

## MINUTES

March 20 – 21, 2014  
Office of the Chancellor

**Thursday**, March 20, 2014 - 8:45 a.m. to 5:00 p.m., Dumke Auditorium

**Friday**, March 21, 2014 - 8:00 a.m. to 3:00 p.m., Dumke Auditorium

### Call to Order

Meeting called to order at 8:45 a.m.

### Roll Call

**Senators Present:** Cliona Murphy (Bakersfield); Simone Aloisio, Lillian V. Castaneda (Channel Islands); Kathy Kaiser, Jim Postma (Chico); Kate Fawver, Pat Kalajian (Dominguez Hills); Denise Fleming, Susan Gubernat (East Bay); Loretta Kensinger (Fresno); Diana Guerin, Barry Pasternack, Stephen Stambough (Fullerton); Mary Ann Creadon, Erick Eschker (Humboldt); David Hood, Eileen Klink, Praveen Soni (Long Beach); Kevin Baaske, Kimberly King (Los Angeles); Steve Browne, Julie Chisholm (Maritime); Karen Davis, Ken Nishita (Monterey Bay); Sandra Chong, Shane Frehlich, Adam Swenson, Northridge; Saeed Monemi (Pomona); Sue Holl, Tom Krabacher, Chris Miller (Sacramento); Beth Steffel, Mark Groen (San Bernardino); Bill Eadie, Cezar Ornatowski, Mark Wheeler (San Diego); Robert Collins, Grace Yoo, Darlene Yee-Melichar (San Francisco); Judith Lessow-Hurley, Mark Van Selst (San Jose State); Manzar Foroohar, James LoCascio (San Luis Obispo); David Barsky, Glen Brodowsky (San Marcos); Catherine Nelson, Deborah Roberts (Sonoma); Steven Filling, Betsy Eudey (Stanislaus); Harold Goldwhite (Emeritus/Retired); Ephraim Smith (Office of the Chancellor);

**Senators Absent:** Otto Benavides (Fresno), Andreas Gebauer (Bakersfield), David Kopplin (Pomona), Isabelle Pelaud (San Francisco), Romey Sabalius (San Jose), Jodie Ullman (San Bernardino)

**Guests:** Chancellor Timothy White, Faculty Trustee Steven Stepanek, Assistant Vice Chancellor Beverly Young, President of WASC Mary Ellen Petrisko, CSU Office of Advocacy and State Relations Andrew Martinez (via telephone), CSSA Liaison Agatha Gucyski, CSU-ERFA Liaison William Blischke, CFA Liaison Andy Merryfield, Student Trustee Talar Alexanian

### Approval of Agenda

Approved as amended

### Approval of January 23-24, 2014 Minutes

Approved as submitted.

### Announcements

Senator Kaiser announced the success of CSU Chico's Basketball Team. Also, CSU Chico students are building a housing project to be completed within one week.

Senator Foroohar announced that this is the first day of spring, as well as the Persian New Year.

Senator Filling announced that Senator Eudey has won the CSU Stanislaus Outstanding Faculty Award for governance.

## **Presentations/Introductions**

Chair Guerin introduced Senator Groen, substituting for Senator Ullman of CSU San Bernardino.

Chair Guerin introduced Andy Merrifield (CFA) and, from the Chancellor's Office, Christine Mallon and Leo Van Cleve.

Senator Yee-Melichar introduced Senator Grace Yoo, substituting for Senator Pelaud.

## **Reports**

### **Executive Committee**

#### **Diana Guerin, Chair**

Chair Guerin's written report can be found at the following link:

[http://www.calstate.edu/AcadSen/Records/Chairs\\_Reports/documents/March\\_2014\\_Chairs\\_Rept.pdf](http://www.calstate.edu/AcadSen/Records/Chairs_Reports/documents/March_2014_Chairs_Rept.pdf)

#### **Steven Filling, Vice Chair**

Vice Chair Filling provided an update on the issue of supplanting state supported courses with self-support courses. He asked senators to provide feedback to the report by April 1st.

#### **Darlene Yee-Melichar, Member-at-Large**

Senator Yee Melichar updated senators on the "Lunch and Learn" series for new senators (all senators welcome!), announced the networking dinner, and provided an update on the Symposium on University Teaching held on the San Marcos campus.

#### **Susan Gubernat, Member-at-Large**

Senator Gubernat provided an update on the newsletter and encouraged senators to contribute to the remaining editions for this year.

### **Standing Committees**

#### **Academic Affairs (AA), Chair Chris Miller**

Senator Miller reviewed the five resolutions from AA on the agenda. AA will co-sponsor with APEP the discipline council resolution. AA reviewed the reports of the Educational Policies Committee on the Board of Trustees agenda and discussed student success fees.

#### **Academic Preparation and Education Programs (APEP), Vice Chair Denise Fleming**

Senator Fleming reported that APEP discussed Early Start campus reports and concluded that although the reports provided data, they were short on interpretation in terms of policy. They discussed legislation on transitional kindergarten and also special licensing for ROTC instructors to teach physical education. APEP has two resolutions on the agenda.

#### **Faculty Affairs (FA), Chair Manzar Foroohar**

Senator Foroohar reported on three resolutions from FA on the agenda. Margy Merryfield provided a report to FA on faculty recruitment, broken down by campus and by gender. Andy Merrifield provided a CFA update. General Counsel Fram Virjii discussed issues of academic freedom with the committee.

#### **Fiscal and Governmental Affairs (FGA), Chair Praveen Soni**

Senator Soni stated that the committee met with Karen Zamarripa and Ryan Storm. The committee reviewed CSU financial statements for the last five years. FGA is planning the April 22 ASCSU Advocacy Day. They will develop a brochure and talking points. New this year, FGA is developing an

omnibus resolution on legislative bills. The resolution indicates the position that ASCSU will take on each of the bills. Senators have already received these positions and summaries of each of the bills.

### **Other Committees and Committee Liaisons**

Senators announced written updates sent electronically to ASCSU listserve:

- Update on Advancement of Ethnic Studies – Senator Kensinger
- Update on SB1440 – Senator Postma
- Update on GEAC – Senator Van Selst

### **Ephraim Smith, CSU Executive Vice Chancellor, Chief Academic Officer**

Senator Smith's presentation began with a note about positive media reports concerning the California community college/CSU partnership in developing transfer pathways (specifically the Moore & Shulock report). Some additional commentary touched on the SB 1440 "degree with a guarantee" language. In particular, what is the guarantee in the face of known issues of campus capacity limitations, impaction, and enrollment closures. In a recent semester, for example, CSULA was closed to applicants as were most other LA-basin CSUs. The nearest open CSU campus was CSU Channel Islands. An additional question raised concerns the participation of universities of the UC system. The new UC President is interested in expanding transfer pathways. Senator Postma noted that students with ADT degrees are automatically given secondary reviews for admission to the UC.

### **Steven Stepanek, CSU Faculty Trustee**

At the January BOT meeting, Bernadette Cheyne was appointed to the California Art Institutes Board for 3 years. The BOT also bestowed upon her the title of Trustee Emeritus. Four faculty members were recognized for awards in technology and innovation.

In recent weeks, Trustee Stepanek has focused on working with the Chancellor and ASCSU on the 120/180 unit discussion. Trustee Stepanek and Chair of ASCSU met with the Chancellor on March 4. One outcome was that the Chancellor agreed that the ASCSU Chair should be included on distribution lists when communications involved academic or issues of interest to the ASCSU. They also discussed the value of system-wide discipline councils.

### **CSU Chancellor Timothy P. White**

Chancellor White invited Chair Guerin, union leaders, and CSSA President Sarah Couch to meetings with legislators in Sacramento. It was suggested that the Chancellor encourage campus presidents to work with faculty to engage in local lobbying.

Chancellor White spoke about the Wang family Excellence awards endowed by Trustee Emeritus Stanley Wang and family. The Chancellor announced that Trustee Emeritus Wang and his family will again fund the awards (five awards at \$20,000 each).

Chancellor White answered questions from senators:

**Title 5 Degree Unit Limits:** Is there a possibility of a blanket exception for particular disciplines?

Chancellor White responded that if there are compelling reasons and a group of programs in a discipline across campuses makes such a case, driven by maintaining program quality and integrity, then such a blanket exemption can be considered. There needs to be a strong, well-reasoned case made by disciplines to go beyond the directive of the BOT. A senator commented about the complex

relationships among ABET accreditation, General Education, and SB1440 that need to work together to make it possible to get to 120 or some other reasonable level of units while maintaining quality.

**Academic Success Fees** – What is or what should be the CSU's response to the Legislature, and do these fees seem to be a good idea? Chancellor White explained that Success Fees have been around for a while. He will be supportive of such fees if they are approved through proper processes on campuses. Nonetheless, the policy itself merits review. Chancellor White further explained that, in some respects, this is a cry from campuses and students for more access to faculty, programs and academic support because the state is not paying its fair share. Many students are getting zero support from the state. Another consideration is the issue of campus autonomy that needs to be respected. If one campus has a fee and another does not, there is no zero-sum game. A higher fee on one campus takes nothing away from a campus that has lower or no fees. Chancellor White explained that he has seen no evidence yet that a success fee results in the state reducing its support. It was suggested by a senator that we take the advice of a previous ASCSU resolution to form a task force on student fees and tuition.

**In Memory of Trustee Hauck:** Two former faculty trustees expressed their deep respect for the late Trustee, as well as their respect for former Trustee Stanley Wang. The Chancellor shared his thoughts about Trustee Hauck.

Chancellor White was thanked for his visit.

#### **Beverly Young, Assistant Vice Chancellor, Teacher Education & Public School Programs**

AVC Young discussed implementation of Common Core State Standards as on track in the state. Preparation of teachers is moving to a different standards-based pedagogy. Opposition to common core is mostly coming from the far right, while support is also coming from more mainline conservatives. Most teachers in California are still positive about the adoption of Common Core.

Two CSU representatives (one faculty, one representative in Sacramento) were asked by the California Department of Education to author the new language arts framework. It is currently under review. Beginning this Tuesday, 3<sup>rd</sup> through 8<sup>th</sup> and 11<sup>th</sup> graders will begin the field testing of the Smarter Balanced assessment tests. California is participating at a near 100% level. Testing will commence in March and conclude in June. Since this is a pilot test, no students or families will see the results. Rather, the results will be used for establishing the ALDs (Achievement Level Descriptors) this summer. Once the ALDs are drafted, the cut scores will be determined for college readiness. It is unlikely there will be a universal agreement, nationwide, about cut scores. Smarter Balanced is a primarily technology-based assessment system.

There will be six regional meetings for Teacher Ed Faculty meeting across the state to address Common Core. The Bechtel Foundation has awarded a grant of \$3 million for teacher education innovation in the CSU.

#### **Mary Ellen Petrisko, President, WASC Senior**

Dr. Petrisko stressed that the job of accreditation is quality assurance rather than insurance. She explained that WASC partners with faculty, who ensure that learning goals are met and measured, to assure institution and external constituencies that what we are actually doing is what we claim to do when we publish learning goals. The Federal Higher Education Act is re-emphasizing the role of accreditors, in addition to states and federal government, in assuring student success (not only in terms of graduation rates and employment statistics). The goal of the accreditors is to verify based on

institutional evidence that students are successfully learning and that institutions are fulfilling their missions.

### **Andrew Martinez – CSU Senior Legislative Advocate, University Relations and Advancement**

Andy Martinez reported on three current bills of immediate interest to higher education: (1) the CSU Trustee Bill appears to have strong support and will go to consent at its first hearing; (2) there is a UC-sponsored bill allowing underage enology students to taste wine as part of their courses; (3) a bill on CSU reporting requirements. Senators asked a variety of questions on other legislative matters that Martinez answered. Martinez emphasized the importance of the additional \$95 million budget ask in support of the CSU to enable us to offer access to more students.

### **Agatha Gucyski, CSSA Liaison Report**

Ms. Gucyski discussed the \$4 voluntary student participation. She presented information on bills and initiatives that CSSA is supporting.

### **William Blishcke, CSU ERFA Liaison Report**

Dr. Blishcke invited senators to view the [CSU-ERFA newsletter](#), which averages about 50 hits/day. He reported that the Chair of Health Benefits Committee has been appointed. CSU-ERFA is working with newer campuses to set up chapters. Currently, applications for the CSU-ERFA liaison to ASCSU are being submitted.

### **Andy Merrifield, CFA Liaison Report**

CFA is determined to see that the legislature is asked to sufficiently fund higher education as its responsibility. Merrifield concurred with Chancellor's observation that lobbying together was a positive step forward for the CSU. The CFA process of evaluating bills is not yet complete. CFA is looking at the following bills:

- AB 2153 (Gray) Supplanting and Extended Education; CSU needs a clearer definition of supplanting;
- SB 3125 (Yee) Data Collection from Third Party Contracts;
- AB 1750 (Allejo) CFA is Supporting Legislation on Models and Standards for Ethnic Studies programs in K-12 in California;
- SB 740 (De Leon) Expands and clarifies legislation on sexual assault passed in 1998. CFA takes a supportive stance on this bill.
- SB 1017 (Evans) Oil Extraction Tax and Higher Education. CFA supports this bill.

Bargaining has opened, and there is an aggressive bargaining schedule. Both sides understand the need to make changes to the CBA, despite differences in the view of how these changes should be made. Issues of concern surround compensation, as well as intellectual property rights with respect to online education.

### **Talar Alexanian – CSU Student Trustee**

Trustee Alexanian is her second year as Trustee and can now vote. She will travel to the northern campuses year. She has been involved in advocacy on behalf of the CSU in Washington DC and in Sacramento. Another priority for her is the educational pipeline—not only from CCC to CSU, but from K-12 to the CCC and the CSU. She is also passionate about service learning.

The Trustee supports additional resources to be used to hire tenure track faculty and advisors. Trustee Alexanian discussed bottleneck courses and online education. The top three reasons for bottlenecks, she points out, relate to the lack of faculty and funding for faculty hires.

While she recognizes the inherent value in some types of online learning, she does not see it as a panacea.

Trustee Alexanian was asked for her views on student success fees. She explained that she currently has not taken a position on it. She does recognize that each campus is unique. She is strongly in favor of the \$4 CSSA student participation fee.

Trustee Alexanian was asked about Course Match. She explained how some of her classmates benefited from the program. She believes that not many students are as yet aware of Course Match and that better communication could help promote the program.

The Senate Chair asked for advice for tips for how ASCSU could be more effective in working with the BOT. New trustees face a great challenge in getting up to speed with the breadth of knowledge needed to perform trustee duties. Trustee Alexanian suggested that having more faculty attend the BOT meetings would be helpful.

### **Committee Recommendations**

#### Recommendation on the Eligibility of Lecturers for Emeritus Status

AS-3157-13/FA (Rev)/Second reading - Approved Unanimously

#### Selection of Faculty Representatives in Shared Governance

AS-3160-14/EX/FA (Rev)/Second reading - Approved Without Dissent

#### Using Common Core Standards in CSU Admission Requirements for Mathematics and Other Disciplines

AS-3161-14/APEP (Rev)/Second reading - Approved Without Dissent

#### Facilitation of Communication between the ASCSU and Faculty

AS-3162-14/FA (Rev)/Second reading - Approved Unanimously

#### Concerns Regarding Proposed Legislation Authorizing Community College Baccalaureate Degrees

AS-3163-14/AA (Rev)/Second reading - Approved

#### In Support of Ethnic Studies

AS-3164-14/AA/FA (Rev)/Second reading - Approved Unanimously

#### 2014 Legislative Advocacy Positions of the Academic Senate of the California State University

AS-3165-14/FGA/First Reading/Waiver – Approved Without Dissent

#### Commendation in Memory of CSU Trustee William Hauck

AS-3170-14/EX – Approved by Acclamation

### **First Reading Items**

Advice Regarding Unit Limit Exception Requests, AS-3166-14/AA

Creation of California State University Discipline Councils, AS-3167-14/APEP/AA

Commendation in Honor of Trustee A. Robert Linscheid, AS-3168-14/EX

Designation and Compilation of Online Course Modalities, AS-3169-14/AA

Recommendations Regarding Changes to Title 5, Section 40510, The Master's Degree, AS-3171-14/AA

In Support of AB 2324 (Williams) Pertaining to CSU Faculty Trustee, AS-3172-14/EX

### **Adjournment**

Meeting adjourned at 2:45 p.m.