Proposal Requirements

In the annual academic programs update to the Board of Trustees, please include a brief campus-approved summary for the re-proposed projection on the academic plan. Please note that bachelor’s degrees should be as enduring as possible in content and title. Breadth is the hallmark of bachelor’s degrees, and more narrow specialization occurs at the graduate level. Summaries should address concisely the following elements, which are the criteria by which proposed changes to the CSU Academic Master Plan are evaluated:

1. Reason that the projection was not developed into a full degree proposal and implemented as an approved program; and specify what concrete changes are now in place to ensure sufficient resources are in place to launch and sustain the program;
2. Delivery mode: fully face-to-face, hybrid, or fully online program;
3. A brief summary of the purpose and characteristics of the proposed degree program;
4. The program’s fit with the campus mission and strategic plan;
5. Support mode: state-support or self-support/extended education;
6. Anticipated student demand;
7. Workforce demands and employment opportunities for graduates;
8. Other relevant societal needs;
9. An assessment of the required resources and a campus commitment to allocating those resources; and
10. For new degree programs that are not already offered in the CSU, please provide a compelling rationale explaining how the proposed subject area constitutes a coherent, integrated degree program that has potential value to students and meets CSU requirements for an academic program at the undergraduate or graduate level.

Please direct notifications and questions to Dr. Melissa R. Lavitt, Interim Assistant Vice Chancellor and State University Dean, Academic Programs at (562) 951-4147 or app@calstate.edu.