

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 4:00 p.m., Tuesday, September 18, 2012
Glenn S. Dumke Auditorium

Roberta Achtenberg, Chair
Kenneth Fong, Vice Chair
Bernadette Cheyne
Debra S. Farar
Margaret Fortune
Peter G. Mehas
Jillian Ruddell

Consent Items

Approval of minutes of meeting of July 17, 2012

Discussion Items

1. Naming of an Academic Entity—San Diego State University, *Action*
2. Naming of a Facility—San Diego State University, *Action*
3. Naming of an Academic Entity—San Diego State University, *Action*
4. Naming of a Facility—California Polytechnic State San Luis Obispo as the Warren J. Baker Center for Science and Mathematics, *Action*
5. Recognition of Recipients of the 2012-2013 William Randolph Hearst/California State University Trustees' Award for Outstanding Achievement, *Information*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

July 17, 2012

Members Present

Roberta Achtenberg, Chair
Kenneth Fong, Vice Chair
Bernadette Cheyne
Debra S. Farar
Margaret Fortune
Bob Linscheid, Chair of the Board
Peter G. Mehas
Jillian Ruddell
Charles B. Reed, Chancellor

Chair Achtenberg called the meeting to order.

Approval of Minutes

The minutes of May 8, 2012 were approved by consent.

Naming of a Facility – Sonoma State University

Mr. Garrett P. Ashley, vice chancellor university relations and advancement, provided background information. The proposed naming recognizes a \$15 million sponsorship by MasterCard Worldwide for Sonoma State University's Green Music Center.

President Arminañá explained that this generous gift will establish an outdoor pavilion located on the Joan and Sanford I. Weill Commons at the Green Music Center. The agreed upon name is The MasterCard Performing Arts Pavilion.

RESOLVED, by the Board of Trustees of the California State University, that the Green Music Center outdoor pavilion located on the Joan and Sanford I. Weill Commons at Sonoma State University be named the MasterCard Pavilion (or similar name to be mutually agreed upon). (RIA 07-12-04)

Trustee Achtenberg adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Entity—San Diego State University

Presentation By:

Garrett Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Entrepreneurial Management Center at San Diego State University as the Leonard H. Lavin Entrepreneurial Management Center.

This proposal, submitted by San Diego State University meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities including approval by the system review panel and the campus academic senate.

Background

Dr. Leonard H. Lavin recently made a \$5 million pledge to establish an endowment for the Entrepreneurial Management Center to support, in perpetuity, academic and student enrichment programs for generations of young entrepreneurs. Previously, Dr. Lavin contributed \$3 million to establish the Lavin Entrepreneur Program and Lavin VentureStart program aimed at broadening entrepreneurship across campus.

After taking part in nine invasions with the U.S. Navy in World War II, he purchased a regional beauty supply company. He used instinct, perseverance, and leadership to build the Alberto-Culver company into an international Fortune 1000 company.

Dr. Lavin has dedicated his life to inspiring young entrepreneurs with the knowledge and wisdom gained over a lifetime of business success. For nearly a decade, through a combination of his many hours of student lectures, mentorships and philanthropic support, Dr. Lavin fostered meaningful learning experiences to students.

Ins. Adv.
Agenda Item 1
September 18-19, 2012
Page 2 of 2

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Entrepreneurial Management Center at San Diego State University, be named the Leonard H. Lavin Entrepreneurial Management Center.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility—San Diego State University

Presentation By:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary:

This item will consider naming Storm Hall West Building E, San Diego State University as the Charles W. Hostler Building.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities including approval by the system review panel and the campus Senate.

Background:

Recently, Charles W. Hostler made a \$3 million pledge to establish an endowment in the College of Arts and Letters to support the Hostler Institute, area studies, and other international initiatives. This gift will support, in perpetuity, academic and student programs in international affairs. San Diego State is pleased to recognize the generosity and leadership of Charles W. Hostler.

Charles W. Hostler inspires our students with the knowledge and wisdom gained over a lifetime as a soldier, scholar, businessman, diplomat and philanthropist.

During his military career, his special counterespionage unit landed on D-Day, June 6, 1944, at Utah Beach in Normandy, France. Charles was awarded the U.S. Legion of Merit, the Purple Heart and the Commendation Medal for his actions. On June 6, 2004, during celebrations of the 60th anniversary of the D-Day landings, French President Jacques Chirac personally presented him with the French Legion of Honor.

Following retirement as a colonel in the Air Force, Charles continued to hold many distinguished positions. He was appointed by three California governors as a commissioner in various public service positions and was appointed by President Nixon as deputy assistant secretary for International Commerce. And in 1989, Charles was appointed by President George H.W. Bush as the U.S. ambassador to Bahrain (1989-1993) during a period that included the Persian Gulf War.

Ins. Adv.
Agenda Item 2
September 18-19, 2012
Page 2 of 2

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that Storm Hall West Building E, at San Diego State University, be named the Charles W. Hostler Building.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of an Academic Entity – San Diego State University

Presentation By:

Garrett Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the business incubator at San Diego State University as the Zahn Center.

This proposal, submitted by San Diego State University meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities including approval by the system review panel and the campus academic senate.

Background

Irwin Zahn's \$700,000 gift funded the construction of an on-campus business incubator as well as the hiring of an executive director and operational funding. The center brings engineering and business students together to work on start-up companies, mentors fledging entrepreneurs, and connects them with venture capital.

Irwin Zahn founded Autosplice in 1954 and developed the distribution of industrial stapling machines into a worldwide manufacturer of connectors for application in electronics, industrial, medical, automotive, telecom and consumer markets. Zahn's vision and gift have inspired change and innovation throughout the campus and in local venture capital and economic development circles. His gift supports, in perpetuity, academic and student enrichment programs for generations of young innovators.

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the business incubator at San Diego State University be named the Zahn Center.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility—California Polytechnic State University, San Luis Obispo as the Warren J. Baker Center for Science and Mathematics

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming of the new Center for Science and Mathematics as the Warren J. Baker Center for Science and Mathematics.

This proposal, submitted by California Polytechnic State University, San Luis Obispo (Cal Poly), meets the criteria and the conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate executive committee.

Background

Construction is underway now and expected to finish by Fall 2013 on the Center for Science and Mathematics. When complete, the building will feature nearly 200,000 square feet of classrooms, research space, laboratories, offices, and study spaces.

The six-story center will be the second largest academic building on campus, next to the Robert E. Kennedy Library, and will feature state-of-the-art teaching and study space along with research space for the Kenneth N. Edwards Western Coatings Technology Center and the Environmental Biotechnology Institute.

The building is designed to provide all Cal Poly students with a foundation in science – the bedrock of the university’s polytechnic curriculum. Its plentiful lab and research space will support Cal Poly’s Learn by Doing philosophy and further improve the university’s focus on providing education in the science, technology, engineering and mathematics (STEM) disciplines.

The \$132 million building is being funded by a mix of public money and donations from private parties and industry partners.

The proposed naming of the building recognizes Warren J. Baker's accomplishments as president of Cal Poly for 31 years.

**Warren J. Baker, President Emeritus
California Polytechnic State University**

Dr. Warren J. Baker was named university president of California Polytechnic State University (Cal Poly) in 1979, the youngest campus president in CSU history. He served with distinction in that role until his retirement, July 31, 2010.

Dr. Baker oversaw the upgrade and expansion of the campus by nearly \$1 billion thanks to investment from a variety of public and private sources. He guided the creation of a new campus master plan that increased enrollment and expanded campus education and housing facilities. Dr. Baker's leadership was instrumental in the development of the university by increasing the breadth of academic programs with the additions of 20 majors, 72 minors, and 15 master's degree programs and by stewarding the university's athletic programs to Division I status. He made it a priority to develop the university's fundraising prowess and succeeded in building the largest endowment among the CSU's 23 campuses. In 2004, he received the Chief Executive Leadership Award from the Council for Advancement and Support of Education (CASE, Far Western Region). In the process, Baker raised the awareness of the university to a nationally recognized level, and Cal Poly has been ranked the Best Public Masters-level University in the West by U.S. News and World Report for the past 19 years.

On behalf of the CSU, Dr. Baker led a range of information-technology initiatives. For five years, he chaired the system-wide Commission on Learning Resources and Instructional Technology; and he also served diligently for over a decade on the CSU Technology Steering Committee.

Dr. Baker also made significant contributions to education policy on the national scene: President Ronald Reagan appointed Dr. Baker to serve on the National Science Board, which is the governing body for the National Science Foundation. President Reagan also appointed him to the USAID Board for International Food and Agricultural Development. Dr. Baker was a member of the Business Higher Education Forum where he co-chaired the BHEF STEM initiative. He also continues to advance STEM policy through service on the boards of the United States-Mexico Foundation for Science - FUMEC, Mathematics Engineering Science Achievement (MESA) and the California Council on Science and Technology (CCST). Dr. Baker currently chairs the California STEM Learning Network which is funded by the Bill and Melinda Gates Foundation and the S.D. Bechtel, Jr. Foundation.

Prior to coming to Cal Poly, Baker was the Chrysler Professor and Dean of the College of Engineering and the Vice President for Academic Affairs at the University of Detroit. While

there, he initiated a pre-coop and pathways to engineering program for high school juniors in the Detroit City schools with a U.S. Department of Education grant and support from local industry.

Dr. Baker earned his B.S. and M.S. degrees in Civil Engineering from the University of Notre Dame and his Ph.D. in Geotechnical Engineering from the University of New Mexico.

The naming of the Warren J. Baker Center for Science and Mathematics is a fitting tribute to Baker's tireless work to improve higher-education infrastructure and focus on the STEM disciplines.

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of The California State University, that the Center for Science and Mathematics at California Polytechnic State University, be named the Warren J. Baker Center for Science and Mathematics.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Recognition of Recipients of the 2012-2013 William Randolph Hearst/California State University Trustees' Award for Outstanding Achievement

Presentation By

Charles B. Reed
Chancellor

Ali C. Razi
Trustee Emeritus
California State University Board of Trustees

Summary

Each year, the California State University Board of Trustees provides scholarships to high achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the California State University. These students have superior academic records and are also providing extraordinary service to their communities.

Background

Since its inception, 250 students have received the William Randolph Hearst/CSU Trustees' Awards for Outstanding Achievement. Thanks to donor generosity one student from each campus will receive an award.

These distinguished awards are funded by personal contributions from the CSU trustees, staff, friends of the university, and endowments. Endowments have been established by the William Randolph Hearst Foundation, Trustee Emeritus Ali C. Razi, Trustee Emeritus Murray L. Galinson, Trustee William Hauck, Chancellor Charles B. Reed, the Stauffer Foundation and the Haworth Family Trust. Additional named scholarships have been funded by Southwest Airlines and CSU Foundation board member Ronald Barhorst.

The highest ranking student is named the Trustee Emeritus Ali C. Razi scholar and receives \$10,000 due to the personal generosity of Dr Razi. Dr. Razi served as a California State University Trustee from 1996 to 2001. He revived the scholarship program during his tenure on the Board of Trustees and has led the effort to expand the program to assist more students.

In 2012, Chancellor Charles B. Reed received the Theodore M. Hesburgh Award for Leadership Excellence. Chancellor Reed designated the associated \$20,000 award from TIAA-CREF to

establish an endowment in support of these exceptional students. The CSU Foundation board of governors added \$130,000 to the endowment in recognition of the Chancellor's service to the university. The endowment will support an annual scholarship of \$6,000.

Additional named scholars receive enhanced awards valued between \$4,000 and \$6,000. The remaining 17 students each receive a \$3,000 scholarship award. Each student also receives a technology package from the Sony Corporation.

The recipients of the 2012-2013 William Randolph Hearst/CSU Trustees' Award for Outstanding Achievement include:

Ms. Shaniece Williams, California State University, Bakersfield
Ms. Chloe Keller, California State University, Channel Islands
Ms. Maija Glasier-Lawson, California State University, Chico, Murray L. Galinson Scholar
Ms. Asja D. Hall, California State University, Dominguez Hills
Ms. Loan Thi Kim Nguyen, California State University, East Bay
Mr. Oscar Perez, California State University, Fresno
Ms. Diem Hoang, California State University, Fullerton
Ms. Dannisha Denise Battle, Humboldt State University
Ms. Serena Do, California State University, Long Beach
Ms. Toni Gonzalez, California State University, Los Angeles
Mr. Stevan L. Edgcombe, California Maritime Academy
Mr. Jose F. Hernandez, California State University, Monterey Bay
Ms. Corie Lee Loiselle, California State University, Northridge
Mr. Anthony Green, California State Polytechnic University, Pomona, Charles B. Reed Scholar
Ms. Katrina Currie, California State University, Sacramento
Ms. Tessy Pumacahua, California State University, San Bernardino
Ms. Cassandra Cook, San Diego State University, Southwest Airlines Scholar
Ms. Marilyn Thomas, San Francisco State University, Ali C. Razi Scholar
Ms. Erin Enguero, San Jose State University, William Hauck Scholar
Ms. Brieana Higley-Anderson, California Polytechnic State University, San Luis Obispo
Ms. Dominica Ranieri, California State University, San Marcos
Ms. Beatriz Alcazar, Sonoma State University, CSU Foundation Board of Governors Scholar sponsored by Ronald R. Barhorst
Ms. Erin Bell, California State University, Stanislaus