

## **AGENDA**

### **COMMITTEE ON GOVERNMENTAL RELATIONS**

**Meeting: 9:10 a.m., Wednesday, March 9, 2016**  
**Glenn S. Dumke Auditorium**

Douglas Faigin, Chair  
Kelsey M. Brewer, Vice Chair  
Silas H. Abrego  
Adam Day  
Debra S. Farar  
Lupe C. Garcia  
J. Lawrence Norton  
Steven G. Stepanek

#### **Consent Item**

Approval of Minutes of the Meeting of January 27, 2016

#### **Discussion Items**

1. Legislative Update, *Information*

**MINUTES OF THE MEETING OF  
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University  
Office of the Chancellor  
Glenn S. Dumke Conference Center  
401 Golden Shore  
Long Beach, California**

**January 27, 2016**

**Members Present**

Douglas Faigin, Chair  
Kelsey Brewer, Vice Chair  
Silas H. Abrego  
Adam Day  
Debra S. Farar  
Lou Monville, Chair of the Board  
J. Lawrence Norton  
Steven G. Stepanek  
Timothy P. White, Chancellor

Trustee Faigin called the meeting to order.

**Approval of Minutes**

The minutes of November 17, 2015, were approved on consent.

**Federal Agenda for 2016**

Mr. Garrett P. Ashley, vice chancellor for university relations and advancement, and Mr. Jim Gelb, assistant vice chancellor for federal relations, presented this item.

Mr. Ashley reported that lawmakers may begin serious consideration of the Higher Education Act following successful action on several education policies in 2015. Also, an election year brings many opportunities and challenges for CSU priorities.

Mr. Gelb provided an update on the current political climate and presented the recommendations for the 2016 Federal Agenda:

***Improve College Access through Aid to Students***

- Support cost of living increases in the maximum Pell grant, and retain any program surplus for future years; retain eligibility for part-time students and restore year-round program
- Invest in Supplemental Education Opportunity Grant (SEOG) and Work-Study with a focus on students with need
- Prioritize federal resources for institutions serving the greatest number of students with need

***Prepare Students for College***

- Provide robust funding for effective pipeline programs like GEAR UP and TRIO and expand pre-K investments
- Maintain strong federal partnership with colleges and universities to transform the preparation of America's teachers and school leaders

***Foster Degree Completion for California's Diverse Population***

- Maintain strong support for Hispanic, Asian American and Native American Pacific Islander-serving institutions
- Support the needs of America's veterans on campus and smooth their transition to the civilian workforce

***Educate Students for Tomorrow's Workforce***

- Support science, technology, engineering and mathematics (STEM) fields, including funding for NSF's Louis Stokes Alliances for Minority Participation and Robert Noyce Teacher Scholarship programs
- Invest in the US Department of Agriculture Hispanic-serving Institutions National Program

***Solve Societal Problems through Applied Research***

- Maximize opportunities for comprehensive universities to compete for federal resources, including STEM programs included in the America COMPETES Act
- Maintain strong NSF, NIH, Department of Energy and NIST funding
- Invest in Hispanic-serving agricultural colleges and universities (HSACU) and non-land-grant colleges of agriculture (NLGCA) programs

***Enhance Campus Infrastructure, Health and Safety***

- Fund US Justice Department programs that provide grants to assist campuses with addressing sexual violence
- Support investments in US Economic Development Administration infrastructure programs that provide campuses opportunities to partner with their communities, improve facilities and promote strategic economic growth

***Promote State and Private Support for Public Universities***

- Encourage state investment in public higher education through funding incentives
- Advocate policies that promote philanthropy and a positive climate for university advancement

The committee unanimously recommended approval by the board of the proposed resolution adopting the Federal Agenda for 2016. **(RGR 01-16-01)**

**Sponsored State Legislative Program for 2016**

Mr. Ashley and Ms. Nichole Muñoz-Murillo, interim director for advocacy and state relations, presented this item.

Mr. Ashley reported that 20 campuses, including eight presidents, joined the Sacramento team for CSU Impact Day focusing on the Graduation Initiative. Campus delegations met with members of the Senate and Assembly to convey the recent gains in student completion rates and how they will continue to advance student success and graduation on their campuses.

Ms. Muñoz-Murillo gave an update on the 2015 sponsored legislative proposals and presented the two proposals for consideration for 2016:

- ***One-Stop Financial Aid:*** This proposal would advance the concept of a one-stop or integrated delivery model that would allow a campus to determine Cal Grant Entitlement award eligibility in conjunction with all other financial aid programs. This proposal would be advanced by working collaboratively with the California Community Colleges, University of California, Association of Independent California Colleges and Universities, and the California Student Aid Commission (CSAC) with the goal of providing clear and timely financial aid award information to students. Given the complexity of executing this concept, it should be seen as a multi-year effort that may be resolved with CSAC and/or legislation.
- ***Lottery Fund Payments:*** This proposal is intended to simplify the accounting processes associated with receiving funds by the CSU from the State Lottery Fund. It would remove burdensome and unnecessary administrative processes.

The committee unanimously recommended approval by the board of the proposed resolution adopting the Sponsored State Legislative Program for 2016. **(RGR 01-16-02)**

Trustee Faigin adjourned the meeting.

## **COMMITTEE ON GOVERNMENTAL RELATIONS**

### **Legislative Update**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Nichole Muñoz-Murillo  
Interim Director  
Advocacy and State Relations

#### **Summary**

The Legislature reconvened on January 4 to continue its work on legislation carried over from 2015 and to introduce new proposals for 2016. The deadline to introduce new bills was February 19. In total, 2,086 measures were introduced since the beginning of the year, and Advocacy and State Relations (ASR) has identified 300 for further review. ASR is working with various departments in the Chancellor's Office to assess the potential impact of these bills on the CSU and its students, faculty and staff.

The two Board of Trustees sponsored proposals were introduced as bills. These measures are:

- Senate Bill 1412 by Senator Marty Block. This bill would provide the CSU the potential to increase investment earnings on its funds by creating a balanced investment portfolio. Under current law, the CSU is limited to investing in fixed-income securities. Over a four-year phase-in period, the bill would allow the CSU to invest in mutual funds and real estate investment trusts with no more than 30 percent of funds in the new investment options. The intent is to boost funding for CSU deferred maintenance and infrastructure needs through the increased earnings.
- Assembly Bill 2215 by Assembly Members Jose Medina and Catharine Baker. This bill would make a technical change to government code regarding how the State Controller's Office distributes state lottery funds to the CSU.

ASR will provide additional updates and analysis regarding impactful legislative proposals as they arise.