

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 4:00 p.m. Tuesday, July 19, 2005
Glenn S. Dumke Auditorium

Carol R. Chandler, Chair
Melinda Guzman Moore, Vice Chair
Roberta Achtenberg
Jeffrey L. Bleich
Debra S. Farar
Raymond W. Holdsworth
Kyriakos Tsakopoulos

Consent Item

Approval of Meeting Minutes of May 10, 2005

Discussion Items

1. Naming of an Academic Program- California State University, Long Beach, *Action*
2. Naming of a Facility – California State University, Northridge, *Action*
3. Naming of an Academic Program – San Diego State University, *Action*

**MINUTES OF MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

May 10, 2005

Members Present

Debra S. Farar, Chair
Carol R. Chandler, Vice Chair
Larry L. Adamson
Murray L. Galinson, Chair of the Board
Kathleen Kaiser
Melinda Guzman Moore
Charles B. Reed, Chancellor

Approval of Minutes

The minutes of March 15, 2005 were approved as submitted.

Naming of a Facility – California Polytechnic State University, San Luis Obispo

Mr. Richard P. West, executive vice chancellor and chief financial officer, presented the item. The item requests approval to name 3.1 acres, including a landscaped lawn, a rose garden and the Cal Poly Remembrance Pond, as the Richard J. O'Neill Green.

The naming recognizes Richard J. O'Neill for his faithful and generous support that has advanced a variety of programs at California Polytechnic State University, San Luis Obispo. Mr. O'Neill, a distinguished alumnus, has served on numerous University committees, contributing time, expertise and wisdom to help create an institution with world-class programs and facilities.

Dr. Warren Baker, president, California Polytechnic State University, San Luis Obispo commented that Mr. O'Neill has served as a member of Cal Poly's Partners in Excellence and is a lifetime member of the President's Circle. His financial support was a catalyst for the University's inclusion in Division I athletics. Mr. O'Neill has been an articulate advocate for the preservation of open space making this naming a fitting tribute to his leadership.

The committee unanimously recommended adoption of the resolution to name the 3.1 outdoor feature identified in the attachment as Areas A, B, and C which includes a landscaped lawn, a rose garden, and the Cal Poly Remembrance Pond at California Polytechnic State University, San Luis Obispo as the Richard J. O'Neill Green. (RIA 05-05-07).

Naming of a Facility – California State University, San Marcos

Mr. West presented the item for approval to name Business Building 13 at California State University, San Marcos as Markstein Hall.

The naming recognizes Kenneth and Carole Markstein for their \$5 million pledge in support of the College of Business Administration. The gift will be used to complete the building by providing upgrades, furnishings and technology; to assist in faculty enrichment, especially in faculty recruitment/ retention efforts and in the area of faculty development/ research; to provide scholarships for students; and to fund future program development. This gift will greatly enhance the University's ability to serve the students and the local business community by enabling the College to provide the highest quality education possible and develop future programs responsive to the needs of the region.

Dr. Karen S. Haynes, president, praised the Marksteins for their generous financial and volunteer support. Mr. Markstein is a well-respected businessman that has served on both professional and civic boards, including the Rancho Santa Fe Community Board, Ecker YMCA Board and the Anheuser-Busch Advisory Board. Mr. Markstein has provided leadership on the University's Trust Board since 2002 and the College of Business Administration Advisory Board since 1996. Dr. Haynes acknowledged that Mr. Markstein is a distinguished graduate of San Jose State University.

Vice Chair Carol Chandler expressed that she has known Mr. and Mrs. Markstein for several years and enthusiastically endorsed the naming. She moved the resolution for approval. The committee unanimously recommended adoption of the resolution to name Business Building 13 at California State University, San Marcos as Markstein Hall. (RIA 05-05-08).

Resolution of Commendation – San Francisco State University

Mr. West presented the resolution of commendation in recognition of Manny and Neda Mashouf for their support of San Francisco State University. Mr. and Mrs. Mashouf have recently made the largest private individual pledge in the history of San Francisco State University. The \$10 million gift will provide a critical measure of support to construct a new performing arts and electronic media arts building for the nationally recognized College of Creative Arts.

Dr. Robert A. Corrigan, president, San Francisco State University commended alumni Manny and Neda Mashouf for their active involvement with their alma mater. Mr. Mashouf was inducted into the San Francisco State University Alumni Hall of Fame and will be honored as the 2005 Alumnus of the Year in recognition of his professional accomplishments and engagement with the University. Dr. Corrigan highlighted Mr. Mashouf's successful career as Founder and

Chairman of Bebe, an international company that designs, develops and produces a distinctive line of contemporary women's apparel and accessories.

Chancellor Reed noted that this was a great moment for the faculty and students at San Francisco State University. He observed that the Mashoufs were both outstanding alumni that have taken their California State University education and achieved international success. The California State University is proud of their achievements and grateful for their generous support that will help nurture the next generation of creative minds.

The committee unanimously recommended the resolution to commend Manny and Neda Mashouf for their dedication and support of San Francisco State University, and gratefully acknowledged their generosity and the legacy it will leave in the form of a new center for the College of Creative Arts. (RIA 05-05-09).

Chair Farar concluded the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Program- California State University, Long Beach

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary:

This item will consider naming an endowed center focused on the subcontinent of India at California State University, Long Beach as the Yadunandan Center for India Studies, a Solanki Foundation Endowment.

This proposal, submitted by California State University, Long Beach, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Colleges, Schools and Other Academic Entities including approval by the system review panel and the California State University, Long Beach Academic Senate.

Background:

Uka Solanki, president and CEO of Big Saver Foods, Inc., and his wife, Nalini Solanki, initially donated \$75,000 to the College of Liberal Arts at California State University, Long Beach to bring a greater recognition to India studies. Through the Uka Solanki Foundation Lecture Series, the campus annually hosts an internationally recognized scholar in India studies for a period of several days, during which the scholar makes presentations on campus, to community members and to K-12 teachers and students. In 2004, the Solanki family raised its contribution to \$500,000 to endow the Yadunandan Center for India Studies, a Solanki Foundation Endowment, at California State University, Long Beach to promote the study and understanding of the cultures of India. The eventual goal is to expand the center endowment to \$1 million.

Uka Solanki is a strong supporter of education and medical philanthropy and has been active in charitable and community service in India and North America. He was the recipient of the Paul P. Harris Award for international humanitarianism from Rotary International, receiving its highest honor although not a member of the organization. Mr. Solanki holds a B.S. degree in electrical engineering from Pacific State University.

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With his family, he now owns and operates 14 retail supermarkets and a distribution warehouse under the trade name of Uka's Big Saver Foods, the 20th largest chain of grocery stores in Los Angeles. Among his numerous honors and awards are Progressive Grocer's "Grocer of the Year" for 2001 and Ernst & Young's "Entrepreneur of the Year" for the Los Angeles area in 2002.

Nalini Solanki is an active community leader and is vice president of Big Saver Foods. She partners with her husband in his philanthropic endeavors and has special interests in education in the Los Angeles region and in India.

The first of its kind in California, the Yadunandan Center for India Studies, a Solanki Foundation Endowment, is dedicated to the impartial study of India's cultures, peoples and history. It will promote India studies through a variety of academic disciplines including the social sciences, humanities, arts and education. Its curriculum is designed to build bridges with the large and diverse Indian American community in Southern California and beyond through its programs, fellowships and scholarships.

The center's naming recognizes Yadunandan Yadav (consistent with tradition, he was known simply as Yadunandan), Nalini Solanki's great-great grandfather who was known for his leadership and advocacy for education in the northern India state now called Haryana in the mid-nineteenth century, as well as the Solanki family, who through their foundation have generously endowed the center to promote understanding and appreciation of India and her diverse people.

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Center for India Studies at California State University, Long Beach be named the Yadunandan Center for India Studies, a Solanki Foundation Endowment.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California State University, Northridge

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the California State University, Northridge Student Services Building as Mary and Jack Bayramian Hall.

This proposal, submitted by California State University, Northridge, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the \$7.3 million bequest of Mary and Jack Bayramian to the California State University, Northridge Foundation to establish the Bayramian Family Scholarship Fund.

Mary Bayramian was an alumna of California State University, Northridge, having graduated from its predecessor institution, San Fernando Valley State College, in 1963 with both a bachelor's degree in art and a teaching credential.

Mrs. Bayramian was born in Turkey in 1921 and brought to the United States in 1922 by her family who settled in East Los Angeles. Mr. Bayramian was also born in 1921 to parents from the same region of Turkey who settled in New York before moving to Los Angeles during the Great Depression. Mr. and Mrs. Bayramian both graduated from Hamilton High School in West Los Angeles in 1939 and married in 1942. Mr. Bayramian served in the Navy in San Diego during World War II. After the war, they returned to Los Angeles and then settled in the San Fernando Valley.

After graduation from San Fernando Valley State in 1963, Mrs. Bayramian taught art at San Fernando High School. Mr. Bayramian worked for Pacific Telephone and Telegraph Company

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as a switchboard installer, technician and phone system troubleshooter. In 1971 the Bayramians retired, both at age 50, to Laguna Beach and entered the real estate business – investing in, improving and actively managing a range of properties. Mrs. Bayramian died in November 2002, after more than 60 years of marriage. Mr. Bayramian lived for two more years until his death in January 2005.

Mr. and Mrs. Bayramian's bequest is the single largest gift of cash or securities to the California State University, Northridge Foundation, and the single largest alumni gift to the campus. Naming the California State University, Northridge Student Services Building in their honor is particularly appropriate, as their gift will significantly increase scholarships administered from this facility for years to come.

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the California State University, Northridge Student Services Building be named Mary and Jack Bayramian Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Program – San Diego State University

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider the Institute on Tribal Gaming as the Sycuan Band of the Kumeyaay Nation Institute on Tribal Gaming at San Diego State University.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Colleges, Schools and other Academic Entities including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the institute recognizes the \$5.47 million contribution by the Sycuan Band of the Kumeyaay Nation to the Hospitality and Tourism Management program at San Diego State University. The gift will establish the Sycuan Band of the Kumeyaay Nation Institute on Tribal Gaming at San Diego State University (Institute). The primary purposes of the Institute will be to:

- Provide a talented, quality work force by producing approximately 20 highly trained graduates per year;
- Provide timely, cutting-edge research on issues impacting the tribal gaming industry, such as governance, marketing, operations, and trends;
- Initiate an annual summit to address policy, regulatory, and social issues; and
- Host an annual community lecture or symposium focused on a variety of topics to educate the broader San Diego region on tribal issues and resolutions.

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The Sycuan Band of the Kumeyaay Nation has generously contributed to hundreds of charitable and civic organizations in the San Diego region and beyond. Sycuan is deeply committed to education, workforce development and civic responsibility. As an independent nation and government, Sycuan works hard to maintain effective relationships with city, county, state and federal governments. Sycuan's economic enterprises are diverse and play a significant role in the hospitality industry, the third largest industry in San Diego.

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Institute on Tribal Gaming in the Hospitality and Tourism Management program at San Diego State University be named the Sycuan Band of the Kumeyaay Nation Institute on Tribal Gaming at San Diego State University.