

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 3:45 p.m., Tuesday, September 20, 2016
Glenn S. Dumke Auditorium

Silas H. Abrego, Chair
Lateefah Simon, Vice Chair
Douglas Faigin
John Nilon
Maggie K. White

Consent Item

Approval of Minutes of the Meeting of July 19, 2016

Discussion Items

1. Naming of the Don B. Huntley College of Agriculture – California State Polytechnic University, Pomona, *Action*
2. Naming of the James M. Rosser Hall – California State University, Los Angeles, *Action*
3. 2016-2017 California State University Trustees' Award for Outstanding Achievement, *Information*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

July 19, 2016

Members Present

Lateefah Simon, Acting Chair
Rebecca D. Eisen, Chair of the Board
Douglas Faigin
John Nilon
Maggie K. White
Timothy P. White, Chancellor

Trustee Simon called the meeting to order.

Approval of Minutes

The minutes of May 24, 2016, were approved as submitted.

Trustee Simon recognized the CSU recipients of the 2016 Council for Advancement and Support of Education (CASE) International Circle of Excellence Awards and Educational Fundraising Awards.

Naming of “CEFCU Stadium – Home of the Spartans” – San José State University

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$8 million commitment by Citizens Equity First Credit Union (CEFCU). Funds from the sponsorship agreement will be used to support and strengthen athletic operations, improve the stadium and other facilities, and allow for the full funding of scholarship commitments for student-athletes.

The committee approved the proposed resolution (RIA 07-16-07) that Spartan Stadium at San José State University be named CEFCU Stadium – Home of the Spartans for a period not to exceed fifteen years from the date of the agreement, and contingent upon receipt of the annual payment and fulfillment of the terms as stipulated in the sponsorship agreement.

Naming of the Jack H. Brown College of Business and Public Administration – California State University, San Bernardino

Mr. Ashley reported that the proposed naming recognizes the \$10 million gift made by Jack H. Brown. The endowed funds from this gift will support academic enrichment and student scholarships in the College of Business and Public Administration, help to attract and retain faculty, provide for new programs and supplement research.

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The committee approved the proposed resolution (RIA 07-16-08) that the College of Business and Public Administration at California State University, San Bernardino be named the Jack H. Brown College of Business and Public Administration.

Trustee Simon adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Don B. Huntley College of Agriculture – California State Polytechnic University, Pomona

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Soraya M. Coley
President
California State Polytechnic University, Pomona

Summary

This item will consider naming the College of Agriculture at California State Polytechnic University, Pomona as the Don B. Huntley College of Agriculture.

This proposal, submitted by Cal Poly Pomona, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, including approval by the system review panel and the campus academic senate.

Background

The proposed naming recognizes the leadership and generosity of Dr. Don B. Huntley and the irrevocable gift of his 475.34-acre pistachio farm (valued at \$16.4 million) to benefit the College of Agriculture. Dr. Huntley has also provided an additional \$2,854,000 in lifetime gifts to the University. His total lifetime commitments to the University are \$19,254,000.

Don B. Huntley graduated from Cal Poly Pomona's College of Agriculture with a bachelor's degree in animal husbandry in 1960. A highly successful farmer, businessman and avid art collector, Huntley's background in biology and chemistry brought him to the San Joaquin Valley where, after his graduation, he joined the American Cyanamid Company in animal health sales. Huntley entered into permanent tree crops in 1966 through a partnership, and later acquired a real estate license and transitioned into a career specializing in the sale of agricultural and recreational land. Today, he is a highly successful farmer in the San Joaquin Valley, raising pistachios on 475.34 acres with nuts sold internationally under Huntley Moore farms.

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Don Huntley has contributed a total of \$2.854 million to various university initiatives and programs within the Colleges of Agriculture, Education and Integrative Studies, Engineering, Environmental Design, and Science. He has also established the Huntley Western Art Collection at Cal Poly Pomona. Dr. Huntley was awarded an Honorary Doctorate of Science in 2009, and named a Distinguished Alumnus in 2004. He is a former member of the National Development Council, and serves on the Agriculture Advisory Board and External Land Review Committee. He is a member of Cal Poly Pomona's Founder's Society for lifetime giving, and is involved with the Kellogg/Voorhis Heritage project.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the College of Agriculture at California State Polytechnic University, Pomona be named as the Don B. Huntley College of Agriculture.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the James M. Rosser Hall – California State University, Los Angeles

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

William A. Covino
President
California State University, Los Angeles

Summary

This item will consider the naming of Wing B in the Wallis Annenberg Integrated Sciences Complex at the California State University, Los Angeles as the James M. Rosser Hall.

This proposal, submitted by California State University, Los Angeles, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the 34-year presidency of James M. Rosser at California State University, Los Angeles. President Rosser holds the distinction of being the longest-serving president of a public university in the nation, and was the youngest person appointed as president of a CSU campus. President Rosser devoted his career at Cal State LA to excellence, establishing the first Honors College and the Charter College of Education during his tenure. President Rosser held a principle role in establishing the CSU Chancellor's Doctoral Incentive Program, and has mentored countless leaders who went on to become college and university presidents across the country.

Wing B is devoted primarily to meet the academic and research needs of the Natural and Allied Health Departments. It also houses the College of Natural and Social Sciences Dean's Office suite, faculty for the chemistry, biochemistry, physics and astronomy departments, as well as wet laboratories and fume hood intensive space. There are a total of 30 faculty offices, a lounge area, 91 fume hood intensive spaces and 76 lab rooms in 93,110 square feet of academic space.

The wing is home to the Louis Stokes Alliance for Minority Participation (LSAMP) Undergraduate and LSAMP-Bridges to the Doctorate Programs, funded by the National Science Foundation and the CSU Chancellor's Office, as well as the Minority Opportunities in Research program. Wing B also houses a lecture hall that seats up to 195 students and is used by all disciplines throughout the university. It is considered one of the premier teaching facilities on the Cal State LA campus.

President Rosser established the first public transportation facility at a CSU campus and the first student housing complex in the CSU that was built without state or federal funding. He also established the first public high school for the arts in California—Los Angeles County High School for the Arts (LACHSA) and the Mark and Eva Stern Math and Science School on the campus of California State University, Los Angeles.

During President Rosser's tenure, Cal State LA received the largest cash gift given to a CSU campus at the time, establishing the Luckman Fine Arts Complex and the Luckman Jazz Orchestra. He was also instrumental in connecting legendary alumna, Billie Jean King, to the campus and establishing the Billie Jean King and Friends event, now in its 19th year. He also established the endowed scholarship that bears her name.

The Pat Brown Institute and the state-of-the-art Hertzberg-Davis Forensic Science Center were established with President Rosser's guidance, and his commitment to expanding opportunities to students through these unique entities was visionary. President Rosser also established the Anna Bing Arnold Children's Center on campus.

President Rosser has been one of Cal State LA's largest and most consistent donors, with his gifts funding a seven-figure endowed scholarship for scholar-athletes majoring in STEM fields. President Rosser's personal commitment and generosity toward this university deserves recognition.

President Rosser's lifetime commitment to higher education began at Southern Illinois University where he earned his B.A., M.A., and Ph.D. in health education and microbiology and served as faculty, Assistant to the Chancellor, and Founding Director of the Black American Studies Program. He also served as Vice Chancellor of the State of New Jersey Department of Higher Education and was a Senior Associate Vice Chancellor for Academic Affairs at the University of Kansas.

President Rosser served on the boards of many national, state and local organizations including the Los Angeles Urban League, the California Community Foundation, the Los Angeles Philharmonic Association, the Los Angeles Area Council of the Boy Scouts of America and the Los Angeles County Alliance for College-Ready Public Schools.

His awards include the 2012 Reginald Wilson Diversity Leadership Award from the American Council on Education, the 2008 Frank W. Hale Jr. Diversity Leadership Award from the National Association of Diversity Officers in Higher Education, and the President's Award from the Accreditation Board for Engineering and Technology. He was awarded an Honorary Degree of Humane Letters from Southern Illinois University, and Honorary Degree of Doctor of Laws from Pepperdine University, and was named a distinguished member of the honor society Phi Kappa Phi. President Rosser was an Aspen Scholar for the 1995 Aspen Institute's Executive Seminar, and in the same year received the National Science Foundation's Educator Achievement Award.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that Wing B of the Wallis Annenberg Integrated Sciences Complex at California State University, Los Angeles be named the James M. Rosser Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

2016-2017 California State University Trustees' Award for Outstanding Achievement

Presentation By

Timothy P. White
Chancellor

Ali C. Razi
Trustee Emeritus

Silas H. Abrego
Trustee

Summary

Each year, the California State University (CSU) Board of Trustees provides scholarships to high-achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the CSU. These students have superior academic records and are also providing extraordinary service to their communities.

Background

Since its inception, 342 students have received the CSU Trustees' Awards for Outstanding Achievement. Thanks to donor generosity, 24 students (1 from each campus and the top Razi Scholar) will receive an award this year.

These distinguished awards are funded by contributions from the CSU trustees, employees and friends of the university. Endowments have been established by the William Randolph Hearst Foundation, Trustee Emeritus Murray L. Galinson, Trustee Emeritus Kenneth Fong, Trustee Emerita Claudia Hampton, Trustee Emeritus William Hauck, Trustee Emeritus George Marcus, Trustee Emeritus Ali C. Razi, Chancellor Emeritus Charles B. Reed and the Stauffer Foundation. Additional named scholarships have been funded by: Trustee Rebecca Eisen, Trustee Peter Taylor, CSU Foundation Chair Ronald Barhorst, CSU Foundation board member Peter Brightbill/Wells Fargo, CSU Foundation board member Scott Wells/Santé Health Systems and Advantek Benefit Administrators, CSU Foundation board member Michael Lizárraga/TELACU, CSU Foundation board member Sheri Slate/Cisco, CSU Foundation board member Michael Lucki, CSU Foundation board member and Trustee Emeritus Ralph Pesqueira, CSU Foundation board member Mona Simpson, Sycuan Band of Kumeyaay Nation, Fresno State Foundation, The Henry J. Kaiser Family Foundation and the Ralph M. Parsons Foundation. Trustees, presidents and other donors contributed to tribute scholarships honoring Trustee Emerita Margaret Fortune and Trustee

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Emeritus Lou Monville. Travel for the scholars has been generously provided by Southwest Airlines and the reception is sponsored by TELACU.

The recipients of the 2016-2017 CSU Trustees' Award for Outstanding Achievement are:

Anh Nguyen
California State University, Bakersfield
Henry J. Kaiser Family Foundation Scholar

Natalie Titcomb
California State University Channel Islands
Santé Health Systems and Advantek Benefit Scholar

Claudia Martinez Pureco
California State University, Chico
Ralph M. Parsons Foundation Scholar

Bertha Solares
California State University, Dominguez Hills
Trustee Peter and Coralyn Taylor Scholar

Ashley Walker
California State University, East Bay
Trustee Rebecca Eisen Scholar

Tranicé Warner
California State University, Fresno
Trustee Emeritus Peter Mehas Scholar

William McCoy
California State University, Fullerton
Wells Fargo Scholar

Morgan Danielle Burris
Humboldt State University
William Randolph Hearst Scholar

Mark Aquiapao
California State University, Long Beach
Cisco Scholar

Amalia Castañeda
California State University, Los Angeles
Mike and Debe Lucki Scholar

David Ketenjian Chamyan
California State University Maritime Academy
Trustee Emeritus Ralph R. and Eva Pesqueira Scholar

Amanda Lutje
California State University, Monterey Bay
Chancellor Emeritus Charles B. Reed Scholar

Oshae Rodgers
California State University, Northridge
Trustee Emerita Margaret Fortune Scholar

Sabrina Lemmon
California State Polytechnic University, Pomona
William Randolph Hearst Scholar

Malika Melissa Murray
California State University, Sacramento
Trustee Emeritus Murray L. Galinson Scholar

Maria Ceja
California State University, San Bernardino
Trustee Emeritus Lou Monville Scholar

Kathryn Grizzle
California State University, San Bernardino
Trustee Emeritus Ali C. Razi Scholar

Susana Najera
San Diego State University
Ronald R. and Mitzi Barhorst Scholar

Marisa Samano Jimison
San Francisco State University
Trustee Emerita Claudia Hampton Scholar

Andy Nguyen
San José State University
Trustee Emeritus William Hauck Scholar

Salvador Cortes Soanatl
California Polytechnic State University, San
Luis Obispo
Cisco Scholar

Carolina Quirarte
California State University San Marcos
Sycuan Band of the Kumeyaay Nation Scholar

Elizabeth Valverde Campos
Sonoma State University
Mona Simpson and Thomas Curtin Scholar

Ciera Demi Soliz
California State University, Stanislaus
TELACU Scholar