

AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 8:45 a.m., Wednesday, May 21, 2014
Glenn S. Dumke Auditorium

Steven M. Glazer, Chair
Douglas Faigin, Vice Chair
Adam Day
Debra S. Farar
Margaret Fortune
Lupe C. Garcia
J. Lawrence Norton
Steven G. Stepanek
Cipriano Vargas

Consent Items

Approval of Minutes of Meeting of March 26, 2014

Discussion Items

1. Legislative Update, *Information*

COMMITTEE ON GOVERNMENTAL RELATIONS

Legislative Update

Presentation By

Garrett Ashley
Vice Chancellor
University Relations and Advancement

Karen Y. Zamarripa
Assistant Vice Chancellor
Advocacy and State Relations

Summary

This item contains a review of bills introduced this year that may impact or interest the California State University (CSU). The status of each bill is current as of May 2, 2014.

Background

The legislative session is well underway with most bills having been heard in their first policy committee. Many measures that were introduced as “spot” bills have been amended to reflect the true impact the bill will have on current law. Advocacy and State Relations is in the process of consulting with others in the Chancellor’s Office, campuses and other experts to determine our list of priority bills for the session.

Board of Trustees Sponsored Legislation

AB 2324 (Williams) Faculty-Trustee Holdover Appointment: This proposal allows the current faculty trustee to serve up to another full two-year term, until they are reappointed or a successor has been named by the Governor. This proposal was brought forward by the statewide Academic Senate and ensures that this trustee position is not left vacant for long periods of time. The faculty trustee speaks on behalf of the faculty on academic policies and curricular issues that come before the board.

STATUS: This measure has been approved by the Assembly on consent and is now awaiting policy committee hearing in the Senate later this spring.

AB 2736 (Committee on Higher Education) Postsecondary Education: California State University: This technical cleanup measure modifies three existing reports that the CSU

provides to the legislature and the executive branch. The three modifications being sought include reports dealing with the Early Start program, gifts and donations to the university, and Doctorate of Nursing Practice (DNP) programs.

STATUS: This measure passed out of Assembly with unanimous support and is now awaiting referral to a policy committee in the Senate.

Priority Bills

AB 1989 (Chesbro) Underage Drinkers: Students in Winemaking and Brewery Science programs: This measure allows a student who is taking courses that would lead to a specific degree in wine or beer making to “taste” alcohol if they are under the age of 21.

CSU POSITION: SUPPORT/SPONSOR
STATUS: This measure has been referred to the Assembly Governmental Organization Committee and will be heard on May 7.

SB 1210 (Lara) Postsecondary education: California Student Education Access Loan Program: This bill would establish the Dream Loan Program to serve CSU and UC students who meet the AB 540/130/131 eligibility criteria, but who lack access to federal student loans. The loan program would be created through a partnership between the state and participating institutions, with the state providing \$1 for every \$1 the institution invests. Students would be able to qualify for up to \$4,000 in loans per academic year.

CSU POSITION: SUPPORT/SPONSOR
STATUS: This measure was passed out of the Senate Education Committee and will now go to the Senate Appropriations Committee.

Other Legislation of Interest

AB 1433 (Gatto) Student Safety: This measure requires any sexual or violent crime reported to campus police be immediately disclosed to the local public law enforcement agency serving the area, if the victim agrees to the release of such information. Campus police maintain primacy in investigating the crime.

CSU POSITION: SUPPORT
STATUS: This measure passed out of both the Assembly Higher Education and the Assembly Public Safety Committees and will be heard in the Appropriations Committee next. No hearing date is set yet.

AB 1456 (Jones-Sawyer) Higher Education: Tuition and Fees: Pilot Program: This proposal directs the California Student Aid Commission (CSAC) and the Legislative Analyst Office (LAO) to study a pilot program where students are not charged tuition fees or housing costs, but rather commit to pay a percentage of their salary back to the institution post-graduation. It asks for four campuses to be identified as participants (one from each public segment and one non-profit, spread evenly across the state), but does not guarantee funding for the backfill of lost revenue.

CSU POSITION: NO OFFICIAL POSITION
STATUS: This measure passed out of the Assembly Higher Education Committee with several abstentions reflecting the concerns of many committee members. It was then placed on the Assembly Appropriation Committee's suspense file.

AB 1924 (Logue) Public postsecondary education: Baccalaureate Degree Pilot Program: This proposal is the third attempt by the author to create a new pathway for a student to complete their degree in four years at a cost not to exceed \$12,000. Per the language in the measure, an institution would volunteer to participate in the program. A similar version of the proposal creates a program at the UC capping total fees at \$25,000.

CSU POSITION: NO OFFICIAL POSITION
STATUS: The measure will not be heard this year and is dead.

AB 1953 (Skinner) Higher Education Energy Efficiency Act: Grants: This proposal creates the Higher Education Energy Efficiency Fund within the State Treasury. Grants from this fund would assist the UC and CSU campuses in building retrofits to reduce the demand for energy. Targets would be at the discretion of each system. This would be an alternative for CSU and UC to Proposition 39 revenues that have been dedicated entirely to K-12 and community colleges.

CSU POSITION: SUPPORT
STATUS: This measure passed out of the Assembly Higher Education Committee and will be heard next in the Assembly Appropriations Committee. No hearing date is set yet.

AB 1977 (R. Hernandez) Public Postsecondary Education: Student Academic Preparation and Educational Partnerships: This bill increases financial support for academic programs like the Early Academic Outreach Program (EAOP), the Mathematics, Engineering, Science Achievement (MESA) program, and the Puente program. These preparation programs are not funded by a line item in the CSU budget.

CSU POSITION: NO OFFICIAL POSITION
STATUS: The measure was placed on the Assembly Appropriations suspense file due to costs. The CSU is focusing its budget request on an augmentation of \$95 million for increased access and opportunity.

AB 2153 (Gray) Postsecondary Education: Course Offering: This proposal which is sponsored by the California Faculty Association (CFA) initially proposed a statutory definition of “supplanting” for extended education courses and programs at the CSU which would effectively prohibit campuses from offering summer or intersession instruction solely with self-support funding and therefore eliminating options for students. The scope of the bill was amended to limit it to undergraduate programs. However, it remains problematic for students and faculty who are interested in alternatives to meet their college and career objectives.

CSU POSITION: OPPOSE
STATUS: This measure passed out of the Assembly Higher Education Committee and will be heard next in the Assembly Appropriations Committee, but no hearing date is set yet.

AB 2168 (Campos) Public Postsecondary Education: California College Campus Discrimination and Violence Prevention Task Force: This proposal creates a thirteen person taskforce to look at reducing incidents of discrimination, hate crime, and campus violence on the campuses of the UC, CSU, California Community Colleges (CCC) and California’s independent institutions of higher education. from each of the four segments who would be tasked to issue a report by January 1, 2016.

CSU POSITION: NO OFFICIAL POSITION
STATUS: This measure was placed on the Assembly Appropriations Committee’s suspense file because of the reporting requirements. The CSU is working with the author’s staff to address the concerns of the author, while recognizing the work of the Assembly’s Select Committee on Campus Climate and the external review being completed at San Jose State.

AB 2235 (Buchanan) Education Facilities: Kindergarten-University Public Education Facilities Bond Act of 2014: This bill is the vehicle for a future K-12/university bond proposal that would go before the voters in either 2014 or 2016.

CSU POSITION: SUPPORT
STATUS: This measure was placed on the Assembly Appropriations Committee’s suspense file.

AB 2610 (Williams) California State University: Special Sessions: This bill would require the chancellor of the CSU, in consultation with stakeholders including the Academic Senate, to develop a definition for “supplanting” as it relates to state support versus self-support courses. This recommended definition is to be reported to the chairpersons of the Assembly Committee on Higher Education and the Senate Committee on Education on or before January 31, 2015.

CSU POSITION: SUPPORT

STATUS: This measure was approved by the Assembly Higher Education Committee on April 29 and is pending action by the Assembly Appropriations Committee.

AB 2721 (Pan) Trustees of the California State University: Non-faculty Employees: This proposal replaces a public member of the Board of Trustees with a non-faculty CSU employee who is covered by the Higher Education Employer-Employee Relations Act. The individual would be selected by the Governor from a list of names provided by the various non-faculty represented groups of the CSU. The appointed person would serve a two-year term on the board. CSU will be seeking amendments to clarify the selection process of proposed staff trustee similar to that which is used by the University of California.

CSU POSITION: OPPOSE UNLESS AMENDED

STATUS: This measure passed out of the Assembly Higher Education Committee and will be heard next in the Assembly Appropriations Committee, but no hearing date is set yet.

SB 850 (Block) Community College Districts: Baccalaureate Degree Pilot Program: This measure would allow the CCC Board of Governors, in agreement with the other two public segments, to grant twenty community college districts the authority to offer a baccalaureate degree. This authority sunsets in eight years and would then require the completion of a report on the success of the program. The CSU has been working with the author and committee staff to develop amendments to ensure the pilot is successful and does not duplicate existing programs.

CSU POSITION: WATCH

STATUS: This measure passed out of the Senate Education Committee and will be heard next in the Senate Appropriations Committee, but no hearing date is set yet.

SB 943 (Beall) CSU: Personal Services Contracting: This measure establishes standards for personal service contracts similar to those of the State Civil Service Act to be applicable to the

CSU. It requires the Public Employment Relations Board to review and disapprove a contract that does not meet those standards among other things.

CSU POSITION: OPPOSE

STATUS: This measure was defeated in the Senate Education Committee on April 30.

SB 967 (DeLeon) Student Safety: Sexual Assault: This proposal requires the governing boards of the public segments, along with the independent universities and colleges, to adopt policies on campus sexual violence, including an affirmative consent standard in the determination of whether consent was given by a complainant and to provide written notification to the victim about the availability of resources and services.

CSU POSITION: SUPPORT IF AMENDED

STATUS: This measure passed out of the Senate Education Committee and was then placed on the Senate Appropriations suspense file due to costs. The CSU supports the measure and is seeking some clarifying amendments as the measure moves forward.

SB 1017 (Evans) Taxation: Oil Severance Tax Law: This proposal establishes an oil severance tax which would designate fifty percent of the revenues received to the UC, CSU, and CCC; twenty-five percent to the Department of Park and Recreations; and twenty-five percent towards the California Health and Human Services Agency. The CSU would be required to use the funds provided to the system for the following purposes: 1) deferred maintenance; 2) instructional equipment replacement; 3) pay off debt from a statewide bond; and, 4) minor capital outlay projects as allocated by a newly created oversight board rather than the Board of Trustees.

CSU POSITION: NO OFFICIAL POSITION

STATUS: This measure passed the Senate Education Committee and will be heard next in the Senate Committee on Governance and Finance.

AB 46 (Pan) California State University: Contractors: This proposal requires that any contracts entered into by the system with a private vendor to offer or support educational programs meet certain requirements with regard to any data collected related to a student or a faculty member of the university.

CSU POSITION: PENDING

STATUS: AB 46 was amended to reflect these new provisions the last week of April and CSU is reviewing this CFA sponsored measure. The proposal appears to be directed at vendor contracts associated with online learning such as Udacity and our own Cal State Online.

**MINUTES OF THE MEETING OF
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

March 26, 2014

Members Present

Steven M. Glazer, Chair
Douglas Faigin
Debra Farar
Margaret Fortune
Lupe C. Garcia
Bob Linscheid, Chair of the Board
J. Lawrence Norton
Steven G. Stepanek
Cipriano Vargas
Timothy P. White, Chancellor

Trustee Glazer called the meeting to order.

Approval of Minutes

The minutes of January 29, 2014, were approved as submitted.

Legislative Update

Mr. Garrett Ashley, vice chancellor for university relations and advancement, and Ms. Karen Y. Zamarripa, assistant vice chancellor for advocacy and state relations, presented this item.

Mr. Ashley reported that over 2,000 legislative measures have been introduced for this session with more than half being introduced in the final two days before the February 21 deadline. The Office of the Chancellor will assess which measures will have the largest impact on the California State University (CSU).

Last week, the chancellor and campus presidents were in Sacramento lobbying for the CSU. Next month, the CSU will join the University of California (UC) and the California Community Colleges in a joint advocacy day.

Ms. Zamarripa provided an overview of advocacy activities, related issues and current bills in the state legislature:

- **AB 2324 (Williams) Faculty-Trustee Holdover Appointment:** This proposal allows the current faculty trustee to serve beyond their two-year term until they are reappointed or a successor has been named by the Governor. This bill is scheduled for committee next week and has been approved on consent.
- **AB 2736 (Williams) Modification of Existing CSU Reporting Requirements:** This proposal is a technical cleanup measure that would modify the submissions of three mandatory reports dealing with Early Start Program, gifts and donations, and the Doctorate of Nursing Practice programs. This bill went out of the first policy committee on consent.
- **AB 1989 (Chesbro) Underage Drinkers: Students in Winemaking and Brewery Science programs:** This measure allows a student who is taking courses that would lead to a specific degree in wine or beer making to “taste” alcohol if they are under the age of 21. The CSU has partnered with the UC on this bill.
- **SB 1210 (Lara) California Student Education Access Loan Program:** The CSU has joined with the UC on this bill in pushing forward a loan program for undocumented students who have attended and graduated from a California high school. The undocumented students are now eligible for in-state tuition and Cal Grants; however, they are not eligible for federal loan programs.