

# Enrollment Management

CSU Board of Trustees  
Committee on Educational Policy—Item 2  
January 29-31, 2018



# Enrollment Management Policy Directives

- **Redirect student applications** – By May 2018, trustees shall approve policy to redirect applications to non-impacted CSU campuses if the student is CSU eligible but is denied admission to an impacted campus
- **Local students: first admission priority** – By May 2018, trustees shall approve policy that requires first priority in admission to impacted programs to CSU-eligible local students. Policy shall include both local first-time freshmen and transfer students; must comply with SB1440



# Background

- Governance
- CSU Admission Eligibility
- Campus Strategies
- Impaction
- Redirection



# CSU Admission Advisory Council

- Five Faculty Members (ASCSU, English Council, Math Council)
- Two Campus Presidents
- Representative from CSSA
- Provost/Vice President for Academic Affairs
- Vice President for Student Affairs
- Assistant Vice President for Enrollment Management
- Two Representatives from the Chancellor's Office

# Redirection Proposal

- Applies to all CSU-eligible undergraduate applicants who have not been admitted to **any** CSU campus
- Eligible applicants provided a list of non-impacted campuses
- Applicants have 21 days to respond via Cal State Apply
- Interested applicants offered admission at the non-impacted campus of choice

# Impacted Program First Priority Proposal

- First priority to local applicants for all impacted programs at all campuses
- Information would be published on campus websites
- Finite advantage over non-local applicants
- Not an admission guarantee



