

AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 2:00 p.m., Tuesday, January 22, 2019
Glenn S. Dumke Auditorium

J. Lawrence Norton, Chair
Emily Hinton, Vice Chair
Silas H. Abrego
Douglas Faigin
Debra S. Farar
Jean P. Firstenberg
Wenda Fong
Lillian Kimbell
Jack McGrory
Thelma Meléndez de Santa Ana
Romey Sabalius

- Consent** 1. Approval of Minutes of the Meeting of November 14, 2018, *Action*
2. Statement of State Legislative Principles for 2019-2020, *Action*
- Discussion** 3. Sponsored State Legislative Program for 2019, *Action*
4. Federal Agenda for 2019-2020, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

November 14, 2018

Members Present

J. Lawrence Norton, Chair
Emily Hinton, Vice Chair
Silas H. Abrego
Douglas Faigin
Jean P. Firstenberg
Wenda Fong
Lillian Kimbell
Jack McGrory
Romey Sabalius
Adam Day, Chairman of the Board
Timothy P. White, Chancellor

Trustee Norton called the meeting to order.

Approval of Minutes

The minutes of July 24, 2018, were approved as submitted.

State Legislative Update

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the legislature concluded its work for the 2017-2018 legislative session at the end of August. More than 1,200 bills were sent to the governor. While the governor vetoed 201 bills, he approved many high-profile bills, including those that dealt with net neutrality, wildfire liability and mitigation, cash bail, female representation on corporate boards and renewable energy.

Gov. Rel.
Agenda Item 1
January 22-23, 2019
Page 2 of 2

Ms. Kathleen Chavira, assistant vice chancellor for advocacy and state relations, provided an update on the governor's final action on key legislation; preparations for the 2019-2020 legislative session, including a review of the Legislative Principles; and fall advocacy activity. The Legislative Principles will be brought back in January for board approval.

Mr. Ashley thanked Ms. Chavira, the Office of Advocacy and State Relations and the campuses for the work they have done this legislative session to advocate on behalf of the CSU.

Trustee Norton adjourned the meeting.

COMMITTEE ON GOVERNMENTAL RELATIONS

Statement of State Legislative Principles for 2019-2020

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Kathleen Chavira
Assistant Vice Chancellor
Advocacy and State Relations

Summary

This item contains the proposed Statement of State Legislative Principles for 2019-2020.

Background

At the beginning of every two-year legislative session, the Board of Trustees adopts a formal Statement of Legislative Principles for the California State University. The principles provide basic parameters to guide positions taken by the chancellor and system representatives on matters pending before the California legislature.

Statement of Legislative Principles

As the state's greatest producer of bachelor's degrees, the California State University plays a critical role in arming future leaders with the skills and knowledge for them to thrive in the workforce, drive the economy and actively contribute to the quality of life in California. The CSU achieves these results by providing affordable, accessible and high-quality education, as outlined in the Master Plan for Higher Education. The system and its leaders, faculty and staff remain committed to this important work for the betterment of today and tomorrow.

The following constitute the core principles guiding recommendations on legislation:

1. Work with the legislature and governor to allow the California State University to continue its oversight of academic affairs and matters relating to the internal governance of the university.
2. Preserve the integrity of the collective bargaining process.

3. Remain neutral on matters in which the state seeks to legislate the general public health and safety while not singling out the California State University.
4. Preserve the integrity of the California State University's budgetary process, and seek adequate funding to serve current and future students, support the work of faculty and staff, provide for ongoing operations, capital outlay and infrastructure needs, and to meet the workforce demands of the state.
 - a. Provide that all funds must be appropriated to the Board of Trustees.
 - b. Proposals for operational, student success and academic programs, and capital outlay needs, must be approved and prioritized by the Board of Trustees.
 - c. Provide the operational authority and flexibility, as well as the necessary tools, for the university to respond to the needs of students and the state.
5. Seek to influence the outcome of issues which, while not affecting the California State University alone, would have a disproportionate impact on the university's activities.
6. Seek to secure representation of the California State University on appropriate boards, commissions, task forces, study groups, etc., whose work may have a significant impact on the system. Representatives to such bodies shall be appointed by the Board of Trustees or the Chancellor.
7. As both the chief administrative officer and a trustee, the chancellor is recognized and designated by the Board of Trustees as the spokesperson for the California State University regarding its positions on state and federal legislative proposals. When practical, the position to be taken on a legislative proposal should be discussed with the chair and vice chair of the Committee on Governmental Relations before that position is communicated to the legislature. Unresolved positions on a legislative proposal will be decided by the chancellor in consultation with the chair of the board. When practical, changes in position on pending legislative proposals will be shared with the chair and vice chair of the Committee on Governmental Relations prior to communication of the change to the legislature. When this is not practical, changes in position will be shared with the chair and vice chair of the Committee on Governmental Relations immediately following communication of the change to the legislature.

The following resolution is recommended for adoption:

RESOLVED, by the Board of Trustees of the California State University, that the Statement of Legislative Principles for 2019-2020 be adopted; and be it further

RESOLVED, that the chancellor is authorized to take positions on pending legislation on behalf of the California State University system; but prior to taking or changing such positions on legislative matters, the chancellor shall consult, when practical, with the chair and vice chair of the Committee on Governmental Relations; and be it further

RESOLVED, that any unresolved positions on a legislative proposal will be decided by the chancellor in consultation with the chair of the board; and be it further

RESOLVED, that the chancellor shall keep the Board of Trustees regularly informed of the positions taken and of such other matters affecting governmental relations as deemed necessary and desirable.

COMMITTEE ON GOVERNMENTAL RELATIONS

Sponsored State Legislative Program for 2019

Presentation By

Garrett Ashley
Vice Chancellor
University Relations and Advancement

Kathleen Chavira
Assistant Vice Chancellor
Advocacy and State Relations

Summary

This item contains two proposals for 2019 sponsored measures for the Board of Trustees' consideration.

2019 Legislative Proposals

In August, Chancellor Timothy P. White requested proposals from system and campus leaders for possible inclusion in the Board of Trustees sponsored bill package for the 2019 legislative year. Proposals were analyzed by staff with consideration given to whether there was a clearly identified need, programmatic and fiscal implications, and overall alignment with system initiatives and priorities. The following are recommended for adoption by the Board as sponsored legislation for 2019.

CSU Occupational Therapy Doctorate (OTD) Authority

We recommend the Board of Trustees sponsor legislation to authorize the CSU to offer a doctorate in occupational therapy.

The Accreditation Council for Occupational Therapy Education (ACOTE) has mandated that entry-level degree requirements for occupational therapists will move to the doctoral level by July 1, 2027, and after this date, only students with a doctoral degree will be eligible to take the National Board for Certification in Occupational Therapy Exam. According to the U.S. Department of Labor Bureau of Labor Statistics, California currently ranks 44th in the nation in the level of access to occupational therapists, and employment of occupational therapists is projected to grow 23.8 percent between 2016 and 2026.

Currently, there are only two public occupational therapy master's programs in California, located at San José State University and CSU Dominguez Hills. The CSU's existing master's programs have been extremely successful in preparing students for careers in their field. Graduation rates for the programs are between 98 and 100 percent and graduates have a three-year pass rate of over 97 percent on their professional exams. Over 80 percent of San José State graduates are employed as occupational therapists within six months of graduation.

This authority is needed at this time to ensure that the curriculum changes necessary to transition our current master's programs to doctoral programs can be made with sufficient time so that the first cohort of OTD students, anticipated to be admitted in 2022, can meet the changing professional accreditation standards. The ability of CSU programs to meet the new accreditation requirements is critical to providing health professionals in this field.

Higher Education Facilities Bond Act of 2020

We recommend the Board of Trustees jointly sponsor legislation with the University of California to enact a Higher Education Facilities Bond Act of 2020, which, if approved by voters, would authorize \$8 billion in general obligation bonds, to be equally divided between the CSU and the University of California.

The current CSU Five-Year Capital Outlay Plan identifies a \$10 billion need for academic facilities. At the November board meeting, the Joint Committee on Finance and Campus Planning, Buildings and Grounds presented a multipronged approach to financing the CSU's facilities' needs. This legislative proposal is one element of the overall facilities financing plan presented to the board.

Recent figures show that 56 percent of our academic facilities' gross square feet are over 40 years old, with 15% being over 60 years old. The last bond authorization to include funds for higher education was passed in 2006. Of the \$3 billion earmarked for higher education, the CSU received \$690 million, which has been fully expended.

Adoption of the following resolution is recommended:

RESOLVED, by the Board of Trustees of the California State University, that the state legislative proposals described in this item are adopted as part of the 2019 Board of Trustees' Legislative Program.

COMMITTEE ON GOVERNMENTAL RELATIONS

Federal Agenda for 2019-2020

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

James M. Gelb
Assistant Vice Chancellor
Federal Relations

Summary

This item details the system's federal priorities for 2019-2020.

Background

In September 2018, Chancellor White sent a memo to all California State University presidents and senior system leaders soliciting recommendations and outlining criteria for the system's Federal Agenda during the 116th Congress (2019-2020). The solicitation emphasized that the federal agenda must be consistent with the CSU system's core objectives that contribute to system goals of preserving access, providing quality instruction, preparing students for the workforce and promoting completion of students' educational goals.

This agenda is based on recent priorities, input received from campuses, review by the Chancellor's Senior Leadership Council, and the CSU Office of Federal Relations' assessment of the current political and fiscal landscape in Washington. The core principles outlined below (in bold italic lettering) are designed to provide a broad umbrella under which the CSU can react to the wide range of policy ideas that typically surface throughout a Congressional session; also included are bulleted illustrations of items that are ripe for advocacy in 2019-2020.

Overall, the agenda hews closely to the system's approach in recent years. The CSU can and should continue to promote federal investments in its students and institutions as efficient, productive targets of resources that will strengthen America's economy and well-being. Given the program's benefit to our students, the CSU should also continue to place maintaining a robust Pell Grant program at the top of its priority list. While the CSU will frequently be called upon to respond to proposals made by others, the federal agenda identifies priority areas that should be the subjects of proactive pursuit.

Summary of CSU System Priorities for 2019-2020

The California State University (CSU) consistently provides an outstanding return on federal investments in its students, institutions and research. With 23 campuses and approximately 484,000 students, the CSU is the largest public four-year university system in the nation, providing access and success for unprecedented numbers of underserved and low-income students. Every year, 120,000 new CSU graduates enter the workforce across all economic sectors.

The system's top federal priorities for 2019-2020 are:

- Restore annual cost-of-living increases to the Pell Grant
- Renew the expiring mandatory funding stream that promotes capacity building and STEM education at Minority-Serving Institutions

A full list of CSU system priorities for 2019-2020 follows.

Improve College Access and Timely Completion through Aid to Students: The CSU remains one of the nation's best bargains. Significant state and institutional grants provide vital support to our low-income students. Federal financial aid programs remain critical to these students, including over 221,000 who rely on need-based Pell Grants. Nearly 58,000 Pell recipients earn CSU bachelor's degrees each year.

- Enhance the Pell Grant program by restoring automatic cost-of-living increases to the maximum grant; retain any surplus funds for future program needs or improvements
- Invest in the Supplemental Education Opportunity Grant (SEOG) and Work-Study programs
- Prioritize resources for institutions serving the greatest number of students with need
- Support policies that minimize college debt burden and promote higher education philanthropy

Prepare Students for College Success: The CSU is continuously working to improve K-12 student readiness and measure the performance of CSU-trained teachers. The federal government is a vital partner.

- Provide robust funding for effective pipeline programs like GEAR UP and TRIO, and expand pre-K investments
- Maintain a strong federal partnership with universities to transform the preparation of America's teachers and school leaders, especially for high-need schools

Foster Degree Completion for California's Diverse Population: The CSU provides more than half of all undergraduate degrees granted to California's Latino, African American and Native American students and is a leader in transitioning veterans to the workforce. Federal capacity-building programs and targeted grants help bridge completion and equity gaps.

- Support federal policies that assist California's Dreamers – young people brought to the US as children – and provide them with long-term stability and opportunities
- Maintain strong support for Hispanic- and Asian American and Native American Pacific Islander-Serving Institutions, including the renewal of mandatory funding for minority STEM and capacity-building programs
- Support the needs of veterans on campus and smooth their transition to the civilian workforce
- Promote policies that reduce recidivism by expanding access to a college education

Educate Students for Tomorrow's Workforce: Every year, 120,000 new CSU graduates drive California's and America's economy in the information technology, life sciences, agriculture, business, hospitality, healthcare, education, public administration, entertainment and multimedia industries. Targeted federal programs help propel their success.

- Support science, technology, engineering and mathematics (STEM) fields, including through funding for the National Science Foundation (NSF)'s Louis Stokes Alliances for Minority Participation, Robert Noyce Teacher Scholarship, and Hispanic-Serving Institutions programs
- Invest in USDA's Hispanic-Serving Institutions Education Grants Program

Solve Societal Problems Through Applied Research: In laboratories, at field sites and through programs at the CSU, students, faculty and collaborating scientists advance California's capacity to address key issues of significance to our state and nation. Federal investments are vital to continued progress.

- Maximize opportunities for comprehensive universities to compete for federal resources, including in STEM programs
- Maintain strong funding for NSF, National Institutes of Health, Department of Energy and national security research and training
- Invest in the Non-Land Grant Colleges of Agriculture (NLGCA) program

Enhance Campus Health, Safety and Infrastructure: State-of-the-art facilities and innovative programs help make campuses vibrant and secure for all.

- Promote policies that support students' well-being and basic needs, including housing and food security and mental health

- Fund programs that enhance campus safety and assist campuses with addressing sexual violence
- Support investments in infrastructure and assets that provide campuses opportunities to partner with their communities, improve facilities, and promote job training and strategic economic growth, including those connected with federal maritime responsibilities

The CSU federal agenda process recognizes that priorities may evolve over time. The OFR will continue to work with the campuses and system leaders to refine and develop proposals, and to assist all in working productively with their representatives in Congress and with federal agencies in the year ahead.

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Federal Agenda for 2019-2020 be adopted.