s economy thrive.

WHERE DO CSU STUDENTS COME FROM?

In fall 2014:

- 95% of all enrolled students came from California.
- 88% of new first-time freshman came from California public high schools.
- 92% of new undergraduate transfers came from the California Community Colleges.

CSU STUDENTS ARE UNIQUE:

- More than half of CSU students are students of color.
- One-third of undergraduates are the first in their families to attend college.
- 49 percent of undergraduates are Pell recipients (need-based grants for low-income undergraduates).

ALUMNI

CSU alumni are the foundation of California’s economy comprising about one out of every 10 employees in the state. Our alumni have distinguished themselves in every field, including arts and entertainment, business, education, media, public administration, the sciences, sports, agriculture, engineering, technology and many others. Nationally:

- One out of every 20 Americans with a college degree earned it from the CSU.
- The CSU adds 100,000 alumni annually and this year our alumni family will reach 3 million strong.

STUDENTS
## DEMOGRAPHICS

### Total Employees by Occupational Group

<table>
<thead>
<tr>
<th>Group</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty</td>
<td>24,405</td>
<td>51.5%</td>
</tr>
<tr>
<td>Professional &amp; Technical</td>
<td>12,772</td>
<td>26.9%</td>
</tr>
<tr>
<td>Management</td>
<td>1,524</td>
<td>3.2%</td>
</tr>
<tr>
<td>Office &amp; Administrative Support</td>
<td>4,801</td>
<td>10.1%</td>
</tr>
<tr>
<td>Service</td>
<td>2,251</td>
<td>4.8%</td>
</tr>
<tr>
<td>Construction, Maintenance &amp; Transportation</td>
<td>1,664</td>
<td>3.5%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>47,417</td>
<td>100%</td>
</tr>
</tbody>
</table>

### Total Faculty by Timebase

<table>
<thead>
<tr>
<th>Timebase</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time</td>
<td>11,833</td>
<td>48.5%</td>
</tr>
<tr>
<td>Part-Time</td>
<td>12,572</td>
<td>51.5%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>24,405</td>
<td>100%</td>
</tr>
</tbody>
</table>

### Total Full-Time Faculty by Academic Rank

<table>
<thead>
<tr>
<th>Rank</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professor</td>
<td>4,714</td>
<td>39.8%</td>
</tr>
<tr>
<td>Associate Professor</td>
<td>2,686</td>
<td>22.7%</td>
</tr>
<tr>
<td>Assistant Professor</td>
<td>2,033</td>
<td>17.2%</td>
</tr>
<tr>
<td>Lecturer</td>
<td>2,400</td>
<td>20.3%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>11,833</td>
<td>100%</td>
</tr>
</tbody>
</table>

For data definitions and additional statistics, please see the CSU Employee Profile at [www.calstate.edu/hr/employee-profile/](http://www.calstate.edu/hr/employee-profile/).
RESEARCH AND CREATIVE ACTIVITY

The research and creative activity of CSU faculty enhances student learning by providing engagement in deep-learning opportunities that promote graduation success and provide practical skills that increase competitiveness for employment in today’s job market. Research funding enables the CSU to recruit and retain top-tier scholars, who with their students, create new knowledge and stimulate innovation and economic growth. Through work in field settings, laboratories, clinics and studios, our faculty and students are advancing California’s prosperity.

HIGHLIGHTS FROM 2013-14:

• Over 9,000 CSU faculty provided innovations and solutions to complex California regional and national problems.

• $538.9 million in external funding was received by the CSU.

• Immersive research projects provide students with a challenging, active learning environment that engages intellectual curiosity and brings contextual relevance to the subject material.

• Access to high-end technologies through federal funding provides state-of-the-art educational experiences for our students to meet California’s current and future workforce needs in the innovation economy and to prepare students for advanced degrees.

• CSU counts among its faculty world-renowned scholars, musicians and artists who have been honored by their peers, national academic societies and at the White House.

• Thousands of faculty-led projects with community partners advance student discovery and promote California’s regional economic development through community-based participatory research.

• The CSU research agenda spurs entrepreneurship and enables innovation and enterprise to be transformed into commercial partnerships with the private sector and tangible products that benefit the region and society.

TOTAL GRANT & CONTRACT REVENUE 2013-2014

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Federal</td>
<td>$372,373,000</td>
<td>69.1%</td>
</tr>
<tr>
<td>State</td>
<td>$88,754,000</td>
<td>16.5%</td>
</tr>
<tr>
<td>Non-Government</td>
<td>$60,226,000</td>
<td>11.2%</td>
</tr>
<tr>
<td>Local Government</td>
<td>$17,551,000</td>
<td>3.2%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$538,904,000</strong></td>
<td><strong>100%</strong></td>
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</table>
GRADUATE STUDIES

Graduate education at the CSU involves the mastery of an academic discipline and the attainment of advanced knowledge in a specialized field of study.

- In 2013-14, the CSU enrolled 55,000 graduate students in over 1,400 master’s degree programs, as well as a variety of post-baccalaureate teaching credential programs.

- One-third of the master’s degrees awarded each year in California are from the CSU.

- Over 18,000 master’s degrees were awarded in 2013-14.

- CSU graduate programs integrate specialized training in the theory, research methodologies and critical analyses within a given discipline.

- Doctor of education programs on 14 campuses serve over 800 doctoral students from diverse backgrounds, preparing them for top leadership roles in P-12 education and community colleges.
COMMUNITY ENGAGEMENT IN THE CSU

For more than 50 years, the CSU has prepared students to be informed, active and committed leaders. CSU campus community engagement programs have played a key role in our partnerships with California’s communities and have strengthened them intellectually, economically and socially.

Since 1998, more than 2 million CSU students have given back to their communities and helped shape our world. During the 2013-14 academic year, CSU campus community engagement programs partnered with more than 4,500 public agencies, nonprofits, businesses and other groups, helping to make a difference both domestically and internationally.

• More than 61,000 students had the opportunity to participate in 3,006 service-learning courses across the system. The CSU has increased its STEM (science, technology, engineering and math) service-learning courses by more than 86 percent since 2010.

• Grants and awards received by campuses and the Chancellor’s Office for community engagement totaled $3.4 million, a return on investment of $3 for every $1 invested by the state for community engagement.

• Fifteen CSU campuses were named to the 2015 President’s Higher Education Community Service Honor Roll, which recognizes higher education institutions for their commitment to and achievement in community service.

• Eleven CSUs were honored with the Carnegie Foundation’s 2015 Community Engagement Classification. The 11 join an elite group of 361 colleges and universities across the country to receive the designation, including three other CSU campuses—Channel Islands, Dominguez Hills and Sacramento—that received the honor in 2010.

• During the 2014-15 academic year, the CSU Center for Community Engagement launched two systemwide STEM initiatives:
  
  A three-year STEM service-learning research study funded by the W.M. Keck Foundation will examine the impact STEM service-learning courses have on common measures of student academic achievement, career development and civic engagement.

  A three-year CSU STEM VISTA program funded by the Corporation for National and Community Service utilizes AmeriCorps*VISTA members to support the academic and professional success of traditionally underserved students in STEM, including low-income, first generation, students of color and women.

• Nearly half of the CSU’s 460,000 students are engaged in some type of community service totaling 32 million hours of service annually, a total economic impact of $722 million¹.

Together, the CSU and our partners are making an impact. More information about the Center for Community Engagement can be found at: www.calstate.edu/cce.

¹Based on the accepted 2013 national volunteer rate of $22.55 per hour by the Independent Sector.
CSUMENTOR™

Students planning to enter the CSU can apply through the online application tool, CSUMentor, at www.csumentor.com. CSUMentor is also designed to help students and their families in choosing a CSU campus, exploring CSU degrees and majors, planning to meet admissions requirements, learning about financial aid options and getting answers to frequently asked questions.

REQUIREMENTS

Freshman Students

First-time freshman applicants must meet the standards in each of the following areas:

• Specific high school coursework
• Suitable grades in specified courses and test scores
• Graduation from high school

Transfer and Graduate Students

The majority of transfer students enter as upper-division transfers, and must complete at least 60 semester or 90 quarter units before transferring. Students who have earned an Associate Degree for Transfer will be admitted to the CSU with junior status.

To apply for admissions to graduate or postbaccalaureate studies, a student must:

• Earn a baccalaureate degree from an accredited institution with at least a 2.5 grade point average.
• Be in good academic standing, while satisfactorily meeting the professional, personal, scholastic and other standards for graduate study.

Due to the large number of applicants, some CSU campuses have higher standards (supplementary admission criteria) for particular majors or for students who live outside the local campus area. Campuses utilize local admission guarantee policies for students who graduate or transfer from high schools and community colleges that are historically served by a CSU campus in that region.
STUDENT COSTS

STATE UNIVERSITY TUITION FEES
(FULL-TIME TUITION FEES): 2014-15

- Undergraduate: $5,472
- Credential: $6,348
- Graduate/Postbaccalaureate: $6,738
- Education Doctorate: $11,118
- Nursing Practice Doctorate: $14,340
- Physical Therapy Doctorate: $16,148
- Graduate Business Professional Fee: State university tuition fee plus $254 per semester unit or $169 per quarter unit
- Out-of-state Students: State university tuition fee plus $372 per semester unit or $248 per quarter unit

Campus-based fees add an average of $1,287 to student costs.

FINANCIAL AID

In 2013-14, $3.9 billion was distributed to 338,000 students—77 percent of the CSU’s total student population. The average award was $11,530. Presidential Scholars’ programs, which provide full scholarships to National Merit and high school valedictorians, are also found at many CSU campuses.
## CSU 2014-15 STATE SUPPORT

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>General Fund Appropriations$^{(1, 2)}$</td>
<td>$2,695,755,000</td>
</tr>
<tr>
<td>Net Tuition Fees and Other Fee Revenue</td>
<td>$2,045,274,000</td>
</tr>
<tr>
<td><strong>Total General Fund and Net Student Fees</strong></td>
<td><strong>$4,741,029,000</strong></td>
</tr>
<tr>
<td>Capital Outlay</td>
<td>$5,766,000</td>
</tr>
<tr>
<td><strong>Total State Support</strong></td>
<td><strong>$4,746,796,000</strong></td>
</tr>
</tbody>
</table>

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### State Support

- **$2,695,755,000** General Fund Appropriations
- **$2,045,274,000** Net Tuition Fees and Other Fee Revenue
- **$4,741,029,000** Total General Fund and Net Student Fees
- **$5,766,000** Capital Outlay

**TOTAL**

$4,746,796,000
### CAMPUS BUDGETS 2014-15
**(General Fund and Net Tuition Fee & Other Fee Revenue)**

<table>
<thead>
<tr>
<th>Campus</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakersfield</td>
<td>85,007,000</td>
</tr>
<tr>
<td>Channel Islands</td>
<td>83,675,000</td>
</tr>
<tr>
<td>Chico</td>
<td>167,041,000</td>
</tr>
<tr>
<td>Dominguez Hills</td>
<td>106,656,000</td>
</tr>
<tr>
<td>East Bay</td>
<td>151,841,000</td>
</tr>
<tr>
<td>Fresno</td>
<td>203,208,000</td>
</tr>
<tr>
<td>Fullerton</td>
<td>303,124,000</td>
</tr>
<tr>
<td>Humboldt</td>
<td>103,664,000</td>
</tr>
<tr>
<td>Long Beach</td>
<td>334,565,000</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>203,428,000</td>
</tr>
<tr>
<td>Maritime Academy</td>
<td>34,793,000</td>
</tr>
<tr>
<td>Monterey Bay</td>
<td>78,384,000</td>
</tr>
<tr>
<td>Northridge</td>
<td>314,754,000</td>
</tr>
<tr>
<td>Pomona</td>
<td>220,769,000</td>
</tr>
<tr>
<td>Sacramento</td>
<td>239,861,000</td>
</tr>
<tr>
<td>San Bernardino</td>
<td>169,619,000</td>
</tr>
<tr>
<td>San Diego</td>
<td>324,350,000</td>
</tr>
<tr>
<td>San Francisco</td>
<td>269,676,000</td>
</tr>
<tr>
<td>San José</td>
<td>288,186,000</td>
</tr>
<tr>
<td>San Luis Obispo</td>
<td>256,419,000</td>
</tr>
<tr>
<td>San Marcos</td>
<td>112,580,000</td>
</tr>
<tr>
<td>Sonoma</td>
<td>93,826,000</td>
</tr>
<tr>
<td>Stanislaus</td>
<td>86,522,000</td>
</tr>
<tr>
<td><strong>CAMPUS TOTAL</strong></td>
<td><strong>$4,231,949,000</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chancellor’s Office¹</td>
<td>95,528,000</td>
</tr>
<tr>
<td>Systemwide Provisions</td>
<td>117,235,000</td>
</tr>
<tr>
<td>General Fund Debt Service²</td>
<td>296,316,000</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td><strong>$4,741,029,000</strong></td>
</tr>
</tbody>
</table>

¹ Includes International Programs and CalStateTEACH.
² The 2014/15 Final Budget total has been increased by $197.2M for CSU general obligation (GO) bond debt service formerly reported in statewide expenditures and moves $99.1M for CSU lease revenue bonds (LRB) debt service to the main CSU GF appropriation item. The GO bond funds were NOT included in the CSU General Fund appropriation prior to 2014/15.

### PHILANTHROPIC SUPPORT

Private support is critical to the CSU’s success. This year, our charitable gift receipts were the highest ever in CSU history. This support represents an essential investment in the future as we prepare the engineers, artists, healthcare workers, teachers, entrepreneurs and scientists of tomorrow. The impact of philanthropy at the CSU is both meaningful to the student who otherwise might not be able to attend the university and to the social and economic prosperity of California.

**In 2013-14:**

- Charitable gift receipts reached a new high at well over $295 million.
- Gifts from individuals increased 14 percent to $154.7 million.
- Individual donors stayed level at 221,356.
- Alumni donors made up 40 percent of individual donors with $61.6 million in contributions.
- Gifts from organizations totaled $141 million, including $71 million from foundations.
- $53.2 million was received from corporations, including 3,790 matching gifts.
- Donors committed more than $458 million in new gifts, new pledges and testamentary provisions, surpassing the previous system high established in 2007-08.
- Total endowment market value increased to over $1.3 billion – another historic high for the CSU system.
AUXILIARY ORGANIZATIONS

Auxiliary organizations are entrepreneurial, service-oriented organizations that provide a wide array of support services, programs and facilities that further the educational mission of the CSU. These 90 self-supporting organizations operate without State General Fund money and are organized on each campus as separate legal entities.

In 2013-14:

- Auxiliaries managed $4.1 billion or 25 percent of the CSU’s combined $16.5 billion in total assets.
- Auxiliary revenues reached $1.7 billion, representing 20 percent of the combined $8.5 billion in total CSU revenues.
- Auxiliaries managed $476 million or 23 percent of the CSU’s $2.1 billion in contracts and grants revenue.

CSU Auxiliaries fund many student co-curricular activities, sponsor and administer research programs, fundraise, operate student unions, recreational programs, and commercial enterprises, and develop public-private partnerships on behalf of the university. For more information about CSU Auxiliaries, visit http://auxiliary.calstate.edu/.

“For six generations, the California State University has turned student potential into success through quality education and applied learning opportunities. In so doing, the university has transformed the state’s economy and society. Students leave the CSU as dynamic, creative leaders who are ready to change California and the world.”

Timothy P. White
Chancellor, California State University