

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 11:30 a.m., Tuesday, May 24, 2016
Glenn S. Dumke Auditorium

Steven G. Stepanek, Vice Chair
Silas H. Abrego, Vice Chair
Douglas Faigin
Debra S. Farar
Hugo N. Morales
J. Lawrence Norton

Consent Item

Approval of Minutes of the Meeting of March 8, 2016

Discussion Items

1. Naming of Terry Atkinson Hall – San Diego State University, *Action*
2. Naming of the Rongxiang Xu College of Health and Human Services and the Rongxiang Xu Bioscience Innovation Center – California State University, Los Angeles, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

March 8, 2016

Members Present

Steven G. Stepanek, Chair
Silas H. Abrego, Vice Chair
Douglas Faigin
Debra S. Farar
Margaret Fortune
Lou Monville, Chair of the Board
Hugo Morales
J. Lawrence Norton
Timothy P. White, Chancellor

Trustee Stepanek called the meeting to order.

Approval of Minutes

The minutes of January 27, 2016 were approved on consent.

Naming of the Ramiro Compean and Lupe Diaz Compean Student Union – San José State University

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$14 million commitment by Lupe Compean. The gift will be used to create four endowment funds to support initiatives that foster student success and increase retention and graduation rates; provide scholarships to support emancipated foster youth and high performing students; enhance student union programming; and sustain student union operations.

The committee unanimously approved the proposed resolution (RIA 03-16-02) that the Student Union Building at San José State University be named the Ramiro Compean and Lupe Diaz Compean Student Union.

Naming of Bob Bennett Stadium – California State University, Fresno

Mr. Ashley reported that the proposed naming of the facility recognizes Bob Bennett, the winningest baseball coach in Fresno State history with a record 1,302 wins. Under Coach

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Bennett's leadership, Fresno State baseball consistently led the nation in game attendance, and in 1983, he spearheaded the campaign to raise \$2.2 million to refurbish Beiden Field.

The committee unanimously approved the proposed resolution (RIA 03-16-03) that the Baseball Stadium in the Department of Intercollegiate Athletics at California State University, Fresno be named the Bob Bennett Stadium.

Naming of the John D. Welty Center for Educational Policy and Leadership – California State University, Fresno

Mr. Ashley reported that the proposed naming recognizes the contributions of several donors – totaling \$1.1 million – to Fresno State's Central Valley Educational Leadership Institute in honor of Dr. Welty. The gift will be used to establish a permanent endowment to develop the center into a national model for policy, leadership training and professional development. The establishment of the John D. Welty Center for Educational Policy and Leadership will sustain Dr. Welty's efforts to improve the educational and economic condition of the region.

Joseph Castro, president of Fresno State, Trustee Hugo Morales and Chancellor Timothy P. White thanked Dr. Welty for two decades of service as president of Fresno State, his leadership on higher education issues and his advocacy for the communities of the San Joaquin Valley.

The committee unanimously approved the proposed resolution (RIA 03-16-04) that the Central Valley Educational Leadership Institute at California State University, Fresno, be named as the John D. Welty Center for Educational Policy and Leadership.

Trustee Stepanek adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of Terry Atkinson Hall – San Diego State University

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Geography Annex at San Diego State University as Terry Atkinson Hall.

This proposal, submitted by San Diego State University, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes more than \$3 million in contributions by Campanile Foundation Board member Terry Atkinson. In addition to Mr. Atkinson's philanthropy in the areas of institutional research, athletics, the SDSU College of Business and faculty recruitment and retention, he has been an exemplary volunteer. As chair of San Diego State University's Bay Area Regional Council, he has personally solicited scores of alumni to contribute to SDSU's first-ever comprehensive campaign. As chair of the Campanile Foundation Finance Committee, Mr. Atkinson has also solicited all of the Campanile Foundation Board members to contribute to the Campanile Foundation Endowed Chair, which yielded more than \$2 million in additional contributions.

In December 2015, the development staff of San Diego State relocated to the Geography Annex, where 40 staff members utilize the entire building. Terry Atkinson Hall will serve as a daily reminder to the development staff as to the importance of stewarding exemplary volunteers and donors.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Geography Annex at San Diego State University be named Terry Atkinson Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Rongxiang Xu College of Health and Human Services and the Rongxiang Xu Bioscience Innovation Center – California State University, Los Angeles

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider a proposal to name the College of Health and Human Services and the Bioscience Innovation Center at California State University, Los Angeles, as the Rongxiang Xu College of Health and Human Services and the Rongxiang Xu Bioscience Innovation Center.

This proposal, submitted by the California State University, Los Angeles, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, and the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes the \$10 million commitment by Dr. Li Li and Mr. Kevin Xu in memory of Dr. Rongxiang Xu.

The College of Health and Human Services at Cal State LA is the one of the university's six colleges and includes a wide diversity of majors. The college includes four schools—the School of Nursing, the School of Criminal Justice and Criminalistics, the School of Social Work and the School of Kinesiology and Nutritional Science. In addition, there are three departments - Public Health, Communication Disorders, and Child and Family Studies.

Cal State LA has become a leader in business incubation in the biosciences, a sector identified as a beacon for economic growth in the region by leading governmental and business groups. Cal State LA's Bioscience Innovation Center is a new sector of the university that will significantly serve and enhance the College of Health and Human Services and be a model for the county and region.

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Dr. Rongxiang Xu was a scientist, surgeon, inventor and entrepreneur whose advances in burn therapy continue to benefit countless patients. His research in tissue repair and innovations resulted in several patents in the United States and the founding of MEBO International, a multinational company.

Dr. Rongxiang Xu's widow, Dr. Li Li, and son, Mr. Kevin Xu, are committed to carrying out Dr. Rongxiang Xu's legacy. Kevin Xu is the Chief Operating Officer of MEBO International and the CEO of Skingenix, a California-based company exclusively working on drug development in the field of damaged organ regeneration. Kevin Xu is a member of the Clinton Global Initiative.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the College of Health and Human Services at California State University, Los Angeles be named the Rongxiang Xu College of Health and Human Services, and that the Bioscience Innovation Center at California State University, Los Angeles be named the Rongxiang Xu Bioscience Innovation Center.