

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 1:15 p.m., Tuesday, July 10, 2007
Glenn S. Dumke Auditorium

Carol R. Chandler, Chair
Craig R. Smith, Vice Chair
Jeffrey L. Bleich
Debra S. Farar
Kenneth Fong
Melinda Guzman
A. Robert Linscheid
Peter G. Mehas
Glen O. Toney
Kyriakos Tsakopoulos

Consent Item

Approval of Meeting Minutes of May 15, 2007

Discussion Items

1. Naming of a Facility – California Polytechnic State University, San Luis Obispo, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

May 15, 2007

Members Present

Carol R. Chandler, Chair
Craig R. Smith, Vice Chair
Roberta Achtenberg, Chair of the Board
Jeffrey L. Bleich
Debra S. Farar
Kenneth Fong
Ray Holdsworth
Andrew LaFlamme
A. Robert Linscheid
Lou Monville
Charles B. Reed, Chancellor
Craig R. Smith
Glen O. Toney

Approval of Minutes

The minutes of March 13, 2007 were approved.

Naming of an Academic Entity – San Diego State University

Trustee Chandler asked Mr. Richard West to present the request to name the clinical training facility in the School of Nursing at San Diego State University as the Sharp HealthCare Human Simulation Center.

Mr. West stated that the naming recognizes a \$1 million gift by Sharp HealthCare to the School of Nursing in the College of Health and Human Services. He noted that when completed it would be one of the most diverse and unique of its kind within an institution offering a Bachelors of Science in Nursing.

President Weber commented that the university's relationship with Sharp HealthCare goes back many years, and includes help in the development of the "Nurses Now" program, enabling San Diego State to double their production of nurses. President Weber described the simulator's services and emphasized that the main point of the facility is to create training situations that a student may not encounter in a regular nursing rotation, such as cardiac arrest.

The committee recommended approval of the proposed resolution (RIA 05-07-07).

Chancellor Reed thanked Ms. Melissa Hayden-Cook, a representative present from Sharp HealthCare, for the company's generous commitment to San Diego State University and its nursing program. He commented that because nursing is such a critical workforce issue in California today, it is an honor to have great partners like Sharp HealthCare to help the California State University address this need.

Chancellor Reed noted that yesterday Governor Schwarzenegger made his May revision of the budget and recommended an additional 340 nursing slots, or \$3.7 million, for the California State University.

Ms. Hayden-Cook, CEO for Sharp HealthPlan, thanked the board and commented that Sharp HealthCare and the university had been talking for a long time about how to express the next level of the company's commitment. Because of Sharp HealthCare's commitment to education, research, and community outreach, Ms. Hayden-Cook said that she is personally pleased to see this natural partnership between Sharp and San Diego State exist and respond to the community's needs.

Chancellor Reed presented Ms. Hayden-Cook with a token of the university's appreciation.

Naming of a Facility– California State University, Channel Islands

Trustee Chandler asked Mr. West to present the request to name the new classroom facility at California State University, Channel Islands as the Martin V. Smith Center for Integrative Decision-Making.

Mr. West stated that the naming recognizes an \$8 million commitment by the Martin and Martha Smith Family Foundation, \$2 million of which is dedicated to the construction of a new one-story building for classroom space in the Martin V. Smith School of Business and Economics. He noted that the naming is in memory of Martin Smith who was a leading real estate investor and developer in Ventura County.

President Rush recognized the Smith family and their generous tribute to Martin Smith and noted that this naming is part of the family's original gift to the university.

The committee recommended approval of the proposed resolution (RIA 05-07-06).

Trustee Chandler concluded the current business of the Institutional Advancement Committee.

Naming of an Academic Entity – San José State University

Trustee Chandler asked Mr. West to present the request to name the College of Education at San José State University as the Connie L. Lurie College of Education.

Mr. West stated that the naming recognizes a \$10.8 million gift commitment by Mrs. Connie Lurie to San José State University to establish strategic initiatives in areas of student and faculty development. He noted that Mrs. Lurie has been a long time supporter of the university.

President Kassing commented on Mrs. Lurie's time and dedication to her alma mater, supporting numerous programs to improve the lives of individual students as well as the university's community on a whole. He noted that her gift will make possible leading edge innovations to train our future teachers. President Kassing remarked on the timing of this gift, coinciding with the university's 150th anniversary, tying the campus back to their unbroken heritage as a Normal School and continuing at the forefront of teacher education in the 21st Century.

The committee recommended approval of the proposed resolution (RIA 05-07-08).

Chancellor Reed thanked Mrs. Lurie for her generous gift to San José State University and her visionary programs and mentorship to enhance students' learning experiences. He noted that this gift is the single largest commitment to any College of Education at any California State University.

Mrs. Lurie thanked the board for this honor and her husband, Robert Lurie, for his efforts as well. She commented that this experience has been a "win" situation for her in understanding more about how an academic entity works. Mrs. Lurie also noted that it was important to make this donation under Mr. Kassing's presidency to honor all of his accomplishments.

Chancellor Reed presented Mrs. Lurie with a token of the university's appreciation for her leadership and support of San José State University's students, faculty, and future.

Trustee Chandler adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California Polytechnic State University, San Luis Obispo

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the Western Coatings Technology Center in the new Center for Science and Mathematics at California Polytechnic State University, San Luis Obispo as the Kenneth N. Edwards Western Coatings Technology Center.

This proposal, submitted by Cal Poly San Luis Obispo, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities, including approval by the system review panel and the executive committee of the campus Academic Senate.

Background

The proposed naming recognizes the lifetime commitment of Kenneth N. Edwards, CEO and owner of Dunn-Edwards Corporation and his company, Dunn-Edwards Corporation, for their total donation of \$2.03 million to the Polymers and Coatings Science program and the new Western Coatings Technology Center.

The Western Coatings Technology Center, comprising approximately 5,400 square feet within the 171,000 square foot Center for Science and Mathematics, will have three laboratories and one conference room. The newly named center will house the Polymers and Coatings Science program, which is part of the Department of Chemistry and Biochemistry. It is the only such program in the West and one of only five in the nation. Course enrollments are robust, and the program has developed a national reputation that ensures student success in garnering much sought after internships and employment after graduation.

Dunn-Edwards Corporation is a manufacturer and supplier of premium quality architectural coatings. The company has grown to be one of the largest independent coatings companies in the southwestern United States. Mr. Edwards is a national leader in the area of environmental standards for the coatings industry, and his lifelong insistence on quality and value are hallmarks of his company.

Mr. Edwards' connection with Cal Poly San Luis Obispo began in the mid-1980s when the coatings industry sought out universities interested in establishing a concentration in coatings chemistry. Since that time, Mr. Edwards and the Dunn-Edwards Corporation have become strong and consistent supporters of the Polymers and Coatings Science program. In 2002, Mr. Edwards and his firm contributed the lead gift of \$515,000 toward the more than \$1 million campaign to create the first endowed chair at Cal Poly San Luis Obispo. The Arthur C. Edwards Chair in Coatings Technology and Ecology was named in honor of Mr. Edwards' father for his lifelong commitment to the coatings industry.

As chair of the Industrial Advisory Council, Mr. Edwards oversaw the transformation of Polymers and Coatings Science undergraduate and master's degree programs. It was Mr. Edwards' vision to establish the master's degree and he was instrumental in securing private support to create an endowment for graduate fellowships.

A proud Cal Poly San Luis Obispo grandparent, Mr. Edwards is a tireless volunteer for the university. He has led numerous fundraising efforts to support Cal Poly. As chair of the Western Coatings Technology Center Fundraising Campaign, he served as a college liaison on the Centennial Campaign Support Committee. Mr. Edwards is a founding member of the Cal Poly Foundation Board and serves as a member of the President's Cabinet.

The naming of the Kenneth N. Edwards Western Coatings Technology Center is a fitting tribute to the support provided by Mr. Edwards and the Dunn-Edwards Corporation in expanding Cal Poly's leadership and excellence.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Western Coatings Technology Center in the new Center for Science and Mathematics at California Polytechnic State University, San Luis Obispo, be named the Kenneth N. Edwards Western Coatings Technology Center.