

AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 4:00 p.m. Tuesday, March 13, 2007
Glenn S. Dumke Auditorium

Melinda Guzman, Chair
Debra S. Farar, Vice Chair
Jeffrey L. Bleich
Carol R. Chandler
Moctesuma Esparza
Murray L. Galinson
William Hauck
Ricardo F. Icaza
Andrew LaFlamme
A. Robert Linscheid
Lou Monville
Craig R. Smith

Consent Items

Approval of Minutes of Meeting of January 23, 2007

Discussion Items

1. 2007-2008 Legislative Report No. 2, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

January 23, 2007

Members Present

Melinda Guzman
Debra S. Farar, Vice Chair
Roberta Achtenberg, Chair of the Board
Jeffrey L. Bleich
Carol R. Chandler
Murray L. Galinson
William Hauck
Andrew LaFlamme
A. Robert Linscheid
Lou Monville
Charles B. Reed, Chancellor
Craig R. Smith

Approval of Minutes

The minutes of November 14, 2006 were approved.

Trustee Melinda Guzman informed the committee of two important events to note on calendars: March 19th – CSU Alumni Legislative Day in Sacramento, and March 28th – Capitol Hill Day in Washington, DC. She invited all to attend, noting both events would provide valuable opportunities to meet and interact with state and federal representatives and to serve as a voice in the capitol for the students we represent.

Adoption of Trustees' Statement of Legislative Principles

Trustee Guzman introduced Ms. Karen Zamarripa, assistant vice chancellor, advocacy and institutional relations.

Ms. Zamarripa welcomed Lt. Governor, John Garamendi to the Board. She then briefed the committee on the Trustees' Statement of Legislative Principles that are adopted by the Board of Trustees at the beginning of each legislative session. The principles provide basic parameters to guide positions taken by the Chancellor and system representatives on matters pending before

the California Legislature. Ms. Zamarripa noted that no revisions were proposed for the 2007-2008 Session.

The committee recommended approval of the proposed resolution (RGR 01-07-01).

2007-2008 Legislative Report No. 1

Ms. Zamarripa explained each fall the Chancellor initiates a request for CSU-sponsored proposals for consideration in the trustees' legislative program for the coming year. She reviewed the criteria used to analyze proposals that ultimately result in recommendations from the Chancellor's leadership team for inclusion in the program.

The 2007 Board of Trustees Legislative Program includes three recommended measures for adoption:

Utilizing a slide presentation Ms. Zamarripa reviewed the intent and scope of each recommendation:

Revenue Bonds – This technical proposal is a reintroduction of AB 2597 from last year. The proposal will enhance the flexibility of the CSU's Systemwide Revenue Bond (SRB) program resulting in lower interest costs for projects; particularly for student housing, parking facilities, and student union projects.

Financial Aid: Cal Grant Program Revisions – CSU and the California State Student Association (CSSA) jointly sponsored a measure last year, Assembly Bill 2813 (De La Torre) that was signed into law. Various provisions of the original proposal were not in the final version that are important to ensuring access and affordability for students; most importantly, providing Cal Grant B recipients with funding to cover fees/tuition in their first year. Ms. Zamarripa discussed the difference between the Cal Grant A, and Cal Grant B awards and indicated CSSA would like to jointly sponsor legislation with the Board of Trustees to seek the necessary statutory changes and funding for Cal Grant B first-year awards.

Chair Achtenberg voiced her strong support of the Cal Grant programs citing the numerous opportunities and benefits they provide to qualified students.

Waiver of Non-Resident Fees - Ms. Zamarripa explained this proposal would revise current law providing non-resident waivers for graduate study for one to three years for military personnel and their spouses stationed in California.

Trustee Galinson suggested that it would be helpful for board members to be regularly updated on legislative issues and priorities, to keep them informed on current matters affecting CSU. He noted if board members were more actively engaged in the legislative process, it would

present them the opportunity to utilize their contacts to facilitate in the success of our legislative program.

The committee recommended approval of the proposed resolution (RGR 01-07-02).

California State University Federal Agenda for 2007

Trustee Guzman introduced Mr. Jim Gelb, Assistant Vice Chancellor, and Mr. George Conant, Legislative Director, from the Office of Federal Relations in Washington, DC.

Utilizing a slide presentation, Mr. Gelb's report provided a comprehensive review of the 2006 Federal Agenda outcomes, an update on the election changes in Washington, DC, and how those will affect CSU's proposed Federal Agenda for the New Year and an outline of the Recommendations for the 2007 Federal Agenda.

Of particular note, Mr. Gelb described the ongoing efforts regarding reauthorization of the Higher Education Act of 1965 (HEA), of which many aspects substantially impact the CSU and its students. Mr. Gelb reviewed the history and significance of the act, and reported the 109th Congress failed to pass a long overdue reauthorizing measure, leaving it for the new Congress to take up.

Mr. Gelb projected there will be big changes ahead once the new democratic majority in the House hits its stride. He also noted because the Congress has not yet completed its work on most FY 2007 appropriations, and in light of the inherently shifting nature of campus, state, and national priorities, project requests may evolve from time to time. He assured the committee the Office of Federal Relations will continue to work with the Chancellor's Office and the campuses to refine and develop project proposals, and to assist them in working productively with their representatives in Congress as they seek support in the relevant appropriations venues for federal funding in FY 2008.

The committee recommended approval of the proposed resolution (RGR 01-07-03).

Trustee Guzman concluded the meeting.

COMMITTEE ON GOVERNMENTAL RELATIONS

2007-2008 Legislative Report No. 2

Presentation By

Karen Y. Zamarripa
Assistant Vice Chancellor
Advocacy and Institutional Relations

Summary

This item contains a status report on the Trustees' 2007 Legislative Program and pertinent legislative measures introduced to date.

Trustees' 2007 Legislative Program

Assembly Bill 302 (Hector De La Torre) -- Financial Aid: Cal Grant Program Revisions

Assembly Member, and the Chair of the Assembly Rules Committee, Hector De La Torre (D-50, South Gate) has introduced a jointly sponsored CSU-CSSA measure to provide all Cal Grant B high school entitlement award recipients who enroll at a four-year institution with funds to cover tuition and fees during the initial year of their award. This proposal would ensure consistency and equity for all students, whether recipients of Cal Grant A or B entitlement awards by covering fees and tuition from start to finish (i.e., B recipients will receive the same fee and tuition coverage currently provided to A recipients).

Revenue Bonds

This technical proposal is a reintroduction of AB 2597 (authored last year by Assembly Member Fran Pavley) with the deletion of the one contentious provision related to the Dormitory Revenue Fund that concerned the Treasurer's Office. This proposal will enhance the flexibility of the CSU's Systemwide Revenue Bonds (SRB) program resulting in lower interest costs for projects, particularly for student housing, parking facilities, and student union projects. CSU has approached a member of the Senate to sponsor this measure.

Waiver of Non-Resident Fees for Military Personnel in Graduate Programs

Newly elected and incoming Chair of the Assembly's Veteran's Affairs Committee, Mary Salas (D-79, San Diego) has agreed to author this proposal which revises current law providing non-resident waivers for graduate study from one to three years for military personnel and their spouses stationed in California. This would make the statutes guiding such waivers consistent for both undergraduate and graduate study as well as support the goals of the veteran's partnership. The fiscal impact of the waiver should be minimized with receipt of marginal cost funding for these students.

The California State University (CSU) has been taking a leadership role in an important partnership with the U.S. Department of Defense and the U.S. Department of Veterans Affairs, the Governor of the State of California, the California Community Colleges (CCC), and the University of California (UC) working on California's vision to be the leader in being veteran-friendly for college and university education. The system and its partners are dedicated to "developing an academic outreach, admission, and enrollment plan that targets and assists exiting Veterans."

Vehicle Purchasing

Senator Jeff Denham has agreed to continue discussions on addressing how the CSU purchases vehicles through the Department of General Services, consistent with last year's omnibus measure.

2007 Initial Legislative Trends

More than eight hundred measures have been introduced to date including measures addressing universal health care, banning the use of trans fats, enhancing benefits for National Guard/Veterans, addressing flood protection and water delivery, and acceptable smoking locations to name only a few. While another two thousand measures are likely to be introduced before the February 23rd deadline, many members have attempted to stake out ownership on subject matters or problems that they want to solve this session. Below is a very quick and brief summary of some of the measures introduced so far this legislative session.

Universal Health Care

Of the measures so far introduced, a significant number deal with health care and how to provide for uninsured Californians. Most of these measures are only placeholders for authors that want to be part of this policy and political question. While it may seem that every author and every other measure introduced addresses this problem, the three most prominent are the Governor's Health Care proposal, Senate Pro Tem Don Perata's Senate Bill 48, and Speaker Fabian Nunez's Assembly Bill 8, which presently states the intent of the legislature that all Californians should have access to affordable insurance, is probably one of the more likely measures to be used for an eventual legislative deal. The Senate Republican's have also proposed a Health Care Plan which they call they have named Cal CARE, which proposes to make health care more affordable and accessible by using tax incentives. The Assembly Republicans have yet to offer any plan of their own.

Bond/Labor Compliance

Assembly Speaker Fabian Nunez also has introduced AB 100, legislation that would place the Kindergarten-University Public Education Facilities Bond Act of 2008 (worth \$9 billion, with CSU receiving \$690,000,000) before the voters in 2008.

Two other bonds have been introduced for improved water delivery. Senator Joe Simitian has introduced SB 27, which would place on the ballot a \$5 billion bond for water delivery and environmental improvements. Senator Dave Cogdill also introduced legislation that would provide almost \$4 billion for improved water storage capabilities.

Finally, Senate President Pro Tem Senator Don Perata has introduced SB 18, which would enact labor compliance for November's voter-approved education bond. This act would make the 2006 bond consistent with the previously passed education bonds.

Accountability

Senator Jack Scott has indicated he will introduce legislation similar to former Senator Dede Alpert's SB 1331 (2004), a measure of which he was a co-author, on higher education accountability. This measure would have established the California Postsecondary Accountability Act of 2004, creating a statewide structure to assess the progress made by the state's postsecondary education systems. Senator Scott has asked for the CSU's input and is working with all interested parties as he pursues this concept again in 2007.

A-G Curriculum/Career Technical Education

It is anticipated that members of the legislature will want to find ways to encourage more high schools to offer, and students to take, the A-G curriculum. Assembly Member Joe Coto is continuing his work on this issue and we expect Senator Mark Wyland, the newly appointed Vice Chair of the Senate Education committee, will press again for career technical education courses to be accepted as A-G curriculum by higher education.

Career technical education, or "career tech" measures introduced so far this year include Assembly Member Jean Fuller's AB 32, which would create a work certification training option for high school students who have passed the high school exit examination, allowing them to train for a specific job specific skill. Senator Mark Wyland has introduced two career tech measures this year. SB 13 would require that any school district that applies for monies from the recently passed K-12 higher education bond state to state in their application whether or not part of the funding sought would be used for career technical education. Mr. Wyland also has proposed legislation to require that California create a Career Technical Education Vision Council which would develop a workforce preparation and strategic plan by December 31, 2008.

Senator Jack Scott has authored SB 52, the Administration's proposal on career technical education, which streamlines the multiple "vocational education teaching credentials" to "career technical education teaching credential." In addition this measure requires the Commission on Teacher Credentialing to offer preliminary career technical education teaching credentials based on the 15 industry sectors identified in the California career technical education model curriculum standards adopted by the State Board.

Senator Darrell Steinberg has introduced SB 219, which will require the Superintendent to report on more than dropouts, but also college going students, etc., by revising the Academic Performance Index (API) to include information regarding school dropout rates for students enrolled in the 9th grade. This report is required to be completed by July 1, 2008. Assembly Speaker Nunez has introduced AB 400, which would require the Superintendent of Public Instruction to incorporate into the API, certain rates including high school graduation rates, rates by which pupils are offered and actually complete an A-G course, and rates by which pupils are offered and actually complete a career technical course.

Finally, Assembly Member Joe Coto has introduced AB 178, which would establish as a three year pilot, the College Readiness and Equity Program, administered by the State Department of Education. This program would provide a participating school district an additional \$100 per pupil if they agree to enroll all students in courses accepted for California public universities, including applicable career technical courses.

Executive Compensation/Governance

Senator Leland Yee last year carried a measure in the Assembly (AB 775) that would have required all discussion of University of California personnel matters by the Regents to be done in public, instead of closed session. This measure was held in the Senate Appropriations Committee on the suspense calendar. This year, the newly elected State Senator has re-introduced this proposal as SB 190, which would now include the CSU along with the UC.

The new Chair of Assembly Higher Education, Anthony Portantino, is expected to introduce legislation to make a number of statutory changes including, but not limited to, allowing ex-officio members of the Trustees to name designees and have them attend and vote in their absence, mandate new reporting requirements, and place various limits on executive compensation.

Assembly Member Anthony Portantino also has introduced AB 365 which calls for CPEC to convene a taskforce by March 1, 2008, in cooperation with the Labor and Workforce Development Agency, and including the Department of Finance, the Legislative Analyst's Office, the University of California, the California State University, the California Community Colleges, private and independent California colleges and universities, and stakeholders from labor and business to answer four questions related to future workforce needs and postsecondary education programs.

Financial Aid/Tuition

Newly elected Assembly Member Curren Price (D-51, Inglewood) has introduced a measure (AB 175) that increases the Cal Grant B subsistence award amount annually until it reaches 20% of the cost of student housing. Assembly Member Jim Beall (D-24, San Jose) proposes with his

AB 152 to create the California Prepaid Tuition Program which would allow individuals to pre-purchase tuition for the future at the University of California, at today's rate.

Senator Gil Cedillo has reintroduced his Dream Act measure (SB 160) which would allow students to apply for and receive institutional financial aid to the extent allowable by federal laws. Assembly Member Paul Cook (R-65, Yucaipa) has introduced AB 271, which would state the intent of the legislature that any person who resides illegally in California should not receiving the same benefits and privileges as a person who resides legally in the state and would require proof of citizenship to receive any form of state-funded benefits.

Senator Jack Scott has authored SB 139 which would prohibit existing nurses at a 24 hour state operated facility from participating in the State Nursing Assumption Program of Loans for Education (SNAPLE). The measure also includes language directing the CSU to enroll 340 FTES in our nursing programs within our enrollment growth of 2.5% and without any additional resources.

AB 359 by Assembly Member Betty Karnette would allow someone who is looking to obtain a credential in special education to be eligible to receive loan assumption benefits similar to those who agree to teach in an underperforming school.

Finally, AB 384 by Anthony Portantino would enact the California Fallen Federal Firefighter Survivor Assistance Act of 2007, which would waive the mandatory systemwide tuition and fees of any surviving spouse or surviving child or stepchild of a deceased permanent career civilian federal firefighter who was performing services in this state.

Teacher Preparation

Newly elected member Jose Solorio has introduced AB 37, which expresses legislative intent to provide public school teachers with professional development opportunities in order to improve the instruction of English learners.

Last legislative session Senator Tom Torlakson introduced SB 1124 and subsequently, SB 842, which proposed numerous initiatives to improve the recruitment, training and retention of teachers in California's schools. This year Senator Torlakson has divided the matter into separate measures SB 43 and SB 44. SB 43 would provide up to \$20,000 in incentives to a teacher who participates in the Governor's Teaching Fellowships Program, which the CSU currently administers, and teach at a low performing school. SB 44 would create the California Teacher Cadet Program, allowing high school students the opportunity to be exposed to the curriculum and criteria needed to become a teacher.

Veterans/National Guard

Each year members of the legislature introduce various measures that reward or incentivize service in the military or the National Guard. Here are some of the measures that have been introduced to date that may have an affect on CSU campuses, its employees and students.

Assembly Member Karen Bass has introduced AB 138 which will allow certain veterans to park their vehicle without charge, in a state or local authority parking facility, a parking space in a time restricted zone of one hour or more, or a metered parking space. Senator Gloria Negrete McLeod has introduced SB 14 which again proposes to allow members of the California National Guard to become members of Public Employees' Retirement System. Finally, Assembly Member Sam Blakesee has authored AB 111 which would extend the National Guard Assumption Program of Loans for Education, by three years with a new end date of July 1, 2010, and a repeal date of January 1, 2011.

Assembly Member Mary Salas has introduced AB 296 which would require the Governor's Advisory Council on Military Affairs, to make recommendations to the Governor and the Legislature on actions needed to help those that have served in the National Guard or United States Armed Services and to complete an initial report by January 1, 2009.

Senator Runner's SB 272 would provide a member of the Armed Forces to be given priority in course enrollment at the CSU for the first semester after leaving active duty when they enroll within one year of leaving active duty. This measure also would apply to a CSU student who is required to take leave because they have been called up to active military duty.

Adoption of the following resolution is recommended:

RESOLVED, By the Board of Trustees of the California State University that the 2007-08 Legislative Report No. 2 is adopted.