

**ASCSU Chair's Report**  
Steven Filling  
March 19, 2015

The following report highlights activities since our January plenary.

**CCC Baccalaureate Programs**

The Executive Committee reviewed and collated campus reviews of the CCC BA Proposals and sent those materials on to Chancellor White. We noted that there was almost universal consensus between administration and faculty reviews of the proposals. The Executive Committee met with Chancellor White Wednesday morning to talk about the reviews and his decisions. Your standing committee liaisons shared a summary of that conversation with you yesterday. Thanks are due to our colleagues for their thoughtful reviews, which were completed on a very constrained schedule.

**Academic Conference**

The Executive Committee and the Conference Planning Committee continue their review and analysis of Academic Conference survey data. We will be discussing outcomes with Chancellor White and initiating planning for the next Academic Conference in the near future.

**Recommendation to appoint ASCSU liaison to Office of Veterans Services**

The Executive Committee met with Senator Swartz and Director of Veterans Services Patrick O'Rourke in February to discuss the services that CSU provides to veterans. We will be recommending to next year's Executive Committee that they appoint an ASCSU liaison to the Office of Veterans Services in pursuit of enhancing awareness of the needs of veterans and the services CSU provides.

**CSU Sustainable Financial Model Task Force**

The CSU Sustainable Financial Model Task Force, which includes Faculty Trustee Stepanek and myself, continues to meet. The Task Force has revised its timeline for completion, and now expects to have completed its work and report sometime in May. While the Task Force report is not complete we want to share the scope of the group's work. Attached is a draft table of contents for the report which should provide an indication of the topics addressed by the group. We will be sharing the draft report as soon as it is completed and seeking your comments and counsel.

**Campus Chairs Council**

The Campus Senate Chairs Council met in February. The Chairs continued their discussion of developing policies for awards of assigned time for exceptional service to students. We shared perceptions of the campus reviews of the CCC baccalaureate program proposals and the need for

continued conversation concerning the pilot programs. Chairs also discussed the financial information available at the various campuses and noted that as custodians of public funds our universities should maximize transparency concerning allocation and use of resources. A number of Chairs reported that their campus Presidents have enunciated their commitment to the development and implementation of campus-based salary equity programs pursuant to our Unit 3 contract. Chairs also expressed some concerns related to CourseMatch and cross-campus acceptance of courses for GE requirements.

### **Legislative Update**

FGA Chair Krabacher, Legislative Specialist Swartz and I met with AVC Zamarripa in February to explore how ASCSU can be most effective in Sacramento. As I reported in January a major focus will be advocacy for CSU's budget request, which includes a \$97 million augmentation over what the Governor has proposed. The Budget Advocacy group will be asking legislators to be signatories on a letter requesting additional funding for the CSU and has initiated a #StandWithCSU campaign. Please join me in thanking Senator Yee Melichar for her testimony to the Assembly Budget Committee on behalf of the CSU.

FGA has scheduled April 14 as ASCSU Legislative Advocacy Day and the Executive Committee, members of FGA and the standing committee chairs will be visiting legislators on that date. On advice of FGA our visit teams will include students as well. Friday during our lunch break FGA will be hosting a workshop on effective advocacy for visit teams in preparation for that event.

### **California Teachers Association**

I attended the California Teachers Association [CTA] State Council meeting in late January and am pleased to report that CTA has added providing appropriate resources to the CSU to its state advocacy policies. CTA has also joined the CSU Budget Advocacy group. This is an important milestone as CTA is an influential presence in Sacramento and it provides clear evidence of a growing coalition of all segments of public education in California.

### **Intersegmental Council of Academic Senates**

The Intersegmental Council of Academic Senates [ICAS] met in February. Agenda items included the CCC's request for our assistance as they develop upper division GE courses for their baccalaureate programs and the political and legislative environment. We also discussed the continuing work of the California Open Educational Resources Council and that group's efforts to reduce textbook cost for our students. ICAS will be in Sacramento on 13 April to meet with legislators and staff to discuss a wide variety of pending legislation. Agendas and minutes from ICAS meetings are available at the ICAS website [<http://icas-ca.org/>].

### **Academic Council**

The Academic Council, composed of Provosts from the campuses, met last week. Ed Sullivan provided the Council with an update on the impact of changing data collection and reporting practices with respect to student and employee ethnicity. Ken O'Donnell provided a status report on the Graduation Initiative, noting that a review by campus of 2009-2015 performance will take place. Discussion of strategies to increase retention and graduation rates

continues. Gerry Hanley provided an update on CourseMatch and AB 386 progress. CourseMatch will continue as a subset of the AB 386 project. EVC Smith noted that the number of students enrolled in CourseMatch courses increased significantly this semester.

### **National Coalition on Higher Education**

Last weekend I attended the annual conference of the National Coalition on Higher Education. Session topics ranged from Academic Freedom to state funding challenges to changing understandings of higher education as a public good. It was clear from conversations with colleagues from across the country that the challenges we face are shared by public universities in other states. It was also clear that California, and the CSU in particular, are at the forefront of developing effective responses to those challenges. I received numerous requests to share our policies, practices and statements with senate leadership at other state universities, compelling testimony of the value others place on your work.

### **Zoom Video Conferencing**

In response to requests from the standing committees ASCSU will make Zoom available to the standing committees for virtual meetings beginning in April. The Executive Committee has switched to Zoom from Collaborate and we believe that shift has increased the productivity of our virtual meetings. We anticipate that CSU will have a system contract with Zoom within the next year. Our thanks to Senator Benavides for his expert counsel on technology issues and for introducing Zoom to ASCSU.

### **System-wide Committees**

Finally, arriving soon in your email will be several requests for senators to serve on various system level committees. Please peruse those requests and carefully consider serving. I know that we're all busy, and that there are innumerable demands on your time, but want to emphasize that shared governance, and the health of our system and universities, depends on your participation.

Thanks for all that you do for our students, our universities and our communities. If you haven't seen it, please take a look at the Class of 3 Million website [<https://classof3million.calstate.edu/>], where you'll find a plethora of evidence of the impact you have.

As always, please feel free to contact me via email [[sfilling@mac.com](mailto:sfilling@mac.com)] or phone [209.988.8256] if you have questions, concerns or suggestions on any of these issues.

**Task Force for a Sustainable Financial Model for the California State University**  
**Topics of Discussion / Draft Outline of Report Table of Contents**  
*(draft for sharing with constituency groups and public)*

**1. Revenue Generation**

- Maximize All Revenue Sources
- Encourage Greater Investment by Governor and Legislature
- Develop a Sustainable Tuition Policy
- Setting of Differential Non-Resident Tuition at Individual Campuses
- Greater Flexibility to Use All Fund Sources, to Maximum Extent Possible
- Legislative Initiative to Expand CSU's Investment Authority
- Implementation of Year-Round Operations at Individual Campuses
- Application Fee Rate Change
- Philanthropic Giving
- Third Party Partnerships

**2. Budget Allocation**

- Allocate Funding based on Additional, More Flexible Criteria (Student Performance Outcomes, Campus Financial Aid Profile, Needs of Small Campuses)
- Melding of Operating Budget and Capital Program
- Consider Incorporating Student Performance Outcomes into Annual Budget Allocation Process
- Review of Policies and Executive Orders to Increase Fiscal Flexibility
- Better Communicate Marginal Cost to Internal (e.g. Campus Budget Allocations) and External (e.g. Support Budget Request) Constituencies

**3. Financial Aid**

- State University Grant—Change to Baseline and Incremental Budgeting Practices
- Manageable 'Skin-in-the-Game' for All Students

**4. Facilities / Capital Program**

- Operationalization of New Capital Financing Authority
  - Related Reserves Policy

**5. Enrollment Management**

- Strategies and tools to control enrollment
- Small Campus Considerations
- Remediation & Potential Partnerships
- E-Advising, Outreach, Early Start Program
- Best Practices Across Campuses
- Maximum Total Units Policy at Resident Tuition Levels
- Adjust Drop/Add Policies Charge for Repeated Courses
- Graduation Incentive Tuition and Policies
- Year-Round Operations