

## AGENDA

### COMMITTEE ON EDUCATIONAL POLICY

**Meeting:** 4:00 p.m., Tuesday, November 17, 2015  
Glenn S. Dumke Auditorium

Debra S. Farar, Chair  
Margaret Fortune, Vice Chair  
Silas H. Abrego  
Kelsey M. Brewer  
Rebecca D. Eisen  
Douglas Faigin  
Lupe C. Garcia  
Lillian Kimbell  
J. Lawrence Norton  
Steven G. Stepanek

#### **Consent Items**

Approval of Minutes of Meeting of September 8, 2015

#### **Discussion Items**

1. Recommended Addition to Title 5 Regarding Enrollment Services, *Action*
2. California State University Board of Trustees Policy for Awarding Honorary Degrees, *Action*
3. The California State University Summer Arts Program, *Information*

**MINUTES OF MEETING OF  
COMMITTEE ON EDUCATIONAL POLICY**

**Trustees of The California State University  
Office of the Chancellor  
Glenn S. Dumke Conference Center  
401 Golden Shore  
Long Beach, California**

**September 8, 2015**

**Members Present**

Debra S. Farar, Chair  
Silas H. Abrego  
Kelsey Brewer  
Rebecca D. Eisen  
Lupe C. Garcia  
Lou Monville, Chair of the Board  
Lillian Kimbell  
J. Lawrence Norton  
Steven G. Stepanek  
Timothy P. White, Chancellor

Trustee Farar called the meeting to order.

**Consent Agenda**

With the concurrence of the committee, Trustee Farar presented the consent agenda which consisted of the July 21, 2015 meeting minutes, one action item to approve the Academic Master Plan for fast-track program development (REP 09-15-02), and two information items – one recommending an amendment to Title 5 regarding AB 2000 and one recommending an addition to Title 5 regarding enrollment services. The consent agenda was approved as submitted.

Trustee Farar adjourned the Committee on Educational Policy.

## COMMITTEE ON EDUCATIONAL POLICY

### **Recommended Addition to Title 5 Regarding Enrollment Services**

#### **Presented By**

Loren J. Blanchard  
Executive Vice Chancellor  
Academic and Student Affairs

Ray Murillo  
Director, Student Programs  
Student Academic Support

#### **Summary**

In order to enforce the several levels of Title IX training that are now required by law, it is necessary that withholding enrollment services by means of registration holds can be exercised for students who do not comply. The use of registration holds to encourage students to fulfill various requirements is a long-standing and necessary practice that enables campuses to manage routine business and to meet statutory obligations. In general, the practice is implicit in the standing orders of the Board of Trustees as well as in Title 5.

Withdrawing enrollment services has been defined in Title 5 with respect to non-payment of debts in Section 42381; however, this circumstance does not represent the only occasion whereby such authority may be necessary. Title 5, section 40106 – Enrollment Services is a new section that clarifies the authorization to the presidents to withhold enrollment services, such as registration, to students who do not comply with university requirements.

#### **Proposed Revision**

This item came before the board for information in September 2015. The following resolution is proposed to modify Title 5 by adding a new section 40106 – Enrollment Services:

**RESOLVED** by the Board of Trustees of the California State University that the following section be added to Title 5 of the California Code of Regulations:

**Title 5. California Code of Regulations**  
**Division 5. Board of Trustees of the California State Universities**  
**Chapter 1. California State University**  
**Subchapter 2. Educational Program**  
**Article 2. Curriculum**  
**§ 40106. Enrollment Services**

**Section 40106 - Enrollment Services**

The president or designee is responsible for establishing the enrollment period for each academic term and for ensuring the general access of qualified students to the courses they need over time in order to complete their educational programs. As the appropriate campus authority, the president is responsible for the implementation of a registration priority system and for various adjustments to this system based on course demand and available resources. The president is also authorized to withhold enrollment services on either a temporary or permanent basis for any students who do not meet University requirements for continued attendance, including but not limited to evidence of satisfactory academic progress, the submission of required documents, payment of fees, the completion of mandatory orientation or other training programs, inoculation requirements, and the fulfillment of any disciplinary sanctions.

## COMMITTEE ON EDUCATIONAL POLICY

### California State University Board of Trustees Policy for Awarding Honorary Degrees

#### **Presentation By**

Loren J. Blanchard  
Executive Vice Chancellor  
Academic and Student Affairs

Christine Mallon  
Assistant Vice Chancellor  
Academic Programs and Faculty Development

#### **Summary**

This item presents a revision to the current guidelines for awarding California State University (CSU) honorary degrees, translating what has been an advisory document into a binding policy. The proposed policy will codify practices instituted within recent years, achieve greater clarity of language and procedures, incorporate practices and standards intended to improve the integrity of the process, and include provisions for future amendments. The proposed policy maintains the existing consultation and decision-making procedures for nominating and awarding honorary degrees.

#### **Background**

The first CSU honorary degree awarded was a Doctor of Laws degree conferred on President John F. Kennedy in 1963 at San Diego State University. Since that time, 502 honorary degrees have been conferred across the system. In July 1983, the Board of Trustees, having consulted with the campus presidents and the Academic Senate of the California State University, approved a set of “guidelines” for awarding CSU honorary degrees. The guidelines have since been amended four times: in July 1990, January 1992, November 1994 and January 1996. In the intervening years, practices related to the honorary degree process have emerged outside the guidelines, becoming accepted over time but were not codified. The proposed policy serves the purpose of making formal and binding the practices, standards, and requirements appropriate for ensuring a fair, meaningful and consistent process.

#### **Proposed Revisions**

In response to concerns raised over the integrity and meaning of the honorary degree, the proposed policy, appearing in Attachment A, includes changes to criteria and eligibility for

awarding honorary degrees. The proposal emphasizes the importance of confidentiality in the nomination and review processes and provides mechanisms for revising the policy and for revoking previously awarded degrees. Posthumous nominations and conferrals are allowed in the proposed policy, with the requirement that a family member be present at an appropriate CSU event to accept the honorary degree. Likewise, the campus would be empowered to present an honorary degree to a family member of an honoree too ill to attend the conferral ceremony, if the family member is present at the appropriate university event. While campuses and trustees may continue to submit nominations, the draft policy maintains the limit of two campus nominations per year and introduces a limit of one trustee-nominated conferral for each campus annually. The draft policy allows nominations of couples to count as only one of the allowed nominations, and specifies that the Chancellor's Office will reimburse campuses for costs associated with regalia for honorees nominated by trustees. Proposed policy language sets a two-year time limit for awarding degrees authorized by the trustees and allows nominations to be submitted for conferral in the subsequent academic year.

Campus presidents, provosts, and the Academic Senate, CSU have been consulted about the proposed policy.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the *California State University Board of Trustees Policy for Awarding Honorary Degrees*, included in Attachment A to Agenda Item 2 of the November 17-18, 2015 meeting of the Trustees' Committee on Educational Policy, shall supersede the *1996 Guidelines for the Awarding of Honorary Degrees* and shall be approved for immediate implementation.

**THE CALIFORNIA STATE UNIVERSITY *BOARD OF TRUSTEES***  
**GUIDELINES FOR THE**  
**POLICY FOR AWARDING ~~OF~~ HONORARY DEGREES**

- I. A. Honorary Degrees shall be awarded by the California State University (CSU); ~~but~~ only at the doctoral level *unless board action allows an ~~special~~ exception.*
- B. All honorary degrees shall be conferred by the Board of Trustees of the California State University, in the name of the California State University or in the names of the California State University and a campus.
- C. The board of trustees shall determine the number of honorary degrees to be awarded in any academic year. ~~Normally~~ *In most cases*, the board will consider no more than two ~~recommendations~~ *nominations* from each campus in an academic year. ~~plus additional recommendations which may be submitted by or through~~ Board members and the chancellor *may submit nominations* during the same period, *with a limit of one trustee nomination for conferral at each campus during an academic year.*
- D. *A campus president and the chancellor will consult when a trustee submits a nomination for conferral at the president's campus. The president will advise the chancellor of any concerns. If the president and chancellor agree to support the nomination, it will be forwarded to the Trustees Subcommittee on Honorary Degrees for review and recommendation.*
- E. The following ~~categories of~~ honorary degrees *types* shall be recognized for conferral by the CSU Board of Trustees:
1. Doctor of Fine Arts (D.F.A.)
  2. Doctor of Humane Letters (L.H.D.)
  3. Doctor of Laws (LL.D.)
  4. Doctor of Letters (Litt.D.)
  5. Doctor of Science (Sc.D.)

Other ~~categories~~ *types* may be proposed to the board for consideration; ~~h~~ However, the board will not authorize degree designations ~~which that normally are identified~~ *conventionally conferred* as earned doctorates.

**~~II. Purposes for Which Honorary Degrees May Be Conferred~~**

- ~~A. To recognize *inspirational character, excellence and extraordinary achievement in significant areas of human endeavor, within which are*~~

- ~~embodied that reflect the objectives and ideals of the California State University.~~
- ~~B. To honor meritorious and outstanding service to the California State University, collectively, or to its individual campuses, individually; to the State of California,; to the United States,; or to humanity at large.~~
- ~~C. To recognize men and women whose lives and significant achievements should serve as examples of the California State University's aspirations for its diverse student body.~~

## II. Criteria for the Awarding of Honorary Degrees

Honorary degrees may be awarded to recognize achievements in all parts of the world. Honorary degrees awarded should represent an appropriate balance between local and non-local, and academic and non-academic recipients, and *degrees* should represent a wide diversity of fields of endeavor.

Service or benefaction to the university do not *alone in themselves* justify the awarding of honorary degrees. However, ~~nothing in~~ these criteria ~~shall do not~~ preclude nominees who are benefactors of the California State University. *Personal relationships alone do not justify the awarding of honorary degrees.*

Nominees for honorary degrees must *demonstrate high moral character*, be distinguished in their respective fields, and the eminence of persons nominated must be widely recognized. Nominees must have demonstrated intellectual and humane values that are consistent with *the ideals of the California State University*, the aims of higher education, and with the highest ideals of the person's chosen fields.

*The following are the criteria for awarding California State University honorary degrees:*

- A. *To recognize inspirational character, excellence and extraordinary achievement in significant areas of human endeavor, within which are embodied that reflect the objectives and ideals of the California State University.*
- B. *To honor meritorious and outstanding service to the California State University collectively, or to its individual campuses, individually; to the State of California,; to the United States,; or to humanity at large.*

- C. To recognize ~~men and women~~ *individuals* whose lives, *conduct*, and significant achievements ~~should~~ serve as examples of the California State University's aspirations for its diverse student body.
- D. *The honoree must be present at the appropriate California State University function to accept the degree; or in case of the honoree's severe illness, a family member must be present at the appropriate function to accept the degree.*
- D. *A family member must agree to accept a posthumous degree at an appropriate California State University function.*

### **III. Limitations on Eligibility**

Honorary degrees shall not be awarded to:

- A. Incumbent members of the Board of Trustees of the California State University;
- B. The incumbent chancellor of the California State University;
- C. Incumbent campus presidents of the California State University;
- D. A person who already has been awarded an honorary degree by the California State University;
- E. All incumbent elected officials; *and*
- F. *Honorary degrees shall not be awarded solely on the basis of past or present employment by the California State University;*

### **IV. Procedures for Selecting Honorary Degree Recipients**

In all steps of these procedures, utmost care is to be taken to ensure confidentiality. A breach of confidentiality could seriously embarrass the California State University and those individuals under consideration for the receipt of an honorary degree. *Members of campus honorary degree selection committees and the Trustees Subcommittee on Honorary Degrees shall maintain the strictest confidences regarding nominations considered and recommended. No campus representative or trustee is to contact a prospective nominee to discuss the possibility of a nomination. Only after the chancellor officially informs the campus of trustee action may campus personnel discuss the honorary degree with the honoree.*

- A. Recommendations of persons to receive honorary degrees are encouraged from any member of the California State University community, including trustees, the chancellor, presidents, faculty, students, administrative staff, alumni, campus advisory board members and other friends of the California State University. Such recommendations may include the ~~category~~ type of honorary degree believed appropriate ~~(see paragraph I.D.)~~.
- B. *In each nomination cycle, the campus (through the president) may submit two nominations for conferral in the current or immediately subsequent academic year. An approved degree may be awarded in the academic year in which it was authorized for conferral and no later than in the year immediately following the originally approved conferral year. Campuses are responsible for maintaining the limit of conferring only two campus-nominated honorary degrees in one academic year. Trustee-nominated degrees are not included in the limits of two campus-nominated and conferred degrees per year.*
- C. Recommendations originating in any of the campus communities shall be submitted through the campus president. The submission shall note whether the degree is to be conferred only in the name of the California State University or in the names of the California State University and the campus. Recommendations originating elsewhere within the California State University community at large shall be submitted through the chancellor.
- D. Each campus president, after consultation with the executive committee of the campus *academic* senate, shall establish an *honorary degrees selection* committee, ~~including that includes~~ faculty representation, ~~to~~ *The committee shall* review recommendations and ~~to~~ assist in the development and compilation of materials in support of nominations to be forwarded. Following appropriate consultation with this committee, the president shall select no more than two nominations to be forwarded to the chancellor in any given academic year. *Honorary degrees awarded to couples (as individuals) shall count as only one degree of the two nominations allowed for each campus annually.*
- E. The chancellor, in turn, shall *review and* forward all *qualified* nominations, with *any* appropriate comments ~~, as desired,~~ to a separately constituted Trustees Subcommittee on Honorary Degrees of the Committee on Educational Policy, *which meets in conjunction with the annual January meeting of the board.* ~~according to a schedule to be established by the board.~~
- F. The Trustees Subcommittee on Honorary Degrees shall be chaired by a member of the Committee on Educational Policy ~~who~~ *and* shall be named by

- the chair of that committee. The Subcommittee shall *be staffed by a member of the Academic and Student Affairs Division and shall include* ~~be comprised~~ of:
1. One additional trustee (other than the chair of the subcommittee), to be named by the board chair;
  2. The chancellor or designee;
  3. Two presidents, to be named by the chancellor; *and*
  4. The following representatives, to be appointed by the chancellor following consultation with the respective ~~agencies bodies shown in parentheses:~~
    - a. Two faculty *members nominated by* ~~(the Academic Senate, CSU);~~
    - b. One alumnus *nominated by the* ~~(California State University Alumni Council); and~~
    - c. One student *nominated by the* ~~(California State Student Association).~~
- G. The *Trustees* Subcommittee on Honorary Degrees, meeting in *closed executive* session, shall review all nominations received, and shall forward to the ~~full~~ Committee on Educational Policy each nomination with the subcommittee's notation of "recommended" or "not recommended," using the policies and criteria set forth in ~~these Guidelines~~ *this policy* as the basis for the subcommittee's determinations.
- H. The full Committee on Educational Policy, following similar procedures, shall forward to the full board for final consideration no more than two nominations per campus and those nominations originating with the board and/or the chancellor, indicating in each case the full committee's determination of "recommended" or "not recommended."
- I. The Board of Trustees, meeting in ~~executive~~ *closed* session, shall make the final determination in each case, and will, by virtue of its exclusive authority in this matter, *agree to* "award" the degree ~~in the category type~~ it considers most appropriate.

## V. Conferral of Degrees

- A. Honorary degrees may be conferred during any California State University function that the board of trustees considers appropriate.

- B. ~~Normally, if~~ the degree is to be conferred only in the name of the California State University, the chair of the board of trustees, the chancellor, and the campus president, where appropriate, will participate in the conferral ceremony. ~~as follows:~~ *Convention is as follows:*
1. When a campus is involved:
    - a. The chair of the board of trustees (or designee) will read the citation;
    - b. The chancellor, if present, or the campus president will confer the degree; *and*
    - c. The campus president (or designee) will hood the degree recipient.
  2. When a campus is not involved:
    - a. The chair of the board of trustees (or designee) will read the citation;
    - b. The chancellor (or designee) will confer the degree; *and*
    - c. The vice chair of the board of trustees (or designee) will hood the degree recipient.
- C. If the degree is to be conferred in the names of the California State University and the campus, the chair of the board of trustees or designee will participate in the conferral ceremony. Usually the campus president or designee will confer the degree.
- D. *The Chancellor's Office shall reimburse campus hood and regalia costs for trustee-nominated honorees. Costs associated with campus-nominated honorees will be the responsibility of the campus.*

## **VI. *Limits of Degree Authorization***

- A. *Authorization to confer an honorary degree remains in effect for two academic years after board action. If a confirmed honoree cannot agree to accept the degree at an appropriate California State University function within the year following the originally planned conferral, the authorization shall be rescinded, and the honoree may be nominated subsequently by the same campus or a different campus during a later nomination cycle.*
- B. *If a CSU honorary degree holder is found not to uphold the criteria and standards for which the degree was awarded, the chancellor may hold the*

*honorary degree in abeyance, pending board action. The board of trustees shall meet in closed session and by virtue of its exclusive authority in this matter shall make the final determination regarding whether any previously conferred honorary degree shall be revoked.*

**VII. Amending Honorary Degree Policy**

- A. *Proposals for amendments to this policy may be directed to the chancellor, who will forward proposals to the chair of the board of trustees. The chair shall consider and may forward the proposed amendments to the Educational Policy Committee of the board. The Educational Policy Committee shall consider proposed changes and may present to the board a recommended action.*
  
- B. *The full board of trustees shall meet in closed session and by virtue of its exclusive authority in this matter shall make the final determination on proposed changes to honorary degree policy.*

## **COMMITTEE ON EDUCATIONAL POLICY**

### **California State University Summer Arts Program**

#### **Presentation By**

Loren J. Blanchard  
Executive Vice Chancellor  
Academic and Student Affairs

Rachel Nardo  
Director  
Summer Arts Program

#### **Summary**

The California State University (CSU) Summer Arts program is proudly celebrating its 30<sup>th</sup> year anniversary as an immersive, in-residence arts summer school and festival. This high-impact program, housed in the Chancellor's Office and currently hosted by CSU Monterey Bay, serves students and faculty from all 23 campuses with high-end, credit-bearing, transferrable courses that prepare students for work in California's creative economy, and beyond. More than 80 percent of Summer Arts' 13,000 diverse student body have received need-based scholarships to support their access to immersive, creative practice for two-to-four weeks in disciplines of creative writing, dance, media arts, music, theatre, visual arts; and, interdisciplinary arts, humanities, technology, and science.

#### **Partnerships**

In addition to providing an immersive learning environment that nurtures the talents of CSU students, Summer Arts is also unique in its application of the instructional model known as side-by-side teaching and learning partnerships. In this innovative paradigm, both the student and the CSU faculty member learn from a master artist, thus fostering the artistic and pedagogical growth of the faculty member, as well as the artistic growth of the student. Two weeks of CSU faculty partnering with leaders in the arts and entertainment industries scales and sustains the innovation and industry-valued skills into the CSU's academic programs throughout the year. No other public university affords students and their faculty the opportunity to simultaneously learn from master artists, stateside and internationally, with distinguished individuals and professional companies such as United States Poet Laureate Juan Felipe Herrera; Pixar's Lead Animator for Toy Story, Rex Grignon; Grammy winners Los Angeles Guitar Quartet; Academy Award winning cinematographer Vilmos Zsigmond; and Tony Award-winning Broadway Director Rob Fisher, among many others. In fact, Summer Arts' students have gone on to work with Pixar and DreamWorks animation studios, The Actor's Gang and Steppenwolf theatre companies, Urban

Bush Women and Kanon Dance from St. Petersburg, Russia. Alumni have joined major symphonies throughout the world, and exhibited artwork throughout the country.

### **Community**

In keeping with the broader mission of the California State University—to advance and extend knowledge, learning, and culture of the communities we serve—Summer Arts also enhances its host campus and surrounding community with a world-class public festival of artistic and cultural programming, and outreach. The program aims to bring a level and breadth of affordable programming that develops cultural imagination and creates dialog among the diverse populations served. To this end, over the past 30 years, Summer Arts has provided more than 1,000 professional public performances and numerous outreach programs for children and youth of the surrounding regions. Most recently, outreach in 2015 was supported by a \$10,000 grant from the National Endowment for the Arts, which included programming for children of the Salinas Migrant Farm Workers, youth from the Guitars Not Guns organization, and high school students from CSU Monterey Bay’s Upward Bound outreach program. This outreach was led by CONTRA-TIEMPO Urban Latin Dance Theater and U.S. Poet Laureate, Juan Felipe Herrera

### **Impact**

Summer Arts nurtures the emerging talents of CSU students and is developing the future workforce in the arts and entertainment industries in California, the nation, and around the world. Each year up to 450 students, 20 CSU faculty members, and 100 guest artists are in residence at Summer Arts. Students, faculty, and artists live on campus, eat meals together, engage in the process of making art for between 10 and 16 hours (or more) each day, and attend public events in diverse arts genres almost every night. This level of intensity and engagement creates a transformative experience for students, allowing them to make new breakthroughs in their creative process.

### **Future**

The Summer Arts experience will continue to support the mission of the California State University by providing extraordinary learning and cultural programming, creating a space for our students to develop intellectually, personally, and professionally, and by providing public events that enrich the university and its communities. Looking forward to continued growth, Summer Arts will provide excellent artistic programming for students at every CSU campus. To achieve that broad goal, beginning in 2016 strategic planning will define activities for 1) continued recruitment of under-represented students from all campuses; 2) expanded scholarship and/or housing assistance for artistically gifted, under-represented students in need for summer programs; 3) expanded stateside and international, high-impact “art-in-place” course offerings; and, 4) assessment of program outcomes linked to persistence, graduation rates, and career success.