**PLEASE NOTE:** Due to the Governor’s proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor’s Executive Order N-25-20 issued on March 12, 2020, some or all of the members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. The Dumke Auditorium shall nonetheless be open and available for members of the public to attend, observe the proceedings of the meeting (including the audio/video transmissions of trustees participating from remote locations), and offer public comment pursuant to the published protocol for “Addressing the Board of Trustees.”

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TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

California State University
Office of the Chancellor—Glenn S. Dumke Auditorium*
401 Golden Shore
Long Beach, CA  90802

Agenda
March 22-24, 2020

<table>
<thead>
<tr>
<th>Time**</th>
<th>Committee</th>
<th>Location¹</th>
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</thead>
<tbody>
<tr>
<td></td>
<td><strong>SUNDAY, MARCH 22, 2020</strong></td>
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<tr>
<td>5:00 p.m.</td>
<td>Call to Order</td>
<td>Westin Long Beach</td>
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<tr>
<td>5:00 p.m.</td>
<td>Board of Trustees—Closed Session</td>
<td>Westin Long Beach</td>
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<td>Executive Personnel Matters</td>
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<td><strong>MONDAY, MARCH 23, 2020</strong></td>
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<tr>
<td>8:00 a.m.</td>
<td>Board of Trustees—Closed Session</td>
<td>Westin Long Beach</td>
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<tr>
<td><strong>TUESDAY, MARCH 24, 2020</strong></td>
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<tr>
<td>8:30 a.m.</td>
<td>Board of Trustees—Closed Session</td>
<td>Munitz Conference Room</td>
</tr>
<tr>
<td></td>
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¹ All committees meet in the Dumke Auditorium unless otherwise noted.

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2

TUESDAY, MARCH 24, 2020 (cont.)

9:30 a.m.  Committee on Collective Bargaining—Open Session
Consent
Action 1. Approval of Minutes
Action 2. Adoption of Initial Proposals for a Successor Collective Bargaining Agreement with Bargaining Unit 4, Academic Professionals of California
Action 3. Adoption of Initial Proposals for a Successor Collective Bargaining Agreement with Bargaining Unit 10, the International Union of Operating Engineers, Stationary Engineers, Local 39

9:45 a.m.  Joint Committees on Finance and Campus Planning, Buildings and Grounds
Consent
Action 1. Approval of Minutes
Discussion
Action 2. San Diego State University Multi-Use Stadium at Mission Valley - Approval to Amend the Capital Outlay Program; Approval of Schematic Plans; Approval to Issue Trustees of the California State University, Systemwide Revenue Bonds and Related Debt Instruments

10:30 a.m.  Committee on Institutional Advancement
Consent
Action 1. Approval of Minutes
Action 2. Naming of the Shakarian Family Student Success Center – California State University, Long Beach
Discussion
Action 3. Recognition of Dolores Huerta

10:45 a.m.  Committee on Finance
Consent
Action 1. Approval of Minutes
Information 2. California State University Quarterly Investment Report
Information 3. California State University Annual Debt Report
Information 4. University Operational Effectiveness Initiatives

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TUESDAY, MARCH 24, 2020 (cont.)

11:00 a.m.  Joint Committees on Educational Policy and Campus Planning, Buildings and Grounds
Consent
Action 1. Approval of Minutes
Discussion
Information 2. Progress Towards Environmental Sustainability Goals

11:30 a.m.  Luncheon

12:15 p.m.  Committee on Campus Planning, Buildings and Grounds
Consent
Action 1. Approval of Minutes
Discussion
Action 2. California State University, Sacramento Proposed Off-Campus Center in Placer County

1:15 p.m.  Committee on Educational Policy
Consent
Action 1. Approval of Minutes
Action 2. Academic Planning
Information 3. Academic Preparation
Discussion
Action 4. Approval of Recommended Amendments to Title 5 Regarding Occupational Therapy Doctorate Degree Programs

1:45 p.m.  Committee on Governmental Relations
Consent
Action 1. Approval of Minutes
Discussion
Information 2. State Legislative Update

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TUESDAY, MARCH 24, 2020 (cont.)

2:15 p.m.  Committee on Audit
Consent
Action 1. Approval of Minutes
Information 2. Status Report on Current and Follow-up Internal Audit Assignments

2:25 p.m.  Committee on Organization and Rules
Consent
Action 1. Approval of Minutes
Action 2. Approval of the California State University Board of Trustees Meeting Dates for 2021

2:30 p.m.  Committee of the Whole
Consent
Action 1. Approval of Minutes
Action 2. Appointment of Five Members to the Committee on Committees for 2020-2021

2:45 p.m.  Committee on University and Faculty Personnel
Consent
Action 1. Approval of Minutes
Action 2. CSU Salary Schedule
Discussion
Action 3. Compensation for Executives
Action 4. Executive Compensation: Chancellor-select – California State University

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TUESDAY, MARCH 24, 2020 (cont.)

3:45 p.m. Board of Trustees
Call to Order
Roll Call
Public Speakers
Chair’s Report
Chancellor’s Report
Report of the Academic Senate CSU: Chair—Catherine Nelson
Report of the California State Student Association: President—Michael Wiafe
Report of the California State University Alumni Council: President—Michelle Power

Consent
1. Approval of the Minutes of the Board of Trustees Meeting of January 29, 2020
2. Approval of Committee Resolutions as follows:

Joint Committees on Finance and Campus Planning, Buildings and Grounds
2. San Diego State University Multi-Use Stadium at Mission Valley - Approval to Amend the Capital Outlay Program; Approval of Schematic Plans; Approval to Issue Trustees of the California State University, Systemwide Revenue Bonds and Related Debt Instruments

Committee on Institutional Advancement
2. Naming of the Shakarian Family Student Success Center – California State University, Long Beach
3. Recognition of Dolores Huerta

Committee on Campus Planning, Buildings and Grounds
2. California State University, Sacramento Proposed Off-Campus Center in Placer County

Committee on Educational Policy
2. Academic Planning
4. Approval of Recommended Amendments to Title 5 Regarding Occupational Therapy Doctorate Degree Programs

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Committee on Organization and Rules
2. Approval of the California State University Board of Trustees Meeting Dates for 2021

Committee of the Whole
2. Appointment of Five Members to the Committee on Committees for 2020-2021

Committee on University and Faculty Personnel
2. CSU Salary Schedule
3. Compensation for Executives
4. Executive Compensation: Chancellor-select – California State University

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Addressing the Board of Trustees

Members of the public are welcome to address the Board of Trustees. Every committee provides an opportunity for members of the public to directly address the committee on each agenda item before or during the committee’s discussion or consideration of the item. Comments made at committee meetings must relate to an item on the committee’s agenda. Members of the public may also address the full Board of Trustees during the plenary session on any non-agendized topic that is related to the University. The public may also address the full board on agenda items, but only if an opportunity to address the agenda item was not provided when it came before the relevant committee, or if the agenda item has substantially changed since the committee heard the item. Written comments are also welcome and will be distributed to the members of the board. The purpose of public comments is to provide information to the board, and not to evoke an exchange with board members. Questions that board members may have resulting from public comments will be referred to appropriate staff for response.

Members of the public wishing to speak must provide written or electronic notice to the Trustee Secretariat no later than the working day before the committee or board meeting at which they desire to speak. The notice should identify the agenda item the speaker wishes to address, or if the speaker wishes to address the full Board in the plenary session, the notice should state the subject of the intended presentation.

In fairness to all speakers who wish to speak, and to allow the committees and board to hear from as many speakers as possible, while at the same time conducting the public business of their meetings within the time available, the committee or board chair will determine and announce reasonable restrictions upon the time for each speaker, and may ask multiple speakers on the same topic to limit their presentations. In most instances, speakers will be limited to no more than three minutes. Ceding, pooling or yielding remaining time to other speakers is not permitted. The totality of time allotted for public comment at the board meeting will be 30 minutes, and speakers will be scheduled for appropriate time in accord with the numbers that sign up. Speakers are requested to make the best use of the public comment opportunity and to follow the rules established.

**Note:** Anyone wishing to address the Board of Trustees, who needs any special accommodation, should contact the Trustee Secretariat at least 48 hours in advance of the meeting so appropriate arrangements can be made.

Security practices at the Chancellor’s Office are continually reviewed and improved to ensure safety for all employees, trustees, students and visitors. Information about security practices during board meetings may be found at: [https://www2.calstate.edu/csu-system/board-of-trustees/Pages/information-for-bot-attendees.aspx](https://www2.calstate.edu/csu-system/board-of-trustees/Pages/information-for-bot-attendees.aspx)

Trustee Secretariat
Office of the Chancellor
401 Golden Shore
Long Beach, CA 90802
Phone: 562-951-4020
Fax: 562-951-4949
E-mail: trusteesecretariat@calstate.edu

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AGENDA

COMMITTEE ON COLLECTIVE BARGAINING

Meeting: 9:30 a.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium — Open Session

Lateefah Simon, Chair
Douglas Faigin, Vice Chair
Debra S. Farar
Lillian Kimbell
Jack McGrory
Christopher Steinhauser
Peter J. Taylor

Open Session— Glenn S. Dumke Auditorium

Consent

1. Approval of Minutes of the Meeting of January 28, 2020, Action
2. Adoption of Initial Proposals for a Successor Collective Bargaining Agreement with Bargaining Unit 4, Academic Professionals of California, Action
3. Adoption of Initial Proposals for a Successor Collective Bargaining Agreement with Bargaining Unit 10, the International Union of Operating Engineers, Stationary Engineers, Local 39, Action
MINUTES OF THE MEETING OF
COMMITTEE ON COLLECTIVE BARGAINING

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California

January 28, 2020

Members Present

Lateefah Simon, Chair
Douglas Faigin, Vice Chair
Debra S. Farar
Lillian Kimbell
Jack McGrory
Christopher Steinhauser
Peter J. Taylor
Adam Day, Chair of the Board
Timothy P. White, Chancellor

Chair Simon called the Committee on Collective Bargaining to order.

Public Speakers

The Committee heard from eight (8) public speakers who spoke on various topics.

Consent Agenda

Chair Simon presented the consent agenda consisting of the minutes of the September 25, 2019 meeting; adoption of initial proposals for a successor collective bargaining agreement with Bargaining Unit 3, the California Faculty Association; and adoption of initial proposals for a successor collective bargaining agreement with Bargaining Units 2, 5, 7, and 9, the California State University Employees Union. The consent agenda was approved as submitted.

Chair Simon then adjourned the committee meeting.
COMMITTEE ON COLLECTIVE BARGAINING

Adoption of Initial Proposals for a Successor Collective Bargaining Agreement with Bargaining Unit 4, Academic Professionals of California

Presentation By

Evelyn Nazario
Vice Chancellor
Human Resources

Summary

The initial proposals for a successor collective bargaining agreement between the California State University and Bargaining Unit 4, Academic Professionals of California, will be presented to the Board of Trustees for adoption. The proposals are attached to this item.

Recommended Action

The following resolution is recommended for adoption:

RESOLVED, by the Board of Trustees of the California State University, that the initial proposals for a successor collective bargaining agreement between the California State University and Bargaining Unit 4, Academic Professionals of California, is hereby adopted.
The California State University's
Initial Collective Bargaining
Proposals

Between

The Board of Trustees
Of
The California State University
And
Bargaining Unit 4
Academic Professionals of California

March 2020
Bargaining Unit 4
2020 Successor Agreement Negotiations
California State University Bargaining Proposals

ARTICLE 1 – Recognition
• Review and amend classifications and propose amendments as appropriate.

ARTICLE 2 – Definitions
• Review existing contractual definitions against campus operational needs.
• Update definitions to reflect any substantive changes elsewhere in the Agreement.

ARTICLE 5 – Reconsideration Procedure
• The CSU will make proposals to amend the reconsideration procedure to increase efficiency and effectiveness.

ARTICLE 8 – Union Rights
• Review and amend current contractual provisions relating to union rights, including incorporating existing new employee orientation provisions.

ARTICLE 10 – Grievance Procedure
• The CSU will make proposals amending the grievance procedure to increase efficiency and effectiveness.

ARTICLE 12 – Corrective and Disciplinary Action
• Review and amend current contractual provisions relating to corrective action.

ARTICLE 13 – Appointment
• Review and amend as appropriate current contractual provisions in relation to the appointment of an employee.

Article 17 – Assignment/Reassignment
• Review and amend current contractual provisions relating to assignment and reassignment.

Article 19 – Sick Leave
• Review and amend current contractual provisions relating to catastrophic leave programs.
ARTICLE 20 – Leaves of Absence With Pay
• Review and amend current contractual provisions relating to leaves of absence with pay.

ARTICLE 21 – Non-Discrimination
• Review and amend current contractual provisions relating to non-discrimination to be consistent with CSU Executive Order processes and prevailing law.

ARTICLE 22 – Leaves of Absence Without Pay
• Review and amend current contractual provisions relating to leaves of absence without pay.

ARTICLE 23 – Salary
• The CSU will make proposals to amend the provisions relating to salary.

ARTICLE 24 – Benefits
• Review and amend current contractual provisions relating to employee benefits.

ARTICLE 28 – Hours of Work
• Review and amend current contractual provisions relating to hours of work.

ARTICLE 32 – Work Environment
• Review and amend current contractual provisions relating to the work environment, including employee parking.

ARTICLE 34 – Duration and Implementation
• The CSU will make proposals on the duration of any successor Agreement.

Appendices and Side Letters
• The CSU will review all Appendices and Side Letters, and make proposals to amend, retain, or delete as appropriate.

The University reserves the right to add, modify, or delete proposals for any/all Articles during the course of negotiations, in accordance with applicable laws.
February 28, 2020

Via Email Only:
Mr. Steve James
The California State University
401 Golden Shore, 4th Floor
Long Beach, California 90802-4210

Re: APC's Sunshine Proposals

Dear Mr. James:

In this letter you will find APC's "sunshine proposals" as required by HEERA, but on a more fundamental level you will find the concerns of our bargaining unit members: concerns that we believe need to be addressed during negotiations. These concerns were identified through consultation with the Union's Statewide Council, Executive Board and most importantly the membership.

Please understand the proposals included here are an overview of the Union's position on each Article it wishes to open, but this list should not be viewed as demonstrating either their order of priority or the entire list of Articles APC may choose to open during bargaining. Instead, these proposals should be seen as the beginning of a process in which the Parties work collaboratively to improve the working conditions of all of the employees APC represents.

APC hereby proposes modifications to the current collective bargaining agreement in the following areas:

- Article 2, Definitions
  - Clarify the definition of Temporary Employees.
- Article 13, Appointment
o Provide stability for campus departments and employees by limiting temporary appointments.
o Ensure proper bargaining unit representation on hiring committees.
o Allow for current bargaining unit members to be considered for open positions.
o Provide a meaningful mechanism to address classification issues.

➢ Article 17, Assignment/Reassignment

o Clarify when and where an employee can be reassigned.

➢ Article 16, Professional Development -

o Seek equity for employees pursuing doctoral degrees.

➢ Article 20 Leaves of Absence with Pay

o Clarify definition of immediate family.

➢ Article 23, Salary

o Provide for General Salary Increases in each year of the contract.
o Provide for Salary Step Increases for bargaining unit employees.
o Provide salary increases for employees designated as a “Lead”
o Clarify the duration of the various bonus programs.
o Ensure Merit Bonus monies continue to be placed in the Budget Shortfall Mitigation Bonus (BSM).
o Clarify the eligibility date for the Budget Shortfall Mitigation Bonus (BSM).
o Provide a meaningful mechanism to address In-Range Progression (IRP) issues and ensure a minimum percentage increase for those receiving an IRP.

➢ Article 28, Hours of Work

o Clarify hours of work for work related travel.
o Define what constitutes complex record keeping.

➢ Article 26, Vacation

o Increase vacation accrual rates.

➢ Article 32, Work Environment
o Ensure parking rate increases are implemented in a fair and consistent manner.

o Address bullying behavior in the workplace to ensure a safe work environment.

➢ Article 34, Duration

  o This proposal is designed to complement the Union's salary proposal.

I look forward to receiving the University's proposals and to beginning what I hope will be a collegial and productive experience.

Very truly yours,

Lee O. Norris,
Labor Relations Manager

cc: APC Bargaining Team
COMMITTEE ON COLLECTIVE BARGAINING

Adoption of Initial Proposals for a Successor Collective Bargaining Agreement with Bargaining Unit 10, the International Union of Operating Engineers, Stationary Engineers, Local 39

Presentation By

Evelyn Nazario
Vice Chancellor
Human Resources

Summary

The initial proposals for a successor collective bargaining agreement between the California State University and Bargaining Unit 10, the International Union of Operating Engineers, Stationary Engineers, Local 39, will be presented to the Board of Trustees for adoption. The proposals are attached to this item.

Recommended Action

The following resolution is recommended for adoption:

RESOLVED, by the Board of Trustees of the California State University, that the initial proposals for a successor collective bargaining agreement between the California State University and Bargaining Unit 10, the International Union of Operating Engineers, Stationary Engineers, Local 39, is hereby adopted.
The California State University’s
Initial Collective Bargaining
Proposals

Between

The Board of Trustees
Of
The California State University
And
Bargaining Unit 10
International Union of Operating Engineers,
Stationary Engineers, Local 39

March 2020
Bargaining Unit 10
2020 Successor Agreement Negotiations
California State University Bargaining Proposals

ARTICLE 1 – Recognition
• Review classifications and propose amendments as appropriate.

ARTICLE 2 – Definitions
• Review existing contractual definitions against campus operational needs.
• Update definitions to reflect any substantive changes elsewhere in the Agreement.

ARTICLE 4 – Union Rights
• Review and amend current contractual provisions relating to union rights, including incorporating existing new employee orientation provisions.

ARTICLE 8 – Non-Discrimination
• Review and amend current contractual provisions relating to non-discrimination to be consistent with CSU Executive Order processes and prevailing law.

ARTICLE 9 – Grievance Procedure
• The CSU will make proposals amending the grievance procedure to increase efficiency and effectiveness.

ARTICLE 12 – Overtime
• Review overtime and call-back provisions and propose amendments as appropriate.

ARTICLE 15 – Leaves of Absence with Pay
• Review and amend provisions relating to leaves of absence with pay.

ARTICLE 17 – Appointment
• Review and amend provisions relating to appointment.

Article 22 – Assignment/Reassignment
• Review and amend current contractual provisions relating to assignment and reassignment.
ARTICLE 24 - Salary

• The CSU will make proposals to amend the salary provisions.

ARTICLE 25 - Benefits

• Review and amend current contractual provisions relating to employee benefits.

ARTICLE 31 - Duration and Implementation

• The CSU will make proposals on the duration of the successor Agreement.

Appendices and Side Letters

• The CSU will review all Appendices and Side Letters, and make proposals to amend, retain, or delete as appropriate.

The University reserves the right to add, modify, or delete proposals for any/all Articles during the course of negotiations, in accordance with applicable laws.
February 21, 2020

Joseph Jelincic
Senior Manager of Systemwide Labor Relations California State University
401 Golden Shore, 4th Floor
Long Beach, CA 90802-4210

Dear Joseph,

This letter is to notify you of the Union's desire to re-open the below articles in the bargaining unit agreement between the Maritime Academy and Stationary Engineers, Local 39.

In order to satisfy the Sunshine requirements for fiscal years 2016/2017 we wish to re-open:

- Article 6, Contracting Out
- Article 11, Hours of Work
- Article 12, Overtime
- Article 14, Vacation
- Article 22, Assignment/Reassignment
- Article 24, Salary - The Union is proposing fair and equitable wage increases for all bargaining employees.
- Article 25, Benefits - The Union is proposing improvements in health and welfare plans with elimination or reduction in co-pays for all bargaining unit employees.
- Article 27, Apprenticeship Program
- Article 28, Training
- Article 29, Health & Safety

We reserve the right to add to, modify, or delete proposals during the course of negotiations, in accordance with applicable laws.

Please contact me so we can calendar dates for meetings at (916) 928-0399.

Sincerely,

Charlie Solt
District Representative

CS:tt:IUOE#39/afl-cio
AGENDA

JOINT COMMITTEES ON
FINANCE AND CAMPUS PLANNING, BUILDINGS AND GROUNDS

Meeting: 9:45 a.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Committee on Finance
Lillian Kimbell, Chair
Jack McGrory, Vice Chair
Larry L. Adamson
Rebecca D. Eisen
Jane W. Carney
Juan F. Garcia
Hugo N. Morales
Romey Sabalius
Lateefah Simon
Peter J. Taylor

Committee on Campus Planning, Buildings and Grounds
Rebecca D. Eisen, Chair
Romey Sabalius, Vice Chair
Larry L. Adamson
Jane W. Carney
Wenda Fong
Maryana Khames
Jeffery R. Krinsky
Jack McGrory
Peter J. Taylor

Consent
1. Approval of Minutes of the Meeting of January 28, 2020, *Action*

Discussion
2. San Diego State University Multi-Use Stadium at Mission Valley - Approval to Amend the Capital Outlay Program; Approval of Schematic Plans; Approval to Issue Trustees of the California State University, Systemwide Revenue Bonds and Related Debt Instruments, *Action*
Trustee Rebecca D. Eisen called the meeting to order.

Public Comment

One public speaker called for sustainable funding and management of the California State University’s capital and infrastructure backlog. Another speaker expressed concerns with the environmental impact report for the proposed San Diego Mission Valley project. Several public speakers commented in support of the San Diego Mission Valley project.

Approval of Minutes

The minutes of the November 19, 2019 joint committee meeting were approved as submitted.
San Diego State University - Certification of the Final Environmental Impact Report for the Proposed Mission Valley Campus Master Plan; Approval of the Proposed Mission Valley Campus Master Plan; Authorize the Chancellor to Execute a Purchase and Sale Agreement for the Mission Valley Campus Real Property Acquisition Within the Terms and Parameters Set forth in this Action Item; Approval to Amend the Capital Outlay Program for the Proposed Real Property Acquisition and Site Development; and Approval to Issue Trustees of the California State University Systemwide Revenue Bonds and Related Debt Instruments for the Proposed Project

Details and various actions of the proposed San Diego State University Mission Valley Off Campus Center were presented for approval.

Following the presentation, the trustees asked questions about affordable housing elements in the project and the financial analysis. They expressed support of the project and campus sensitivity to protect and restore natural resources.

The committee recommended approval of the proposed resolution (RFIN/CPBG 01-20-01).

Trustee Eisen adjourned the joint meeting of the Committees on Finance and Campus Planning, Buildings and Grounds.
JOINT COMMITTEES ON FINANCE AND
CAMPUS PLANNING, BUILDINGS AND GROUNDS

San Diego State University Multi-Use Stadium at Mission Valley – Approval to Amend the
Capital Outlay Program; Approval of Schematic Plans; Approval to Issue Trustees of the
California State University, Systemwide Revenue Bonds and Related Debt Instruments

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Adela de le Torre
President
San Diego State University

Tom McCarron
Senior Vice President
San Diego State University

Elvyra F. San Juan
Assistant Vice Chancellor
Capital Planning, Design, and Construction

Robert Eaton
Assistant Vice Chancellor
Financing, Treasury, and Risk Management

Summary

This agenda item requests the following actions by the California State University Board of
Trustees with regard to the San Diego State University (SDSU) Multi-Use Stadium at Mission Valley:

- Amendment of the 2019-2020 Capital Outlay Program for the project
- Approval of the Schematic Design for the project
- Approval to Issue Trustees of the California State University Systemwide Revenue Bonds
  and Related Debt Instruments for the project
Background and Overview

In January 2020, the Board of Trustees approved the Mission Valley Campus Master Plan, Environmental Impact Report (EIR), and Mission Valley Real Property Acquisition. This acquisition will expand SDSU by providing academic and research space to support up to 15,000 full-time equivalent students (FTES) and other campus-supporting facilities including a 35,000-capacity multi-use stadium, housing, retail, park space and hotel conference facilities, at a proposed site in Mission Valley.

The construction of the multi-use stadium and subsequent demolition of the SDCCU Stadium is the first step required to develop the new SDSU Mission Valley campus because relocation of the SDCCU stadium and reuse of the vast quantity of fill under it is required to adjust the flood plain topography and construct the other campus facilities.

The multi-use stadium provides a location for SDSU’s NCAA Division 1 football team to play and also provides an important campus and community asset. The multi-use stadium is designed to host other professional sports and can also provide a venue for local high school sports tournaments, concerts, and other campus and community events. The concourse area around the multi-use stadium will also provide space for many university and community events, public art, performances, and farmer’s markets. The concourse will also serve as outdoor event space for the future hotel conference facilities to be built to the north. Many of the spaces inside and around the multi-use stadium will be used for classes and other campus meetings and gatherings.

The multi-use stadium project is part of a larger Campus Master Plan that was approved by the Board of Trustees in January 2020. SDSU Mission Valley will provide San Diego State University with the space to grow enrollment, expand research and innovation programs, and add much needed housing for students, faculty, staff, and the general community. Finally, the plan creates a long-awaited regional community River Park.

Amend the 2020-2021 Capital Outlay Program

San Diego State University wishes to amend the 2019-2020 capital outlay program to include $310,000,000 for the design and construction of the 675,000 gross square foot (GSF) Multi-Use Stadium (#5001).

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1 The facility number is shown on the master plan map and recorded in the Space and Facilities Database.
Schematic Design

The 35,000 capacity, multi-use stadium will be located in the northwest corner of the site, which allows SDSU to compete in the existing SDCCU Stadium while construction of the new multi-use stadium is completed. In addition, this location leverages the site topography allowing for part of the seating bowl to be buried, reducing visual impact and providing a more intimate fan experience.

The design of the multi-use stadium takes advantage of the mild climate of San Diego, employing a broad, outdoor concourse with landscaped garden-like areas and concessions and restrooms in free-standing pavilions to provide a unique, Southern California event experience. The Stadium is being designed to meet a LEED Gold standard.

The event level includes loading and operational areas such as loading docks for food service and media trucks, kitchens, food preparation and storage areas for the food service providers, and a ramp to the field for concert and other event equipment loading. Team areas at this level include home and visitor locker rooms, coaches and staff rooms, physical therapy, and training rooms.

A variety of premium seating experiences are provided throughout the multi-use stadium, with suites, boxes, and specialized food and beverage options. General seating is located throughout the multi-use stadium, and a student area is provided on the north side. A press box will be located on the upper suite level. The multi-use stadium will use a distributed audio system to provide a better fan experience with less noise spilling outside the multi-use stadium and at adjacent sites.

The concourse level is the main area of activity, most of which is accessible to all ticket holders. Main entry/ticket gates are located at the northwest and southeast corners and at midfield on the east concourse. Street C, immediately to the east of the concourse can be closed off during event and game days to provide activities and food for fans who are not attending the game. Street 2, immediately to the north of the multi-use stadium will be used for ride share and other drop off, providing and easy in and out for these vehicles.

Parking for the multi-use stadium will change over time as the rest of the site is built out. At initial completion and into the future, approximately 1,000 spaces on recreation fields immediately to the west of the multi-use stadium will be made available on game and large event days. Initially 5,000 to 8,000 surface spaces will be provided on future development pads to the east and south. These spaces will be relocated as development parcels are leased out. At full build-out, approximately 5,000 spaces will be available in parking decks below the research and innovation buildings to the south of the multi-use stadium in addition to the parking on the recreation fields.

California Environmental Quality Act (CEQA) Action

The multi-use stadium was included as a near-term project and fully analyzed in the Mission Valley Campus Master Plan EIR that was certified by the CSU Trustees on January 29, 2020.
Timing

Preliminary Plans Completed March 2020
Construction Documents Completed April 2020
Construction Start June 2020
Occupancy August 2022

Basic Statistics

Capacity 35,000
New Multi-Use Stadium 324,000 ASF / 675,000 GSF

Cost Estimate – California Construction Cost Index (CCCI) 6998

Multi-Use Stadium Cost ($335 per GSF) $225,815,000

Systems Breakdown ($ per GSF)

  a. Substructure (Foundation) $43.49
  b. Shell (Structure and Enclosure) $102.96
  c. Interiors (Partitions and Finishes) $43.25
  d. Services (HVAC, Plumbing, Electrical, Fire) $106.03
  e. Built-in Equipment and Furnishings $30.69
  f. General Conditions and Insurance $8.13

Site Development (includes landscaping and site preparation) $17,378,000

Construction Cost (GMP) $243,193,000

Fees, Contingency, Services

  a. Design Fees, Plan Review, Permitting $15,922,020
  b. Campus Contract Management Services $14,953,590
  c. Contingencies and Escalation $32,223,138

Total $63,098,748

Total Project Cost ($459 per GSF) $306,292,000
Fixtures, Furnishings & Moveable Equipment $3,708,000

Grand Total $310,000,000

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2 The July 2019 Engineering News-Record California Construction Cost Index (CCCI). The CCCI is the average Building Cost Index for Los Angeles and San Francisco.
Cost Comparison

The building cost of $335 per GSF is lower than the CSU cost guide figure of $444 per GSF for a stadium. The cost is reasonable and reflects the design features aimed to ensure a positive fan experience for team sports and use of the multi-use stadium for other events of varying size and purpose. One cost area of note is the substructure which reflects a higher cost due to the partially below grade configuration. However, this design approach allows the main concourse to be at grade level as an outdoor pedestrian plaza to reduce square footage and overall costs.

Financing

As noted above, the total cost of the proposed Project will be $310,000,000 and will be financed from two main components. The first component will be long-term financing with approximately $231 million of CSU Systemwide Revenue Bonds, which will fund $200 million of the Project construction costs plus approximately $31 million of capitalized interest and other costs of issuance. These bonds will be taxable and issued on a fully amortizing basis over approximately thirty years. The source of repayment for the principal and interest on these bonds will be ongoing multi-use stadium net operating revenues. The financial plan and analysis conservatively assume revenues from football games, naming rights, concessions, and some special events. Additional revenues that might be generated from future partnerships with other professional sport teams and additional special events should only improve the financial position of the Project.

The second component of the financing will be approximately $125 million of taxable, short-to-medium-term debt instruments issued under the Systemwide Revenue Bond program, which will fund the balance of the construction costs—$110 million—plus approximately $15 million of capitalized interest and costs of issuance. The primary source of repayment for this financing component will be philanthropic gifts and revenues from premium seat acquisition licenses. Through signed agreements, these revenue streams are forecast to total approximately $116 million, net of expenses, and will be received over a roughly fifteen-year period, with over eighty percent received within eight years. To date, SDSU has secured signed philanthropic commitments of $30 million. The short-to-medium-term debt instruments issued under this second financing component will be structured to match the expected receipt of funds from the philanthropic gifts and premium seat acquisition licenses, allowing for the quick retirement of debt. To the extent that there are multi-use stadium net operating revenues in excess of the debt service requirements on the long-term financing component, those excess revenues can also be used to retire short-to-medium-term debt.

The requested total not-to-exceed amount of Systemwide Revenue Bonds and/or related debt instruments for both financing components on a combined basis is $355,490,000 based upon a total project budget of $310,000,000 and approximately $45,490,000 in additional net financing costs, such as capitalized interest and costs of issuance.
The not-to-exceed amount, annual debt service and the debt service coverage ratios shown below are based on an all-in interest cost of 4.41 percent, inclusive of a cushion for changing financial market conditions that could occur before the permanent financing bonds are sold.

Based on the financial plan, in fiscal year 2023-2024, the first full year of multi-use stadium operations, the debt service coverage on the long-term financing component is forecast to be 1.52 and increasing thereafter, which compares favorably to the CSU minimum benchmark of 1.10. For the remaining $125 million of short-to-medium-term debt, the financial plan forecasts full retirement of that debt by 2026-2027 through a combination of funds received from philanthropic commitments, revenues from premium seat acquisition licenses, and excess multi-use stadium net operating revenues. In the event that funds received from philanthropic commitments and premium seat acquisition licenses fall short of expectations, the multi-use stadium net operating football revenues and naming rights can be used to fully amortize all debt over a thirty-year period if needed, which would reduce multi-use stadium operating flexibility for a period of time. When combining the Project financial plan with the financial plan for the Mission Valley Real Property Acquisition and Site Development project approved by the Board of Trustees in January 2020, as well as other campus pledged revenue programs, the overall campus debt service coverage ratio compares favorably to the CSU benchmark of 1.35 under different scenarios and assuming conservative growth for other campus pledged revenue programs.

Recommendation

The following resolutions are presented for approval:

RESOLVED, by the Board of Trustees of the California State University, that:

1. The amendment of the 2019-2020 Capital Outlay Program to include the Multi-Use Stadium at Mission Valley project be approved.

2. The schematic plans for the San Diego State University Multi-Use Stadium at Mission Valley project are approved at a project cost of $310,000,000 at CCCI 6998.

3. The financing resolutions for the project as described in this Agenda Item 2 of the Joint Committees on Finance and Campus Planning, Buildings and Grounds at the March 22-24, 2020, meeting of the CSU Board of Trustees are approved. Orrick, Herrington & Sutcliffe LLP, as bond counsel, is preparing resolutions to be presented at this meeting that authorize interim and permanent financing for the projects described in this agenda. The proposed resolutions will be distributed at the meeting and will achieve the following:
a. Authorize the sale and issuance of the Trustees of the California State University Systemwide Revenue Bonds, and/or the sale and issuance of related Systemwide Revenue Bond Anticipation Notes, and/or the issuance of related debt instruments, including shorter term debt, variable rate debt, floating rate loans placed directly with banks, or fixed rate loans placed directly with banks, in an aggregate amount not-to-exceed $355,490,000 and certain actions relating thereto.

b. Provide a delegation to the chancellor; the executive vice chancellor and chief financial officer; the assistant vice chancellor, Financial Services; and the assistant vice chancellor, Financing, Treasury, and Risk Management; and their designees to take any and all necessary actions to execute documents for the sale and issuance of the revenue bonds, bond anticipation notes, or related debt instruments.

4. Any issuance of debt under this authorization shall be contingent upon the completion of a purchase and sale agreement with the City of San Diego for the purchase of the Mission Valley site.
AGENDA

COMMITEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 10:30 a.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Jean P. Firstenberg, Chair
Wenda Fong, Vice Chair
Larry L. Adamson
Debra S. Farar
Maryana Khames
Lillian Kimbell
Jeffrey R. Krinsk
Hugo N. Morales

Consent 1. Approval of Minutes of the Meeting of January 28, 2020, Action
2. Naming of the Shakarian Family Student Success Center – California State University, Long Beach, Action

Discussion 3. Recognition of Dolores Huerta, Action
MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California

January 28, 2020

Members Present

Jean P. Firstenberg, Chair
Wenda Fong, Vice Chair
Larry L. Adamson
Debra S. Farar
Maryana Khames
Lillian Kimbell
Jeffrey R. Krisk
Hugo N. Morales
Timothy P. White, Chancellor
Adam Day, Chair of the Board

Trustee Firstenberg called the meeting to order.

Approval of Minutes

The minutes of September 24, 2019, were approved as submitted.

Naming of the Grimm Family Center for Agricultural Business – California State University, Bakersfield

Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the $5 million pledge from Barbara Grimm Marshall and Kari Grimm Anderson. The center will establish curriculum that emphasizes experimental and experiential learning. Students will learn the science of agriculture, how to operate a successful business, and explore the science and engineering opportunities that are improving crop yields and the quality of the food supply.
The donors were present, and CSU Bakersfield President Lynnette Zelezny and Chancellor Timothy P. White thanked the family for their generosity and contributions to the university and the community.

The committee recommended approval by the board of the proposed resolution (RIA 01-20-01) that the Grimm Family Center for Agricultural Business be established at California State University, Bakersfield.

**Annual Report on Donor Support for 2018-2019**

Mr. Ashley reported that the CSU had a record-breaking year with $570 million in gifts commitments, endowments totaling $1.82 billion, and over 268,000 donors. Ms. Lori Redfearn, assistant vice chancellor for systemwide advancement, presented highlights from the donor report and shared information on campus campaigns and the Aspiring Teacher Scholarship. President Zelezny shared her thoughts on the importance of teacher education and the impact of the awards on her students.

The committee recommended approval by the board of the proposed resolution (RIA 01-20-01) that the Annual Report on Donor Support for 2018-2019 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.

Trustee Firstenberg adjourned the meeting.
COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Shakarian Family Student Success Center – California State University, Long Beach

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Jane Close Conoley
President
California State University, Long Beach

Summary

This item will consider naming the Student Success Center at California State University, Long Beach as the Shakarian Family Student Success Center.

This proposal, submitted by California State University, Long Beach, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes a contribution by Louise Shakarian to CSULB’s Division of Student Affairs that exceeds the minimum value of 10% of the building renovation costs.

Through creation of the Shakarian LEADS (Leading, Empowering and Developing Students) Endowment Fund, Ms. Shakarian will provide direct support for student success and establish CSULB as a leader among universities in promoting “whole-person wellness.” This unique, high-impact gift will not only furnish resources to enhance and expand existing programs and services but also to develop and implement new programs and services that will build on the university’s strong record of success in supporting the academic progress, as well as the health and wellness, of students with special needs.
Notably, the donor’s generous philanthropic commitment also includes a current-use gift that will immediately benefit students; a matching-gift component that will help expand the university’s student-success donor base, thereby enhancing both short- and long-term sustainability; and funding for development of a “LEADS Model,” which will use a scale-up strategy to ensure the continued growth of LEADS at CSULB while facilitating replication of LEADS on other college campuses.

Passionate about giving back to her community and about raising public awareness of the needs of students with learning challenges, Ms. Shakarian is an active volunteer, entrepreneur and philanthropist in Southern California.

**Recommended Action**

The following resolution is recommended for approval:

**RESOLVED,** by the Board of Trustees of the California State University, that the Student Success Center at California State University, Long Beach, be named as the Shakarian Family Student Success Center.
Recognition of Dolores Huerta

Presentation By

Jean Picker Firstenberg
Chair, Committee on Institutional Advancement

Timothy P. White
Chancellor

Summary

It is recommended that Dolores Huerta be honored for her lifelong service to California as a social justice activist and fearless leader in the fight for civil rights.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that on the occasion of her 90th birthday on April 10, 2020, each of the 23 campuses of the California State University will pay tribute to her legacy for generations to come by planting a tree – rooted in the same earth tended by many thousands of California farmworkers, including Dolores Huerta herself – or by taking other appropriate commemorative action to honor her lifelong work in service to California and Californians.
AGENDA

COMMITTEE ON FINANCE

Meeting: 10:45 a.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Lillian Kimbell, Chair
Jack McGrory, Vice Chair
Larry L. Adamson
Jane W. Carney
Rebecca D. Eisen
Juan F. Garcia
Hugo N. Morales
Romey Sabalius
Lateefah Simon
Peter J. Taylor

Consent
1. Approval of Minutes of the Meeting of January 28, 2020, Action
2. California State University Quarterly Investment Report, Information
3. California State University Annual Debt Report, Information
4. University Operational Effectiveness Initiatives, Information
Trustee Lillian Kimbell called the meeting to order.

Public Comment

Public speakers made comments related to the reporting of use of funds for hiring of tenure track faculty and mental health issues. They also spoke in support of compensation increases.

Approval of Minutes

The minutes of the November 19, 2019 meeting of the Committee on Finance were approved as submitted.
CSU Fee Policy and 2019-2020 Student Fee Report

An overview of the CSU Fee Policy and a report on the 2019-2020 student fees were presented.

Following the presentation, the trustees discussed various elements of student success fees, including the expiration of the freeze on these types of fees scheduled for January 2021. They asked how student referendum and alternative consultation works on campuses. Trustee Romey Sabalius commented about the manner in which some of the fees are approved via alternative consultation, and requested that alternative consultation be eliminated. Chancellor Timothy P. White cautioned against such a proposal because it will make it difficult to provide necessary well-being services expected by students and there is sufficient review and oversight by campuses and the Chancellor’s Office. Trustee Douglas Faigin requested additional information on changes to Category II fees since 2015. Trustees requested additional information on efforts conducted by the campuses to inform students of proposed changes to fees and data on student votes related to fees.

2020-2021 Operating Budget Update

An update on the 2020-2021 Governor’s Budget Proposal and CSU budget request was provided.

Following the presentation, the trustees expressed disappointment in the amount of funding being proposed by the state and discussed the challenges of pursuing multi-year funding.

Trustee Kimbell adjourned the meeting of the Committee on Finance.
COMMITTEE ON FINANCE

California State University Quarterly Investment Report

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Robert Eaton
Assistant Vice Chancellor
Financing, Treasury, and Risk Management

Summary

This item provides the quarterly investment report to the California State University Board of Trustees for the fiscal quarter ended September 30, 2019. The information in Attachment A provides the entire quarterly investment report regarding CSU investments as required by Education Code 89726.

Background

Pursuant to the California State University Master Investment Policy (included as Attachment B) CSU investments as of September 30, 2019 consisted of investments in the Liquidity Portfolio (Systemwide Investment Fund Trust or SWIFT), the Total Return Portfolio (TRP), and the State of California Surplus Money Investment Fund (SMIF). Except for amounts held at the State in SMIF, all CSU investments are held by US Bank, the custodian bank for the CSU. Neither state general fund nor CSU auxiliary funds are included in CSU investments. In addition, this report does not include approximately $1.23 billion in bond proceeds, which by state law are required to be held by the state and are invested in SMIF.
CSU Investments – Balances, Allocations, and Returns  
September 30, 2019

<table>
<thead>
<tr>
<th>Investments</th>
<th>Balance</th>
<th>% of CSU Investments</th>
<th>Twelve Month Returns</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liquidity Portfolio (SWIFT)</td>
<td>$4.12 billion</td>
<td>81.6%</td>
<td>3.22%</td>
</tr>
<tr>
<td>Total Return Portfolio (TRP)</td>
<td>$791 million</td>
<td>15.7%</td>
<td>6.06%</td>
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<tr>
<td>Surplus Money Investment Fund (SMIF)</td>
<td>$136 million</td>
<td>2.7%</td>
<td>2.05%</td>
</tr>
<tr>
<td>CSU Investments</td>
<td>$5.05 billion</td>
<td>100%</td>
<td></td>
</tr>
</tbody>
</table>

CSU Investment Portfolios

For detailed information on the investment performance and characteristics of the CSU investment portfolios please see Attachment A.

CSU Liquidity Portfolio (Systemwide Investment Fund Trust or SWIFT)

The purpose of the Liquidity Portfolio is to provide sufficient and immediate liquidity to meet the operating needs of the CSU. The investment objective is safety of principal and liquidity.

The Liquidity Portfolio is managed through contracts with two investment management firms, US Bancorp Asset Management and Wells Capital Management, each of whom provides investment management services for the program. While the custodian, US Bank, holds the funds invested in the Liquidity Portfolio, for investment management purposes additions to the portfolio are split evenly between the investment managers and invested according to permitted investments outlined in the Government Code of the State and the Liquidity Portfolio investment policy. Consistent with state law, the Liquidity Portfolio is restricted to high quality, fixed income securities.
CSU Total Return Portfolio (TRP)

Legislation effective January 1, 2017, expanded the CSU investment authority to allow investment in mutual funds (including equity mutual funds) and real estate investment trusts. The Total Return Portfolio was created to take advantage of the new investment authority.

The purpose of the TRP is to provide opportunity for additional risk adjusted returns on CSU funds over a full market cycle. The investment objective is to achieve a prudent return within a moderate risk level.

Under State law, investment of funds in the TRP is subject to the CSU meeting certain conditions regarding investment oversight, reporting, and use of earnings, and may not be more than thirty percent of eligible CSU investments. The CSU Investment Advisory Committee (IAC), established by the Board of Trustees in September 2017, oversees the TRP and focuses on key issues such as investment policy, asset allocation, investment manager oversight, and investment performance.

The TRP investment policy provides a framework for the investment of portfolio funds in the TRP and includes the following key elements as further described in the TRP Investment Policy:

- Investment Objectives
- Spending Policy
- Time and Investment Horizon
- Risk Tolerance
- Expected Return
- Asset Allocation
- Benchmarks
- Investment Manager Selection
- Roles & Responsibilities
- Environmental, Social and Governance Framework
- Risk Management
- Monitoring and Control Procedures

The IAC has adopted an investment schedule for the TRP that utilizes a dollar-cost averaging approach and provides regular monthly contributions to the TRP. An initial investment of $33.5 million into the TRP was made on April 1, 2018, with the goal of reaching the fiscal year 2018-2019 statutory limit of $600 million in the first half of 2019. Since June 30, 2019, a new investment schedule was adopted by the IAC and staff, with the goal of funding the TRP to as much as 30 percent of CSU investments by mid-2020. The investment schedule may also be adjusted by the IAC at any time depending on market conditions.

Since the TRP Inception date\(^1\) through September 30, 2019, the TRP investment earnings were approximately $41.4 million. During this period, the TRP total return exceeded the Liquidity Portfolio (SWIFT) total return by 4.71 percent annualized (net of fees) or $25.3 million cumulative during the time period.

\(^1\) The TRP Inception Date was April 1, 2018.
Finally, in October 2019, the IAC approved the first annual TRP Spending Dividend of approximately $22.4 million which was allocated to the campuses for capital outlay or maintenance. Consistent with state law and specifically, Education Code 89726, additional moneys earned through investments in the TRP shall be used only for capital outlay or maintenance, and shall not be used for ongoing operations.

**Surplus Money Investment Fund (SMIF)**

The State Treasurer also provides investment vehicles that may be used for CSU funds. The Surplus Money Investment Fund (SMIF) is used by the State Treasurer to invest state funds, or funds held by the state on behalf of state agencies, in a short-term pool. In order to facilitate certain expenditures, the CSU maintains small amounts of funds with the State. The portfolio includes Certificates of Deposit, Treasuries, Commercial Paper, Corporate Bonds, and U.S. Government Agencies.

**Next Steps**

Staff will continue implementing the TRP investment schedule with oversight from the IAC. Staff is also working on developing the Intermediate Duration Portfolio, consistent with the CSU Master Investment Policy, with the goal of implementing this portfolio in 2020. The next investment report to the board is scheduled for the May 2020 meeting and will provide information on the fiscal quarter ending December 31, 2019.
CSU Quarterly Investment Report

For the Fiscal Quarter Ended September 30, 2019

CSU investments as of September 30, 2019 consisted of investments in the CSU Liquidity Portfolio (Systemwide Investment Fund Trust or SWIFT), the Total Return Portfolio (TRP), and the State of California Surplus Money Investment Fund (SMIF). All CSU investments (except for funds invested in SMIF) are held by US Bank, the custodian bank for the CSU. Neither state general fund nor CSU auxiliary funds are included in CSU investments. In addition, this report does not include approximately $1.23 billion in bond proceeds, which by state law are required to be held by the state and are invested in SMIF.

Balances and Allocations as of September 30, 2019

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<tr>
<td><strong>CSU Investments</strong></td>
<td><strong>$5.05 billion</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

For the quarter ended September 30, 2019, direct investment management fees\(^1\), advisory, and custodial fees totaled just over $0.5 million, or about 0.012 percent (1.2 basis points) on CSU investments total balance as of September 30, 2019.

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\(^1\) Direct investment management fees exclude TRP mutual fund investment management fees. TRP mutual fund investment management fees are included as mutual fund expenses and reported as a percent of total fund assets. See TRP Fund Expense Ratio (Fee) in the table on page 4.
CSU Liquidity Portfolio (Systemwide Investment Fund Trust or SWIFT)

The purpose of the Liquidity Portfolio is to provide sufficient and immediate liquidity to meet the operating needs of the CSU. The investment objective is safety of principal and liquidity. Consistent with state law, the portfolio is restricted to high quality, fixed income securities.

<table>
<thead>
<tr>
<th></th>
<th>CSU Liquidity Portfolio</th>
<th>Benchmark²</th>
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</thead>
<tbody>
<tr>
<td>1 Year Annualized Return³</td>
<td>3.22%</td>
<td>3.83%</td>
</tr>
<tr>
<td>3 Year Annualized Return</td>
<td>1.67%</td>
<td>1.57%</td>
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<tr>
<td>5 Year Annualized Return</td>
<td>1.39%</td>
<td>1.26%</td>
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<tr>
<td>10 Year Annualized Return</td>
<td>0.99%</td>
<td>1.03%</td>
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<tr>
<td>Annualized Since Inception Return⁴</td>
<td>1.41%</td>
<td>1.67%</td>
</tr>
<tr>
<td>Yield</td>
<td>1.88%</td>
<td>1.76%</td>
</tr>
<tr>
<td>Duration (Years)</td>
<td>1.07</td>
<td>1.45</td>
</tr>
<tr>
<td>Average Credit Rating</td>
<td>AA-</td>
<td>Aaa/AA+</td>
</tr>
</tbody>
</table>

Holdings by Asset Type (% of CSU Liquidity Portfolio):

- Treasuries: 37.22%
- U.S. Corporate Bonds: 27.02%
- U.S. Government Agencies: 23.40%
- CD’s and Cash Equivalents: 9.50%
- Asset-Backed Securities: 2.79%
- Municipal Obligations: 0.06%

² Benchmark for the CSU Liquidity Portfolio (SWIFT) is the Bank of America Merrill Lynch 0-3 Year Treasury Index.
³ CSU Liquidity Portfolio (SWIFT) Returns reported gross of fees and as total return, including income and gains (realized and unrealized).
⁴ Inception Date for the CSU Liquidity Portfolio (SWIFT) was July 1, 2007.
CSU Total Return Portfolio (TRP)

The purpose of the Total Return Portfolio is to provide opportunity for additional risk adjusted returns on CSU funds over a full market cycle. The investment objective is to achieve a prudent return within a moderate risk level. Consistent with state law, the TRP is invested in mutual funds subject to registration by, and under the regulatory authority of the United States Securities and Exchange Commission or in United States registered real estate investment trusts.

<table>
<thead>
<tr>
<th></th>
<th>CSU Total Return Portfolio</th>
<th>Strategic Benchmark(^5)</th>
<th>Policy Benchmark(^6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 Months Return</td>
<td>1.04%</td>
<td>1.62%</td>
<td>0.87%</td>
</tr>
<tr>
<td>1 Year Return</td>
<td>6.06%</td>
<td>6.95%</td>
<td>5.47%</td>
</tr>
<tr>
<td>Annualized Since Inception Return(^7)</td>
<td>7.46%</td>
<td>6.63%</td>
<td>5.75%</td>
</tr>
</tbody>
</table>

Since the TRP Inception date through September 30, 2019, the TRP investment earnings were approximately $41.4 million. During this period, the TRP total return exceeded the Liquidity Portfolio (SWIFT) total return by 4.71 percent annualized (net of fees) or $25.3 million cumulative during the time period.

Finally, in October 2019, the CSU Investment Advisory Committee approved the first annual TRP Spending Dividend of approximately $22.4 million. The TRP Spending Dividend was allocated to the campuses for capital outlay or maintenance in November 2019. Consistent with state law and specifically, Education Code 89726, additional moneys earned through investments in the TRP shall be used only for capital outlay or maintenance, and shall not be used for ongoing operations.

Holdings by Asset Type (% of CSU Total Return Portfolio):

- Equity Mutual Funds: 45.9%
- Fixed Income Mutual Funds: 39.1%
- Real Asset Mutual Funds: 15.0%
- Passive Index Mutual Funds: 74%
- Actively Managed Mutual Funds: 26%\(^8\)

\(^5\) The TRP Strategic Benchmark is Inflation (Core Consumer Price Index) plus 4.5% per annum. The long-term rate of inflation is assumed at 2.5% per annum.

\(^6\) The TRP Policy Benchmark is a blend of passive indices whose weights match the TRP target asset allocation.

\(^7\) TRP Inception Date was April 1, 2018.

\(^8\) The percent of Actively Managed Mutual Funds is likely to increase in the future while the percent of Passive Index Mutual Funds would decrease consistent with the TRP implementation plan.
Values, Holdings & Fees (CSU Total Return Portfolio)

<table>
<thead>
<tr>
<th>Asset Class</th>
<th>Strategy Name</th>
<th>Ticker</th>
<th>Value (millions)</th>
<th>% of Total Return Portfolio</th>
<th>TRP Fund Expense Ratio (Fee)</th>
<th>Universe Median Expense Ratio (Fee)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fixed Income</td>
<td>Vanguard Total Bond Market Index Fund</td>
<td>VBMPX</td>
<td>174.8</td>
<td>22%</td>
<td>0.030%</td>
<td>0.450%</td>
</tr>
<tr>
<td></td>
<td>Vanguard Inflation-Protected Securities Fund</td>
<td>VIPIX</td>
<td>39.6</td>
<td>5%</td>
<td>0.070%</td>
<td>0.450%</td>
</tr>
<tr>
<td></td>
<td>Lord Abbett High Yield Fund</td>
<td>LHYOX</td>
<td>47.6</td>
<td>6%</td>
<td>0.600%</td>
<td>0.730%</td>
</tr>
<tr>
<td></td>
<td>Pacific Funds Floating Rate Income Fund</td>
<td>PLFRX</td>
<td>23.8</td>
<td>3%</td>
<td>0.720%</td>
<td>0.755%</td>
</tr>
<tr>
<td></td>
<td>Payden Emerging Markets Bond Fund</td>
<td>PYEIX</td>
<td>11.9</td>
<td>1.5%</td>
<td>0.690%</td>
<td>0.850%</td>
</tr>
<tr>
<td></td>
<td>T. Rowe Emerging Markets Bond Fund</td>
<td>TREBX</td>
<td>11.9</td>
<td>1.5%</td>
<td>0.700%</td>
<td>0.850%</td>
</tr>
<tr>
<td>Equity</td>
<td>Vanguard Total Stock Market Index Fund</td>
<td>VSMPX</td>
<td>189.9</td>
<td>24%</td>
<td>0.020%</td>
<td>0.770%</td>
</tr>
<tr>
<td></td>
<td>Vanguard Developed Markets Index Fund</td>
<td>VTMXN</td>
<td>94.9</td>
<td>12%</td>
<td>0.050%</td>
<td>0.900%</td>
</tr>
<tr>
<td></td>
<td>Driehaus Emerging Markets Growth Fund</td>
<td>DIFMXX</td>
<td>47.1</td>
<td>6%</td>
<td>1.180%</td>
<td>1.150%</td>
</tr>
<tr>
<td></td>
<td>DFA Emerging Markets Value Fund</td>
<td>DFEX</td>
<td>23.6</td>
<td>3%</td>
<td>0.540%</td>
<td>1.150%</td>
</tr>
<tr>
<td></td>
<td>RWC Global Emerging Equity Fund</td>
<td>RWCEX</td>
<td>7.9</td>
<td>1%</td>
<td>1.250%</td>
<td>1.150%</td>
</tr>
<tr>
<td>Real Assets</td>
<td>Vanguard Real Estate Index Fund</td>
<td>VGSNX</td>
<td>55.2</td>
<td>7%</td>
<td>0.100%</td>
<td>0.905%</td>
</tr>
<tr>
<td></td>
<td>Vanguard Energy Index Fund</td>
<td>VENAX</td>
<td>15.7</td>
<td>2%</td>
<td>0.100%</td>
<td>0.900%</td>
</tr>
<tr>
<td></td>
<td>Vanguard Materials Index Fund</td>
<td>VMIX</td>
<td>15.9</td>
<td>2%</td>
<td>0.100%</td>
<td>0.950%</td>
</tr>
<tr>
<td></td>
<td>First State Global Listed Infrastructure Fund</td>
<td>FLIX</td>
<td>31.5</td>
<td>4%</td>
<td>0.950%</td>
<td>0.990%</td>
</tr>
<tr>
<td>Cash</td>
<td></td>
<td></td>
<td>0.0</td>
<td>0%</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td>791.4</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Surplus Money Investment Fund (SMIF)

The Surplus Money Investment Fund (SMIF) is managed by the State Treasurer to invest State funds, or funds held by the State on behalf of State agencies, in a short-term pool. The portfolio includes Certificates of Deposit, Treasuries, Commercial Paper, Corporate Bonds, and U.S. Government Agencies.

**Apportionment Annual Yield**

- Trailing 12 month as of 09/30/19: 2.05%
- Average (FYE 06/30/07 – FYE 09/30/19): 1.13%

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Annual Yield calculated by CSU Treasury Operations based on the quarterly apportionment yield rates published by the State Controller’s Office.
Master Investment Policy

For The California State University

Approved on November 8, 2017
By The Board of Trustees of The California State University
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I. **Scope and Purpose**

This California State University Master Investment Policy ("MIP") governs the investment of California State University ("CSU") funds. CSU investments are centrally managed on behalf of the CSU System and its campuses.

The purpose of the MIP, together with investment policies that govern individual Portfolios (as defined in Section IV) and are created pursuant to delegated authority contained herein, is to provide a framework for the investment of CSU funds consistent with the goals of the CSU Board of Trustees (the "Board") and the educational mission of the CSU.

The MIP sets forth objectives, guidelines, and responsibilities that the Board deems to be appropriate and prudent in consideration of the needs of, and the legal requirements applicable to, the CSU’s investment program. The MIP is also intended to ensure that the Board, and any parties to whom the Board delegates authority, are fulfilling their fiduciary responsibilities in the oversight of CSU investments.

The MIP is a dynamic document and will be reviewed from time to time. The MIP will be modified, if necessary, to reflect the changing nature of the CSU’s assets and investment program, organizational objectives, and economic conditions.

II. **Compliance with Law and Adherence to Policy**

CSU investments are to be managed in full compliance with all applicable laws, rules, and regulations from various local, state, federal, and international political entities that may impact the CSU’s assets, including but not limited to the provisions of the California Education Code and California Government Code applicable to the investment of CSU funds, and in accordance with the policy objectives, guidelines, and responsibilities expressed herein.

III. **Background and Investment Objectives**

The investment objectives for the investment of CSU funds have been established in conjunction with a comprehensive review of current and projected financial requirements. The Board desires to provide the Chancellor, the Chancellor’s Staff, and the IAC (as defined in Section V) with the greatest possible flexibility to maximize investment opportunities. However, as agents of the Board, the Chancellor, the Chancellor’s Staff, and the IAC must recognize the fiduciary responsibility of the Board to conserve and protect the assets of the CSU investment program, and, by prudent management, prevent exposure to undue and unnecessary risk.
The following objectives shall govern the investment of CSU funds:

1. Safeguard the principal.
2. Meet the liquidity needs of the CSU.
3. Obtain the best possible return commensurate with the degree of risk the CSU is willing to assume in obtaining such return.

The Board acknowledges that these objectives may be weighted or prioritized differently for individual Portfolios depending upon the purpose of the Portfolio.

IV. Investment Portfolios

Consistent with its investment objectives, the Board has determined that CSU funds may be invested in three investment portfolios (individually, a “Portfolio” and together, the “Portfolios”) created by the CSU, with oversight by the Chancellor, the Chancellor’s Staff, and the IAC, and each with its own investment policy.

The three Portfolios and general purpose of each Portfolio are as follows:

Liquidity Portfolio (Systemwide Investment Fund—Trust or “SWIFT”)

The purpose of this Portfolio is to provide sufficient and immediate liquidity to meet the operating needs of the CSU. The investment objectives for this Portfolio shall be safety of principal and liquidity. The existing CSU Systemwide Investment Fund—Trust (SWIFT) shall serve as the Liquidity Portfolio and shall be comprised of investments authorized pursuant to California Government Code Sections 16330 or 16430.

Intermediate Duration Portfolio (IDP)

The purpose of this Portfolio is to provide opportunity for modest, additional risk adjusted returns on CSU funds not needed for immediate liquidity. The investment objectives for this Portfolio shall be safety of principal, liquidity and return. The Intermediate Duration Portfolio shall be comprised of investments authorized pursuant to California Government Code Sections 16330 or 16430.

Total Return Portfolio (TRP)

The purpose of this Portfolio is to provide opportunity for additional risk adjusted returns on CSU funds over a full market cycle. The investment objectives for this
The acceptable allocations for the Portfolios are as follows:

<table>
<thead>
<tr>
<th>Portfolio</th>
<th>Min</th>
<th>Target</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liquidity – Systemwide Investment Fund Trust (“SWIFT”)</td>
<td>5%</td>
<td>20%</td>
<td>100%</td>
</tr>
<tr>
<td>Intermediate Duration Portfolio (“IDP”)</td>
<td>0%</td>
<td>52%</td>
<td>95%</td>
</tr>
<tr>
<td>Total Return Portfolio (“TRP”)</td>
<td>0%</td>
<td>28%</td>
<td>30%</td>
</tr>
</tbody>
</table>

In addition, the CSU may invest any amount (from 0% to 100%), in any California State Treasury investment option, available now, or in the future, that the IAC and the Staff deem prudent, including, but not limited to:

- Surplus Money Investment Fund (SMIF)
- Local Agency Investment Fund (LAIF)

V. Roles and Responsibilities

Board of Trustees

The Board assumes fiduciary responsibility to conserve and protect the investment assets of the CSU, and by prudent management, to prevent exposure to undue and unnecessary risk. However, the Board also acknowledges investments are inherently risky with risk of loss and, as such, are viewed with a long-term time horizon.

As a fiduciary, the primary responsibilities of the Board are to:

1. Maintain and approve the MIP.

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1 Percentage allocations to the TRP are subject to annual phase-in restrictions through June 30, 2020 per state law.
2. Ensure that CSU investments are prudently diversified in order to obtain the best possible return commensurate with the degree of risk that the CSU is willing to assume.

3. Report annually to the California state legislature and the California Department of Finance regarding the investment of CSU funds.

The Board shall have oversight responsibility for investment of the assets and has delegated investment authority to the Chancellor, the Chancellor’s Staff, and the IAC.

**Chancellor and Chancellor’s Staff**

As agents of the Board, the Chancellor, the Executive Vice Chancellor and Chief Financial Officer, the Assistant Vice Chancellor responsible for CSU investments, and their designees (the “Chancellor’s Staff”), recognize the fiduciary responsibility of the Board to conserve and protect the investment assets of the CSU and, by prudent management, to prevent exposure to undue and unnecessary risk.

The Chancellor and the Chancellor’s Staff are hereby authorized to establish policies and procedures to implement the provisions of this MIP, including, but not limited to, the following activities:

1. Overseeing and implementing general administrative and investment operations for the Portfolios.

2. Informing the IAC on the overall investments of the CSU and each of the Portfolios to assist the IAC in fulfilling its duties.

3. Developing and implementing policies that are suitable for achieving the strategic objectives for each Portfolio, including coordination with the IAC in developing and implementing policies for the TRP.

4. Selecting, contracting with, and monitoring third party service providers, including, but not limited to, investment advisors, investment managers, and custodians. For the TRP, such actions will be based on the recommendations of the IAC.

5. Directing the investment of funds, including the ordering of purchase and sale transactions to, from and between the Portfolios to meet investment objectives and strategic asset allocations.
6. Monitoring and reviewing the performance of the Portfolios to their stated objectives.

7. Reporting to the Board regarding the investment of CSU funds as requested, but no less than quarterly.

8. Controlling and accounting for all investment, record keeping, and administrative expenses associated with the Portfolios.

9. Identifying the need for updates, monitoring the Portfolios for legal and policy compliance, and acting on the recommendations of the IAC, as appropriate.

10. All other duties designated or delegated by the Board or the IAC.

**Investment Advisory Committee**

As required by state law, the CSU has created an Investment Advisory Committee (the “IAC”), to provide investment advice and expertise to the Board, particularly with respect to the management of the TRP.

The IAC shall be an advisory body and shall make recommendations, as appropriate, to the Board for approval or to the Chancellor and the Chancellor’s Staff for implementation. The IAC shall be responsible for overseeing all aspects of the TRP and is hereby authorized to recommend policies and procedures for the creation and implementation of the TRP, including, but not limited to, the following activities:

1. Understanding the overall investments of the CSU and each of the Portfolios as informed by the Chancellor’s Staff, investment advisors and/or investment managers.

2. Developing and approving an IAC charter to establish guidelines for operations of the IAC.

3. Developing, approving, and overseeing the implementation of an investment policy statement for the TRP.

4. Reviewing and approving target asset allocations and ranges for the TRP.

5. Monitoring and reviewing the performance of the TRP to its stated objectives.

6. Prudently reviewing, selecting, monitoring, and replacing investment management firms engaged to manage the TRP’s assets.
7. Monitoring and supervising all service vendors and fees for the TRP.

8. Any other investment or administrative duties deemed necessary to prudently oversee the investment program for the TRP.

**Prudence, Ethics and Conflict of Interest**

All participants in the investment process shall act responsibly. The standard of prudence applied by the Board, the Chancellor, the Chancellor’s Staff, and the IAC, as well as any external service providers, shall be the “prudent investor” rule. The “prudent investor” rule in part, states, “A trustee shall invest and manage trust assets as a prudent investor would, by considering the purposes, terms, distribution requirements, and other circumstances of the trust. In satisfying this standard, the trustee shall exercise reasonable care, skill and caution. A trustee’s investment and management decisions respecting individual assets must be evaluated not in isolation but in the context of the trust portfolio as a whole and as part of an overall investment strategy having risk and return objectives reasonably suited to the trust.”

Furthermore, all participants in the investment process shall use the same care, skill, prudence, and due diligence under the circumstances then prevailing that a prudent person acting in a like capacity and fully familiar with such matters would use in the conduct of an enterprise of like activities for like portfolios with like aims and in accordance and compliance and all other applicable laws, rules and regulations.

All investment personnel shall refrain from personal business activity which could create a conflict with proper execution of the investment program, or which could impair the ability to execute impartial investment decisions. All investment personnel shall disclose to the Chancellor’s Staff or the IAC any material financial interests in financial institutions which conduct business within the jurisdiction and shall disclose any material financial investment positions which could be related in a conflicting manner to the performance of the Portfolios. All investment personnel shall report any potential conflicts of interest consistent with Government Code Section 87200. Further, the Chancellor shall report to the Board in writing any issues that could reflect any conflict in the performance of the Portfolios.

**Document Acceptance of the Investment Policy Statement**

The Chancellor’s Staff shall provide a copy of this MIP, and the relevant Portfolio investment policy, to each firm retained to provide investment services to the CSU and each such firm shall acknowledge in writing receipt of the document and accept its content.
VI. Environmental, Social and Governance Framework

The Board acknowledges the importance of understanding the potential risks and value that environmental, social, and governance (“ESG”) factors may have on CSU investments. Therefore, the Board expects that the consideration of ESG factors shall be integrated into the investment decision processes of the CSU.

Approved:

The California State University Board of Trustees
November 8, 2017
COMMITTEE ON FINANCE

California State University Annual Debt Report

Presentation By

Robert Eaton
Assistant Vice Chancellor
Financing, Treasury, and Risk Management

Summary

This item reports on the debt of the California State University Systemwide Revenue Bond program in accordance with the CSU Policy on Financing Activities (RFIN/CPBG 11-14-01).

Background

The Systemwide Revenue Bond (SRB) program, under the provisions and authorities of The State University Revenue Bond Act of 1947 (Education Code Sections 90010-90083), was established by the CSU Board of Trustees at its March 2002 meeting. Since the inception of the SRB program, the CSU Policy on Financing Activities has set forth the principles that serve as the basis for the SRB program and has provided the chancellor with authority to establish procedures for the management of the SRB program consistent with the Board of Trustees’ objectives for the use of debt, including the establishment of benchmark financial ratios to ascertain the financial viability of projects to be financed with CSU debt. The current CSU Policy on Financing Activities (RFIN/CPBG 11-14-01) was amended by the Board of Trustees in November 2014 and is included as Attachment A.

The SRB program provides capital financing for projects approved by the CSU Board of Trustees, including student housing, parking, student union, health center, continuing education facilities, certain auxiliary projects, and other academic facilities. Revenues from these programs and revenues approved by the Board of Trustees, including CSU operating funds, are used to meet operational requirements for the projects and to pay debt service on the debt issued to finance the projects. A strength of the SRB program is its consolidated pledge of gross revenues to the bondholders, which has resulted in strong credit ratings and low borrowing costs for the CSU.

Since the inception of the SRB program, the CSU has also issued commercial paper (CP) primarily to provide campuses with short term, lower cost capital financing on projects until long term bonds are sold. The CSU Institute, a systemwide auxiliary of the CSU, issues the CP, which is secured by Bond Anticipation Notes issued by the CSU. The CSU currently has a CP program in the amount of $300 million, although both the Board of Trustees and the CSU Institute have authorized a CP program up to $500 million. The CP program is supported by letters of credit from State Street and Wells Fargo N.A. that expire in June 2020.
SRB and CP Portfolio Profile

As of June 30, 2019, and February 29, 2020, outstanding SRB debt of the CSU was approximately $6.2 billion and approximately $7.2 billion, respectively.

Key characteristics of the SRB portfolio are as follows:

- **Debt Ratings:** Aa2 (Moody’s)  
  AA- (Standard & Poor’s)

- **Weighted Average Cost of Capital:** 3.53%

- **Weighted Average Maturity:** 15.7 Years

- **Interest Rate Mix:** 97% Long Term Fixed Rate  
  3% Short Term Fixed Rate

As of December 31, 2019, outstanding CP was $217.1 million at a weighted average interest rate of 1.39 percent.

SRB Operating Performance and Debt Service Coverage Ratios

For the fiscal years ended June 30, 2017, June 30, 2018, and June 30, 2019, operating performance and debt service coverage ratios for the SRB program were as follows (amounts in millions):

<table>
<thead>
<tr>
<th></th>
<th>June 30, 2017</th>
<th>June 30, 2018</th>
<th>June 30, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Revenues(^1)</td>
<td>$4,939</td>
<td>$5,250</td>
<td>$5,326</td>
</tr>
<tr>
<td>Operating Expenses(^1)</td>
<td>1,688</td>
<td>1,794</td>
<td>1,763</td>
</tr>
<tr>
<td>Net Revenues</td>
<td>3,251</td>
<td>3,456</td>
<td>3,563</td>
</tr>
<tr>
<td>Annual Debt Service</td>
<td>$301</td>
<td>$363</td>
<td>$384</td>
</tr>
<tr>
<td>Debt Service Coverage(^2)</td>
<td><strong>10.80</strong></td>
<td><strong>9.52</strong></td>
<td><strong>9.28</strong></td>
</tr>
</tbody>
</table>

(1) Operating Revenues and Operating Expenses reflect the addition of student tuition fee revenue to the SRB pledge of gross revenues and the addition of associated expenses, effective April 2016.

(2) The minimum benchmark for the system, as established by executive order, is 1.45.
Activity since the March 2019 Annual Debt Report


In July 2019, the CSU issued $646,005,000 of SRBs comprised of the following series:

- Series 2019A (Tax-exempt): $449,430,000
- Series 2019B (Taxable): $81,335,000
- Series 2020A (Forward Delivery/Tax-exempt): $65,240,000
- Series 2016B-1 (Put Bond Remarketing/Tax-exempt): $50,000,000
- Total par amount of the bonds: $646,005,000

All of the Series 2019A bonds were issued for new money projects at an all-in true interest cost of 3.29 percent. Approximately $78.7 million of the Series 2019B bonds was also issued for new money projects at an all-in true interest cost of 3.46 percent.

The balance of the Series 2019B bonds and all of the Series 2020A bonds were used to refund about $68 million in outstanding SRB debt for net present value savings of about $10.3 million, or an average of about $850,000 per year. The Series 2020A bonds closed in February 2020.

The Series 2016B-1 bonds were remarketed for a period of seven years at an interest rate of 1.60 percent.

Series 2020B SRB Issuance

In February 2020, the CSU issued $829,425,000 of taxable SRBs. Of this amount, $621,760,000 was issued for new money projects at an all-in true interest cost of 2.9956 percent with approximately $586 million of the new money coming due in 2051. The balance of $207,665,000 was used to refund existing SRB debt, producing net present value savings of approximately $40 million, or an average of about $2.3 million per year.

Projects Approved for Financing under Delegated Authority

In March 2018, the Board of Trustees amended Section II.f. of its Standing Orders in order to delegate authority to the chancellor to, among other things, authorize debt financing for projects valued up to $40 million and authorize debt financing for all remodels, parking structures, and utilitarian projects, regardless of cost.
In June and September 2019, under this delegation of authority, the chancellor authorized debt financing for the following three projects:

- California State University, Sacramento Recreation/Wellness Center Expansion Phase 2 project with a not-to-exceed financing amount of $18,840,000.

- California State University, Fullerton Eastside Parking Structure Phase II (PS5) project with a not-to-exceed financing amount of $37,350,000.

- San Jose State University South Campus Multi-Level Parking Structure and Field Facility project with a not-to-exceed financing amount of $45,125,000.

All three projects met CSU debt financing benchmarks. The Sacramento and Fullerton projects were included in the CSU’s July 2019 SRB issuance, and the San Jose project is presently in CP and is expected to be included in a future SRB issuance.
CSU Policy for Financing Activities  
Board of Trustees' Resolution  
RFIN/CPBG 11-14-01

WHEREAS, The Board of Trustees of the California State University ("the Board" or "the Trustees") finds it appropriate and necessary to use various debt financing programs afforded to it through the methods statutorily established by the legislature, and to use to its advantage those programs available to it through debt financing by recognized auxiliary organizations of the California State University; and

WHEREAS, The Board recognizes the capital needs of the CSU require the optimal use of all revenues to support its academic mission; and

WHEREAS, The Board wishes to establish and maintain policies that provide a framework for the approval of financing transactions for the various programs that enable appropriate oversight and approval by the Trustees; and

WHEREAS, Within a policy framework, the Board desires to establish appropriate delegations that enable the efficient and timely execution of financing transactions for the CSU and its recognized auxiliary organizations in good standing; and

WHEREAS, The Board recognizes that there is a need from time to time to take advantage of rapidly changing market conditions by implementing refinancings or restructurings; and

WHEREAS, The Board finds it appropriate to use the limited debt capacity of the CSU in the most prudent manner; and

WHEREAS, There are certain aspects of the tax law related to the reimbursement of up-front expenses from tax-exempt financing proceeds that would be more appropriately satisfied through a delegation to the Chancellor without affecting the Trustees' ultimate approval process for such financings; now, therefore be it

RESOLVED, by the Board of Trustees of the California State University as follows:

Section 1. General Financing Policies

1.1 The State University Revenue Bond Act of 1947 (1947 Bond Act) and Education Code Sections 89770-89774 (EC 89770-89774) (collectively, the “CSU Bond Acts”) provide the Board of Trustees with the ability to acquire,
construct, finance, or refinance projects funded with debt instruments repaid from various revenue sources.

1.2 The long-term debt programs of the Board of Trustees established pursuant to the CSU Bond Acts shall be managed by the Chancellor, to the greatest extent possible, to credit rating standards in the "A" category, at minimum.

1.3 The intrinsic rating of any debt issued by the Trustees shall be at investment grade or better.

1.4 The Trustees’ debt programs should include the prudent use of variable rate debt and commercial paper to assist with lowering the overall cost of debt.

1.5 The Trustees’ programs shall be designed to improve efficiency of access to the capital markets by consolidating bond programs where possible.

1.6 The Chancellor shall develop a program to control, set priorities, and plan the issuance of all long-term debt consistent with the five-year capital outlay program.

1.7 The Chancellor shall annually report to the Trustees on the activity related to the issuance of long-term debt.

Section 2. Financing Structure of the CSU’s Debt Programs

2.1 To use the limited debt capacity of CSU in the most cost effective and prudent manner, all on-campus student, faculty, and staff rental housing, parking, student union, health center, and continuing education capital projects will be financed by the Trustees using a broad systemwide multi-source revenue pledge under the authority of the CSU Bond Acts in conjunction with the respective authority of the Trustees to collect and pledge revenues.

Other on-campus and off-campus projects, including academic and infrastructure support projects, will also be financed through this structure under the authority of the CSU Bond Acts, unless there are compelling reasons why a project could not or should not be financed through this structure (see Section 3 below).

2.2 The Chancellor is hereby authorized to determine which revenues may be added to the broad systemwide multi-source revenue pledge under the authority granted by the CSU Bond Acts, to determine when such revenues may be added,
and to take appropriate action to cause such additional revenues to be pledged to CSU debt in accordance with the CSU Bond Acts.

2.3 The Chancellor shall establish minimum debt service coverage and other requirements for financing transactions undertaken under the CSU Bond Acts and/or for the related campus programs, which shall be used for implementation of the Trustees' debt programs. The Chancellor shall also define and describe the respective campus program categories.

2.4 The Chancellor, the Executive Vice Chancellor and Chief Financial Officer, the Assistant Vice Chancellor Financial Services, the Deputy Assistant Vice Chancellor for Financing, Treasury, and Risk Management, and each of them (collectively, "Authorized Representatives of the Trustees"), are hereby authorized and directed, for and in the name and on behalf of the Trustees, to take any and all actions necessary to issue bonds pursuant to the CSU Bond Acts to acquire or construct projects. Authorized Representatives of the Trustees, with the advice of the General Counsel, are authorized to execute, acknowledge and deliver, and to prepare and review, as each of them deems appropriate, all bond resolutions, bond indentures, official statements and all other documents, certificates, agreements and information necessary to accomplish such financing transactions.

2.5 The Chancellor, the Executive Vice Chancellor and Chief Financial Officer, the Assistant Vice Chancellor Financial Services, the Deputy Assistant Vice Chancellor for Financing, Treasury, and Risk Management, and each of them (collectively, "Authorized Representatives of the Trustees"), are hereby authorized and directed, for and in the name and on behalf of the trustees, to take any and all actions necessary to refinance any existing bonds issued pursuant to the CSU Bond Acts. Authorized Representatives of the Trustees, with the advice of the General Counsel, are authorized to execute, acknowledge and deliver, and to prepare and review, as each of them deems appropriate, all bond resolutions, bond indentures, official statements and all other documents, certificates, agreements and information necessary to accomplish such refinancing transactions.
Section 3. Other Financing Programs

3.1 The Board recognizes that there may be projects, or components of projects, that a campus wishes to construct that are not advantaged by, or financing is not possible for, or are inappropriate for financing under the CSU Bond Acts. A campus president may propose that such a project be financed as an auxiliary organization or third party entity financing, if there is reason to believe that it is more advantageous for the transaction to be financed in this manner than through the CSU Bond Acts financing program.

3.1.1 Such financings and projects must be presented to the Chancellor for approval early in the project's conceptual stage in order to proceed. The approval shall be obtained prior to any commitments to other entities.

3.1.2 These projects must have an intrinsic investment grade credit rating, and shall be presented to the Trustees to obtain approval before the financing transaction is undertaken by the auxiliary organization or other third party entity.

3.1.3 If a project is approved by the Trustees, the Chancellor, the Executive Vice Chancellor and Chief Financial Officer, the Assistant Vice Chancellor Financial Services, the Deputy Assistant Vice Chancellor for Financing, Treasury, and Risk Management, and each of them (collectively, "Authorized Representatives of the Trustees") are hereby authorized and directed, for and in the name and on behalf of the Trustees, to execute, acknowledge and deliver, and to prepare and review, as each of them deems appropriate, any and all documents and agreements with such insertions and changes therein as such Authorized Representatives of the Trustees, with the advice of the General Counsel, may require or approve, such approval to be conclusively evidenced by the execution and delivery thereof, in order to assist with the planning, design, acquisition, construction, improvement, financing, and refinancing of the projects.

3.2 The Chancellor may require campus presidents to establish campus procedures applicable to campus auxiliary organizations for the issuance of debt instruments to finance or to refinance personal property with lease purchase, line-of-credit, or other tax-exempt financing methods. The procedures issued by the
Chancellor need not contain a requirement for approval of the Trustees or the Chancellor but may include authority for campus presidents to take all actions to assist the auxiliary organization on behalf of the Trustees to complete and qualify such financing transactions as tax-exempt.

Section 4. State Public Works Board Lease Revenue Financing Program

4.1 The authorizations set forth in this section shall be in full force and effect with respect to any State Public Works Board project which has been duly authorized by the legislature in a budget act or other legislation and duly signed by the Governor and which is then in full force and effect.

4.2 The Chancellor, the Executive Vice Chancellor and Chief Financial Officer, the Assistant Vice Chancellor Financial Services, the Deputy Assistant Vice Chancellor for Financing, Treasury, and Risk Management, and Assistant Vice Chancellor for Capital Planning, Design and Construction each of them (collectively, "Authorized Representatives of the Trustees") are hereby authorized and directed, for and in the name and on behalf of the Trustees, to execute, acknowledge and deliver, and to prepare and review, as each of them deems appropriate, any and all construction agreements, equipment agreements, equipment leases, site leases, facility leases and other documents and agreements with such insertions and changes therein as such Authorized Representatives of the Trustees, with the advice of the General Counsel, may require or approve, such approval to be conclusively evidenced by the execution and delivery thereof, in order to provide for the planning, design, acquisition, construction, improvement, financing, and refinancing of the projects.

Section 5. Credit of the State of California

5.1 The delegations conferred by this resolution are limited and do not authorize the Chancellor or other Authorized Representatives of the Trustees to establish any indebtedness of the State of California, the Board of Trustees, any CSU campus, or any officers or employees of any of them. Lending, pledging or otherwise using the credit established by a stream of payments to be paid from funds appropriated from the State of California for the purpose of facilitating a financing transaction associated with a capital project is permitted only if specifically authorized by a bond act or otherwise authorized by the legislature.
Section 6. Tax Law Requirement for Reimbursement of Project Costs

6.1 For those projects which may be financed under the authority of the Trustees, the Chancellor, the Executive Vice Chancellor and Chief Financial Officer, the Assistant Vice Chancellor Financial Services, the Deputy Assistant Vice Chancellor for Financing, Treasury, and Risk Management, and each of them (collectively, "Authorized Representatives of the Trustees"), are hereby authorized to make declarations on behalf of the Trustees solely for the purposes of establishing compliance with the requirements of Section 1.150-2 of the U.S. Treasury Regulations; provided, however that any such declaration:

6.1.1 Will not bind the Trustees to make any expenditure, incur any indebtedness, or proceed with the project or financing; and

6.1.2 Will establish the intent of the Trustees at the time of the declaration to use proceeds of future indebtedness, if subsequently authorized by the Trustees, to reimburse the Trustees for expenditures as permitted by the U.S. Treasury Regulations.

Section 7. Effective Date and Implementation

7.1 Within the scope of this financing policy, the Chancellor is authorized to further define, clarify and otherwise make and issue additional interpretations and directives as needed to implement the provisions of this policy.

7.2 This resolution supersedes RFIN 03-02-02 and shall take effect immediately.
COMMITTEE ON FINANCE

University Operational Effectiveness Initiatives

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Robert S. Nelsen
President
California State University, Sacramento

Jeffrey D. Armstrong
President
California Polytechnic State University, San Luis Obispo

Arun Casuba
Executive Director, Strategic Sourcing and
Chief Procurement Officer

Summary

This item provides an update on operational effectiveness initiatives that have occurred since the March 2019 presentation to the California State University Board of Trustees.

The CSU uses resources strategically and routinely evaluates and improves university operations to support the academic mission and deliver a quality education to students. The CSU’s commitment to good stewardship requires the 23 campuses and system office to continuously look for opportunities that optimize operations. Additionally, the CSU does not receive funding for inflationary cost increases, including the growing cost of compliance. Therefore, the 23 campuses and system office must avoid costs and find new revenue each year to balance the budget. Current initiatives to avoid costs and enhance effectiveness include exploring and implementing strategic procurement, simplifying and streamlining administrative processes, and consolidating services to lower costs and enhance services.

Overview of Current Initiatives

The CSU takes a focused approach to increase operational effectiveness and is intentional in its approach to avoid costs, generate revenue, and enhance quality. The overall strategy that we use include efforts to improve processes, collaborate across the system and other higher educational segments, institute a procurement vision focused on avoiding costs, and conducting assessments that identify future opportunities.
Campuses use process improvement methods to systematically identify and remove non-value-added work that allow us to redirect resources to other critical functions. The CSU has implemented a number of tools such as the balanced scorecard and process streamlining to support continuous improvement.

Procurement leaders across the 23 campuses and the Chancellor’s Office created a strategic vision, titled 23C, to focus on forward-looking planning and collaboration. This effort has increased the focus on reducing costs across the system and leveraging the joint resources and bargaining power of the CSU.

Under the guidance of the Revenue Opportunities Workgroup convened by Trustees John Nilon and Douglas Faigin in 2019, two external firms were hired to complete a systemwide assessment of potential revenue that could be generated through holistic corporate partnerships. These firms have created comprehensive asset valuations for 20 of 23 campuses. Based on the results of these evaluations, the CSU is pursuing systemwide corporate partnerships in several categories.

In addition, the CSU has leveraged strategic partnerships between the campuses, auxiliary organizations, the California Community Colleges (CCC), and the University of California (UC), to decrease redundancies and increase effectiveness across the three segments. The results of these collaborative efforts are showcased at the California Higher Education Collaborative Conference, where the three systems gather to share “best practices”, receive training in process improvement tools, and identify areas where they can work together. Significant benefits are also gained by sharing purchasing agreements with the UC, CCC, and other higher education consortia agreements.

Many initiatives have been pursued to avoid costs while maintaining or improving the ability to deliver the core educational services of the CSU. This item describes the $162.6 million dollars in cost avoidance and revenue generation achieved in 2018-2019 in a variety of areas including administrative services, information technology, construction, instructional and student services, energy, facilities operations, and strategic partnerships.

**2018-2019 Cost Avoidance and Revenue**

CSU operating and construction expenditures in 2018-2019 are shown by category on the following pie chart. Corresponding avoided costs and revenue for 2018-2019 are provided on the following table below the pie chart.
We have implemented several initiatives in the administrative services category to avoid operational costs and increase revenue, netting $45.0 million in 2018-2019. A significant contributor in this area was the use of the CSU’s investment authority to earn $22.4 million in revenue that has been distributed to the campuses as described in the Committee on Finance, Agenda Item 2 - California State University Quarterly Investment Report. Other administrative services efforts include coordinated insurance and risk management services, systemwide agreements for financial auditors, bank card and banking services, and a common shopping website for catalog-based purchasing. In addition, the CSU implemented process improvements across many campuses to automate workflows and reduce effort expended by faculty, staff, and students.
In the area of information technology, the CSU avoided $35.1 million in costs. Several enterprise systems migrations have consolidated and standardized email systems, databases, and moved to the cloud. In addition, equipment refresh processes have helped to standardize equipment and consolidate software and hardware purchases. Other initiatives include enhanced information security features like two-factor authentication and creation of disaster recovery sites to help campuses secure information and avoid incidents and potential claims and ensure that our most critical services function in the event of a disaster.

Construction is a major component of the CSU’s total expenditures and several methods have been deployed to avoid $30.5 million in costs, and improve efficiencies in the management of construction projects. The CSU utilized tools and methods, including negotiation of fees, effective management of contingencies, competitive bidding, benchmarking costs, repurposing of space and renovation instead of new construction, as well as creative construction delivery approaches to avoid these costs.

Instructional and student services related initiatives yielded $20.6 million in cost avoidance. Through the coordinated purchase of electronic library resources and consolidated contracts for academic technology and learning management systems across the CSU, students are able to access resources geared towards assisting them in achieving their educational goals.

In energy, $15.7 million cost avoidance was achieved through direct purchase agreements with utility providers, energy efficiency and sustainability projects, and utilization of energy information systems, all designed to save money and improve sustainability.

Facilities operations initiatives avoided $14.6 million in costs through irrigation projects, parking ticketing systems, operations restructuring, consolidated procurement of medical supplies and lab equipment, consolidated purchase of fleet vehicles with added opportunities for revenue generation, and collaboration with the UC and the CCC on the purchasing of facilities products for maintenance, repair, operations, and furniture.

In 2018-2019, CSU campuses achieved $1.1 million in revenue and cost avoidance through strategic partnerships. In addition, the CSU hired The Superlative Group and ADC Partners to complete a systemwide assessment of potential revenue generated through holistic corporate partnerships. Based on this assessment, the CSU is pursuing systemwide corporate partnerships in the airline, freight/shipping, furniture, and hotel categories.

**Future Initiatives**

The CSU will continue to explore opportunities to avoid costs and enhance effectiveness. In partnership with our campuses across the system we will continue to develop additional multi-campus agreements, leverage cloud services, and increase access to direct utility purchase agreement. In addition, we remain committed to furthering collaborations with the UC and CCC to expand sustainable procurement initiatives and broaden the use of systemwide administrative tools.
AGENDA

JOINT COMMITTEES ON
EDUCATIONAL POLICY AND CAMPUS PLANNING, BUILDINGS AND GROUNDS

Meeting: 11:00 a.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Committee on Educational Policy
Peter J. Taylor, Chair
Jane W. Carney, Vice Chair
Silas H. Abrego
Rebecca D. Eisen
Douglas Faigin
Debra S. Farar
Wenda Fong
Juan F. Garcia
Maryana Khames
Lillian Kimbell
Romey Sabalius
Christopher Steinhauser

Committee on Campus Planning, Buildings and Grounds
Rebecca D. Eisen, Chair
Romey Sabalius, Vice Chair
Larry L. Adamson
Jane W. Carney
Wenda Fong
Maryana Khames
Jeffery R. Krinsk
Jack McGrory
Peter J. Taylor

Consent
1. Approval of Minutes of the Meeting of November 15, 2016, Action

Discussion
2. Progress Towards Environmental Sustainability Goals, Information
Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California

November 15, 2016

Members Present

Educational Policy Committee
Lillian Kimbell, Chair
Jane W. Carney, Vice Chair
Silas H. Abrego
Douglas Faigin
Debra S. Farar
Jean P. Firstenberg
Thelma Meléndez de Santa Ana
Steven G. Stepanek
Maggie K. White

Campus Planning, Buildings and Grounds Committee
Steven G. Stepanek, Chair
John Nilon, Vice Chair
Jane W. Carney
Adam Day
Thelma Meléndez de Santa Ana
J. Lawrence Norton
Peter J. Taylor

Rebecca D. Eisen, Chair of the Board
Timothy P. White, Chancellor

Trustee Steven G. Stepanek called the meeting to order.

Public Comment

There were no requests for public comment.

Approval of Minutes

The minutes of the May 20, 2014 meeting of the joint Committees on Education Policy and Campus Building, and Grounds were approved as submitted.
Progress Towards CSU Environmental Sustainability Goals

An update providing information on CSU’s progress towards its environmental sustainability goals was provided. The report included examples of how the CSU is incorporating sustainability into the curriculum and shared some of the initiatives being conducted on the Northridge and Chico campuses.

Following the presentation, the trustees commented on the CSU Sustainability Policy and shared observations of increased awareness on campuses and in vendor interactions.

Trustee Stepanek adjourned the joint meeting of the Committees on Educational Policy and Campus Planning, Buildings and Grounds.
Progress Towards Environmental Sustainability Goals

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Erika D. Beck
President
California State University, Channel Islands

Elvyra F. San Juan
Assistant Vice Chancellor
Capital Planning, Design and Construction

Marquita Grenot-Scheyer
Assistant Vice Chancellor
Educator Preparation and Public Schools Programs

Jason Nice
Associate Professor of History and Chair, Curriculum Advisory Board
California State University, Chico

Summary

This item provides an update on environmental sustainability efforts integrating sustainability into curricular and research activities, progress implementing the California State University’s sustainable procurement policy, and strategies to improve electrical grid reliability and reduce long-term costs.

Background

In May 2014, the CSU Board of Trustees broadened the CSU’s efforts to reduce its use of natural resources and passed a policy that encouraged the integration of sustainability concepts across all areas of the university. The policy also updated and established conservation and greenhouse gas (carbon) reduction goals that required reductions by 2020 back to 1990 emission levels, and then 80 percent below 1990 levels by 2040, consistent with AB 32, the California 2006 Global Warming Solutions Act.
The last update on the policy was provided to the Board of Trustees in March 2018, which included the recommendation that CSU use of the Association for the Advancement of Sustainability in Higher Education (AASHE) Sustainability Tracking Assessment and Rating System (STARS) as the reporting and benchmarking tool for CSU. As of July 2019, all 23 CSU campuses were registered AASHE members and participate in the STARS on-line reporting tool. The STARS ratings, reports, and data are publicly accessible and are archived on the AASHE website and can be benchmarked against peer institutions.

Status Update

Curriculum - In support of integrating sustainability into the curriculum, the CSU and the University of California hosted the Environmental and Climate Change Literacy Project and Summit (ECCLPS, pronounced “eclipse”). ECCLPS is a collaborative effort with the goal to ensure that 500,000 graduating high school students per year in California are literate in environmental and climate change issues and solutions. The ECCLPS Summit was hosted on December 12, 2019 at the University of California, Los Angeles. Chancellor Timothy P. White’s address focused on the noteworthy achievements of CSU in promoting workforce development and upward social mobility, providing accessible and high-quality academic opportunities, and our undeniable impact on all of California’s industry sectors.

Increasingly across the system, campuses offer students a sustainability-focused General Education coursework pathway or a track of select courses that connect courses across disciplines to study an area from a multidisciplinary perspective. Since 2012, Chico State has offered students a way to pursue general education while earning a GE Minor in Sustainability Studies. Students can connect the natural environment, social and economic issues to better prepare them to enter the workforce in an environmentally conscious manner. Between 2017-2020, approximately 30 students each year have been granted a Minor in Sustainability, totaling over 100 students from dozens of different majors.

Procurement - Last year, the CSU issued a single-use plastics policy, effectively eliminating the use of plastic straws and bags. The use of Styrofoam will stop by the end of this year, and single-use water bottles will be discontinued by the end of 2021. The policy also gives preference to reusable, compostable, or recyclable products. The CSU is currently establishing a sustainable procurement policy with a broad scope that will require campuses to use a bid evaluation preference for sustainable criteria, compare the total cost of ownership when evaluating costs for goods and services, and require packaging that all products procured by the campuses is designed, produced, and distributed to the end user in a sustainable manner and in coordination with the campus waste hauler capabilities.
Facilities – CSU's microgrid strategy pursues funding and contracts to enable campuses to install solar power generation and battery storage systems to generate and store solar generated power. These microgrids provide campuses with the capability to manage electrical load and improve emergency preparedness. This year the CSU added battery master enabling agreements that can be joined with solar power agreements to result in operational budget savings with no upfront costs. These assets can be combined with additional investment to provide energy resilience that accelerates recovery from power outages. The CSU is also investigating electricity procurement options that aim to reduce long-term electrical costs.

Next Steps

Over the next year, the campuses and Chancellor’s Office will:

- Host Sustainability Learning Communities to build on the outcome of the ECCLPS Education Summit to further integrates sustainability into multi-disciplinary curricular and research activities to accelerate climate literacy.
- Promote alternative transportation and work with local communities to reduce the CSU carbon footprint. Campus Master Plans now consider alternatives to reduce vehicle miles traveled and analyze environmental impacts.
- Pursue strategic energy procurement to further reduce energy costs. Currently, direct access, which is one form of customer choice, provides efficiencies of $5 million annual savings to nine campuses. Ten campuses are, by law, prohibited from participating. Chancellor’s Office staff developing options for these ten campuses.
- Investigate the replacement of gas fired heating systems with electric powered systems.
- Support strategic partnership opportunities for CSU and AASHE. CSU Sustainability Programs Manager Tamara Wallace, was recently elected to join the national AASHE Steering Committee. Ms. Wallace is the first member elected to represent a university system. We hope her involvement advances model practices in CSU's participation with STARS, promotes greater consistency and efficiency across campus reporting, and results in additional national recognition for CSU campuses.
- Provide a report in 2021 on the progress made on the board’s goals for 2020.
AGENDA

COMMITTEE ON CAMPUS PLANNING, BUILDINGS AND GROUNDS

Meeting: 12:15 p.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Rebecca D. Eisen, Chair
Romey Sabalius, Vice Chair
Larry L. Adamson
Jane W. Carney
Wenda Fong
Maryana Khames
Jeffrey R. Krinsk
Jack McGrory
Peter J. Taylor

Consent
1. Approval of Minutes of the Meeting of November 19, 2019, Action

Discussion
2. California State University, Sacramento Proposed Off-Campus Center in Placer County, Action
Members Present

Rebecca D. Eisen, Chair
Romey Sabalius, Vice Chair
Larry L. Adamson
Jane W. Carney
Wenda Fong
Jeffrey R. Krinsk
Jack McGrory
Thelma Meléndez de Santa Ana
Peter J. Taylor

Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Rebecca D. Eisen called the meeting to order.

Public Comment

There were no requests for public comment.

Approval of Minutes

The minutes of the November 19, 2019 meeting of the Committee on Campus Planning, Buildings and Grounds were approved as submitted.
Approval of the 2020-2021 through 2024-2025 Five-Year Capital Plan

The five-year capital plan for fiscal years 2020-2021 through 2024-2025 was presented for approval. Feedback received during the September 2019 Board of Trustees meeting was incorporated into the final plan.

Following the presentation, the trustees inquired about plans for affordable housing and discussed related financial challenges. They also asked about increasing costs of construction, space standards, and administrative efficiencies that are being pursued to lower costs.

The committee recommended approval of the proposed resolution (RCPBG 11-19-06).

California State University, Sacramento Off-Campus Center in Placer County Status Update

Information on a proposed off-campus center for CSU Sacramento in Placer County was provided. Former CSU Trustee Eli Broad wishes to gift approximately 300 acres of property, in Placer County, to CSU Sacramento for an off-campus center and potentially a full CSU campus.

Following the presentation, the trustees asked about the impact the proposed center would have on the surrounding Sierra College and private university. President Robert S. Nelsen shared that both institutions have been consulted and are in support. Trustee Jane W. Carney asked to see information addressing requirements of the Board of Trustees policy regarding new campuses, Assistant Vice Chancellor Elvyra F. San Juan agreed to provide this information along with the key deal points of a proposed Memorandum of Understanding at a future meeting. The trustees further inquired about the source of funding for the project, capacity for future enrollment expansion, and curriculum planned for the center.

Trustee Eisen adjourned the Committee on Campus Planning, Buildings and Grounds.
COMMITTEE ON CAMPUS PLANNING, BUILDINGS, AND GROUNDS

California State University, Sacramento Proposed Off-Campus Center in Placer County

Presentation By

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Robert S. Nelsen
President
California State University, Sacramento

Elvyra F. San Juan
Assistant Vice Chancellor
Capital Planning, Design and Construction

Summary

This agenda item requests that the California State University Board of Trustees approve the acceptance of a gift of real property of approximately 301 acres owned by Placer Ranch Inc. to California State University, Sacramento to establish an Off-Campus Center (the “Sacramento State - Placer Center”, or the "Project") in Placer County. In November 2019, an information item was presented to the Board of Trustees to provide an update on due diligence efforts to ascertain conditions of the property, and on the status of a Memorandum of Understanding (MOU) and Gift Agreement between the CSU and Placer Ranch, Inc., and a separate MOU between the CSU and the County of Placer. This item identifies key terms of the respective agreements and anticipated actions of the County of Placer in support of the Project. The proposed resolution includes the gift of real property, the naming of the future center, and the delegation to the chancellor for the execution of final documents to realize the proposed real property transaction.

Background

The concept of an off-campus center in Placer County northeast of Sacramento was approved by the CSU Board of Trustees in November 2006. Placer County is projected to experience substantial population and economic growth over the next decade and it is envisioned that an off-campus center for Sacramento State could effectively support the community and regional needs for higher education. The proposed off-campus center would meet the needs of local businesses by educating the area's workforce, bring cultural opportunities to the community, and increase the number of skilled professionals in high-demand areas such as education, health, social services, government, and finance.
Placer Ranch, Inc., under the leadership of Mr. Eli Broad, a business leader, philanthropist, and CSU Board of Trustee Emeritus (1978 to 1982), has approached Sacramento State regarding the potential gift of approximately 301 acres. The land, which is currently undeveloped and planned to be used for higher education, is a proposed centerpiece within a larger total development area of 2,200 acres envisioned for the Placer Ranch Specific Plan (PRSP). The site is approximately 25 miles northeast of the Sacramento State main campus. The planned development is located within unincorporated west Placer County, approximately one mile west of the State Route 65 and Sunset Boulevard interchange.

*Figure 1: Placer Ranch Specific Plan Overview. Potential CSU Sacramento Off-Campus Center Site shown centrally placed (pale blue) between retail/commercial (right) and residential (south and west).*

**California Environmental Quality Act (CEQA)**

The PRSP is located within the larger 8,497-acre Placer County Sunset Area Plan (SAP). A Draft Environmental Impact Report for the SAP and PRSP was released for public review from December 2018 to February 22, 2019. The Placer County Board of Supervisors approved the SAP and PRSP on December 10, 2019 (SCH #2016112012) and certified the Final Environmental Impact Report. The non-profit Center for Biological Diversity has filed a legal action that challenges the decision of Placer County to approve the SAP/PRSP and to certify the Environmental Impact Report (“EIR”).
The proposed Sacramento State - Placer Center in Placer County was included within the PRSP and evaluated in the accompanying EIR at a programmatic level of analysis. The developer, Placer Ranch, Inc., and Placer County collaborated with Sacramento State to identify environmental impacts and mitigation measures associated with the broader PRSP and potential development of the 301-acre off-campus center. The PRSP proposed, and the EIR evaluated, preliminary site plans that accommodate the initial phases of infrastructure and facility development in order to identify significant impacts and mitigation measures sufficient to provide a programmatic level of California Environmental Quality Act (“CEQA”) clearance to support the actions recommended to the Board of Trustees herein.

The Board of Trustees must satisfy its obligations as a Responsible Agency for the PRSP project under CEQA at the time of approval of the acceptance of the gift of real property from Placer Ranch Inc. as to the preliminary site plans and initial phases of infrastructure and facility development. A Responsible Agency under CEQA is a public agency with some discretionary authority over a project or a portion of it, but which has not been designated the Lead Agency (CEQA Guidelines Section 15381).

Specifically, a Responsible Agency must consider the environmental effects of a project described in the associated Environmental Impact Report to form its own independent judgment concerning those effects prior to approving the project in its capacity as a Responsible Agency for that project. A Responsible Agency must reach its own conclusions regarding whether and how to approve the project (CEQA Guidelines, § 15096, subd. (a), (f)). Additionally, a Responsible Agency must make findings regarding significant effects of projects in their jurisdiction and, if applicable, adopt the Findings of Fact, Statement of Overriding Considerations, and Mitigation Monitoring and Reporting Program (CEQA Guidelines, § 15096, subd. (f) and (h), and § 15097, subd. (a) et seq.).

Finally, when a Responsible Agency decides to approve or carry out part of a project for which an EIR has previously been prepared, it is required to file a Notice of Determination with the County Clerk in the same manner as a lead agency within five days of its approval (Pub. Resources Code, § 21152).

As a Responsible Agency, the Board of Trustees of the California State University must comply with these obligations when considering the Gift Agreement, and compliance with this requirement is to be documented in the Notice of Determination.

**Educational Benefits**

The proposed off-campus center will support Sacramento State’s mission in the region and provide an opportunity to further partner with existing higher education institutions such as the Sierra Community College and William Jessup University. Sacramento State and Sierra College currently partner to offer a nursing degree for which students receive an Associate Degree in Nursing from Sierra College and then complete a Bachelor of Science degree at Sacramento State.
A June 2007 study on the potential economic benefits of a California State University in Placer County conducted by the Sacramento Regional Research Institute (SRRI) found that “there is a need for higher education infrastructure within Placer County” with a preference for “one or more four-year university campuses.” The study also noted that although progress has been made recently with the establishment of William Jessup University in the region, a larger public university that begins as an off-center campus of Sacramento State “will also help the county meet the need for additional educational resources.” Specifically, the study noted that in addition to meeting the needs of local businesses by educating the area’s workforce, an off-campus center would “bring cultural opportunities and civic amenities, such as sporting events and recreational facilities to the general public.”

In response to the increasing regional demand, Sacramento State has undertaken several instructional activities and programs in Placer County, including Business Administration (finance, marketing, management), Humanities & Religious Studies, a custom executive program for Placer County government leaders, a project management and materials management curriculum, and a project with the City of Roseville for city managers focusing on leadership. The College of Education (COE) delivered programs in Child Development, Educational Leadership and Public Policy, Special Education, Rehabilitation and School Psychology, and Teacher Education. These instructional activities and programs have had varying levels of success and provide Sacramento State with valuable experience working with students in the region and highlight the increasing unmet needs in the area’s workforce.

The proposed off-campus center at Placer Ranch will provide the region with a full complement of upper division courses required for majors in the high demand disciplines of Business Administration, Criminal Justice, Communication Studies, English, Undergraduate Studies in Education, and others. Additionally, the University plans to provide a set of upper division general education courses permitting students to complete up to nine units of their degree at the Placer Center. Furthermore, at least one graduate course could be added to support workforce development in the region, such as a focus on Teacher Education to address the shortage of teachers in the Sacramento area.

The uniqueness of the Placer Ranch site and partnership potential could lead to additional program offerings including:
- Criminal Justice, Criminalistics, Forensic Biology/Forensic Science, and/or other undergraduate or graduate programs to complement a potential Placer County Crime Lab. Other areas may include Data and Computer Forensics, including research and studies of data recovery, photographic image reconstruction/analysis, and other forensic computer science activities.
- A Master of Science degree in Environmental Engineering.
- Watershed management and forestry management, which could take advantage of the unique location of the Placer Center. The University's Office of Water Programs could emerge as a theme for academic programming.
An initial due diligence effort for the 301-acre site conservatively projects a first phase of development to accommodate a student population of 500-2,500 FTE and up to 12,000 FTE within a 20-year planning horizon. When considering growth projections for the Center, due diligence efforts found that the site may accommodate 25,000 FTE at full buildout within the Sunset Area Plan’s 80-year planning horizon. A campus master planning effort for the Placer Ranch Off-Campus Center will be completed in the near future by Sacramento State.

The proposed off-campus center at Placer Ranch will comply with the May 1999 Board of Trustees Policy for a Permanent Off-Campus Center. The requirements of the policy are addressed in Attachment A.

Due Diligence

Sacramento State performed a final review of the EIR documents prior to adoption by the Placer County Board of Supervisors on December 10, 2019. The campus conducted due diligence to ascertain the conditions of the property and worked with Placer Ranch, Incorporated to mitigate areas of concern, including:

- Compliance with the mitigation measures set forth in Placer County’s December 2019 EIR, and the Mitigation Monitoring and Reporting Program, shall be the responsibility of Placer Ranch or its successors in interest.
- Possible hazardous or toxic materials that may be found after the date of transfer. Placer Ranch, Inc. has agreed to cover costs of any remediation as required under environmental laws, up to $5,000,000, or up to $1,000,000 if updated studies to be conducted by Placer Ranch reconfirm the absence of site contamination.
- Potential odors from the Western Regional Sanitary Landfill.
- Biological resources and vernal pools – Placer Ranch agreed to pay the costs associated with the mitigation of impacts to biological resources resulting from the transition of land users due to the County’s approval of the PRSP, with exceptions for designated open space on the site, either through an individual permitting process or participation in the Placer County Conservation Plan, once adopted by the County.

Memorandum of Understanding Key Terms

The MOU between Placer Ranch, Inc. and Sacramento State includes the following:

- Cooperation regarding publicity efforts pertaining to the gift.
- Placer Ranch agrees to work with the County and the University to coordinate development of the initial on-site buildings and facilities, including:
  - Backbone Infrastructure of roadways, sewer, water, recycled water and drainage facilities. Utilities (wet and dry) to the first building on the University property.
  - Biological Resource and Agricultural Land Conversion Mitigation Costs.
  - County and Regional Traffic Fees, payable by Placer Ranch.
  - Off-Site Road Improvements, payable by Placer Ranch.
Sacramento State will be responsible for:
  - Costs related to the Campus Master Planning.
  - On-site open space and biological resource management and maintenance costs.
  - On-Site stormwater detention/retention.
  - On-site police protection services.
  - Dedication of 5 acres of land for a Placer County fire station.
  - Development fees related to sewer, water, recycled water, and drainage connection fees.

The Gift Agreement between Placer Ranch, Inc. and Sacramento State includes:
- Donor agrees to donate approximately 301 acres for the use of an off-campus center, which allows for expansion to a full university campus.
- University accepts the property for developing the Project consistent with the mission of the University.
- The property will not be acquired for the purpose of resale to other development interests.
- Closing on the property shall take place after all legal challenge periods have expired, or upon the successful and final resolution of any litigation challenging the PRSP, or as agreed upon by the parties.
- Donation with Subsequent Conditions - the deed transferring the property shall be fee simple with a condition that the property may revert back to the Donor if the 1) campus has not completed a Master Plan within three years; or 2) an approximately 89-acre portion of the northwest corner of the property (the “West Impact Area”) shall revert back if the University after 15 years has determined that it does not intend to use the full 301-acre property as a main campus. The remaining approximately 212 acres would stay with the University.
- Donor shall be responsible for any required hazardous or toxic materials remediation with a cost not to exceed $5,000,000.
- Donor shall provide a Phase I Environmental Site Assessment to the University for review. In the event such documents do not identify any contamination or constraints to the University's development, the above noted $5,000,000 established for remediation will be reduced to $1,000,000.
- Facility Naming – the CSU Board of Trustees commits to investigating significant naming opportunities on the Project site, and to agreeing with Placer Ranch upon a naming commitment, in honor of Eli Broad and this philanthropic gift.

The MOU between County of Placer and Sacramento State includes:
- The County, recognizing the significant regional benefit of development of the Sunset Area and of a public university, and recognizing the significant burden of constructing infrastructure initially, shall support construction in an amount up to $17.8 million in on-site or off-site backbone public improvements.
• The County shall defer traffic fees that will be due upon the development of the Sacramento State - Placer Center. Full repayment of these deferred fees will come later from Placer Ranch.
• Placer Ranch shall pay all regional traffic fees on behalf of the University.
• The only development fees to be paid by the University are pursuant to Government Code section 54999.7, including sewer, water, recycled water, drainage, and other connection fees.
• The University shall work with the County to identify an alternative Fire Station Site within the West Impact Area of the University Property.
• The University shall work with the County to partner on opportunities to provide enhanced transit services.
• Naming Right - the University intends to include the name "Placer" within the name of the proposed off-campus center, and should it expand to a main campus, to be named "California State University, Placer".
• Following the donation by Placer Ranch, Inc. of the 301-acre property to the University, the approval and permitting of the 301-acre property is subject to the jurisdiction and authority of the CSU.

Future Actions for Board of Trustees Consideration

Should the Board of Trustees approve acceptance of the gift of real property, the University will develop a campus master plan identifying proposed uses of the 301-acre site. Placer Ranch previously hired consultants to develop a concept plan, but the campus will require a separate, appropriately detailed, long-term development plan for the site. The campus master plan and the required project-specific environmental impact analysis would be presented to the Board of Trustees for approval.

The University will also continue to explore alternative methods to develop the off-campus center. Discussions are ongoing with Sierra (Community) College, County of Placer, and Placer Ranch, Inc. Opportunities discussed include initial academic building(s), a library, a Sierra College transfer center, and a County crime lab. Additional methods to build out the campus through public-private partnerships will continue to be explored with Placer Ranch, Inc. and other regional partners.

Prior to the execution of commitments for future development as noted in the above examples, conceptual approval of individual projects would be presented at future meetings of the Board of Trustees. As typical, key business points of development plans will be presented to the Board of Trustees for future consideration.
Recommendation

The following resolution is presented for approval:

RESOLVED, by the Board of Trustees of the California State University, that the chancellor or designee is authorized to negotiate and execute the terms of a Memorandum of Understanding and Gift Agreement with Placer Ranch Inc. to accept on behalf of the Board of Trustees the interest in 301 acres of real property, known as Placer Ranch, donated to the California State University from Placer Ranch, Inc.

RESOLVED, by the Board of Trustees of the California State University, that the chancellor or designee is authorized to negotiate and execute the terms of a Memorandum of Understanding with the County of Placer related to the development of an off-campus center for Sacramento State.

RESOLVED, By the Board of Trustees of the California State University, that the proposed off-campus center for Sacramento State will be called “Sacramento State-Placer Center”.

RESOLVED, the Board, acting as a responsible agency, has analyzed:

a. The PRSP Draft Environmental Impact Report for the Sunset Area Plan/Placer Ranch Specific Plan (https://www.placer.ca.gov/2702/Sunset-Area-Plan---Placer-Ranch-Specific#tab40562e19-7975-40f0-931a-105b173f34f3_1), Final Environmental Impact Report for the Sunset Area Plan/Placer Ranch Specific Plan, Errata, and appendices and references thereto (https://www.placer.ca.gov/2702/Sunset-Area-Plan---Placer-Ranch-Specific#tab40562e19-7975-40f0-931a-105b173f34f3_0) certified by the Placer County Board of Supervisors, as Lead Agency on December 10, 2019 by Placer County Resolution No. 2019-241; and


The documents referenced in subparts (a) and (b), above, each are maintained in the files of the California State University and are fully incorporated herein by reference.
RESOLVED, The Board of Trustees of the California State University has duly considered and hereby adopts the Draft Environmental Impact Report and the Final Environmental Impact Report including all errata, and appendices and references thereto.

RESOLVED, the Board of Trustees of the California State University, acting as a Responsible Agency with respect to the Sunset Area Plan/Placer Ranch Specific Plans due to its discretionary authority over approving and developing the proposed Sacramento State – Placer Center, hereby adopts the Findings of Fact and Mitigation Monitoring and Reporting Program for the Final Environmental Impact Report, which identify the specific impacts of Sunset Area Plan/Placer Ranch Specific Plan and the related mitigation measures, which are hereby incorporated by reference. Insofar as the mitigation measures identified in the Mitigation Monitoring and Reporting Program pertain to the Sacramento State-Placer Center site and are applicable to The California State University, such measures shall be monitored and reported by The California State University to the extent required by CEQA and consistent with the Mitigation Monitoring and Reporting Program.

RESOLVED, the Board of Trustees of the California State University hereby adopts the Statement of Overriding Considerations for the Final Environmental Impact Report for the Sunset Area Plan/Placer Ranch Specific Plans, which the County of Placer, acting as the lead agency, adopted at the time of Final Environmental Impact Report certification on December 10, 2019, which states that project benefits outweigh the remaining significant and unavoidable aesthetic, agricultural, air quality, biological resource, cultural (archaeological and historic) resource, geology and soils (including paleontological resource), greenhouse gas emissions, hazards and hazardous materials, hydrology and water quality, land use, noise, population and housing, and transportation and circulation, and utility impacts.

RESOLVED, the Board of Trustees of the California State University, by adopting the Findings of Fact for the Sunset Area Plan/Placer Ranch Specific Plans in its capacity as a Responsible Agency, finds that the inclusion of certain mitigation measures as a part of the project approval will reduce most, but not all, of these effects to less than significant levels. Those impacts which are not reduced to less than significant levels are identified as significant and unavoidable and are overridden due to specific project benefits are identified in the Findings of Fact and Statement of Overriding Considerations.
RESOLVED, The Board of Trustees of the California State University has reached its own conclusions regarding whether to adopt the Environmental Impact Report, Mitigation Monitoring and Reporting Program, and Findings of Fact and Statement of Overriding Considerations, as required pursuant to CEQA Guidelines § 15096, subd. (a) and subd. (f).

RESOLVED, by the Board of Trustees of the California State University, that Chancellor or his designee is requested under Delegation of Authority granted by the Board of Trustees, and acting as a Responsible Agency with respect to the Sunset Area Plan/Placer Ranch Specific Plan project, to file a Notice of Determination for the Final Environmental Impact Report within five (5) working days, in accordance with Public Resources Code § 21152(a) and CEQA Guidelines § 15096(i).
Criteria of Board of Trustees Policy for a Permanent Off-Campus Center (May 1999)

Summary

The Board of Trustees established eight criteria to guide the creation of a permanent off-campus center, which are summarized below. For each criterion, responses are provided related to the evaluation of the Placer County off-county center project.

Board of Trustees Policy

In May 1999, the Board of Trustees updated its policy and criteria regarding the establishment of new off-campus centers and its approval of permanent off-campus centers. Off-campus education programs are intended to provide regular academic degree programs in geographic areas not adequately served by existing CSU campuses. The centers should not compete with existing community colleges, other local institutions, or with the four-year “home” campus. Off-campus centers are an integral part of the “home” campus academic program, offering upper division and graduate courses allowing students to complete specific degree programs. The policy also envisioned the campus use of leased or other facilities to grow the center to 200 FTE prior to seeking approval of a new center. The following Board of Trustees criteria apply to the establishment of new off-campus centers:

1. Determine no negative impact on established higher education institutions in the region.
2. Establish alternative instructional delivery is insufficient to meet regional demand.
3. Achieve enrollment of at least 200 FTE, with anticipated growth to 500 FTE over 5-10 years.
4. Offer at least three academic degree programs with full upper division program.
5. Maintain staffing with regular CSU faculty at ratios similar to on-campus staffing ratios.
6. Ensure academic resources are sufficient for continuity without impacting “home” campus programs.
7. Demonstrate that the projected center enrollment cannot be accommodated through distance learning technologies or other alternative instruction delivery methods that meet pedagogical requirements for effective instruction for the new center serving up to 500 FTE.
8. Show how the proposal meets Board of Trustees policy requirements and affirm that the proposed center does not require additional support costs above the campus’s allocated enrollment budget. Based on this report, the chancellor is delegated the authority to approve the establishment of a new off-campus center, not to exceed 500 FTE, without Board of Trustees’ approval.

An off-campus center that exceeds the 500 FTE threshold requires Board of Trustees’ approval and, prior to dissolution, required action by California Postsecondary Education Commission to be recognized as a permanent off-campus center.
Response to Criteria

Per the BOT policy outlined above, the University is requesting the Chancellor’s Office careful consideration to designate the proposed satellite campus in Placer County as an Off-Campus Center based on the responses to each of the eight points below:

1. Determine no negative impact on established higher education institutions in the region.
   - A June 2007 study on the potential economic benefits of a California State University in Placer County conducted by the Sacramento Regional Research Institute (SRRI) found that “there is a need for higher education infrastructure within Placer County” with a preference for “one or more four-year university campuses.” The study, which has proven true over the last decade, also noted that although progress has been made recently with the establishment of William Jessup University in the region, a larger public university that begins as an off-center campus of Sacramento State “will also help the county meet the need for additional educational resources.” Specifically, the study noted that in addition to meeting the needs of local businesses by educating the area’s workforce, the University’s off-campus center would “also bring cultural opportunities and civic amenities, such as sporting events and recreational facilities to the general public.”
   - Sacramento State is developing a partnership with Sierra College to provide a full four-year academic plan for students in the region. Programs at the Center are intended to help support the region through a variety of academic modalities not currently being met. As such, the Center is not expected to compete with other public higher education institutions or take away from the main campus.

2. Establish alternative instructional delivery is insufficient to meet regional demand.
   - The University began some instructional activities in Placer County using rental space owned by Sierra College at their Roseville Gateway campus. The first programs that took advantage of this opportunity included upper division classes in Business Administration (finance, marketing, management) and Humanities & Religious Studies.
   - In addition to these two programs, the University has also undertaken a number of other activities in the area over the past several years, including a custom executive program for Placer County government leaders, a project management and materials management curriculum, a project with the City of Roseville for city managers on leadership, as well as several programs by the College of Education (COE). The COE programs delivered in Placer County highlight the increasing unmet needs in the area’s workforce. They include programs in Child Development, Educational Leadership and Public Policy, Special Education, Rehabilitation and School Psychology, and Teacher Education.
   - All of these activities had varying levels of success, but more than anything else they provided Sacramento State with valuable experience working with students in the region and demonstrating our response to workforce needs in the area. These offerings also demonstrated that regional demand is larger than anticipated and has continued to grow.
3. Achieve enrollment of at least 200 FTE, with anticipated growth to 500 FTE over 5-10 years.
   • Initial due diligence efforts for the 301-acre site conservatively projects a first phase of
development that could accommodate a student population of 500-2,500 FTE and up
to 12,000 FTES within a 20-year planning horizon. As previously stated, Sacramento
State will establish a partnership with Sierra College to meet the regional demand for
higher education. When considering growth projections for the Center, due diligence
efforts found that the site may accommodate 25,000 FTE at full build out within the
Sunset Area Plan’s 80-year planning horizon. A campus master planning effort for the
Placer Ranch Off-Campus Center is expected to be completed in the near future by
Sacramento State.

4. Offer at least three academic degree programs with full upper division program.
   • As part of the Off-Campus Center pursuit, Sacramento State will provide a set of upper
division general education (GE) courses permitting students to complete up to nine
units of their degree at the Placer Center.
   • In addition to upper division GE courses, a full complement of upper division courses
required for majors in any of the high demand disciplines (e.g., Business
Administration, Criminal Justice, Communication Studies, English, Undergraduate
Studies in Education, etc.) will also be offered. The University’s Academic Plan
analyzed student demographics from those living in Placer County and determined
there is sufficient demand to offer complete degrees at the Off-Campus Center.
   • Further, at least one graduate course could be added to support workforce development
in the region. For example, a focus on Teacher Education to address the shortage of
teachers in the Sacramento area.

5. Maintain staffing with regular CSU faculty at ratios similar to on-campus staffing ratios.
   • As part of the University’s Academic Plan for the Off-Campus Center, an analysis of
student and faculty data was conducted to identify possible demand for course offerings
for an off-campus center in Placer County using target residential zip codes in and
around Placer County. The data indicated that in fall 2017, 191 faculty resided in the
target zip codes out of over 1,500 total faculty on the main campus.
   • The analysis concluded there are sufficient numbers of faculty residing near the
proposed center site in departments with high concentrations of students also residing
in the specified zip codes to provide justification for the expectation that projected
enrollment will correlate with a demand for academic programs and the availability of
faculty from those programs allowing the Center to meet ratios similar to the “home”
campus. Specifically, the analysis concluded that local demand for a variety of
potential majors at the Placer Center could average a student-to-faculty ratio of
approximately 24:1, which is consistent with the main campus.
6. Ensure academic resources are sufficient for continuity without impacting “home” campus programs.
   - Students who will attend the Placer Off-Campus Center will receive educational opportunities and a quality of education equal to those provided on the “home” campus without having to travel almost 60 miles round trip.
   - Sacramento State intends to provide initial offerings, and the respective resources to support those programs, that are location specific to students at the Off-Campus Center. It is anticipated that all of these initial resources can be accommodated in the first academic building, which will be comprised of classrooms, administrative offices, information technology support, conference rooms, and faculty office space.
   - Consistent with the Executive Order 720, it is not anticipated that enrollment or resources will be diverted from the Sacramento State’s “home” campus.

7. Demonstrate that the projected center enrollment cannot be accommodated through distance learning technologies or other alternative instruction delivery methods that meet pedagogical requirements for effective instruction for the new center serving up to 500 FTE.
   - The initial academic offerings are anticipated to be offered in collaboration with Sierra College to serve the unique demand from regional industries that cannot be accommodated through alternative instruction delivery methods or distance learning. The Placer Center’s proximity is positioned to serve those unique regional workforce needs through in-person training, which can be accommodated in the first academic building. This building is comprised of classrooms, administrative offices, information technology support, conference rooms, and faculty office space. Philanthropic and/or partnership support will fund this $35 million, 60,000 square foot building, which can house up to 500 FTE for the Center.

8. Show how the proposal meets Board of Trustees policy requirements and affirm that the proposed center does not require additional support costs above the campus’s allocated enrollment budget. Based on this report, the chancellor is delegated the authority to approve the establishment of a new off-campus center, not to exceed 500 FTE, without Board of Trustees’ approval.
   - It is the intent of Sacramento State and the CSU to identify alternative funding sources from Placer Ranch, Inc., Placer County, public-private partnerships, and partnerships with local institutions like Sierra College to address both infrastructure and project costs. These responsibilities are outlined in a Gift Agreement and Memorandum of Understanding for review prior to execution. The Gift Agreement will outline initial campus development costs and responsibilities, including, but not limited to infrastructure. Consistent with Executive Order 720, Sacramento State intends to develop the off-campus center with existing funding, combined with private funding and public-private partnerships.
AGENDA

COMMITTEE ON EDUCATIONAL POLICY

Meeting: 1:15 p.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Peter J. Taylor, Chair
Jane W. Carney, Vice Chair
Silas H. Abrego
Rebecca D. Eisen
Douglas Faigin
Debra S. Farar
Wenda Fong
Juan F. Garcia
Maryana Khames
Lillian Kimbell
Romey Sabalius
Christopher Steinhauser

Consent
1. Approval of Minutes of the Meeting of January 29, 2020, Action
2. Academic Planning, Action
3. Academic Preparation, Information

Discussion
4. Approval of Recommended Amendments to Title 5 Regarding Occupational Therapy Doctorate Degree Programs, Action
MINUTES OF MEETING OF
COMMITTEE ON EDUCATIONAL POLICY

Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California

January 29, 2020

Members Present

Peter Taylor, Chair
Jane W. Carney, Vice Chair
Silas H. Abrego
Rebecca D. Eisen
Douglas Faigin
Debra S. Farar
Wenda Fong
Juan F. Garcia
Maryana Khames
Lillian Kimbell
Romey Sabaliaus
Christopher Steinhauser

Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Taylor called the meeting to order.

Approval of Minutes

The minutes of November 19-20, 2020 were approved as submitted.

Amendments to Title 5 Regarding Occupational Therapy Doctorate Degree Programs

Loren J. Blanchard, executive vice chancellor, began the presentation by noting that the Board of Trustees sponsored legislation to grant the CSU authority to offer the doctoral degree in occupational therapy or Occupational Therapy Doctorate (OTD). This bill was approved by the legislature and signed into law by the governor, amending State Education Code.
Alison Wrynn, associate vice chancellor, Academic Programs, Innovation and Faculty Development continued the presentation by sharing that the CSU occupational therapy programs meet a growing workforce need, followed by presenting the proposed Title 5 amendments to be approved in the March meeting.

Following the presentation, trustees asked questions related to the campuses at which the doctoral programs will be offered.

Research, Scholarship and Creative Activities

Ganesh Raman, assistant vice chancellor, Research, shared examples of research, scholarship and creative activities that provide a high-quality education where CSU students can engage with course content, develop and test hypotheses and push boundaries. He outlined how these efforts have been supported by federal and other external grants, contracts and awards. In 2017-18, the CSU received nearly $648 million in external funding, an increase of $58 million over the previous year. Research, scholarship and creative activities also enable the CSU to maintain faculty excellence by recruiting and retaining top-tier, world-class faculty, while ensuring students receive a cutting-edge education.

President William A. Covino of California State University, Los Angeles, shared the story of Ariana Gonzalez, an alumna of Cal State LA, and how research connected her lived personal experience to her overall academic and career goals.

Following the presentation, trustees had specific questions regarding how the CSU ensures that research faculty are supporting undergraduate discovery, learning and mentoring; the number of tenure-track faculty that pursue research; and how many faculty are awarded grants that cover the cost of research buy-outs.

Admission Requirements: Quantitative Reasoning

Loren J. Blanchard, executive vice chancellor, began by presenting a proposal to approve a phased implementation to modify the CSU’s admissions requirements for board action. The modification would require incoming first-year students, beginning in fall 2027, to have completed one additional course of quantitative reasoning to be eligible for admission. The proposal had unanimous support of the 23 CSU campus presidents.

James T. Minor, assistant vice chancellor, continued by defining quantitative reasoning, which is the ability to think and to reason analytically and intelligently about numbers, measurement, capacity or probability throughout one’s personal and professional life. He continued by sharing details on the analysis of data provided by the California Department of Education as well as highlighting the public comprehensive universities in other states with admission requirements comparable to those proposed.
Marquita Grenot-Scheyer, assistant vice chancellor, Educator Preparation and Public School Programs, discussed details of the proposal. The requirement could be fulfilled with a high school science course, an elective with a quantitative reasoning foundation, such as personal finance or computer science, or a more traditional mathematics course beyond Algebra 2. It could also be met with a quantitatively based Career and Technical Education class or through dual enrollment in partnership with a local community college. She recommended the approval of the phased implementation, which would include a Title 5 amendment that will be submitted to the Board for approval by spring 2022. The implementation will also include an independent analysis of the requirement’s implementation and impacts, the formation of a steering committee, and increases in investment in teacher preparation and student outreach.

Following the presentation, trustees had a number of questions and comments. These questions included, but were not limited to: a request for demographic data of the group of students that enrolled in CSU with an additional year of quantitative reasoning coursework and those without the additional preparation; acknowledgment of the CSU’s earnest effort to accommodate an impact study before voting to approve the proposal; consideration of opportunities to intervene earlier in a student’s educational path; and a recommendation regarding the external organization to perform the independent analysis.

The committee unanimously recommended approval of the proposed resolution. (REP 01-20-01).

Trustee Taylor adjourned the Committee on Educational Policy.
COMMITTEE ON EDUCATIONAL POLICY

Academic Planning

Presentation By

Loren J. Blanchard
Executive Vice Chancellor
Academic and Student Affairs

Alison M. Wrynn
Associate Vice Chancellor
Academic Programs, Innovations and Faculty Development

Summary
In accordance with California State University (CSU) Board of Trustees policy established in 1963, this item summarizes the CSU academic planning process, including the long-range program planning activity that occurred since January 2019. The proposed resolution approves additions and modifications to campus academic plans and the CSU Academic Master Plan.

Background
Six areas of academic planning activity are reported in this item, and a proposed resolution concerning changes to the CSU Academic Master Plan is presented. The academic planning topics include:

1. Changes to program projections
   - New projections proposed for addition to ten-year campus academic plans and to the CSU Academic Master Plan (Attachment A)
   - Existing projections that will be removed from the CSU Academic Master Plan and campus academic plans

2. Changes to existing degree programs
   - Degree programs suspending new admissions
   - Discontinuance of existing degree programs

3. Total units required for Bachelor of Arts (BA) and Bachelor of Science (BS) degree programs

4. Summary of Western Association of Schools and Colleges (WASC) Senior College and University Commission accreditation visits (Attachment B)

5. Accredited academic programs and departments (Attachment C)

6. CSU degree proposal, review and approval process (Attachment D)
Offering traditional and emerging degree programs, the CSU is an engine of social mobility, educating many students who are the first in their families to attend college. According to data from the U.S. Department of Labor and California’s Employment Development Department, the educational opportunities represented by CSU degree programs provide our graduates with a mid-career salary that, on average, is more than $8,500 higher than graduates from other public universities. As a result of ongoing degree program planning and development that responds to employment demands and student interest, the CSU awards more than 107,000 bachelor’s degrees every year, adding to the 3.7 million CSU alumni who keep California’s economy vibrant and growing.

Degree planning is a critical first step in the development of educational programs designed to meet the needs of California’s skilled and diverse workforce. The CSU delivers more job-ready graduates into the workforce than any other public or private university in the state. The CSU produces 50 percent or more of California’s graduates in agriculture, business, criminal justice and public administration. As can be seen in the chart below, there are also opportunities for enrollment growth in the areas of engineering, life science and information technology.
Past Projections

As a result of trustee approval of projections in past years, in 2019, thirty-three new degree programs were approved by the Office of the Chancellor.

Degrees that were developed and approved during this time frame include two new Doctor of Audiology (AuD) degrees at CSU Sacramento and at San José State University. Two Doctor of Nursing Practice (DNP) degree programs were converted from pilot programs to regular program status at CSU Fresno and San José State University. Additionally, allied health degree programs were newly approved at Channel Islands (MS in Nursing), Fullerton (BS in Public Health), Humboldt (BS in Nursing), and San Bernardino (BS in Public Health, BS in Health Services Administration, BS in Nutritional Science and Dietetics, BS in Environmental Health Science).

The discipline of Engineering continues to be an area of programmatic interest on CSU campuses. Dominguez Hills (MS in Systems Engineering), Fullerton (MS in Engineering Management), and Pomona (MS in Engineering, MS in Mechanical Engineering, MS in Systems Engineering) developed new degree programs that will allow CSU Students to move directly into rewarding careers.

Finally, several new fine arts degrees were approved as campuses worked towards developing degree programs that met national accreditation standards in the arts as well as emerging trends in the disciplines.

The following chart provides a breakdown of the disciplines in which new degrees were approved in 2019.
New Programs by Discipline and Degree Level Approved in 2019

Bachelor's  | Master's  | Doctoral
---|---|---
Agriculture  | Business  | Health Professions
Biological Science  | Data Sciences  |  
Fine and Applied Arts  |  |  
Health Professions  |  |  
Interdisciplinary Studies  | Education  |  
Physical Science  | Engineering  |  
Social Sciences  | Interdisciplinary Studies  |  

Humanities  |  |  
Interdisciplinary Studies  |  |  
Physical Science  |  |  
Social Sciences  |  |  

Current Year Program Proposals

This year, the Office of the Chancellor received 35 projections for new degree programs. A degree proposal may be developed only after trustees approve the preliminary step: a degree projection, which is a long-term plan to develop a degree program.

This year, campuses proposed an increased number of state-supported undergraduate programs compared to previous years. Ninety percent of the projected degree programs were for state-support programs. This reflects the state’s renewed investment in the CSU in this year’s State budget.

Following a multi-year trend, we continue to see a growing number of degree programs that are well-aligned with future workforce needs, particularly in the field of health and allied health sciences. For example, there are projections for 11 new degree programs in health-related fields at eight campuses ranging from baccalaureate to doctorate. This includes degrees in: Audiology, Biomedical Engineering, Epidemiology, Nursing, Nutrition, Occupational Therapy, Public Health, and Speech and Language Pathology.

The new Occupational Therapy Doctorate will be offered at CSU Dominguez Hills and San José State University. According to the State of California Employment Development Department, current employment demand for Occupational Therapists is projected to increase from 133,000 openings in 2018 to 156,800 by 2028. This 18% growth is greater than the average growth rate for all occupations in the nation. Current employment demand for Occupational Therapists in California is projected to increase from 11,300 openings in 2016 to 14,100 by 2026, approximately 14% faster than the average rate of growth for all occupations in the state.

Another area of significant labor force need is in data science. There are four new degree projections in data science and data analytics. In California alone, the State of California Employment Development Department has forecasted demand for this field will grow by 20%, approximately 9% faster than other areas.

To ensure that proposed CSU degree programs are relevant and responsive to state needs, campuses consider local and statewide ongoing and emerging workforce needs. This year, new program projections continue to reflect workforce needs in the engineering, allied health and data science fields. As you can see on the chart below, these areas are among the fastest growing professional areas in California and across the nation. The State of California Employment Development Department anticipated occupational expansion of approximately 10% in the engineering field, 18% in allied health and 19% in data science between 2016 to 2026.
To educate students in one of these areas, six campuses are seeking trustee authorization to develop allied health degree programs including: Dominguez Hills (MPH in Public Health, OTD in Occupational Therapy), Monterey Bay (MS in Nursing), San Bernardino (MA in Speech-Language Pathology), and San Diego (MS in Epidemiology), San Francisco (AuD in Audiology), and San José (OTD in Occupational Therapy). These new allied health programs would join the many similar programs currently offered across the CSU.

As we have seen over the past few years, there continues to be interest in data science and data-informed decision making, with projection proposals submitted by Chico (MS in Business Analytics), Northridge (MS in Accounting Analytics, MA in Business Analytics), Pomona (MS in Financial Analysis), San Diego (MS in Global Business Development), San José (BS in Data Science), and San Luis Obispo (MA in Statistics). Data scientists are experts who interpret data and give it practical significance and application. These professionals use statistics, calculus and algebra, software programming, software engineering, data-driven problem solving, and data analysis and visualization skills. Computer and information research scientists with a master’s degree had a median annual wage in 2018 of $118,370 (United States Department of Labor, 2020).

1. **Changes to Program Projections**

   **New Projections Proposed for Addition to Ten-Year Campus Academic Plans and to the CSU Academic Master Plan**

   The Academic Programs, Innovations and Faculty Development Department at the Office of the Chancellor maintains the CSU Academic Master Plan, a comprehensive list of projected programs, existing degree programs and program-review schedules for authorized degree
programs. The CSU Academic Master Plan, which guides program, faculty and facility development, will be updated to reflect the resolution adopted by the board at the March 2020 meeting. The CSU Academic Master Plan and each campus academic plan will thereafter be posted online as resources for university planning.

In addition to the CSU Academic Master Plan, the Office of the Chancellor maintains the CSU Degrees Database, an online inventory of all authorized degree programs and associated concentrations (focused areas of study within the degree program). The CSU Degrees Database informs the public CSU Search Degrees website (http://degrees.calstate.edu), a tool for exploring the bachelor’s and graduate degree programs and concentrations currently offered at CSU campuses.

The projections listed below and in Attachment A indicate campus intention to develop degree programs within the coming decade. Across the system, 35 new projections are proposed, 11 at the undergraduate level and 24 at the graduate level. New programs are planned in response to student demand, employer need, faculty interest, and licensure and accreditation requirements.

Campuses have also removed twelve existing program projections from their academic plans for a variety of reasons, including shifting priorities or resources. These projections will therefore not be developed into degree proposals. The number of existing degree programs enrolling students has also decreased this year, with 24 degree programs having been changed to “suspended admission” status—meaning that additional students will not be admitted to those programs until further notice. Campuses suspend admission to degree programs for a variety of reasons. For example, program enrollment might have decreased and faculty would like to undertake a comprehensive review of the program. Programs suspended for such reasons will likely remove the suspended status after the review, and begin to admit students once again. Other programs suspend admission due to new certification requirements. Baccalaureate degree programs in Athletic Training are currently suspending admission. This is due to new certification requirements that have established the master’s degree as the new entry-level degree in Athletic Training. Additionally, 18 degree programs have been “discontinued,” meaning the campus will no longer offer the programs after all currently enrolled majors have completed their degree requirements. In all cases, students already matriculated into a degree program are allowed to complete their degrees, even though the program has been discontinued or is not allowing new students to enroll.

Recommendations for board approval of campus academic plans (including proposed projected programs) follow Office of the Chancellor review of campus projection proposals. Review includes consideration of “declared policy of the board to encourage broadly based degrees of high academic quality and to avoid unnecessary proliferation of degrees and terminologies” (REP-91-03). Projected programs are removed from campus academic plans if
a full degree proposal is not submitted to the Office of the Chancellor within five years of the date originally projected for implementation. Campuses may request an extension of this five-year deadline if there are compelling circumstances for such an extension.

After the board approves a projection, the campus may begin developing a full degree implementation proposal, which is submitted to the Office of the Chancellor for review and final approval as a program. With confirmation from the Office of the Chancellor, a pilot degree program may enroll students for five years. Pilot programs subsequently may be proposed for conversion to permanent status, which requires the chancellor’s approval. Traditional, fast-track and pilot degree-proposal processes are described in Attachment D. In Attachment A, a ten-year overview of projected degree programs – by campus – is presented.

New Projections

**Bakersfield**
- BS Environmental Science
- BM Music – Music Education
- MS Behavioral Neuroscience

**Chico**
- MS Business Analytics

**Dominguez Hills**
- MPH Public Health
- MS Bioanalytical Chemistry
- OTD Occupational Therapy Doctorate

**Fresno**
- BS Biomedical Engineering
- BFA Studio Art

**Long Beach**
- BA Multi-Disciplinary Science
- MAT Special Education

**Monterey Bay**
- MS Nursing

**Northridge**
- MS Accounting Analytics
- MS Business Analytics
Pomona
 MS Financial Analysis

Sacramento
 BA Public Policy and Administration
 BS Hospitality and Tourism Management
 MA Environmental Studies
 MS Nutrition and Food

San Bernardino
 MA Speech-Language Pathology
 MS Materials Science
 MS Nutrition Science

San Diego
 MA Critical Studies in Music
 MS Epidemiology
 MS Global Business Development

San Francisco
 BA Bilingual Spanish Journalism
 BA Ethnic Studies
 BA Race, Ethnicity, and Health
 MS Environmental Science
 AuD Audiology

San Jose
 MS Artificial Intelligence
 MS Data Science
 OTD Occupational Therapy

San Luis Obispo
 MS Statistics

San Marcos
 BA Linguistics
Removed Projections
The following existing program projections have exceeded the five-year limit beyond their originally projected implementation date. As they have not resulted in a submitted degree proposal and have not been re-proposed as a projection with a later implementation date, these projections will be removed from the CSU Academic Master Plan and campus academic plans.

East Bay
  BS  Civil Engineering

Fresno
  BS  Emergency Management and Homeland Security

Fullerton
  MS  Human Resources Management

Humboldt
  MA  Spanish

Long Beach
  MA  Applied Sociology
  MA  Languages and Cultures

Northridge
  BFA  Visual Art

Sacramento
  MS  Finance

San Francisco
  MA  East Asian Languages and Literatures
  MS  Statistical Data Science

San Luis Obispo
  BS  Environmental Product Design
  MEng  Civil and Environmental Engineering
2. Changes to Existing Degree Programs

Programs Suspending New Admissions
Campuses have reported admission suspensions for the following degree programs, which remain on the CSU Academic Master Plan because admission may be reinstated during a future academic term. While no new matriculations will be allowed, continuously enrolled students in these programs will be allowed to complete their degrees within a reasonable timeframe.

Chico
MA Recreation Administration

Dominguez Hills
BS Quality Assurance
MA Humanities

East Bay
MA English

Fresno
MS Nursing

Humboldt
MA Applied Anthropology

Long Beach
BS Athletic Training
MA Speech Language Pathology
MS Emergency Services Management
MS Supply Chain Management

Northridge
BS Athletic Training
MS Engineering
MPP Public Policy
MPT Physical Therapy

San Bernardino
BA Biology
MA Art
MA Theater
MFA English
MS STEM Education (Pilot program)
Discontinuance of Existing Degree Programs
The following degree programs will no longer be offered at the reporting campus after currently enrolled students have completed their degree requirements. These programs will be removed from the CSU Academic Master Plan and campus academic plans. Discontinuances are expected to be carried out in accordance with Coded Memorandum AAP-91-14 and campus policy.

San Luis Obispo
- BA Modern Languages and Literatures
- MPS Dairy Products Technology

Sonoma
- MA Film Studies
- MA Psychology

Stanislaus
- MS Ecology and Sustainability

Dominguez Hills
- BA Communications

East Bay
- MA Interdisciplinary Studies
- MS Interdisciplinary Studies

Fresno
- BS Athletic Training
- MA Mathematics
- MS Family and Consumer Sciences

Fullerton
- BS Athletic Training
- BS Health Science
- MS Engineering
- MAT Science Teaching
- EdD Educational Administration and Leadership

Long Beach
- BS Hospitality Management
3. **Total Units Required for Bachelor of Arts and Bachelor of Science Degree Programs**

During Office of the Chancellor review of baccalaureate degree proposals, the 120-unit limit remains a central consideration in evaluating curricular coherence and quality, student-learning outcomes, quality assurance, access, fiscal responsibility and service to students and employers. Ninety-eight percent of undergraduate programs require no more than the allowable number of units, whether through Title 5 allowances, or Chancellor-authorized exceptions. Title 5 allows for more than a 120-unit total for Bachelor of Fine Arts, Bachelor of Music, Bachelor of Architecture, Bachelor of Landscape Architecture and integrated teacher education preparation (ITEP) programs.

4. **Summaries of WASC Senior College and University Commission Accreditation Visits**

The CSU Board of Trustees adopted a resolution in January 1991 that requires an annual agenda item on academic planning and program review, including information on recent campus accreditation visits from the WASC Senior College and University Commission during the 2018-19 academic year. The accreditor granted 10-year accreditation approval to CSU Los Angeles and CSU Monterey Bay, as well as 8-year accreditation to CSU Chico, CSU Maritime Academy, and CSU Stanislaus. A summary of the WASC accreditation visits appears in Attachment B.

5. **Accredited Academic Programs and Departments**

In 1968, the CSU Board of Trustees resolved that “each State College be encouraged, in cooperation with the Office of the Chancellor, to seek accreditation of appropriate instructional programs by national professional accrediting agencies.” Campuses are therefore expected, as reasonable, to seek professional accreditation for degree programs and academic departments, schools and colleges. Attachment C contains the list of all reported accredited units and degree programs.
6. CSU Degree Proposal, Review and Approval Process

Attachment D details the descriptions and illustrations of procedures and policies guiding degree proposal development, review and approval.

The following resolution is recommended for adoption and refers to changes in the CSU Academic Master Plan and campus academic plans described in this agenda item.

RESOLVED, by the Board of Trustees of the California State University, that the amended projections to the Academic Plans for the California State University campuses (as identified in Agenda Item 2 of the March 22-25, 2020 meeting of the Committee on Educational Policy) be approved and accepted for addition to the CSU Academic Master Plan and as the basis for necessary facility planning; and be it further

RESOLVED, that those projected degree programs proposed to be included in campus academic plans be authorized for implementation, at approximately the dates indicated on Attachment A, subject in each instance to the chancellor’s review, approval, and confirmation that there exists sufficient societal need, student demand, feasibility, financial support, qualified faculty, facilities and information resources sufficient to establish and maintain the programs; and be it further

RESOLVED, that degree programs not included in the campus academic plans be authorized for implementation only as pilot or fast-track programs or as modifications of existing degree programs, subject in each instance to Chancellor’s Office approval and CSU policy and procedures.
Planned degree programs (“program projections”) appear in bold red font and are proposed for board approval at the March 2020 meeting. Existing, previously approved program projections appear in black font. Projected degree programs may remain on the CSU Academic Master Plan for five years after the originally approved implementation date, which appears in the second column from the left. Within that five-year window, planned launch years may be adjusted in response to societal need or campus schedules and resources. Current planned implementation years appear in the column to the left of the degree designation. Subsequent to approval of a projection, the campus may develop a full degree implementation proposal, which requires the chancellor’s approval in order for a program to enroll students.

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Report on Senior College and University Commission (WSCUC aka WASC)
Accreditation Activities Conducted in 2018-2019

This report includes only those campuses that engaged in WSCUC site visit accreditation activities, and that received the results of their accreditation visit, in the past year.

California State University, Chico

In July 2019, the Senior College and University Commission (WSCUC) acted to reaffirm accreditation for CSU Chico for a period of eight years.

The Commission commended the institution for its response to the 2018 Camp Fire as well as for providing continuity and stability during recent leadership transitions. Also noted were its commitment to shared governance, effective communication, and inclusive strategic planning, which resulted in rebuilding trust and morale; the commitment to its students and student success; and its thoughtful, strategic, and collaborative approach to distance education.

The Commission asked for an update in March 2023 and charges the institution to: make the assessment and program review processes more substantial and meaningful; further develop and assess its institutional research office and facilities; devote more time and resources to supporting transfer and non-traditional learners; stabilize the administration by reducing the number of those in interim positions and increase the transparency of regular reviews of senior administrators; and to make further progress in increasing its faculty diversity.

California State University, Los Angeles

In July 2019, the Senior College and University Commission (WSCUC) acted to reaffirm accreditation for CSU Los Angeles for the maximum possible period of ten years.

The Commission commended the institution for having substantially fulfilled the intended outcomes of the WSCUC review process and to have broadly engaged the entire institution. The Commission also noted that the institution is a university “on the rise.” The significant work and change undertaken by the campus since its last reaffirmation has positioned it well for continued evolution toward even greater fulfillment of its mission.

The Commission charges the institution to: demonstrate substantial progress toward the 2025 goal for the four-year graduation rate for first-time, full-time students; define and implement a mature culture of assessment; continue to develop and implement direct assessment and program review in the co-curriculum and support services; develop and implement an integrated plan for achieving the key initiatives in the student success goal of the strategic plan; move far beyond its current efforts and programs to improve its hiring results with underrepresented faculty and high-level administrators; and continue to take steps to ensure enrollment is in line with the financial resources available to meet student needs with a focus on continued faculty hiring and professional development, new and enhanced facilities, strategic and timely advising, robust student support, and enhanced infrastructure.
California State University Maritime Academy

In July 2019, the Senior College and University Commission (WSCUC) acted to reaffirm accreditation for CSU Maritime Academy for a period of eight years.

The Commission commended the institution for the quality of its self-study and the openness with which the institution shared information that recognizes its strengths and identifies its challenges. Also noted were the institution’s strong mission, vision, and strategic plans; the work done to evolve the program review procedure and the institution-wide learning outcomes assessment process; the steps taken to insure financial viability; and the external accolades and awards, completion rates, internship opportunities, industry grants, and career attainments of graduates that Cal Maritime has achieved.

The Commission charges the institution to: to build a culture of trust in the administration by reviewing and revising communication strategies, strengthening shared governance, and ensuring faculty and student inclusion in decision making; work to achieve a campus-wide consensus on a definition of leadership that integrates academic, licensure, commandant, student and student affairs perspectives; continue to build on the progress that has been made in assessment and program review by focusing on faculty development and deliberate planning of assessment methods; and assess the current status of unity and diversity on campus as the basis for creating a clear set of goals and measures of achievement for the programs and services provided.

California State University, Monterey Bay

In July 2019, the Senior College and University Commission (WSCUC) acted to reaffirm accreditation for CSU Monterey Bay for the maximum possible period of ten years.

The Commission commended the institution for: a highly engaged self-study procedure that identified key issues and accomplishments and an extraordinarily responsive process with targeted documentation and interviews aligned with Lines of Inquiry; remarkable improvements in 6-year graduation rates; the commitment to the development of the whole student in which academic and student affairs collaborate, the personal growth and counseling center, student disability resources, and support for students’ basic needs; a culture of innovation; its regional stewardship in offerings such as service learning and academic majors that respond to present and emerging workforce needs; and an effective and systematic assessment and reflection for program improvement.

The Commission asked for a Special Visit in fall 2023 to address the process and progress for recruitment, hiring, and inclusion of more faculty and staff from diverse backgrounds; progress in integrating resource allocation, enrollment management, new revenue streams, and achieving economies of scale into the new strategic planning process; and improvement in academic advising. The Commission charged the institution to: strengthen outreach and recruitment efforts for faculty, staff, and administrators to reflect diversity; support early career faculty development in their roles as researchers and scholars and, provide a faculty development program for lecturers; leverage activities associated with its new strategic planning process to drive integrated resource
allocation in alignment with mission to facilitate student enrollment growth, incentivize new revenue streams, and achieve economies of scale while meeting established metrics and targets; enhance support for staff by providing increased training and professional development; and improve academic advising for all students.

**California State University, Stanislaus**

In July 2019, the Senior College and University Commission (WSCUC) acted to reaffirm accreditation for CSU Stanislaus for a period of eight years.

The Commission commended the institution for moving beyond the difficult environment of ten years ago and returning to a very positive campus climate. The Commission noted that the President and Provost have restored a sense of trust and collaboration across the entire campus while strong faculty leadership and faculty in general have created a vibrant and exciting learning institution. Also noted were: the institution made significant progress on all issues raised in the last accreditation review; there is a high level of commitment for the assessment process across all aspects of the university; the budget process is consultative, transparent, and aligned with the new strategic plan; the GREAT Committee and the Faculty Fellows program show significant promise; students and student leaders on the Turlock campus are enthusiastic about their university; and the institution’s commitment to its students and community.

The Commission charged the institution to: closely monitor, track, and support data-driven decision-making and assessment to ensure that they remain part of the university culture; while excellent progress has been made, carefully review department elaborations to ensure that retention, tenure and promotion processes are meaningful and trustworthy for those under review; develop specific assessment tools to monitor and track the direct and indirect effects of their over-enrollment policies, and develop a long-range forecast for areas of fiscal and quality concern with appropriate benchmarks to support the institution’s mission and newly crafted strategic plan; develop a realistic plan to increase resources at the Stockton location including academic program quality, academic support for students and faculty, student support services, and student success; develop a specific short, medium, and long range plan and benchmarks for Stockton for both academic quality, student and faculty support, physical plant, technology, and fiscal security that would include evidence of progress or lack of progress to determine if the Stockton enterprise is viable in the long run or if a change in objective or any policies would be necessary.
## California State University Accredited Programs by Campus

### California State University, Bakersfield

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### California State University Channel Islands

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## California State University Maritime Academy

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<td>Nursing</td>
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<td>Physician Assistant MS</td>
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## California State University, Northridge

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<td>Civil Engineering BS</td>
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<td>Communicative Disorders MS</td>
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<td>Computer Engineering BS</td>
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<td>Counseling MS – School Psychology Option</td>
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<tr>
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## Northridge Credential Programs

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<td>Reading and Literacy Leadership Specialist Credential</td>
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Northridge Credential Programs (continued)

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San Francisco State University

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<td>1969</td>
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<td>1974</td>
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<td>Landscape Architecture BLA</td>
<td>1975</td>
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<td>Manufacturing Engineering BS</td>
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<td>Music BA</td>
<td>2003</td>
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San Luis Obispo (continued)

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<tbody>
<tr>
<td>Quantitative Economics, MS</td>
<td>2018</td>
<td>2023</td>
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<tr>
<td>Recreation, Parks, and Tourism Administration BS</td>
<td>1986</td>
<td>2025</td>
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<td>Single Subject Teaching Credential</td>
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<tr>
<td>Software Engineering BS</td>
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<td>Program</td>
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<tr>
<td>---------------------------------------------</td>
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<tr>
<td>Nursing BS</td>
<td>2008</td>
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<tr>
<td>Nursing MS</td>
<td>2012</td>
<td>2027</td>
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<tr>
<td>Social Work MSW</td>
<td>2013</td>
<td>2020</td>
</tr>
<tr>
<td>Speech-Language Pathology MS</td>
<td>2015</td>
<td>2019</td>
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**Credentials**

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<tr>
<td>Administrative Services Credential – Preliminary</td>
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<tr>
<td>Education Specialist: Mild/Moderate Credential – Preliminary/Traditional</td>
<td>2010</td>
<td>2022</td>
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<td>Education Specialist: Mild/Moderate Credential – Preliminary/Intern</td>
<td>2010</td>
<td>2022</td>
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<tr>
<td>Education Specialist: Moderate/Severe Credential – Preliminary/Traditional</td>
<td>2010</td>
<td>2022</td>
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<tr>
<td>Education Specialist: Moderate/Severe Credential – Preliminary/Intern</td>
<td>2010</td>
<td>2022</td>
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<tr>
<td>Education Specialist Added Authorization: Autism Spectrum Disorder - Traditional</td>
<td>2010</td>
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<tr>
<td>Multiple Subject – Preliminary/Traditional</td>
<td>2002</td>
<td>2022</td>
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<tr>
<td>Single Subject: English – Preliminary/Traditional</td>
<td>2002</td>
<td>2022</td>
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<tr>
<td>Single Subject: Mathematics – Preliminary/Traditional</td>
<td>2002</td>
<td>2022</td>
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<td>Single Subject: Physical Education – Preliminary/Traditional</td>
<td>2002</td>
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<td>Single Subject: Science – Preliminary/Traditional</td>
<td>2002</td>
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<tr>
<td>Single Subject: Social Science – Preliminary/Traditional</td>
<td>2002</td>
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<tr>
<td>Single Subject: World Languages – Preliminary/Traditional</td>
<td>2002</td>
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<td>Speech-Language Pathology: Language, Speech and Hearing - Traditional</td>
<td>2011</td>
<td>2022</td>
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<tr>
<td>Bilingual Authorization: Spanish - Traditional</td>
<td>2011</td>
<td>2022</td>
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<tr>
<td>Reading and Literacy Added Authorization - Traditional</td>
<td>2012</td>
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<td>Reading and Literacy Specialist Credential - Traditional</td>
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## Program

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<td>Art BA, BFA</td>
<td>1982</td>
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<td>Art History BA</td>
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<td>Business Administration BS, MBA</td>
<td>2007</td>
<td>2021-22</td>
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<tr>
<td>Counseling MA</td>
<td>1984</td>
<td>2021-22</td>
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<td>Education MA</td>
<td>2005</td>
<td>2019-20</td>
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<td>Music BA, BM</td>
<td>1972</td>
<td>2027-28</td>
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<tr>
<td>Nursing BS, MS</td>
<td>1974</td>
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## Credentials

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<th>Credential</th>
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<tr>
<td>Preliminary Multiple Subject Credential</td>
<td>1998; 2002</td>
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<tr>
<td>Single Subject Preliminary Teaching Credential</td>
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<tr>
<td>Single Subject Preliminary Teaching Intern Credential</td>
<td>2003</td>
<td>2020-21</td>
</tr>
<tr>
<td>Education Specialist Preliminary Credential: Mild/Moderate Disabilities</td>
<td>2003</td>
<td>2020-21</td>
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<tr>
<td>Education Specialist Preliminary Intern Credential: Mild/Moderate Disabilities</td>
<td>2003</td>
<td>2020-21</td>
</tr>
<tr>
<td>Education Specialist Preliminary Credential: Moderate/Severe Disabilities</td>
<td>2003</td>
<td>2020-21</td>
</tr>
<tr>
<td>Education Specialist Preliminary Intern Credential: Moderate/Severe Disabilities</td>
<td>2003</td>
<td>2020-21</td>
</tr>
<tr>
<td>Preliminary Administrative Services Credential</td>
<td>2006</td>
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<tr>
<td>Preliminary Administrative Services Intern Credential</td>
<td>2006</td>
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<td>Reading and Literacy Added Authorization</td>
<td>2012</td>
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<td>Bilingual Added Authorization</td>
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<tr>
<td>Early Childhood Special Education Added Authorization</td>
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California State University, Stanislaus

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<th>Program</th>
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<tr>
<td>Art BA, BFA</td>
<td>1983</td>
<td>2020-21</td>
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<tr>
<td>Art History, BA</td>
<td>2019</td>
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<tr>
<td>Business BS, MBA, MS</td>
<td>2003</td>
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<tr>
<td>Education MA</td>
<td>1991</td>
<td>2025-26</td>
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<tr>
<td>Genetic Counseling MS</td>
<td>2008</td>
<td>2025-26</td>
</tr>
<tr>
<td>Music BA, BM</td>
<td>1981</td>
<td>2022-23</td>
</tr>
<tr>
<td>Nursing BS</td>
<td>1986</td>
<td>2019-20</td>
</tr>
<tr>
<td>Nursing MS</td>
<td>2010</td>
<td>2026-27</td>
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<tr>
<td>Public Administration MPA</td>
<td>1982</td>
<td>2023-24</td>
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<tr>
<td>Social Work MSW</td>
<td>1998, retroactive to class of 1996</td>
<td>2026-27</td>
</tr>
<tr>
<td>Theatre Arts BA</td>
<td>1983</td>
<td>2022-23</td>
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CSU Degree Proposal, Review and Approval Process

The CSU degree planning process begins with campus departmental plans and ends with a campus enrolling students in the program. Along the way, plans are subjected to review and approval by the campus, the Board of Trustees and the Chancellor’s Office. Campuses may pursue one of three approaches to proposal review and approval, depending on the kind of program envisioned. The approaches are: (1) the traditional process; (2) the fast-track process; or (3) the pilot process. Each process will be explained in this review. The process is shown in Illustration 1.

Illustration 1

[Diagram showing the degree approval process with steps labeled Traditional proposals begin here, fast track and pilots begin here, Campus proposes a projection, Trustee approval adds projection to AMP, Campus develops degree proposal, Degree proposal developed and submitted, Chancellor's Office review and approval, Campus authorized to implement, Students enroll]
The Traditional Process

Degree Projections

The traditional process begins with degree projections. Each January, campuses submit projection proposals, which are very general long-term plans to develop and implement a degree program, to the Chancellor’s Office for preliminary review. Projection proposals must make a supportable case that the desired degree program will meet the following criteria in order to obtain a Chancellor’s Office recommendation for Board of Trustees approval at the March trustees meeting.

Chancellor’s Office Projection Review Criteria (All Degree Levels)

1. Degree designation and title (e.g., BS Biochemistry);
2. Date approved by the campus-based academic senate;
3. Projected implementation date;
4. Delivery mode: fully face-to-face, hybrid or fully online program;
5. A brief summary of the purpose and characteristics of the proposed degree program;
6. Support mode: state-support or self-support;
7. Anticipated student demand;
8. Workforce demands and employment opportunities for graduates;
9. Other relevant societal needs;
10. An assessment of the required resources and a campus commitment to allocating those resources; and
11. As applicable:
   a. If the projection is a pilot program, campuses will list the academic years during which the program will operate in pilot status.
   b. For new degree programs that are not already offered in the CSU, campuses include a compelling rationale explaining how the proposed subject area constitutes a coherent, integrated degree program that has potential value to students and meets CSU requirements for an academic program at the undergraduate or graduate level.

Additional Criteria for Projected Bachelor’s Degree Programs

Projected bachelor’s degrees are general, characterized by breadth and are as enduring as possible in content and title, whereas graduate programs are more appropriately specialized.

Resource:
Additional Criteria for Projected Graduate Degree Programs

Master’s degree programs should be projected only when the sponsoring department is well established and has achieved a level of quality that has been affirmed by a program review or in subjects for which national accreditation, including review by a visiting team, is available. Further requirements of new graduate programs include that:

1. There are at least five full-time faculty with the appropriate terminal degree;
2. The programs have enrollment sufficient to support offering at least four graduate-level courses each year;
3. Evidence is provided that the department can support the level of research required of a graduate program; and
4. Not less than one half of the units required for the degree shall be in courses organized primarily for graduate students.

Resources:
https://www2.calstate.edu/csu-system/administration/academic-and-student-affairs/academic-programs-innovations-and-faculty-development/Documents/Graduate_Level_EPR_82_39.pdf
and
https://www2.calstate.edu/csu-system/administration/academic-and-student-affairs/academic-programs-innovations-and-faculty-development/Documents/aap_91_04_recommendations_graduate_education.pdf

Degree Program Proposal Development and Review Process

After obtaining Board of Trustees approval for a proposed projection, the campus may begin developing a full degree proposal, which must obtain campus approvals before being submitted for system-level review. Campus-approved degree proposals are reviewed by Chancellor’s Office staff who have faculty experience and curriculum-development and review experience. Additionally, as needed, external experts review degree programs that have highly specialized curricular requirements. It is not unusual for the Chancellor’s Office to request modifications to the degree requirements or the assessment plans during the review process. Proposals must obtain the chancellor’s approval before the degree program can be implemented and enroll students. All degree program proposals are governed by California Education Code and systemwide policy, including Title 5 regulations, executive orders and coded memoranda.

Illustration 2 depicts the process for the “traditional degree program proposal.” This process is used for bachelor’s, master’s and doctoral programs that will be run either through state support or through self-support/extended education. In this process, the full degree proposal is submitted to the Chancellor’s Office a year ahead of planned implementation.
Illustration 2

Traditional CSU Degree-Program Proposal Process

Bachelor's and Master's Level
- State-support programs
- Self-support programs
- Fast-track programs
Pilot Programs are not included

The CSU campus submits to Academic Program Planning (APP) a proposal to add a projected program to the campus Academic Master Plan.

January: traditional
July: fast-track

Bot Approval granted?

No

Yes

Campus develops formal proposal

Proposal undergoes campus-level curriculum approval process

Campus-approved, detailed program proposal is submitted to APP—in academic year prior to desired implementation date

APP sends proposal to external reviewers

APP analyzes proposal and synthesizes reviews—Extended Education participates in review of self-support proposals

Revise and resubmit. Sent directly to APP or through campus-approval process first.

APP makes recommendation

Recommend for Chancellor's approval

Not approved

Chancellor's decision

Approved

Campus enters new program in CSU Degrees Database

Chancellor's approval letter sent to campus president

APP assigns CSU and CIP Codes
Degree Proposal Review Criteria
During the proposal review process, reviewers evaluate proposed programs and resources according to the following review criteria:

- Faculty
Do the faculty appear qualified to offer this program and at this level? Does the faculty expertise span all appropriate specializations, and are there sufficient faculty members for the projected size of the program? Do they appear to have appropriate research or professional experience? Are the arrangements for administering the program sufficient to ensure that it will operate effectively?

- Curriculum
Does the curriculum have appropriate breadth, depth and coherence for an undergraduate or a graduate program in this field? Is it up to date, incorporating the most recent developments in the field? Is it consistent with any pertinent recommendations of professional organizations? Is it responsive to employment opportunities for graduates? If it is a baccalaureate program, would it constitute desirable preparation for graduate or doctoral study in the fields indicated in the proposal? Does the proposed bachelor’s degree meet the applicable Bachelor of Arts (BA) and Bachelor of Science (BS) requirements established in Title 5? If the proposal is for a BA or BS degree, does it require no more than 120 units, or does the proposal provide a well-defended rationale for exceeding the Title 5 limit of 120 units for BA and BS degrees? Does the graduate program meet Title 5 section 40510 master’s degree requirements?

- Resources
Does the description of facilities, equipment and information resources indicate that the campus has the resources (or reliable access to resources) that will be needed for a high-quality program? If not, what information would be minimally necessary to ensure that the resources are adequate? For self-support programs, does the budget contain three-to-five years of operation, showing multiple cohorts? Does it show full cost recovery, and are the student costs within market ranges for similar extension programs?

- Assessment of Program Quality and Student Learning
Does the proposal provide an assessment plan that identifies program and student learning goals? Do the student learning outcomes match with the curriculum? Are goals measurable, and will the assessment process be manageable? Is the process meaningful, with assessment results used to influence changes in the curriculum or pedagogy?

- State Need and Student Demand
Is a program of this kind needed in California? Is there convincing evidence provided in the proposal to demonstrate student interest in the program and employer demand for graduates? Are the sources of information on need current and credible? If the information on need for the program
is not adequate, what other information might it be suggested that the campus include in the proposal?

- **Multi-Year Cost-Recovery Budget (Self-Support Programs)**
  Does the budget include sufficient years to follow multiple cohorts? Is an appropriate level of student attrition built in? Are costs related to hybrid or online delivery and technical support included for programs not offered entirely in face-to-face mode?

**The Fast-Track Process: Combined Projection and Proposal**

To review, in the traditional proposal process, a campus requests Board of Trustee approval to include a projection on the campus Academic Plan. Subsequent to Board of Trustee approval of the projection, the campus may begin developing a degree proposal that will be submitted to the Chancellor’s Office for system-level review and approval. In the traditional process, proposals are to be submitted in the academic year preceding planned implementation.

As adopted by the Board of Trustees in July 1997, a “fast-track” process shortens the time to implementation by allowing proposals to be submitted at the same time that the projection is proposed to the Board of Trustees. Fast-track proposals still undergo system-level review, and the fast track does not move the proposal through an expedited review process.

**Fast-Track Criteria**

To be proposed via fast track, a degree program must meet all of the following six criteria:

1. The proposed program could be offered at a high level of quality by the campus within the campus’s existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis.
2. The proposed program is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency.
3. The proposed program can be adequately housed without a major capital outlay project.
4. It is consistent with all existing state and federal law, trustee policy and executive orders.
5. It is either a bachelor’s or master’s degree program.
6. The proposed program has been subject to a thorough campus review and approval process.

**Fast-Track Timelines**

- The first Monday in January—for July approval
- The second Monday in June—for December approval
Fast-track proposals that are submitted to the Chancellor’s Office by the first Monday in January, and that raise no major issues, can be acted on by the Board of Trustees in March, sent through system-level review and could receive Chancellor’s Office approval in July.

Proposals that are submitted by the second Monday in June and raise no major issues can be acted on by the Board of Trustees in September, sent through system-level review and could receive Chancellor’s Office approval in December.

**Submitting Fast-Track Proposals**
When submitting an update to the campus Academic Plan, the campus notes any fast-track degree proposals and includes a very brief description of the program and a rationale for offering it through the fast-track process.

Resource:
[https://www2.calstate.edu/csu-system/administration/academic-and-student-affairs/academic-programs-innovations-and-faculty-development/Documents/fast_track_pilot_programs.pdf](https://www2.calstate.edu/csu-system/administration/academic-and-student-affairs/academic-programs-innovations-and-faculty-development/Documents/fast_track_pilot_programs.pdf)

**The Pilot Degree Program Proposal Process**

In support of the CSU tradition of experimentation in the planning and offering of degree programs, Board of Trustee policy established in July 1997 that a limited number of proposals meeting fast-track criteria might be implemented as five-year “pilot programs” without prior review and approval by the board. Instead, the Chancellor’s Office conducts a review to confirm that all applicable policy requirements have been met. For self-support pilot programs, the Chancellor’s Office also reviews proposed projected budgets to ensure all costs will be recovered through student fees and without relying on state funds.

**Pilot-Program Criteria**
Pilot degree programs must meet all of the following six criteria:

1. The proposed program could be offered at a high level of quality by the campus within the campus’s existing resource base, or there is a demonstrated capacity to fund the program on a self-support basis.
2. The proposed program is not subject to specialized accreditation by an agency that is a member of the Association of Specialized and Professional Accreditors, or it is currently offered as an option or concentration that is already recognized and accredited by an appropriate specialized accrediting agency.
3. The proposed program can be adequately housed without a major capital outlay project.
4. It is consistent with all existing state and federal law, trustee policy and executive orders.
5. It is either a bachelor’s or master’s degree program.
6. The proposed program has been subject to a thorough campus review and approval process.
Pilot Program Implementation Procedures

1. Prior to implementation, the campus is obligated to (1) notify the Chancellor’s Office of plans to establish the program, (2) provide a program description and list of curricular requirements and (3) confirm that each of the six pilot criteria apply to the pilot program.

2. While Chancellor’s Office approval is not required, a pilot program must be acknowledged by the Chancellor’s Office before the program is implemented.

3. A campus may implement a pilot program without first proposing the projection on the campus Academic Plan. In such cases, the program will be identified as a pilot program in the next annual update of the campus Academic Plan.

Pilot Operational Policy

1. A pilot program is authorized to operate only for five years.

2. If no further action is taken by the end of the five years, no new students can be admitted to the pilot program.

3. The campus is obliged to make appropriate arrangements for students already enrolled to complete the program.

Pilot Conversion Procedures

For the program to continue beyond the five-year limit, the campus must propose to the Chancellor’s Office converting the program from pilot to regular status. A pilot program could be converted to regular-program status and approved to continue to operate indefinitely if the following conditions are met:

1. The campus committed the resources necessary to maintain the program beyond five years;

2. A thorough program evaluation (including an on-site review by one or more experts in the field) showed the program to be of high quality; to be attractive to students; and to produce graduates attractive to prospective employers and/or graduate programs, as appropriate; and

3. Approval by the chancellor after review and comment by the Chancellor’s Office.
COMMITTEE ON EDUCATIONAL POLICY

Academic Preparation

Presentation By

Loren J. Blanchard  
Executive Vice Chancellor  
Academic and Student Affairs

James T. Minor  
Assistant Vice Chancellor and Senior Strategist  
Academic Success and Inclusive Excellence

This annual item provides a progress update on the first year after implementation of Executive Order 1110.

Background

Achieving the goals of increasing degree completion and eliminating equity gaps among CSU students is contingent on improving the level of academic preparation of incoming students. Central to this effort is the need to fundamentally transform the CSU’s approach to serving students who arrive in need of additional academic support. What happens to students in the first year of college can determine if they are retained for their second year and ultimately earn a college degree. This is, in large part, why the issue of academic preparation has been a top priority for Graduation Initiative 2025.

In August 2017, Chancellor White issued Executive Order 1110 to effectively address three issues related to academic preparation among admitted students. The policy changes were designed to:

1. Revise the way the CSU assesses college readiness and places students in first-year courses;

2. Strengthen the CSU Early Start Program to offer students college credit in the summer before their first term; and

Assessment and Placement

Prior to Executive Order 1110, incoming first year students were placed into two broad categories—college-ready or not college-ready—based largely on standardized exams. Results from these exams were used to place students into first-year math and written communication courses. Students identified as “ready” enrolled in college-level courses immediately. Students identified as “not ready” were primarily assigned to stand-alone developmental education courses that did not confer college credit.

Executive Order 1110 broadens the incorporation of information used to assess student readiness for college-level courses (i.e. the use of multiple measures). In addition to the traditional measures used to determine readiness such as scores from the ACT, SAT, Advanced Placement (AP), International Baccalaureate (IB) or Smarter Balanced Assessment, the CSU now incorporates high school English and mathematics courses completed, the grades earned in those courses and high school grade point averages (GPA).

High school grades, when used as one of multiple measures, are shown to be a stronger predictor of how likely students are to achieve course outcomes over an academic term if given the opportunity. Placing a greater emphasis on previous classroom performance is expected to improve student assessment and help customize academic support. Today, rather than being placed into two broad categories (college-ready and not college-ready), students are placed across four categories to better address their academic needs upon entry.

Category I: Student has fulfilled the GE Subarea A2 or B4 requirement upon arrival
Student has met the CSU GE Breadth Subarea A2 and/or B4 requirement via Advanced Placement (AP) examination, International Baccalaureate (IB) examination or transferable college course.

Category II: Student placed directly into a GE Subarea A2 or B4 course
Student has met the readiness standards via one or several of the multiple measures-informed standards.

Category III: Student placed into a supported college-level course
Based on multiple measures, students demonstrate a need for additional academic support in math and/or written communication. These students are placed directly into college-level courses that embed or attach additional academic support. Participation in the CSU Early Start Program is recommended but not required.

Category IV: Student required to attend the CSU Early Start Program
Based on multiple measures, students demonstrate a need for intense academic support. Participation in the Early Start Program is required and designed to provide students intense and focused support while allowing them an opportunity to earn college-credit in the summer before their first term.
The CSU Early Start Program

Executive Order 1110 supersedes the previous policy, Executive Order 1048 issued in June 2010, governing the CSU Early Start Program. Effective summer 2019, students required to attend the Early Start Program earned college credit the summer before beginning their first term. The Early Start Program offers credit-bearing courses in mathematics and written communication systemwide. Instructional content considered pre-baccalaureate (or remedial) is limited to a maximum of two units and can only be offered concurrently with a college-level course. The CSU provides financial support to cover Early Start Program fees for students based on standard financial aid practices including expected family contribution calculations.

Developmental Education Reform

Beginning fall 2018, no CSU student was required to enroll in a stand-alone developmental education course for no credit. Students placed in Categories III and IV, referenced above, were offered college-level math and written communication courses with support embedded or attached to the course. Supportive course models include, among others, co-requisite approaches, coordinated supplemental instruction modules or “stretch” formats that could extend a course beyond one academic term.

New course models are not intended to compromise academic quality or rigor. The objective is not to change learning outcomes of the course, rather it is to change the way campuses support students to meet those outcomes. CSU faculty worked diligently to redesign courses and to develop complementary support modules.

The data presented reflect outcomes after one year. Tracking the fall 2018 cohort through the completion of their second year and beyond will provide a more comprehensive assessment of their performance following implementation. Still, the first-year results provide important information to help understand differences in course-taking and academic progress. The systemwide data provided here are derived from grade files submitted by campuses. The data are presented in the aggregate representing all 23 CSU campuses.

Math/Quantitative Reasoning Outcomes

Over the past two years, faculty have made significant pedagogical changes and engaged in professional development related to college-level Mathematics/Quantitative Reasoning courses. By the end of spring 2019, overall 74% of fall 2018 new students completed Mathematics/QR (B4) General Education (63% for fall 2017 first-time students at similar point), 81% of Category I/II students completed B4 (76% for fall 2017 college ready at entry) and 54% of Category III/IV students completed B4 (27% for fall 2017 needing addition preparation).
The gains in mathematics/quantitative reasoning general education completion ensure that more students than ever before are on their path to degree after the first year. We expect over time the gap in general education requirement completion by placement grouping will narrow further as courses and support structures continue to be refined.

**Written Communication**

Success in Written Communication outcomes looks different than in Mathematics/Quantitative Reasoning. Pedagogical changes resulting from EO 1110 to Written Communications courses were limited. Many campuses employed curricula including stretch models of instruction used prior to EO 1110. The biggest change resulting from EO 1110 was a reduction in students identified as needing additional preparation (more than 3,600 fewer than fall 2017).

By the end of spring 2019, overall 82% of fall 18 new students completed A2 (79% for fall 2017 first-time students at similar point), 84% of Category I/II students completed A2 (81% for fall 2017 college ready at entry) and 65% of Category III/IV students completed A2 (68% for fall 2017 needing addition preparation).

Gains overall in written communications completion reflect the good work of CSU faculty related to EO 1110 changes. First year outcomes suggest a need for further efforts related to the supported instructional models necessary to ensure that category III and IV students do not, over time, find themselves lagging their category I and II peers in course completion.
Early Interpretations

First-year results provide an opportunity to refute concerns expressed in 2017-18 that policy changes associated with Executive Order 1110 are categorically detrimental for students. Students in the fall 2018 cohort are already experiencing better initial outcomes in first-year Mathematics/Quantitative Reasoning and Written Communication courses compared to previous cohorts. For CSU’s underserved students, these outcomes can have a significant impact on closing equity gaps.

There remain opportunities for improvement. The Office of the Chancellor will continue to support campus improvement efforts with the expectation that the program models will have an even greater benefit to students over time. These data provide an opportunity to examine structural variation across campuses, to learn from common implementation challenges, and to ask better questions going forward about how to more effectively serve students.

Systemwide Evaluation

The Office of the Chancellor is partnering with WestEd, a nonprofit research agency that works with education and other communities to promote excellence, improve learning and achieve equity for all learners. Consultation with CSU stakeholders about the study began in 2017 to inform the design of the Implementation Studies Project (ISP). The project covers a three-year period consisting of formative and summative studies that will inform the CSU system about the pathways students take and the progress they make immediately after the implementation of Executive Order 1110.

Summary

Addressing academic preparation has been a primary area of focus for the CSU’s Graduation Initiative 2025. The Office of the Chancellor will continue to monitor the outcomes of Executive Order 1110 and will provide an annual update to the board when those data are available. Delivering these new course models across the CSU can be a major factor for achieving the goal of eliminating equity gaps. Nationally, developmental education courses are considered a major contributor to attrition. The CSU has done away with stand-alone developmental education courses. With these progressive reforms, the CSU has leapt ahead of many states and institutions in embracing models to support the success of all students. Rather than beginning college with a deficit, students who arrive in need of additional academic support now have an opportunity to earn college credit on their first day while receiving the support they need to be successful.
COMMITTEE ON EDUCATIONAL POLICY

Approval of Recommended Amendments to Title 5 Regarding Occupational Therapy Doctorate Degree Programs

Presentation By

Loren J. Blanchard
Executive Vice Chancellor
Academic and Student Affairs

Alison M. Wrynn
Associate Vice Chancellor
Academic Programs, Innovations, and Faculty Development

Summary

This item presents for board action Title 5 amendments introduced during the January 28-29, 2020 meeting. Recent changes in legislation authorize the California State University (CSU) to offer Occupational Therapy Doctorate (OTD) degree programs and require corresponding Title 5 amendments. Resolutions are proposed for board adoption regarding OTD regulations.

Background

Title 5 amendments to regulations governing CSU OTD programs are proposed in response to Assembly Bill 829, California State University: Doctor of Occupational Therapy Program (Bloom), which was signed into law by Governor Newsom on August 30, 2019, and gave the CSU OTD degree-granting authority.

Correspondingly, amendments to the following Title 5 sections are recommended.

- § 40050.5 Function: Instruction Leading to the Occupational Therapy Doctorate Degree.
  This amendment establishes CSU independent authority to offer OTD degrees.

- § 40519 The Occupational Therapy Doctorate Degree.
  This amendment establishes the OTD degree program scope, the minimum number of degree units, and reflects professional conventions regarding the doctoral capstone.

- § 40519.1 The Occupational Therapy Doctorate Degree: Requirements.
  This amendment establishes the minimum requirements for completion of the program.
§ 41024 Admission to Occupational Therapy Doctorate Programs.
This amendment establishes admission requirements for the degree program.

The following resolution is proposed for adoption:

RESOLVED, by the Board of Trustees of the California State University, acting under the authority prescribed herein and pursuant to Section 89030 and 89030.1 of the Education Code, that sections 40050.5, 40519, 40519.1 and 41024 of Title 5 of the California Code of Regulations are amended as follows:

Title 5, California Code of Regulations
Division 5 – Board of Trustees of the California State Universities
Chapter 1 – California State University
Subchapter 2 – Educational Programs
Article 1 – General Function

§ 40050.5. Function: Instruction Leading to the Occupational Therapy Doctorate Degree.

Notwithstanding Section 40050, the Occupational Therapy Doctorate degree may be awarded independently of any other institution of higher education, provided that the program leading to the degree satisfies the criteria in section 40519.

Note: Authority cited: Sections 66043, 66043.1, 66600, 89030 and 89035, Education Code.
Reference: Sections 66043, 66043.1, 66600, 89030 and 89035, Education Code.

Title 5, California Code of Regulations
Division 5 – Board of Trustees of the California State Universities
Chapter 1 – California State University
Subchapter 2 – Educational Programs
Article 7 – Graduate Degrees

§ 40519. The Occupational Therapy Doctorate Degree.

(a) A California State University program leading to an Occupational Therapy Doctorate degree may be offered independently of any other institution of higher education. California State University Occupational Therapy Doctorate programs shall:
(1) provide curriculum grounded in evidence-based practice;
(2) prepare graduates to participate in the field of occupational therapy; and
(3) be consistent with the requirements of a professional accrediting body and California state licensure laws.
(b) Each campus offering a program leading to an Occupational Therapy Doctorate degree shall establish requirements for admission to the program. The requirements for admission shall include, at a minimum, the requirements stated in Section 41024.
(c) The program leading to the Occupational Therapy Doctorate degree shall conform to the following specifications:
   (1) The curriculum shall include learning experiences that balance research, theory, clinical education and practice. The core curriculum shall provide professional preparation focusing on critical thinking and decision making, including but not limited to: foundational sciences, clinical sciences and behavioral sciences; professional practice; patient/client management; and practice management.
   (2) The postbaccalaureate pattern of study shall be composed of at least 110 semester units earned in graduate standing.
   (3) At least 60 semester units shall be completed in residence at the campus awarding the degree. At the discretion of the appropriate campus authority, courses required for California State University Occupational Therapy Doctorate programs that are completed at another CSU campus may apply toward the residency requirement at the CSU campus that awards the degree.
   (4) A qualifying assessment shall be required.
   (5) The pattern of study shall include successful completion of a doctoral capstone in accordance with accreditation standards that is expected to contribute to knowledge in occupational therapy science or to an improvement in occupational therapy practice, policy or client outcomes.
      (A) The doctoral capstone shall demonstrate the student's doctoral-level mastery of research skills, occupational science and/or current evidence-based practice. It shall demonstrate critical and independent thinking and a command of the research literature.
      (B) The written component of the doctoral capstone shall demonstrate originality, evidencing critical and independent thinking. It shall be organized in an appropriate form and shall identify the research problem and question(s), state the major theoretical perspectives, explain the significance of the undertaking, relate it to the relevant scholarly and professional literature, identify the methods of gathering and analyzing the data, analyze and interpret data and offer a conclusion or recommendation.
      (C) An oral defense or presentation of the doctoral capstone may be required.
      (D) No more than fifteen semester units shall be allowed for the doctoral capstone.

Note: Authority cited: Sections 66043, 66043.1, 66600, 89030 and 89035, Education Code.
Reference: Sections 66043, 66043.1, 66600, 89030 and 89035, Education Code.
§ 40519.1. The Occupational Therapy Doctorate Degree: Requirements.

(a) Advancement to Candidacy. For advancement to candidacy for the Occupational Therapy Doctorate degree, the student shall have achieved classified graduate standing and met such particular requirements as the chancellor and appropriate campus authority may prescribe. The requirements shall include a qualifying doctoral assessment.

(b) To be eligible for the Occupational Therapy Doctorate degree, the candidate shall have completed a program of study that includes: a qualifying examination or other qualifying doctoral assessment, and a doctoral capstone that is consistent with the specifications in section 40519 and is approved by the appropriate campus authority. A grade point average of 3.00 (grade of B) or better shall have been earned in aggregate in courses taken to satisfy the requirements for the degree, except that a course in which no letter grade is assigned shall not be used in computing the grade point average.

(c) The student shall have completed all requirements for the degree within five years of achieving classified standing in the doctoral program. The appropriate campus authority may extend the time for completion of the requirements if:

(1) the student is in good standing,
(2) the extension is warranted by compelling individual circumstances, and
(3) the student demonstrates current knowledge of research and practice in occupational therapy, as required by the campus.


§ 41024. Admission to Occupational Therapy Doctorate Programs.

(a) An applicant may be admitted with classified graduate standing to a program leading to an Occupational Therapy Doctorate degree established pursuant to Section 40519 if the applicant satisfies the requirements of each of the following numbered subdivisions:
(1) The applicant holds an acceptable baccalaureate degree earned at an institution accredited by a regional accrediting association or the applicant has completed equivalent academic preparation as determined by the appropriate campus authority.
(2) The applicant has an overall cumulative grade point average of at least 3.00 in upper-division baccalaureate study, postbaccalaureate and master's study combined.
(3) The student has completed all campus-required prerequisite coursework.
(4) The applicant must have been in good academic standing at the last institution.
(5) The applicant has met any additional requirements established by the chancellor in consultation with the faculty and any additional requirements prescribed by the appropriate campus authority.

Note: Authority cited: Sections 66043, 66043.1, 66600, 89030 and 89035, Education Code.
Reference: Sections 66043, 66043.1, 66600, 89030 and 89035, Education Code.
AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 1:45 p.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Silas H. Abrego, Chair
Juan F. Garcia, Vice Chair
Douglas Faigin
Debra S. Farar
Jean P. Firstenberg
Jeffrey R. Krinsk
Jack McGrory
Romey Sabalius

Consent
1. Approval of Minutes of the Meeting of January 28, 2020, Action

Discussion
2. State Legislative Update, Information
Members Present

Silas H. Abrego, Chair
Juan F. Garcia, Vice Chair
Douglas Faigin
Debra S. Farar
Jean P. Firstenberg
Jeffrey R. Krinsk
Jack McGrory
Romey Sabalius

Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Abrego called the meeting to order.

Approval of Minutes

The minutes of September 25, 2019, were approved as submitted.

State Legislative Update

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that during
the interim recess, the Sacramento office has been working on active legislation, laying the
groundwork for budget advocacy, developing educational materials for the bond, and preparing
for the busy legislative year ahead.

Ms. Nichole Muñoz-Murillo, assistant vice chancellor for advocacy and state relations, provided
a report on recent advocacy activities, an update on legislation affecting the CSU, and a preview
of budget advocacy plans for the spring.
Federal Update

Mr. Ashley reported on significant developments related to the CSU federal priorities, including permanent funding for programs benefiting Hispanic-Serving and Asian American and Native American Pacific Islander-Serving Institutions, and an increase in the maximum Pell Grant. The CSU continues to engage in support of Dreamers and efforts to update the Higher Education Act.

Mr. Jim Gelb, assistant vice chancellor for federal relations, provided an update on key advocacy areas, the FY 2020 federal budget, the status on DACA reform, the reauthorization of the Higher Education Act and the 2020 political landscape.

Trustee Abrego adjourned the meeting.
COMMITTEE ON GOVERNMENTAL RELATIONS

State Legislative Update

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Nichole Muñoz-Murillo
Assistant Vice Chancellor
Advocacy and State Relations

Summary

The legislative bill introduction deadline was February 21. In total, 2,310 measures were introduced this year, and the Advocacy and State Relations staff has identified more than 300 bills for further review or monitoring. This presentation highlights legislative bill trends and bills of interest to the CSU community.

This report is organized as follows:

- Bills introduced in 2020
  - Legislative bill trends
    - Community College Baccalaureate Degree Pilot Program
    - Affordability
  - Other bills introduced in 2020
- Active bills introduced in 2019
- Bills introduced in 2019 that are no longer eligible to advance

All bill summaries are accurate as of March 11, 2020.
Bills Introduced in 2020: Legislative Bill Trends

Community College Baccalaureate Degrees

SB 874 (Hill) – Public Postsecondary Education: Community Colleges: Statewide Baccalaureate Degree Pilot Program
This bill makes the community college baccalaureate degree pilot program permanent, removes the limit of 15 programs statewide, and expands community college requirements during the review consultation and approval process. It maintains the prohibition on duplication of programs and program curricula with the CSU and UC.

- **CSU Position:** Pending
- **Status:** This bill is in the Senate Rules Committee.

SB 1026 (Wilk) – Community Colleges: Statewide Baccalaureate Degree Pilot Program
This bill makes a nonsubstantive change to statute regarding the CCC statewide baccalaureate degree pilot program.

- **CSU Position:** Pending
- **Status:** This bill is in the Senate Rules Committee.

SB 1104 (Hill) – Community Colleges: Statewide Baccalaureate Degree Pilot Program
This bill makes a nonsubstantive change to statute regarding the CCC statewide baccalaureate degree pilot program.

- **CSU Position:** Pending
- **Status:** This bill is in the Senate Rules Committee.

AB 2776 (Lackey) – Community Colleges: Statewide Baccalaureate Degree Pilot Program
This bill grants permanent authority to the Antelope Valley Community College District to offer baccalaureate degree programs, including programs or curricula to meet local needs unmet by the same CSU or UC baccalaureate programs that are regularly at enrollment capacity.

- **CSU Position:** Pending
- **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.
**Affordability**

**AB 1862 (Santiago) – Public Postsecondary Education: CSU: Tuition**
This bill prohibits the CSU from charging mandatory systemwide tuition or fees for two academic years to any California Community College transfer student who has completed an Associate Degree for Transfer or received a fee waiver under the California College Promise while at the CCC.

- **CSU Position:** Oppose
- **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.

**AB 1970 (Jones-Sawyer) – Public Postsecondary Education: Pilot Program for Free Tuition and Fees: Working Group**
This bill establishes a working group to consider the creation of a pilot program that would provide free postsecondary education in the state. The working group would identify one or more public institutions for participation in the pilot program and determine a funding source that would be available for the first 15 to 20 years of the pilot program.

- **CSU Position:** Tracking
- **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.

**AB 2176 (Holden) – Free Student Transit Passes: Eligibility for State Funding**
This bill requires a transit agency that receives specified state funding to provide free service to CCC, CSU or UC students. The bill also prohibits public postsecondary institutions from charging a student for any free transit service.

- **CSU Position:** Pending
- **Status:** This bill is awaiting hearing in the Assembly Transportation and Higher Education Committees.

**AB 2495 (Choi) – Public Postsecondary Education: Undergraduate Tuition and Mandatory Systemwide Fees**
This bill requires the CSU Board of Trustees, and requests the UC Board of Regents, to utilize a cohort tuition model by restricting tuition increases for at least six years for each incoming class.

- **CSU Position:** Pending
- **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.
Other Bills Introduced in 2020

SB 1211 (Glazer) – Public Postsecondary Education: California Promise Program: CSU Students
This bill requires campuses participating in the California Promise pilot program, effective 2021-2022, to have at least 5% of each incoming class participate in the CA Promise program and that 70% of participating students be either low-income, first-generation or from underrepresented communities.

- **CSU Position:** Pending
- **Status:** This bill is awaiting hearing in Senate Education Committee.

SB 1444 (Durazo) – CSU: Food Service Contracts and Hotel Development Projects
This bill prohibits a CSU campus from entering into a contract for food services or with a hotel if the vendor does not have a labor peace agreement.

- **CSU Position:** Pending
- **Status:** This bill is in the Senate Rules Committee.

AB 1836 (Quirk-Silva) – Public Postsecondary Education: CSU: Reporting
This bill requires the CSU to annually report on specified parking and transportation-related information and discretionary account information.

- **CSU Position:** Pending
- **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.

AB 1930 (Medina) – UC and CSU: Student Eligibility Policy
This bill requires the CSU and requests the UC to engage in a multi-step process when considering and/or changing the university’s admissions requirements.

- **CSU Position:** Pending
- **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.

AB 2023 (Chiu) – Education Equity: Student Records: Name and Gender Changes
This bill requires public universities to update a former student’s records to include the student’s updated legal name or gender if the student provides government-issued documents, and requires institutions to offer an option for graduating students to request their diploma be issued with a student’s chosen name.

- **CSU Position:** Neutral
- **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.
AB 2114 (Rodriguez) – Higher Education Employer-Employee Relations Act: Procedures Relating to Employee Termination or Discipline
This bill requires a higher education employer to provide a procedure for all non-probationary employees, who are not members of the academic senate, to challenge a termination of employment or disciplinary action by the employer.
  • **CSU Position:** Pending
  • **Status:** This bill is awaiting hearing in the Assembly Public Employment and Retirement Committee.

AB 2175 (Gipson) – School Nurses: Credentialing
This bill authorizes the Commission on Teacher Credentialing to approve local education agencies (K-12) to offer school nurse credentialing programs.
  • **CSU Position:** Oppose
  • **Status:** This bill is awaiting hearing in Assembly Education Committee

AB 2578 (Irwin) – Public Postsecondary Education: CSU: Proficiency Level of Entering Students
This bill expands existing reporting requirements to include specified information that assesses levels of college readiness and the CSU’s plan to address equity gaps.
  • **CSU Position:** Pending
  • **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.

AB 2584 (Holden) – Student Athletes: Transfer
This bill forbids an institution of higher education from upholding any rule, requirement, standard, or other limitation that prohibits a student athlete who transfers to that institution from participating in intercollegiate athletic competition immediately upon the student’s transfer.
  • **CSU Position:** Neutral
  • **Status:** This bill is awaiting referral in the Assembly.

ACA 5 (Weber) – Government preferences
This amendment to the State’s Constitution repeals the provision that prohibits the state from discriminating against, or granting preferential treatment to, any individual or group on the basis of race, sex, color, ethnicity or national origin in the operation of public employment, public education or public contracting.
  • **CSU Position:** Pending
  • **Status:** This bill is in the Assembly Committee on Rules.
Active Senate Bills

SB 2 (Glazer) – Statewide Longitudinal Student Database
This bill, subject to an appropriation, establishes the Statewide Longitudinal Student Database to collect and store individual student P-20 and workforce data, and creates a review committee that includes the CSU and other education leaders to advise on its establishment and administration.

- **CSU Position:** Tracking
- **Status:** This bill is awaiting hearing in the Assembly Education Committee.

SB 3 (Allen) – Office of Higher Education Coordination, Accountability and Performance
This bill establishes the Office of Higher Education Coordination, Accountability and Performance for the purposes of statewide postsecondary education planning, oversight, data collection and coordination.

- **CSU Position:** Tracking
- **Status:** This bill is on the Assembly Appropriations Committee Suspense File.

SB 148 (Glazer) – Public Postsecondary Education: The California Promise: Student Success and On-time Completion Fund
This bill authorizes the trustees to provide specified grants to students who participate in the Promise program subject to the provisions of funding for this purpose. The bill also requires the CSU to waive systemwide tuition fees for a participating student unable to complete their degree within 4 years, due to limited space or no course offerings.

- **CSU Position:** Neutral
- **Status:** This bill is on the Assembly Appropriations Committee Suspense File.

SB 461 (Roth) – Student Financial Aid: Cal Grants: Summer Term Students
This bill creates a Summer Cal Grant award for eligible students to take up to nine units of courses during the summer term.

- **CSU Position:** Support
- **Status:** This bill is awaiting hearing in the Assembly Higher Education Committee.
SB 493 (Jackson) – Education: Sex Equity
This bill requires colleges to have specified protections from sexual harassment in place for their students.

- **CSU Position:** Oppose Unless Amended
- **Status:** This bill is on the Assembly Appropriations Committee Suspense File.

SB 660 (Pan) – Postsecondary Education: Mental Health Counselors
This bill requires the CSU Board of Trustees and each community college district to adopt a goal of having a ratio of one mental health counselor per every 1,500 students. The bill also defines mental health counselor and contains reporting requirements.

- **CSU Position:** Oppose
- **Status:** This bill is on the Assembly Appropriations Committee Suspense File.

SB 776 (Skinner) – College Admissions: Criminal History Inquiry: Prohibition
This bill prohibits colleges from inquiring about a prospective student’s criminal history during the admissions process.

- **CSU Position:** Pending
- **Status:** This bill is at the Assembly Desk.

**Active Assembly Bills**

AB 313 (Frazier) – Road Maintenance and Rehabilitation Account: UC and CSU Reports
This bill requires the UC and the CSU to annually submit a report detailing expenditures for state funded transportation research to the Transportation Agency and legislature.

- **CSU Position:** Neutral
- **Status:** This bill is in the Senate Rules Committee.

AB 369 (Weber) – CSU: Support Staff Employees: Merit Salary Adjustments
This bill requires the CSU to use existing resources to provide a 5% annual step in salary to each support staff employee and incorporate said provision into any pertinent collective bargaining agreement entered into or renewed by the CSU, and sunsets these provisions in July 2030.

- **CSU Position:** Oppose
- **Status:** This bill is on the Senate Inactive File.
AB 930 (Gloria) – CSU: Executive Compensation: Campus Budget Quarterly Reporting
This bill prohibits the CSU Board of Trustees from considering an increase in executive compensation in a year when student tuition has increased.
- **CSU Position:** Oppose
- **Status:** This bill was held on the Senate Appropriations Committee Suspense File.

AB 1155 (Rodriguez) – Postsecondary Education: Campus-Affiliated Sorority and Fraternity Transparency Act
This bill requires each higher education institution to annually collect information from each sorority and fraternity and to make the information available on the institution’s website.
- **CSU Position:** Pending
- **Status:** This bill is in the Senate Rules Committee.

AB 1229 (Wicks) – End Foster Youth Student Hunger in California Act of 2019
This bill establishes the Transition Age Foster Youth Meal Plan Program, to be administered by the Student Aid Commission, to provide foster youth enrolled at a public postsecondary educational institution with a monetary award equal to the cost of campus-based fees and a campus meal plan.
- **CSU Position:** Tracking
- **Status:** This bill was held on the Senate Appropriations Committee Suspense File.

AB 1314 (Medina) – Student Financial Aid: Cal Grant Reform Act
The bill enacts legislation, known as the Cal Grant Reform Act, to accomplish specified goals as it pertains to expanding the eligibility and duration of Cal Grant awards.
- **CSU Position:** Pending
- **Status:** This bill is awaiting hearing in the Senate Education Committee.

AB 1460 (Weber) – CSU: Graduation Requirement: Ethnic Studies
This bill requires CSU students to complete a 3-unit course in ethnic studies in order to graduate.
- **CSU Position:** Oppose
- **Status:** This bill is on the Senate Floor.

**Bills That Are No Longer Active**

The following bills were introduced in 2019 and were still considered active at the beginning of 2020. However, in January, they failed to meet legislative deadlines and are now considered dead for the session.
AB 151 (Voepel) – Student Financial Aid: Cal Grant Program: California Community College Transfer Entitlement Program
This bill raises the age of eligibility for the Cal Grant CCC Transfer Entitlement Program from 28 to 30 years.

- **CSU Position:** Neutral

AB 260 (Quirk-Silva) – Postsecondary Education: Student Financial Aid: Cal Grant Program Awards
This bill repeals the age and time out of high school requirements for the Cal Grant program.

- **CSU Position:** Tracking

AB 532 (Weber) – CSU Parking Fairness Act
This bill requires that the purchase price of a student parking permit be less than the purchase price of a similar parking permit for any CSU staff, faculty or administrator.

- **CSU Position:** Pending

AB 534 (Mayes) – Social Services: Access to Food
This bill requires various state agencies to develop a plan to end hunger by January 1, 2021. It requires the CSU and CCC, and requests the UC, to develop systems that allow EBT cards to be used on campus.

- **CSU Position:** Neutral

AB 541 (Gabriel) – Student Financial Aid: Students Exempt from Paying Nonresident Tuition
This bill expands eligibility for competitive Cal Grants to all students who qualify for state-based aid, including students exempt from paying nonresident tuition under the provisions of AB 540.

- **CSU Position:** Neutral

AB 542 (Gabriel) – Student Financial Aid: Competitive Cal Grant A and B Awards
This bill increases the total number of competitive Cal Grant A and B awards granted annually by 3,000.

- **CSU Position:** Neutral

AB 863 (Cervantes) – Postsecondary Education: Student Financial Aid Verification
This bill prohibits the Student Aid Commission or an institution of higher education from verifying eligibility for state financial aid on a student more than once, unless specified.

- **CSU Position:** Tracking
AB 1358 (Melendez) - Postsecondary Education: Campus Free Speech Act
This bill establishes the Campus Free Speech Act, which, among other provisions, requires the
governing boards of each higher education institution to adopt a policy on free expression that
contains specified components.

- **CSU Position:** Pending

AB 1364 (Rubio) – Nursing: Schools and Programs: Exemptions
This bill exempts a nursing school or program that is nationally accredited from receiving
additional licensure from the California Board of Nursing if the school or program meets the
parameters and reporting requirements as specified.

- **CSU Position:** Pending

AB 1620 (Santiago) – Public Postsecondary Education: Exemption from Payment of
Nonresident Tuition
This bill reduces from three to two years the length of residency required to be eligible for resident
tuition to be waived for AB 540 students.

- **CSU Position:** Tracking
AGENDA

COMMITTEE ON AUDIT

Meeting: 2:15 p.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Jack McGrory, Chair
Hugo N. Morales, Vice Chair
Silas H. Abrego
Jane W. Carney
Douglas Faigin
Jean P. Firstenberg
Wenda Fong
Lateefah Simon

Consent
1. Approval of Minutes of the Meeting of January 28, 2020, Action
2. Status Report on Current and Follow-up Internal Audit Assignments, Information
Members Present

Jack McGrory, Chair
Hugo N. Morales, Vice Chair
Silas H. Abrego
Jane W. Carney
Douglas Faigin
Jean P. Firstenberg
Wenda Fong
Lateefah Simon
Adam Day, Chair of the Board

Trustee Jack McGrory called the meeting to order.

Public Comments

Tessy Reese, chair of CSUEU bargaining unit 2, yielded comment in the interest of time.

Approval of Minutes

The minutes of November 19, 2019, were approved as submitted.

Status Report on Current and Follow-up Internal Audit Assignments

With the concurrence of the committee, Trustee McGrory presented agenda item 2 as a consent information item.

Calendar Year 2020 Audit Plan

With the concurrence of the committee, Trustee McGrory presented agenda item 3 as a consent action item.
Aud.  
Agenda Item 1  
March 22-24, 2020  
Page 2 of 3

**Status Report on the California State Auditor Report on Accounts Outside the State Treasury and Campus Parking Programs**

With the concurrence of the committee, Trustee McGrory presented agenda item 4 as a consent information item.

**Audited Financial Statements and Single Audit Report**

Mary Ek, assistant vice chancellor and controller, presented a summary of revenues, expenses, and total net financial position for fiscal year (FY) 2018-2019. Revenue for FY 2018-2019 decreased by $145 million due to a financial statement entry to reflect the one-time supplemental pension payment made to CalPERS for the CSU. The CSU’s liabilities exceeded assets by $14.5 billion due to other post-employment benefits (OPEB), as well as pension obligations causing a negative net position. Prior to the change in accounting policy, the net position was positive.

Ms. Ek highlighted the operating fund balances and reserves. The operating fund balances and reserves at the end of 2018-2019 totaled approximately $1.7 billion. Balances are shown in three designations: short term obligations, capital needs, and catastrophic events with reserves for economic uncertainty separately identified. This is in accordance with the updated reserve policy which was published last year as a result of the California State Auditor recommendations. With regard to reserves specifically, the amount set aside for economic uncertainty was roughly $500 million, or about one month of expenses.

Ms. Ek also discussed the systemwide financial statements audit findings. KPMG identified a significant deficiency related to the accuracy of the State Controller’s Office (SCO) and CalPERS employee census data used in the actuarial valuation of net OPEB liability, resulting in an overstatement of the liability. The Chancellor’s Office has identified the discrepancies and continues to work with the SCO and CalPERS to improve data sharing across the three entities and develop a sustainable process for the future. Each auxiliary organization also conducts their own external audits. Of the 90 auxiliaries, 17 had a mix of material weaknesses and significant deficiencies. The Chancellor’s Office is following up with each organizations’ Board of Directors to ensure appropriate corrective actions are taken. Additionally, as required by the Office of Management and Budget a separate audit is conducted annually for federal funds received. The findings overall were of minor financial materiality. Systemwide, there was one repeat finding related to reporting of student enrollment status. Additionally, there was a new finding related to the reporting of Pell disbursement records. Corrective actions are in progress and a status update will be provided to the board at a future meeting.
Mark Thomas of KPMG reported that the results of the CSU audit include an unmodified (clean) opinion on the financial statements. Mr. Thomas highlighted that the OPEB liability is likely overstated by about two percent due to the issues with the employee census data previously discussed by Ms. Ek, but noted that this issue did not affect the overall report on the financial statements for the system. The single audit also included an unmodified opinion. There were two findings, also previously discussed by Ms. Ek, that are considered reportable findings which did not affect the overall opinion.

Following the presentation the trustees discussed the CSU’s operating fund reserves, the auxiliary organization audits and follow up on corrective action, and the CSU’s net position and OPEB liability.

The committee recessed and reconvened the following day to address the remaining agenda items.

Trustee McGrory adjourned the Committee on Audit.
COMMITTEE ON AUDIT

Status Report on Current and Follow-up Internal Audit Assignments

Presentation By

Larry Mandel
Vice Chancellor and Chief Audit Officer
Audit and Advisory Services

Summary

This item includes both a status report on the 2020 audit plan and follow-up on past assignments. For the 2020 year, assignments were made to execute individual campus audit plans; conduct audits of information technology (IT), sponsored programs and construction; use continuous auditing techniques; and provide advisory services and investigation reviews. Follow-up on current and past assignments is being conducted on approximately 46 completed campus reviews. Attachment A summarizes the audit assignments in tabular form.

AUDITS

As part of the annual audit planning process, customized individual campus audit plans are developed and are aligned with campus and auxiliary organization risks and systemwide goals and strategies. Initial audit plans have been completed for all campuses. The 2020 plan provides audit coverage in seven distinct organizational areas: academic administration; finance and administration; information technology; student activities and services; human resources; risk management; and auxiliary organizations.

General Audits

The initial audit plan indicated that reviews would be performed for audit topics including, but not limited to, auxiliary organizations, emergency management, facilities management, housing and residential services, minors on campus, and professional and continuing education. Fieldwork is being conducted at four campuses and report writing is being completed for nine campuses.

Information Technology Audits

The initial audit plan indicated that reviews of accessible technology, cloud computing, IT disaster recovery, and information security would be performed at those campuses where a greater degree of risk was perceived for each topic. Scheduled reviews may also include campus-specific concerns or follow-up on prior campus issues. Fieldwork is being conducted at one campus and report writing is being completed for three campuses.
Sponsored Programs

The initial audit plan indicated that reviews of post-award activities would be performed. Post-award reviews emphasize review of operational, administrative, and financial controls to determine whether processes and expenditures are in accordance with both sponsor terms and conditions, and applicable policies, procedures, and regulations. Scheduled reviews may also include campus-specific concerns or follow-up on prior campus issues relating to sponsored programs activities. Fieldwork is being conducted at one campus and report writing is being completed for one campus.

Construction

The initial audit plan indicated that reviews of recently completed construction projects, including activities performed by the campus, general contractor, and selected subcontractors would be performed. Areas to be reviewed include, but are not limited to approval of project design, budget and funding; administration of the bid and award process; the closeout process; and overall project accounting and reporting. Fieldwork is being conducted at one campus.

Continuous Auditing

The initial audit plan indicated that continuous auditing techniques would be used to build upon the reviews of credit card data that took place in 2018 and 2019. Credit card information management tools (dashboards) are being created and finalized in the first half of the audit year, which will be used to provide periodic updates and information to campus management on campus credit card programs. Additionally, continuous audit tests will be piloted on human resources and payroll data to identify potential risks and anomalies. Reviews in this area will be performed on a limited number of campuses during the latter half of the year. Continuous auditing uses data analytics tools and techniques to analyze large volumes of data, look for anomalies and trends, and complement the existing audit process.

ADVISORY SERVICES

Audit and Advisory Services partners with management to identify solutions for business issues, offer opportunities to improve the efficiency and effectiveness of operating areas, and assist with special requests, while ensuring the consideration of related internal control issues. Advisory services are more consultative in nature than traditional audits and are performed in response to requests from campus management. The goal is to enhance awareness of risk, control and compliance issues and to provide a proactive independent review and appraisal of specifically identified concerns. Reviews are ongoing.
INVESTIGATIONS

Audit and Advisory Services is periodically called upon to provide investigative reviews, which are often the result of alleged misappropriations or conflicts of interest. Further, whistleblower investigations are being performed on an ongoing basis, both by referral from the state auditor and directly from the CSU Chancellor’s Office. In addition, the investigations unit tracks external audits being conducted by state and federal agencies, acts as a liaison for the system throughout the audit process, and offers assistance to campuses undergoing such audits.

COMMITTEES/SPECIAL PROJECTS

Audit and Advisory Services is periodically called upon to provide consultation to the campuses and/or to participate on committees such as those related to information systems implementation and policy development, and to perform special projects.

AUDIT SUPPORT

Annual Audit Planning Process

Audit and Advisory Services performs an annual audit planning process using risk questionnaires and other surveys, management interviews, audit history, and other factors. Periodically, other audit topics are selected for review due to their high profile nature in order to assure the board that appropriate policies and procedures are in place to mitigate risk to the system.

Administration

Day-to-day administration of the Audit and Advisory Services division includes such tasks as scheduling, personnel administration, maintenance of department standards and protocols, administration of the department’s automated workpaper system and SharePoint website, and department quality assurance and improvement.
<table>
<thead>
<tr>
<th>Campus</th>
<th>Audit Topic</th>
<th>Audit Plan Year</th>
<th>Audit Status</th>
<th>Follow-up on Current and Past Audit Assignments</th>
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<td>*Recs</td>
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<td>Special Investigation - Misuse of Campus Resources and Improper Reim. Claims</td>
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<td>Special Investigation - Inaccuracies in Time Reporting for Grant Program</td>
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<td>Const. - College of Continuing Professional Education Classroom Bldg.</td>
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## Status Report on Current and Past Audit Assignments
**(as of 3/12/2020)**

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**Status**
- FW - Field Work In Progress
- RW - Report Writing in Progress
- AI - Audit Incomplete (awaiting formal exit conference and/or campus response)
- AC - Audit Complete

**Follow-Up**
- * The number of recommendations satisfactorily addressed followed by the number of recommendations in the original report.
- ** The number of months recommendations have been outstanding from date of report.

1 Approved extended completion date of 4/30/20.
2 Approved extended completion date of 5/1/20.
COMMITTEE ON AUDIT

Status Report on the California State Auditor Report on Accounts Outside the State Treasury and Campus Parking Programs

Presentation By

Larry Mandel
Vice Chancellor and Chief Audit Officer

Summary

In June 2019, the California State Auditor (State Auditor) issued its report on the California State University’s (CSU’s) financial accounts invested outside the state treasury and campus parking programs. The State Auditor requires follow-up responses 60 days, six months, and one year after the report is issued.

The 60-day response was submitted to the State Auditor on August 19, 2019, and was included in the board packet at the September 2019 meeting of the Committee on Audit. The CSU asserted full implementation of one of the eight recommendations. While the State Auditor confirmed that the two examples provided in support of the CSU’s assertion were exactly what they were looking for, they want to see more repetition. Additional examples will be provided to the State Auditor as they become available. The State Auditor considers this recommendation to be partially implemented.

The six-month response was submitted to the State Auditor on December 20, 2019, and was included in the board packet at the January 2020 meeting of the Committee on Audit. The CSU asserted full implementation of two additional recommendations. The State Auditor concurred with one of the responses and assessed the second as “partially implemented,” noting that they want the Chancellor’s Office to make additional policy revisions. The one-year response is due in June 2020.
AGENDA

COMMITTEE ON ORGANIZATION AND RULES

Meeting: 2:25 p.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Larry L. Adamson, Chair
Jean P. Firstenberg, Vice Chair
Silas H. Abrego
Douglas Faigin
Maryana Khames
Jeffrey R. Krinsk
Lateefah Simon
Christopher Steinhauser

Consent
1. Approval of Minutes of the Meeting of January 28, 2020, Action
2. Approval of the California State University Board of Trustees’ Meeting Dates for 2021, Action
Members Present

Larry L. Adamson, Chair
Jean Picker Firstenberg, Vice Chair
Silas H. Abrego
Doug Faigin
Maryana Khames
Lateefah Simon
Christopher Steinhauser
Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Adamson called the meeting to order.

Consent Agenda

The minutes of the March 20, 2019 meeting were approved as submitted.

Proposed California State University Board of Trustees’ Meeting Dates for 2020

Trustee Adamson presented agenda item 2 as a consent information item. The item will come before the Board for action at the March 2020 meeting.

Trustee Adamson adjourned the meeting.
COMMITTEE ON ORGANIZATION AND RULES

Approval of the California State University Board of Trustees’ Meeting Dates for 2021

Presentation By

Larry L. Adamson
Committee Chair

Summary

The following schedule of the CSU Board of Trustees’ meetings for 2021 is presented for approval:

RESOLVED, by the Board of Trustees of the California State University, that the following schedule of meetings for 2021 is adopted:

<table>
<thead>
<tr>
<th>2021 Meeting Dates</th>
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<td>January 26-27, 2021</td>
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<td>March 23-24, 2021</td>
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<td>May 18-19, 2021</td>
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<td>July 13-14, 2021</td>
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<td>September 14-15, 2021</td>
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<td>November 9-10, 2021</td>
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AGENDA

COMMITTEE OF THE WHOLE

Meeting: 2:30 p.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Adam Day, Chair
Lillian Kimbell, Vice Chair
Silas H. Abrego
Larry L. Adamson
Jane W. Carney
Rebecca D. Eisen
Douglas Faigin
Debra S. Farar
Jean Picker Firstenberg
Wenda Fong
Juan F. Garcia
Maryana Khames
Jeffrey R. Krinsk
Jack McGrory
Hugo N. Morales
Romey Sabalius
Lateefah Simon
Christopher Steinhauser
Peter J. Taylor
Timothy P. White, Chancellor

Consent

1. Approval of Minutes of the Meeting of November 20, 2019, Action
2. Appointment of Five Members to the Committee on Committees for 2020-2021, Action
MINUTES OF THE MEETING OF
COMMITTEE OF THE WHOLE

Trustees of The California State University
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California

November 20, 2019

Members Present

Adam Day, Chair
Lillian Kimbell, Vice Chair
Silas H. Abrego
Larry L. Adamson
Jane W. Carney
Rebecca D. Eisen
Douglas Faigin
Debra S. Farar
Jean Picker Firstenberg
Wenda Fong
Juan F. Garcia
Maryana Khames
Jeffrey R. Krinsk
Jack McGrory
Thelma Meléndez de Santa Ana
Romey Sabalius
Lateefah Simon
Christopher Steinhauser
Peter J. Taylor
Timothy P. White, Chancellor
Eleni Kounalakis, Lieutenant Governor
Tony Thurmond, Superintendent of Public Instruction

Chair Day called the meeting to order.

Consent Agenda

Chairman Day presented the consent agenda – consisting of the minutes of the May 22, 2019 meeting – for approval. There was a motion and a second. The consent agenda was approved.
Discussion Agenda

Chair Day presented one item for action.

Conferral of the Title of Trustee Emerita—Thelma Meléndez de Santa Ana

The Board unanimously approved conferring the title of Trustee Emerita on Thelma Meléndez de Santa Ana for her dedication and service to the CSU system. (RCOW 11-19-08)

Chair Day adjourned the meeting.
COMMITTEE OF THE WHOLE

Appointment of Five Members to the Committee on Committees for 2020-2021

Presentation By

Adam Day
Chair of the Board

Summary

At the January 28-29, 2020 meeting of the CSU Board of Trustees, five trustees were nominated to serve as members of the Committee on Committees for the 2020-2021 term.

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of The California State University, that the following trustees are appointed to constitute the Board’s Committee on Committees for the 2020-2021 term:

Wenda Fong, Chair
Debra Farar, Vice Chair
Lateefah Simon
Christopher Steinhauser
Peter Taylor
AGENDA

COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

Meeting: 2:45 p.m., Tuesday, March 24, 2020
Glenn S. Dumke Auditorium

Debra S. Farar, Chair
Christopher Steinhauser, Vice Chair
Rebecca D. Eisen
Juan F. Garcia
Hugo N. Morales
Romey Sabalius

Consent
1. Approval of Minutes of the Meeting of January 28, 2020, Action
2. CSU Salary Schedule, Action

Discussion
3. Compensation for Executives, Action
4. Executive Compensation: Chancellor-select – California State University, Action
Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California

January 28, 2020

Members Present

Debra S. Farar, Chair
Christopher Steinhauser, Vice Chair
Rebecca D. Eisen
Juan F. Garcia
Hugo N. Morales
Romey Sabalius

Adam Day, Chair of the Board
Timothy P. White, Chancellor

Trustee Farar called the meeting to order and announced that item 3 was being withdrawn from the committee’s agenda.

Public Comment

Comments were related to staff in-range progressions and the issue of staff not moving through the salary range after years of service; concern about recruiting at lower salary ranges; and good faith bargaining. It was noted that while campus enrollment and programs continue to grow, the same attention is not being invested in staff resources who are dealing with the increased demands. Comment was made about the process for soliciting staff feedback during the presidential review process.

Consent Agenda

The minutes of the November 29, 2019 meeting were approved as submitted.
Update to Policies and Procedures for Review of Presidents

Vice Chancellor Evelyn Nazario explained that in November 2019 the trustees updated the Policy on Compensation to include salary assessments as part of the presidential triennial and six-year performance review process. The policy change necessitated an update to the presidential review policy and adds a section that addresses Salary Assessment. Vice Chancellor Nazario read the proposed new language, and the item was approved as submitted. (RUFP 01-20-01)

Trustee Farar adjourned the committee meeting.
COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

CSU Salary Schedule

Presentation By

Evelyn Nazario
Vice Chancellor
Human Resources

Summary

Pursuant to CalPERS regulations and Circular Letter 200-003-20, the California State University is required to obtain Board of Trustees’ approval for all pay schedules. As a result, the CSU Salary Schedule will periodically be presented for board approval.

CSU Salary Schedule

The CSU Salary Schedule was updated in January 2020 due to the California minimum wage increase effective January 1, 2020. The salary schedule issued January 17, 2020 reflects current payrates for all CSU classifications. A link to the document is provided below:

The current and historical salary schedule(s) is posted for public viewing on the CSU Salary Schedule website at:
https://www2.calstate.edu/csu-system/careers/compensation/Pages/salary-schedule.aspx

Recommended Action

The following resolution is recommended for adoption:

RESOLVED, by the Board of Trustees of the California State University, that the CSU Salary Schedule as cited in Item 2 of the Committee on University and Faculty Personnel at the March 22-24, 2020 meeting of the Board of Trustees, is approved.
Committee on University and Faculty Personnel

Compensation for Executives

Presentation By

Timothy P. White
Chancellor

Summary

Recommendations for executive compensation adjustments will be presented.

Background

Under the trustee’s policy on compensation as codified in RUFP 11-19-10, the board retains the right to make salary adjustments based upon the following and/or a combination of: performance, market data, equity, and/or retention.
 COMMITTEE ON UNIVERSITY AND FACULTY PERSONNEL

Executive Compensation: Chancellor-select – California State University

Presentation By

Adam Day
Chair, Board of Trustees

Summary

Compensation for the chancellor-select of the California State University system will be presented.
TRUSTEES OF THE CALIFORNIA STATE UNIVERSITY

California State University
Office of the Chancellor
Glenn S. Dumke Auditorium*
401 Golden Shore
Long Beach, CA 90802

March 24, 2020

Presiding: Adam Day, Chair

3:45 p.m. Board of Trustees

Dumke Auditorium

Call to Order
Roll Call
Public Speakers
Chair’s Report
Chancellor’s Report

Report of the Academic Senate CSU: Chair—Catherine Nelson

Report of the California State Student Association: President—Michael Wiafe

Report of the California State University Alumni Council: President—Michelle Power

Consent

Action 1. Approval of Minutes of the Meeting of January 29, 2020

Action 2. Approval of Committee Resolutions as follows:

Joint Committees on Finance and Campus Planning, Buildings and Grounds

2. San Diego State University Multi-Use Stadium at Mission Valley - Approval to Amend the Capital Outlay Program; Approval of Schematic Plans; Approval to Issue Trustees of the California State University, Systemwide Revenue Bonds and Related Debt Instruments

Committee on Institutional Advancement

2. Naming of the Shakarian Family Student Success Center – California State University, Long Beach

3. Recognition of Dolores Huerta
**Committee on Campus Planning, Buildings and Grounds**
2. California State University, Sacramento Proposed Off-Campus Center in Placer County

**Committee on Educational Policy**
2. Academic Planning
4. Approval of Recommended Amendments to Title 5 Regarding Occupational Therapy Doctorate Degree Programs

**Committee on Organization and Rules**
2. Approval of the California State University Board of Trustees Meeting Dates for 2021

**Committee of the Whole**
2. Appointment of Five Members to the Committee on Committees for 2020-2021

**Committee on University and Faculty Personnel**
2. CSU Salary Schedule
3. Compensation for Executives
4. Executive Compensation: Chancellor-select – California State University

*PLEASE NOTE: Due to the Governor’s proclamation of a State of Emergency resulting from the threat of COVID-19, and pursuant to the Governor’s Executive Order N-25-20 issued on March 12, 2020, some or all of the members of the Board of Trustees may participate in this meeting remotely, either by telephonic or video conference means. The Dumke Auditorium shall nonetheless be open and available for members of the public to attend, observe the proceedings of the meeting (including the audio/video transmissions of trustees participating from remote locations), and offer public comment pursuant to the published protocol for “Addressing the Board of Trustees.”

**The Board of Trustees is a public body, and members of the public have a right to attend and participate in its meetings. This schedule of meetings is established as a best approximation of how long each scheduled meeting will take to complete its business. Each meeting will be taken in sequence, except in unusual circumstances. Depending on the length of the discussions, which are not possible to predict with precision in advance, the scheduled meeting times indicated may vary widely. For two-day meetings, items scheduled for one day may be heard either the day before or the day after depending upon the time spent on each matter. The public is advised to take this uncertainty into account in planning to attend any meeting listed on this schedule.*

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MINUTES OF THE MEETING OF BOARD OF TRUSTEES

Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California

January 29, 2020

Trustees Present

Adam Day, Chair
Lillian Kimbell, Vice Chair
Silas H. Abrego
Larry L. Adamson
Jane W. Carney
Rebecca D. Eisen
Douglas Faigin
Debra S. Farar
Jean Picker Firstenberg
Wenda Fong
Juan F. Garcia
Maryana Khames
Jeffrey R. Krinsk
Jack McGrory
Hugo Morales
Romey Sabalius
Lateefah Simon
Christopher Steinhauser
Peter J. Taylor
Timothy P. White, Chancellor
Lieutenant Governor Kounalakis
Superintendent Tony K. Thurmond

Chair Day called the meeting of the Board of Trustees to order.

Public Comment

The board heard from the following individuals during the public comment period:

Nathan Carbajal, Student, CSU Long Beach (SQE); Kalani Robinson, Student, CSU Los Angeles (SQE); Michelle Cerecerez, Parent of CSU Northridge student (CFA); Tessy Reese, Chair Bargaining Unit 2 (CSUEU); Rocky Sanchez, VP for Representation (CSUEU); Martin Brenner,
Vice Chair Bargaining Unit 9 (CSUEU); Tony Spraggins, Chair Bargaining Unit 7 (CSUEU); Neil Jacklin, President (CSUEU); Austin Gent, President & Founder, Promise Posterity; Drew Scott, Teamsters Local 2010; Cal Mason, Teamsters Local 2010.

Chair’s Report

Chair Day’s complete report can be viewed online at the following link: https://www2.calstate.edu/csu-system/board-of-trustees/reports-of-the-chair/Pages/january-2020.aspx

Chancellor’s Report


Report of the Academic Senate CSU

CSU Academic Senate Chair, Catherine Nelson’s complete report can be viewed online at the following link: https://www2.calstate.edu/csu-system/faculty-staff/academic-senate/Pages/ASCSU-Chairs-Report.aspx

Report from the California State Student Association

CSSA President Michael Wiafe’s complete report can be viewed online at the following link: https://www.calstatestudents.org/public-documents/#president

Report of the California State University Alumni Council

The Alumni Council deferred their report to the next Board meeting.

Board of Trustees

The minutes of the meeting of November 20, 2019 were approved as submitted.

Prior to the approval of the consent agenda, Trustee Morales requested that Item 4, Admission Requirements: Quantitative Reasoning - from the Committee on Educational Policy - be removed from the consent agenda for separate discussion. Chair Day asked to move all the remaining consent agenda items for approval. There was a second. The Board of Trustees approved the following resolutions:
COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Grimm Family Center for Agricultural Business – California State University, Bakersfield
(RIA 01-20-01)

RESOLVED, by the Board of Trustees of the California State University, that the Grimm Family Center for Agricultural Business be established at California State University, Bakersfield.

Annual Report on Donor Support for 2018-2019
(RIA 01-20-02)

RESOLVED, by the Board of Trustees of the California State University, that the Annual Report on Donor Support for 2018-2019 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.

JOINT COMMITTEES ON FINANCE AND CAMPUS PLANNING, BUILDINGS AND GROUNDS

San Diego State University - Certification of the Final Environmental Impact Report for the Proposed Mission Valley Campus Master Plan; Approval of the Proposed Mission Valley Campus Master Plan; Authorize the Chancellor to Execute a Purchase and Sale Agreement for the Mission Valley Campus Real Property Acquisition Within the Terms and Parameters Set forth in this Action Item; Approval to Amend the Capital Outlay Program for the Proposed Real Property Acquisition and Site Development; and Approval to Issue Trustees of the California State University Systemwide Revenue Bonds and Related Debt Instruments for the Proposed Project
(RFIN/CPBG 01-20-01)

RESOLVED, by the Board of Trustees of the California State University, that:

1. The Board of Trustees finds that the January 17, 2020 Final EIR has been prepared in accordance with the requirements of the California Environmental Quality Act, and the Guidelines for Implementation of the California Environmental Quality Act.
2. The Final EIR addresses the proposed Mission Valley Campus Master Plan, the proposed Real Property and Site Development Project, other near-term projects, and all discretionary actions related to the proposed Master Plan as identified in the Final EIR.
3. The Board of Trustees hereby certifies the January 17, 2020 Final EIR for the San Diego State University Mission Valley Campus Master Plan.

4. Prior to the certification of the Final EIR, the Board of Trustees reviewed and considered the Final EIR and found it to reflect the independent judgment of the Board of Trustees. The Board of Trustees hereby certifies the Final EIR as complete and adequate and finds that it addresses all potentially significant environmental impacts of the proposed Master Plan, and fully complies with the requirements of CEQA. For purposes of CEQA and the CEQA Guidelines, the administrative record includes the following:
   a. The 2019 Draft EIR for the San Diego State University Mission Valley Campus Master Plan;
   b. The Final EIR, including comments received on the Draft EIR, responses to comments, and revisions to the Draft EIR in response to comments received;
   c. The CEQA Findings of Fact, Statement of Overriding Considerations, and the Mitigation Monitoring and Reporting Program, including the mitigation measures identified therein for Agenda Item 2 of the January 28-29, 2020 meeting of Joint Committees on Finance and Campus Planning, Buildings and Grounds, which identifies the specific impacts of the proposed Mission Valley Campus Master Plan and related mitigation measures.
   d. The proceedings before the Board of Trustees relating to the subject Mission Valley Campus Master Plan, including testimony and documentary evidence introduced at such proceedings; and
   e. All attachments, documents incorporated, and references made in the documents as specified in items (a) through (d) above.

5. This resolution is adopted pursuant to the requirements of Section 21081 of the California Public Resources Code and Section 15091 of the CEQA Guidelines which require the Board of Trustees to make findings prior to the approval of the project.

6. The Board of Trustees hereby adopts the CEQA Findings of Fact and Statement of Overriding Considerations stating that the proposed Master Plan, including the Real Property Acquisition and Site Development Project, and other near-term projects’ benefit to the California State University outweigh the remaining significant and unavoidable air quality, cultural resources, noise, population and housing, public services, and transportation impacts.

7. The Board of Trustees hereby adopts the Mitigation Monitoring and Reporting Program, including the mitigation measures identified therein for Agenda Item 2 of the January 28-29, 2020 meeting of Joint Committees on Finance and Campus Planning, Buildings and Grounds, which identifies the specific impacts of the proposed Mission Valley Campus Master Plan and related mitigation measures, which are hereby incorporated by reference.
mitigation measures identified in the Mitigation Monitoring and Reporting Program shall be monitored and reported in accordance with the Mitigation Monitoring and Reporting Program which meets the requirements of CEQA.

8. The Board of Trustees hereby adopts the Statement of Overriding Considerations stating that the proposed Master Plan, including the Real Property Acquisition and Site Development Project, and other near-term projects’ benefit to the California State University outweigh the remaining significant and unavoidable air quality, cultural resources, noise, population and housing, public services, and transportation impacts.

9. The Final EIR has identified potentially significant impacts that may result from implementation of the proposed Mission Valley Campus Master Plan, Real Property Acquisition and Site Development Project and other near-term projects. However, the Board of Trustees, by adopting the Findings of Fact, finds that the inclusion of certain mitigation measures as a part of the Master Plan approval will reduce most, but not all, of these effects to less than significant levels. Those impacts which are not reduced to less than significant levels are identified as significant and unavoidable and are overridden due to specific Master Plan benefits to the CSU identified in the Findings of Fact and Statement of Overriding Considerations.

10. The Board of Trustees approves the use of approximately $40 million for its share of future off-site mitigation for the City of San Diego and the California Department of Transportation. The funds are expected to be provided from future state capital or operation budget funding, the CSU, self-support entities, private developers, the City, and/or other entities.

11. The proposed Master Plan will benefit the California State University.

12. The Board of Trustees hereby acknowledges the Final Environmental Impact Report for the Mission Valley Campus Master Plan dated January 17, 2020 as complete and in compliance with CEQA.

13. The San Diego State University Mission Valley Campus Master Plan is approved.

14. The Chancellor or his designee is requested under Delegation of Authority granted by the Board of Trustees to file the Notice of Determination for the Final EIR for the San Diego State University Mission Valley Campus Master Plan, and the Real Property Acquisition and Site Development Project.

15. The 2019-2020 Capital Outlay Program is amended to include $350 million for acquisition, preliminary plans, working drawings, and construction for the Mission Valley Real Property Acquisition and Site Development project.

16. The Trustees hereby authorize the Chancellor to execute the final Purchase and Sale Agreement (“PSA”) for the purchase and acquisition of the Mission Valley site from the City of San Diego subject to the following conditions:

17. If the Chancellor and the Chair of the Board of Trustees agree that the terms and conditions of the PSA do not materially deviate from the terms of the
October 28, 2019 Offer to Purchase (Attachment B), the Chancellor shall execute the PSA.

18. If the Chancellor or the Chair believe that there are material differences between the PSA and Attachment B, the Chancellor shall not execute the PSA and shall instead forward it to the Board of Trustees for their review and approval at a future meeting.

19. Financing for the Mission Valley Real Property Acquisition and Site Development Project as described in this Agenda Item 2 of the Joint Committees on Finance and Campus Planning, Buildings and Grounds at the January 28-29, 2020 meeting of the CSU Board of Trustees is approved. Orrick, Herrington & Sutcliffe LLP, as bond counsel, is preparing resolutions to be presented at this meeting that authorize interim and permanent financing for the Project described in this Agenda Item 2 and provide for the following:

a. Authorize the sale and issuance of the Trustees of the California State University Systemwide Revenue Bonds, and/or the sale and issuance of related Systemwide Revenue Bond Anticipation Notes, and/or the issuance of related debt instruments, including shorter term debt, variable rate debt, floating rate loans placed directly with banks, or fixed rate loans placed directly with banks, in an aggregate amount not-to-exceed $255,977,000 and certain actions relating thereto.

b. Authorize the sale and issuance of the Trustees of the California State University Systemwide Revenue Bonds, and/or the sale and issuance of related Systemwide Revenue Bond Anticipation Notes, and/or the issuance of related debt instruments, including shorter term debt, variable rate debt, floating rate loans placed directly with banks, or fixed rate loans placed directly with banks, in an aggregate amount not-to-exceed $61,023,000 and certain actions relating thereto, subject to the California Department of Finance approval of the project.

c. Authorize the chancellor; the executive vice chancellor and chief financial officer; the assistant vice chancellor, Financial Services; and the assistant vice chancellor, Financing, Treasury, and Risk Management; and their designees to take any and all necessary actions to execute documents for the sale and issuance of the revenue bonds, bond anticipation notes, or related debt instruments.
RESOLVED, by the Board of Trustees of the California State University, that the 2020-2021 lottery budget totaling $58.9 million be approved for implementation by the chancellor, with the authorization to make transfers between components of the lottery budget and to adjust expenditures in accordance with receipt of lottery funds; and be it further

RESOLVED, that the chancellor is hereby granted authority to adjust the 2020-2021 lottery budget approved by the Board of Trustees to the extent that receipts are greater or less than budgeted revenue to respond to opportunities or exigencies; and be it further

RESOLVED, that a report of the 2020-2021 lottery budget receipts and expenditures be made to the Board of Trustees.

RESOLVED, by the Board of Trustees of the California State University, that the “Policies and Procedures for Review of Presidents” be amended as cited in Item 2 of the Committee on University and Faculty Personnel at the January 28-29, 2020 meeting of the Board of Trustees.

Prior to the approval of the consent agenda, Trustee Morales requested that Item 4, Admission Requirements: Quantitative Reasoning - from the Committee on Educational Policy - be removed from the consent agenda for separate discussion.

Trustee Morales expressed his support for quantitative reasoning however noting his opposition to the approach and process approved in committee. Chair Day moved to approve the committee resolution, there was a second. Chair Day called for the vote. The resolution passed; there was one opposed (Trustee Morales) and one abstention (Trustee Krinsk). The following resolution was approved:
COMMITTEE ON EDUCATIONAL POLICY

Admission Requirements: Quantitative Reasoning
(REP 01-20-01)

RESOLVED, by the Board of Trustees of the California State University, that:

1. The Board of Trustees seeks to have all incoming first year students complete, in addition to the current ‘a-g’ high school course requirements, a fourth year quantitative reasoning course, selecting from a wide range of courses as described in this agenda item, and will consider approving such a requirement and Title 5 change by spring 2022 to be effective fall 2027.

2. The Chancellor shall submit to the Board a progress report in March 2021 and a final report by January 2022 that includes:
   a. a third-party independent analysis of the planned implementation and potential impact of the proposed requirement on high school students’ application to the CSU,
   b. the progress on doubling the number of STEM qualified teachers annually prepared by the CSU,
   c. clarity of the charge, role and composition of a steering committee that reports to the EVC of Academic and Student Affairs,
   d. clarity on exemptions for students whose public schools do not provide sufficient courses, and
   e. the progress on increasing outreach and awareness of the proposed requirement with schools, counselors, and families.