

AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 4:00 p.m. Tuesday, July 10, 2007
Glenn S. Dumke Auditorium

Melinda Guzman, Chair
Debra S. Farar, Vice Chair
Jeffrey L. Bleich
Carol R. Chandler
A. Robert Linscheid
Peter G. Mehas
Lou Monville
Jennifer Reimer
Craig R. Smith

Consent Items

Approval of Minutes of Meeting of May 16, 2007

Discussion Items

1. 2007-2008 Legislative Report No. 4, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

May 16, 2007

Members Present

Debra S. Farar, Vice Chair
Roberta Achtenberg, Chair of the Board
Jeffrey L. Bleich
Carol R. Chandler
William Hauck
A. Robert Linscheid
Lou Monville
Charles B. Reed, Chancellor
Craig R. Smith

Approval of Minutes

The minutes of March 13, 2007 were approved.

2007-2008 Legislative Report No. 3

Trustee Farar announced that Mr. Richard P. West, Executive Vice Chancellor and Chief Financial Officer would present the item.

Mr. West noted it was a very busy time for the legislature in Sacramento in light of activity related to the May Revise and for the need for bills to be passed out of the respective appropriations committees if they are to survive. This intensive legislative activity is why Assistant Vice Chancellor, Zamarripa is in Sacramento today and cannot attend the board meeting.

Mr. West reminded the presidents and trustees of the upcoming Annual Budget Advocacy Day on May 23 in Sacramento. He explained the event was designed to follow-up on the May Revise and emphasize those parts of the CSU budget that are critically important to us. He added there were two trustees up for confirmation before the Senate Rules Committee (Drs. Kenneth Fong and Glen Toney).

On the actual legislative side, Mr. West explained this is the period when bills will need to come out of committee or they will stall or die with respect to the current session. At the end of May,

there are key dates with respect to appropriations, so bills that have fiscal considerations will need to be out by the end of the month. The process used by both houses is if a bill has significant cost(s), it is held in suspense. At the end of the month, the leadership of the houses then make decisions with respect to which bills will come out of suspense and into line with respect to the legislative process. Mr. West informed the committee that we watch this process carefully and to expect a flurry of activity at the end of the month.

Mr. West reported that Chancellor Reed made two presentations before the senate on security issues and noted the legislature has acted to increase awareness of security related requirements and the importance of having a plan.

Mr. West briefly updated the committee on the CSU sponsored bills:

SB 496 (Denham) – State Purchases: Motor Vehicles and Mobile Equipment – CSU is still working with the senator and DGS in the hope of striking a compromise. Mr. West indicated he was hopeful about that possibility.

AB 302 (De La Torre) – Cal Grant B Entitlement Awards: Award Amount – This measure seeks to provide Cal Grant B recipients with fees/tuition in their first academic year targeting greater aid to lower income students who need assistance to pursue their college objectives.

This measure was placed on the Assembly Appropriations Committee’s Suspense Calendar due to the estimated \$78 million cost. The suspense file will be considered by the end of May.

SB 855 (Ridley-Thomas) - California State University: State Revenue Bond Act of 1947. – Mr. West indicated the measure has been passed by both the Senate Education and Appropriations committees and is now pending action on the Senate floor before moving to the Assembly.

Trustee Smith inquired about the status of SB 325 (Scott) - Postsecondary Education: Educational and Economic Goals for California Higher Education. The bill would establish an accountability framework to measure California’s progress on higher education. Mr. West indicated the bill is still moving along. He said CSU would work closely with the senator on the language of the bill, which is part of a series of accountability bills, and will continue to monitor its progress.

The committee recommended approval of the proposed resolution (RGR 05-07-05).

COMMITTEE ON GOVERNMENTAL RELATIONS

2007-2008 Legislative Report No. 4

Presentation By

Karen Y. Zamarripa
Assistant Vice Chancellor
Advocacy & Institutional Relations

Summary

This item contains a status report on the Trustees' 2007 Legislative Program and pertinent legislative measures introduced for this session.

Trustees' 2007 Legislative Program

AB 302 (De La Torre) Cal Grant B Entitlement Awards: Award Amount: This Board of Trustee and California State Students Association (CSSA)-sponsored measure seeks to provide Cal Grant B recipients with fees/tuition in their first academic year targeting greater aid to lower income students who need assistance to pursue their college objectives.

Status: AB 302 became a two-year measure while in the Assembly Appropriations Committee, due to the estimated first year cost to the state of \$78 million.

AB 950 (Salas) Public Postsecondary Education: Student Residency Requirements: Active Duty Military: This measure attempted to establish a consistent policy regarding non-resident fee waivers for members of our armed forces, stationed in California, who are not residents of California and are graduate students at the CSU by providing them an additional two years at the lower in-state rate.

Status: This measure was amended by the Senate Education Committee to only allow for one additional year waiver instead of the proposed two years. The measure passed out of the Committee on a 6-1 vote and is now headed to Senate Veterans Affairs Committee.

AB 262 (Coto) Public Postsecondary Education: Credit Card Marketing: Regulations: This measure requires the CSU to disclose all exclusive arrangements, excluding proprietary information, for credit card companies or banks that have "table" marketing activities on campus. In addition this bill is expected to be amended to exempt the CSU from DGS for the

purposes of purchasing vehicles, and extending the Board of Trustees' authority to issue Title 5 regulations for five more years (scheduled to sunset in January 2008).

Status: This measure will be heard in the Senate Education Committee on June 27, 2007. AB 262 will now be added to our list of sponsored bills to replace SB 496 which was our placeholder for the vehicle purchase and regulatory authority issues.

SB 855 (Ridley-Thomas) California State University: State Revenue Bond Act of 1947: This measure will provide increased flexibility to the CSU's Systemwide Revenue Bonds (SRB) program by strengthening its systemwide fiscal management approach and authorizing the use of the most advantageous interest rates available in the market resulting in lower interest costs for projects, particularly for student housing, parking facilities, and student union projects.

Status: This measure has been passed by both the Senate Education and Senate Appropriations Committees and is now pending action on the Senate Floor before moving to the Assembly.

Other Significant Measures

AB 35 (Ruskin) Environment: State Buildings: Sustainable Building Standards: This measure would create the Sustainable Building Act of 2007 and require that any state buildings constructed or renovated after July 1, 2010 to be built, designed and operated using sustainable building standards, or green technology.

CSU Position: Oppose Unless Amended

Status: This measure will be heard in the Senate Environmental Quality Committee on July 2, 2007. The CSU is asking to be exempted from this measure as the author has already done for the University of California given the costs of the new requirements within the limited bond revenues available for the CSU to deal with all capital outlay needs.

AB 100 (Mullin) Education Facilities: Kindergarten-University Public Education Facilities Bond Act of 2008: This measure proposes a K-12 and higher education facility General Obligation Bond for November 2008 ballot approval. Of the total amount of the bond (\$9 billion), \$690,000,000 would be allotted to the CSU, consistent with proposition 1-D (2006). CSU is interested in increasing this amount by nearly twice this amount given our system's estimated annual need.

CSU Position: Support in Concept

Status: AB 100 is now a two-year measure.

AB 145 (Coto) San Jose State University-National Hispanic University Collaboration: This measure was amended to create a five-year pilot between the California State University, San Jose State University and the National Hispanic University to enter into a collaboration agreement to improve participation in higher education.

CSU Position: Support

Status: This measure was held by the Assembly Appropriations Committee in May.

AB 152 (Beall) Postsecondary Education: Golden State Scholarshare Trust: California Prepaid Tuition Program: This bill establishes the California Pre-Paid Tuition Program under the authority of the Scholarshare Investment Board. Recent Commission policy supports tuition guarantee models that lock in four years of level tuition for entering freshmen.

CSU Position: No Official Position

Status: This measure will be heard in the Senate Education Committee on June 27, 2007.

AB 175 (Price) Cal Grant B Awards: Access Costs: This measure, which is sponsored by the University of California Students Association (UCSA), would increase funding for the Cal Grant B Entitlement Awards to \$1,551 in 2008-09 and by at least an additional 5% per year thereafter until it has increased by 20% of the measured access costs.

CSU Position: No Official Position

Status: This measure became a two-year measure by the Assembly Appropriations Committee.

AB 178 (Coto) High Schools: Curriculum and Enrollment: College Readiness and Equity Program: This measure establishes as a pilot the College Readiness and Equity Program to provide grants to high schools that enroll and support pupils in a college preparation curriculum. The measure would only provide a total grant of \$150,000 for this proposal.

CSU Position: Support

Status: This measure will be heard in the Senate Education Committee on June 27, 2007.

AB 286 (Cook) Public Postsecondary Education: Exemption From Nonresident Tuition: This measure seeks to repeal the existing exemption from nonresident tuition for undocumented students who have filed an affidavit, but who don't have lawful immigration status but have attended a California high school for three years and graduated. This provision of the law was established by AB 540 by the late Marco Firebaugh with the support of CSU. The law does not change the legal status of these persons but simply waives out of state tuition.

Gov Rel
Agenda Item 1
May 15-16, 2007
Page 4 of 12

CSU Position: Oppose
Status: AB 286 is now a two-year measure.

AB 365 (Portantino) Postsecondary Education: Task Force on State Workforce Needs: This measure, which is sponsored by the California Post Secondary Education Commission (CPEC), would call on CPEC to convene a taskforce by March 1, 2008, in cooperation with the Labor and Workforce Development Agency, and including the Department of Finance, the Legislative Analysts Office, the University of California, the California State University, the California Community Colleges, private and independent California colleges and universities, and stakeholders from labor and business to answer 4 questions related to future workforce needs and postsecondary programs.

CSU Position: No Official Position
Status: This measure was double referred to the Senate Education Committee on June 20th and then in the Senate Business and Professions Committee.

AB 400 (Nunez) Public School Accountability: This measure would, starting in the 2009-10 fiscal year, require the Superintendent of Public Instruction to incorporate new factors into the API, including high school graduation rates, the percentages of pupils offered and actually completing A-G courses, and the percentages of pupils offered and completing career technical courses.

CSU Position: Support
Status: This measure will be heard in the Senate Education Committee on June 27, 2007.

AB 519 (Mendoza) Pupil Achievement: Academic Performance Index: This bill requires the Superintendent of Public Instruction to include data on dropouts in the annual Academic Performance Index (API) measurement for K-12 schools.

CSU Position: No Official Position
Status: This measure will be heard in the Senate Education Committee on June 27, 2007.

AB 767 (Walters) Student Financial Aid: Veterans and Dependents: This measure would create the Golden State GI Bill of Rights for Higher Education and would provide a waiver of all mandatory student fees at the CSU, the University of California (UC), and the California Community Colleges (CCC) for California residents who have been honorably discharged from the military and exhausted their federal benefits under the federal GI Bill for an equivalent period of time.

CSU Position: Oppose Unless Amended

Status: This measure will be heard in the Senate Veterans Affairs Committee on June 26, 2007 and then in the Senate Education Committee. The CSU has requested amendments to require the state to reimburse the system for the loss in revenue associated with these waivers of all in-state fees and charges.

AB 888 (Lieu) Green Building Standards: This measure requires commercial buildings constructed after July 1, 2012, to meet green building standards of at least the LEED Gold Standard. This measure also provides an exception for the UC, but not for the CSU.

CSU Position: Oppose Unless Amended

Status: This measure will be heard in the Senate Environmental Quality Committee on July 2, 2007. The CSU is requesting an amendment to exempt the CSU to mirror the exemption provided to the University of California given the mandated costs associated with the measure within the context of the limited capital outlay dollars made available to the CSU by the legislative and vote action on bonds.

AB 1038 (Feuer) Postsecondary Education: Student Fees: This measure proposed setting the student fee at a fixed percentage of the CSU budget, using the fee structure for 2007-08 as an on-going guide. AB 1038 also would not have allowed student fees to be increased by more than 7% for any year. Finally, this measure did not contain a statutory commitment by the State to ensure continued funding for the CSU.

CSU Position: Oppose

Status: This measure was held by the Assembly Appropriations Committee due to its costs.

AB 1168 (Jones) Social Security Numbers: This measure was amended as it came off of the Assembly Suspense file to create a taskforce on Social Security numbers and how they are used and protected by California's college and universities.

CSU Position: No Official Position

Status: This measure is in the Senate Judiciary Committee and has yet to be referred to its appropriate policy committee.

AB 1343 (Mendoza) Public Postsecondary Education: Faculty and College Excellence Act: This measure would have enacted the Faculty and College Excellence Act, expressing the intent of the Legislature that at least 75% of the full-time equivalent faculty of the California State University and the California Community Colleges be tenured or on the tenure-track. The bill was sponsored by the California Federation of Teacher (CFT) as part of a national effort to increase tenured and tenure-track faculty in higher education.

CSU Position: Oppose
Status: This measure was held by the Assembly Appropriations Committee and is now dead for the year. CSU shared the findings of the ACR 73 report on the costs associated with this commitment which exceeds tens of millions dollars per year on top of the CSU base budget, enrollment and compensation costs.

AB 1413 (Portantino) Public Postsecondary Education: California State University: Trustees: This measure (sponsored by California Faculty Association) would allow the ex-officio members of the Board of Trustees (and not the University of California Board of Regents) to send a designee in their place to serve as their proxy. The measure also places restrictions on employment contracts for the California State University (CSU) executive officers and requires that any contract and its terms be adopted by resolution at a board meeting of the CSU Trustees, which is essentially current law.

CSU Position: Oppose
Status: This measure will be heard in the Senate Education Committee on July 11, 2007.

AB 1415 (Brownley) Teacher Credentialing: Services Credential: Programs of Professional Preparation: This measure, which is sponsored by EdVoice, would create a data evaluation report to assess the effectiveness of accredited programs that provide administrative service credential preparation.

CSU Position: Oppose Unless Amended
Status: This measure will be heard in the Senate Education Committee on June 27, 2007. The CSU is asking that the four specific data questions be removed before moving forward.

AB 1540 (Bass) Student Financial Aid: Cash for College Program: This bill establishes the existing, privately-funded Cash for College financial aid information outreach efforts as a State program administered under the California Student Aid Commission (CSAC).

CSU Position: No Official Position
Status: This measure will be heard in the Senate Education Committee on July 11, 2007.

AB 1548 (Solorio) Public Postsecondary Education: Transparency in College Textbook Publishing Practices Act: This measure would require bookstores to reflect their mark up, require publishers to list the differences made between the current edition and the previous (if applicable) and how long the book will be in print, allows for civil litigation by the Attorney

General or local district attorney following a 90-day opportunity to address any deficiencies in the implementation of the law, and restricts faculty from receiving money/gifts from publishers and, in cases where they do, that they report said agreements to their employer.

CSU Position: Pending

Status: This measure will be heard in the Senate Education Committee on June 27, 2007. The CSU is currently examining the substantial amendments proposed by the author to determine our next steps.

AB 1578 (Leno) Foster Youth Higher Education Preparation and Support Act of 2007: California Competitive Grant Program: This bill states legislative intent to establish and provide services and financial support to help foster youth achieve their educational goals and establishes the California Competitive Grant Program to provide comprehensive support in postsecondary institutions to students who are former foster youth.

CSU Position: No Official Position

Status: This measure will be heard in the Senate Education Committee on June 27, 2007.

AB 1586 (DeSaulnier) University of California and California State University: Minimum Admissions Requirements: This bill requires the Trustees of the CSU and urges the UC Regents to set minimum admission requirements for specified subjects at their respective institutions for first-year undergraduate students. The subject areas are to include history, social science, English, mathematics, laboratory science, language other than English, visual and performing arts, applied arts, and college-preparatory electives.

CSU Position: Watch

Status: This measure was never set and is now a two-year measure.

SB 43 (Torlakson) Teacher Credentialing: This measure proposes to modify the provisions of the Education Code establishing the Governors Teaching Fellowship (GTF). The GTF has been administered by the CSU, but has not been funded for several years.

CSU Position: No Official Position

Status: This measure failed to advance and is now a two-year measure.

SB 44 (Torlakson) Teacher Development: This bill establishes the California Teacher Cadet Program to be operated by the California Center on Teaching Careers. It requires the California State University (CSU) to convene an advisory group to develop hands-on curriculum and criteria and standards for a request-for-proposal.

CSU Position: Support
Status: This measure was passed out of the Assembly Higher Education Committee and will be heard in the Assembly Education Committee on July 11, 2007.

SB 52 (Scott) Teacher Credentialing: Designated Subjects: Career Technical Education: This Administration sponsored proposal on career technical education, would streamline the multiple vocational education teaching credentials to the career technical education teaching credential. In addition this measure requires the Commission on Teacher Credentialing to offer preliminary career technical education teaching credentials based on the 15 industry sectors identified in the California career technical education model curriculum standards adopted by the State Board.

CSU Position: No Official Position
Status: This measure will be heard in Assembly Education Committee on June 27, 2007.

SB 139 (Scott) Nursing Education: This measure makes various clarifications to the State Nursing Assumption Program of Loans for Education (SNAPLE) program, requires that the statutory expansion of enrollment nursing programs administered by CSU and the University of California (UC) be funded within the general enrollment growth funding provided for in the annual budget process, and prohibits CSU or CCC campuses from requiring nursing students to complete general education coursework if they have already earned a baccalaureate degree.

CSU Position: Support if Amended
Status: This measure will be heard in the Assembly Health Committee on June 26, 2007 and then in the Assembly Higher Education Committee. The CSU is requesting deletion of language in the bill that would require the CSU to fund 340 nursing FTEs within existing 2.5% growth funding, rather than from a special augmentation. Our requested action is consistent with the Governor's proposal in the May Revision of the budget, and with legislative action to date. However, the amendment is not likely to be taken until after the budget is finalized.

SB 160 (Cedillo) Student Financial Aid: Eligibility: California Dream Act: This measure would provide students who are eligible for a non-resident fee waiver under current law, to also be eligible to participate in all state institutional financial aid programs, to the extent allowed by state and federal law.

CSU Position: Support
Status: This measure was held by the Senate Appropriations Committee due to its costs. NOTE: The contents of this bill were recently amended into SB 65.

SB 190 (Yee) Public Postsecondary Education: California State University: University of California: Open Meetings: This bill would restate that all meetings of the California State University to determine executive compensation be conducted in open session. The measure would also limit the ability of the Trustees to participate in a regularly scheduled advisory committee meeting with staff unless it is noticed and open to the public.

CSU Position: No Official Position
Status: This measure was passed out of the Assembly Higher Education Committee and will now be heard in the Assembly Government Organization Committee on June 27, 2007.

SB 232 (Ducheny) Instructional Strategies: Subject Matter Projects: This bill extends the sunset on the California Subject Matter Projects from June 30, 2007 to June 30, 2014.

CSU Position: Support
Status: This measure will be heard in the Assembly Education Committee on July 11, 2007.

SB 235 (Negrete McLeod) Vision Care: Annuitants: California State University: This measure would allow annuitants of the CSU system to participate in the Vision Care Program for civil service employees offered by the Department of Personnel Administration (DPA).

CSU Position: No Official Position
Status: This measure was passed out of the Assembly Public Employees, Retirement & Social Security (PER&SS) Committee and will now be heard in the Assembly Appropriations Committee on June 27, 2007. The CSU has worked with the author and sponsor, CSUEU, to amend the bill to address our concerns.

SB 259 (Negrete McLeod) Public Employees' Retirement: Service Credit: California State University Academic Employees: This measure would permit a faculty member of the CSU who is granted a reduced pay leave sabbatical to receive the full service credit if the member elects to contribute to the retirement fund the amount that would have been contributed by the member and employer.

CSU Position: No Official Position
Status: This measure was passed out of the Assembly Public Employment and Retirement Committee and will now be heard in the Assembly Appropriations Committee on June 27, 2007.

SB 268 (McClintock) Public Postsecondary Education: Nonresident Tuition Criteria: Immigrants: This bill deletes the provision for a person, who meets specified criteria and who is without lawful immigration status, from eligibility for paying non-resident tuition at the CSU and CCC (see AB 286).

CSU Position: Oppose
Status: This measure failed to pass out of the Senate Education Committee and is now a two-year measure.

SB 309 (Scott) Career Technical Education: Subject Requirements for Admission to the University of California: This measure would require the Superintendent of Public Instruction (SPI) to create a standards-based core career and technical education course curricula for at least 5 industry sectors, other than agriculture, that have been identified as high-growth, high-need areas. This measure seeks to have the University of California work as a partner to ensure that as many courses as possible qualify for college preparatory coursework.

CSU Position: Support if Amended
Status: This measure was held on the Senate Appropriations Committee's Suspense Calendar.

SB 325 (Scott) Postsecondary Education: Educational and Economic Goals for California Higher Education: This measure calls for the creation of an accountability framework to measure California's progress on higher education and would use six key questions to gauge the State's success.

CSU Position: Support
Status: This measure has been made a two-year bill by Senator Scott.

SB 347 (Cogdill) Public Postsecondary Education: Reimbursement of Community College Enrollment Fees: This measure establish the Community College Fee Enrollment Program and does not clearly state that the CSU is not required to reimburse its graduates for the amount that they paid for enrollment fees at community colleges.

CSU Position: Oppose
Status: This measure failed to advance out of the Senate and is now a two-year measure.

SB 405 (Steinberg) Schools: Curriculum: Opportunities for Pupils: This measure creates a five year program called the Fair Competition for College and Career Pilot Program and would require the Superintendent of Public Instruction to select up to 100 schools for participation in the program. Schools selected for the program would receive grants of \$100 per pupil to be used to increase the course offerings of the school and provide support for the pupils related to career

technical education and courses satisfying the admission requirements for California public institutions of postsecondary education.

CSU Position: Support

Status: This measure will be heard in the Assembly Education Committee on July 11, 2007.

SB 441 (Torlakson) State Property: Vending Machines: This measure would require each vendor that operates or maintains vending machines on designated state property to eventually phase in a requirement that at least 25% of the food and beverages offered in the vending machine meet accepted nutritional guidelines.

CSU Position: Watch

Status: This measure became a two-year measure when it failed to advance out of the Senate Government Organization Committee. Senator Torlakson has committed to clarify that this measure does not include CSU given our voluntary efforts in this area.

SB 766 (Alquist) Public Postsecondary Education: Health Insurance Coverage for Students: This bill would require the CSU, the UC, and the CCC to each provide, as part of their respective health care services programs, health insurance coverage for each full-time student if they are not otherwise covered by a private health insurance plan or by publicly financed health care coverage.

CSU Position: Watch

Status: SB 766 failed to advance out of the Senate Education Committee and is now a two-year measure.

SB 832 (Corbett) Postsecondary Education: Textbooks: This measure would create the College Textbook Affordability Act and would require each publisher to provide a complete list of all of the products offered for sale by each publisher and any price changes prior to a sales transaction with an institution of higher learning.

CSU Position: No Official Position

Status: This measure will be heard in the Assembly Education Committee on July 3, 2007.

SB 890 (Scott) Pupils: Early College Commitment Program: This measure establishes the Early College Commitment Program and would require the Superintendent of Public Instruction to declare 30% of school districts with the largest low-income population to be "college opportunity Zones". It would also direct the Superintendent and the school districts to provide materials to

pupils and their parents on how to get to college, and would encourage California's institutions of higher learning to participate and provide support services for this program.

CSU Position: Support
Status: This measure will be heard in the Assembly Education Committee on June 27, 2007.

SB 946 (Scott) Community College Early Assessment Pilot Program: This measure states the intent of the legislature to establish a Community College Early Assessment Pilot Program for the purpose of providing high school pupils with an indicator of their readiness for transfer-level English and mathematics at the end of grade 11 and allowing high schools to work with pupils in grade 12 to elevate the skills of these pupils to a level commensurate with transfer-level English and mathematics.

CSU Position: Support
Status: This measure will be heard in the Assembly Education Committee on June 27, 2007.

Recommended Action

Adoption of the following resolution is recommended:

RESOLVED, By the Board of Trustees of the California State University, that the 2007-08 Legislative Report No. 4 is adopted.