

## AGENDA

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

**Meeting:** 2:30 p.m., Tuesday, March 21, 2017  
Glenn S. Dumke Auditorium

Silas H. Abrego, Chair  
Lateefah Simon, Vice Chair  
Douglas Faigin  
John Nilon  
Maggie K. White

#### **Consent Item**

Approval of Minutes of the Meeting of January 31, 2017

#### **Discussion Item**

1. Naming of the Lawrence de Graaf Center for Oral and Public History – California State University, Fullerton, *Action*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT  
Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**January 31, 2017**

**Members Present**

Silas H. Abrego, Chair  
Rebecca D. Eisen, Chair of the Board  
Douglas Faigin  
John Nilon  
Maggie K. White  
Timothy P. White, Chancellor

Trustee Abrego called the meeting to order.

**Approval of Minutes**

The minutes of November 15, 2016, were approved as submitted.

**Naming of the Patricia A. Chin School of Nursing and the Chin Family Institute for Nursing – California State University, Los Angeles**

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$7 million gift from Dr. Patricia A. Chin and Dr. William Chin. This gift will enhance nursing education in academic institutions, clinical practice and the community, as well as provide advocacy for patients and clients focusing on diverse and underserved populations. The gift will also support enhancements to the simulation lab, including upgrades to state-of-the-art equipment and technology.

Cal State LA President William A. Covino and Chancellor Timothy P. White thanked the Chins for their dedication and generosity toward the university.

The committee recommended approval by the board of the proposed resolution (RIA 02-17-01) that the School of Nursing in the Rongxiang Xu College of Health and Human Services at California State University, Los Angeles be named the Patricia A. Chin School of Nursing and the Chin Family Institute for Nursing be established.

### **Naming of the Clorinda Donato Center for Global Romance Languages and Translation Studies – California State University, Long Beach**

Mr. Ashley reported that the proposed naming recognizes the \$1.1 million gift by Mario Giannini to Cal State Long Beach's College of Liberal Arts. The gift will be used to create an endowment to provide ongoing funding in support of the Clorinda Donato Center for Global Romance Languages and Translations Studies.

The committee recommended approval by the board of the proposed resolution (RIA 02-17-02) that the new academic center at California State University, Long Beach be named the Clorinda Donato Center for Global Romance Languages and Translation Studies.

### **Annual Report on Philanthropic Support for 2015-2016**

Mr. Ashley and Ms. Lori Redfearn, assistant vice chancellor for advancement services, presented this item.

Last year, gifts commitments were a record \$489 million. Mr. Ashley thanked the presidents and their teams on this collective success.

Ms. Redfearn reported that 242,000 individuals made gifts, which is an increase of 11,000 donors over the prior year and the most in CSU history.

The CSU received gifts from over 88,000 alumni—an additional 5,500 alumni donors over last year. The number of parent donors increased by 2,000, which is a reflection of increased efforts to engage parents by the campuses.

Support from individual and organizational donors resulted in a record \$489 million in gift commitments. This is an additional \$86.7 million over last year, representing a 22 percent increase.

The CSU received \$311 million in gift receipts, which was \$3 million less than last year; however, this can be attributed to a change this past year in how the CSU values deferred gifts.

Trustee Abrego noted that only 3 percent of contributions are unrestricted; therefore, it is critical that the entire CSU community continue to advocate in Sacramento for increased investment.

The committee recommended approval by the board of the proposed resolution (RIA 02-17-03) that the Annual Report on Philanthropic Support for 2015-2016 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.

Trustee Abrego adjourned the meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of the Lawrence de Graaf Center for Oral and Public History – California State University, Fullerton**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Mildred García  
President  
California State University, Fullerton

#### **Summary**

This item will consider naming the Center for Oral and Public History at California State University, Fullerton as the Lawrence de Graaf Center for Oral and Public History.

This proposal, submitted by California State University, Fullerton, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming recognizes the distinguished service and leadership of Lawrence B. de Graaf and his \$1 million gift commitment to support the Center for Oral and Public History.

Dr. de Graaf is a founding faculty member of Cal State Fullerton and professor emeritus of history within the College of Humanities and Social Sciences. De Graaf helped establish the university's history department and curriculum, and created the Oral History Program (which later became the Center for Oral and Public History). He also set up the first campus archive, served as the university's first archivist, and authored a 360-page book, "The Fullerton Way: Fifty Years at California State University, Fullerton," which chronicles the university's 50-year history. Over the years, de Graaf became a specialist in Orange County history and the role of African Americans in the modern and urban West.

Ins. Adv.  
Agenda Item 1  
March 21-22, 2017  
Page 2 of 2

Dr. de Graaf has always had a passion for history and for supporting students at Cal State Fullerton. His commitment to students is reflected by funding the Lawrence B. de Graaf Outstanding Graduate Student Award and his support for many years to the Center for Oral and Public History. Dr. de Graaf's distinguished career and exemplary commitment to California State University, Fullerton will stand as a powerful legacy for generations to come.

**Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Center for Oral and Public History at California State University, Fullerton be named as the Lawrence de Graaf Center for Oral and Public History.