

Academic Senate CSU
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www.calstate.edu/acadsen

**ASCSU September 19 - 20, 2013
MINUTES**

Office of the Chancellor

***New and Returning Senator Professional Development
Pre-plenary Sessions***

*8:00 a.m. – 3:00 p.m. Thursday; 8:00 a.m. – 9:00 a.m. Friday
Marge Grey - Assistant Vice Chancellor, Communications
(Time Certain 9:00 a.m. Thursday, Dumke auditorium)*

Plenary - Thursday, September 19, 2013 - 3:00 p.m. TO 5:00 p.m., Dumke Auditorium

Plenary - Friday, September 20, 2013 - 9:00 a.m. TO 3:00 p.m., Dumke Auditorium

Call to Order: The plenary was called to order at 3:05 p.m.

Roll Call:

Gebauer, Murphy (Bakersfield); Aloisio, Castaneda (Channel Islands); Kaiser, Postma (Chico); Fawver, Kalayjian (Dominguez Hills); Fleming, Gubernat (East Bay); Benavides, Kensinger (Fresno); Guerin, Pasternack, Stambough (Fullerton); Creadon, Eschker (Humboldt); Hood, Klink, Soni (Long Beach); Baaske, King (Los Angeles); Browne, Chisholm (Maritime Academy); Davis, Nishita (Monterey Bay); Chong, Frehlich, Stepanek (Northridge); Kopplin, Monemi (Pomona); Krabacher, Miller (Sacramento); Steffel, Ullman (San Bernardino); Eadie, Ornatowski, Wheeler (San Diego); Collins, Pelaud, Yee-Melichar (San Francisco); Lessow-Hurley, Kimbarow (SUB) Van Selst (SJSU); Foroohar, LoCascio (San Luis Obispo); Brodowsky (San Marcos); Sonoma (Nelson); Eudey, Filling (Stanislaus); Goldwhite (Emeritus/Retired); Smith (Office of the Chancellor).

Guests: Chancellor Timothy P. White, Ron Vogel (CO), Christine Mallon (CO), Eric Forbes (CO), Marge Grey (CO), Robin Wade (CO), Jina Kim (CO), Agatha Gucyski (CSSA); Andy Merrifield (CFA); Kristen Crellin (Alumni), Bill Blischke (CSU-ERFA)

Approval of Agenda: Approved as revised.

Approval of May 14-15, 2013 Minutes: Approved as presented.

CSU Campuses
Bakersfield
Channel Islands
Chico
Dominguez Hills
East Bay

Fresno
Fullerton
Humboldt
Long Beach
Los Angeles
Maritime Academy

Monterey Bay
Northridge
Pomona
Sacramento
San Bernardino
San Diego

San Francisco
San José
San Luis Obispo
San Marcos
Sonoma
Stanislaus

Announcements

- Chair Guerin announced Senator Yee-Melichar's birthday. Guerin reported that Jim Postma will continue to represent CSU Chico on ASCSU.
- Senator Yee-Melichar reported on Chancellor White's visit to SFSU. SFSU has been chosen to host California State Sustainability Conference in 2015.
- Senator LoCascio announced that SLO had its third astronaut admitted to the astronaut corps.
- Senator Stepanek reported on the Chancellor's visit to Northridge. He also announced the conference to be held on his campus.
- Senator Monemi announced the 75th anniversary of CSU Pomona.
- Senator Van Selst reported on recent visits of the Chancellor and two trustees to the SJSU campus.
- Senator Chisholm reported on US News and World Report's high rankings of the Maritime Academy.
- Senator Eschker announced Humboldt State's 100th anniversary.
- Senator Benavides announced the appointment of a new president at CSU Fresno.
- Senator Baaske announced the arrival of a new president at CSU Los Angeles.

Presentations/Introductions

- Senator Yee-Melichar introduced Senators Collins and Pelaud from SFSU.
- Senator Ullman introduced Senator Steffel from CSU San Bernardino.
- Senator Gebauer introduced Senator Murphy from CSU Bakersfield.
- Senator Lessow-Hurley introduced Senator Kimbarow of SJSU.
- Senator Eschker introduced Senator Creadon from Humboldt State.
- Senator Monemi introduced Senator Kopplin from CSU Pomona.
- Chair Guerin introduced our new CSSA liaison, Agatha Gucyski from CSU Long Beach.

Reports

Chair's Report – Diana Guerin

Chair Guerin circulated a written report prior to the Plenary, which can be found at http://calstate.edu/AcadSen/Records/Chairs_Reports/documents/Sep-2013_Chairs_Rept.pdf

Guerin acknowledged the work of Tracy Butler in managing the senate office alone this summer. The ASCSU presented Ms. Butler with flowers and a gift card to thank her for her efforts on our behalf. Chair Guerin announced the hiring of an additional-full time staff member, Ms. Carrie Kato, who will join us in early October.

Chair Guerin also reported on her conversations with Chancellor White regarding proposed changes to the Presidential review policy that will be on the November BOT agenda, and she provided an update on the Academic Conference. Chair Guerin thanked Vice Chair Filling for meeting with CSSA at CSU Stanislaus this weekend. The chair also announced the pre-BOT meeting with the Chancellor and CSSA coming up on Monday on September 23, as well as the participation of EXCOMM members in ICAS meeting on September 26. She also mentioned that she will attend the CSU Northridge event and the Academic Council in the near future.

Chair Guerin thanked Assistant Vice Chancellor for Communications Marge Grey and the Communications Department staff working on the Outstanding Faculty website (Robin Wade and Jina Kim were present, but several others have also been closely involved). The website is scheduled to launch in early November 2013. AVC Grey presented the prototype for the website that will showcase faculty excellence and awards across the CSU; senators provided feedback and thanked the team for their work.

Standing Committee Reports

Academic Affairs – Chair Christine Miller

AA reviewed a written report from Mallon concerning CCC seeking authority to grant bachelor's degrees. There will be a report by a CCC study group presented at an upcoming meeting of the CCC Board of Governors. As a result, AA is bringing forth a resolution.

AA met with Gerry Hanley and had a discussion about QOLT – a quality initiative for online education. Other such initiatives were also highlighted. As an outcome, AA has requested that the ASCSU Chair, AA Chair, the director of ITL and Gerry Hanley would confer to create a strategic planning session to draft a project plan for infusing quality assurance into assessing online education endeavor.

Statway was also discussed and a resolution will be brought forth later in the plenary.

AA had a discussion of the definition of bottlenecks as they appear on the BOT agenda. Finally, AA had a discussion of campus autonomy versus standardization as it relates to academic policies.

APEP – Chair Andreas Gebauer

Beverly Young and Eric Forbes discussed AB 484, which removes the STAR/EAP testing requirement, during the transition to Smarter Balanced testing in K-12. Input on the “a-g” requirements, written by State Superintendent Torlaksen, is due by September 30. The changes are mostly technical.

Early numbers indicate that 22,708 students participated in Early Start Program this summer, an increase over last year's attendance (18,700). (More students were admitted this year). We continue to struggle with data integrity; for example, mode of instruction for about 4,000 students is unknown.

Communication will need to be improved about the Intrasystem Concurrent Enrollment program, Questions the committee asked to be addressed include: How many students benefitted? What did it cost? What problems were encountered? What are faculty perspectives on how the program worked?

Faculty Affairs – Chair Manzar Foroohar

FA addressed the ongoing problem of declining numbers of tenure/tenure-track faculty in the CSU. AVC Vogel will make a report to the BOT next week on bottleneck courses. He reports on a survey of department chairs, who list the reasons for bottle neck courses. The three reasons on the top of their list are lack of TT faculty to teach courses, the lack of qualified part-time faculty to teach courses, and the lack of funding necessary to hire faculty lines. This discussion is set against the backdrop of ACR 73, passed 12 years ago, asking for a 75% ratio of tenured-tenure-track faculty in the system. Chair Foroohar noted that since its passage, the relative percentage of tenure line faculty has actually decreased. FA will be bringing forth a resolution encouraging the CSU to fund and pursue recruitment of tenure-track faculty.

Gerry Hanley made a report to FA on the usage of technology to deal with bottleneck courses. Other guests meeting with FA were EVC Brooks and Margy Merrifield to discuss HR issues. FA also discussed the faculty awards website.

FA has divided its members into groups focusing on three main FA priorities: 1. Encouraging recruitment

of tenure-track faculty to ensure student success; 2. Encouraging funding for research, scholarship and creative activities; and 3. Drafting a policy on academic freedom.

FGA – Chair Praveen Soni

The committee met with Marsha Hirano-Nakanishi (CO), and heard reports from Andy Merrifield (CFA), Karen Zamarippa (CSU Advocacy); and Robert Turnage (CSU Budget). FGA will bring forth three resolutions in first reading: 2014-15 CSU budget request, ASCSU legislative principles, and ASCSU legislative guidelines. The committee priorities for the year are to get up to speed and be agile with legislation, to build bridges with Legislative Analysts' Office and the Governor's Finance Office, and to continue to look at the system-wide financial statements

Reports of Other Committees and Committee Liaisons

Transfer and SB 1440 – Jim Postma

Update on the SB 1440 (STAR Act) Implementation

Work continued this summer on the implementation of Senator Padilla's SB 1440 (which became part of the State Education Code in 2011.) I will describe some of the progress and important milestones. If there are questions or comments, please forward them to me (JP.) (Note: Descriptions of the SB 1440 implementation structure and terms are available in previous reports and on the CO website.)

Transfer Model Curricula (TMC)

The TMC in Film, Television and Electronic Media was completed over the summer, bringing the total number of TMCs approved to 25. The list now includes:

Administration of Justice/Criminal Justice	Film/Television/Electronic Media	Physics
Anthropology	Geography	Political Science
Art History	Geology	Psychology
Business Administration	History	Sociology
Communication Studies	Journalism	Spanish
Computer Science	Kinesiology	Studio Arts
Early Childhood Education (ECE)	Mathematics	Theatre
Elementary Education	Music	
English	Philosophy	

A few more TMCs are nearing completion, including Biology, Chemistry, Economics, and Information Systems. Model Curricula for Engineering and Nursing have been created; these would give quality advising to transfer students in these disciplines, but would not meet all of the explicit requirements of SB 1440. The Intersegmental Curriculum Workgroup is preparing a document that describes the goals of these model curricula. Whether the community colleges create transfer AS degrees in these fields and the admission status of such degree holders remains to be determined.

Using the CSU's 2010 transfer student census, these curricula represent over 90% coverage of the stated majors of CCC-to-CSU transfer students. ("Coverage" in this context means that a pathway exists for at least one option in each major for those transfers.)

SB 440

Senator Padilla proposed an SB 1440 "cleanup bill" in the 2012-2013 legislative session, SB 440. In its earlier stages this bill would have undone much of the work on SB 1440 implementation by demanding that all options of all CSU majors be SB 1440 compliant. Work by the CSU Legislative Affairs and Academic Affairs staff, the Senate Executive Committee, and its legislative specialist (Senator Krabacher) resulted in this provision of the bill being removed. (The "all option" directive remains as a goal.) Remaining in the bill are several issues that affect the CSU, but were already included in our implementation plans, including:

- Support for the TMC approach to T-AA/AS degree design.
- An expectation that the CSU will re-direct the applications of transfer students who are not admitted to the campus of their choice. (The CSU was already doing this.)
- Requiring that the admission benefits of a T-AA/AS degree holding student be offered to any who can complete a CSU degree within 60 units. (The CSU had already been working with this definition of "similar" and our articulation officers were mapping the degrees that met this criterion even when the titles of the AA/S degree do not match those of the BA/BS degree.)
- Commitment to wide dissemination of the existence and benefits of the T-AA/S degrees with the goal of making this the normative pathway for CCC-to-CSU transfer.

SB 440 imposes several new demands on the community colleges including the requirement that each CCC campus must offer a T-AA/AS degree in all majors (or area of emphasis) offered by the college.

CSU Degree Matching

The Educational Policies Committee of the CSU Board of Trustees will be receiving a report of SB 1440 at next week's meeting (<http://www.calstate.edu/bot/agendas/sep13/EdPol.pdf>.) Information Item #3 on the agenda, especially Appendix B, describes the progress on CSU campus reports of "similar" on each of the TMCs developed. As you can see, most campuses have found at least one option in each of its TMC-related degrees; a few are still considering modifications to reach this goal.

American Institutions

None of the CSU campuses have requested a waiver of the American Institutions graduation requirement.

120-Unit Considerations

As CSU degrees come into compliance with the new 120-unit maximum Title 5 requirement, they become subject to SB 1440 specifications. This process has not advanced sufficiently to determine whether both conditions can be met. Concerns exist on this front because a typical approach to unit-reduction is to modify GE requirements in some way. This approach is not allowed by SB 1440, which requires the full IGETC or CSU GE Breadth packages. New versions of IGETC and GE Breadth which allow for a 3-course postponement in GE are nearing final approval; these may be useful for the STEM disciplines.

Course Articulations

The number of courses that must be reviewed by both CSU and CCC faculty in order to populate the T-AA/AS degrees is considerable. It has been difficult to recruit CSU faculty to serve as course reviewers. We are considering a different approval process that reverts to our traditional campus-based articulation processes through the CSU articulation officers and department/curriculum committee chairs. We will report on this issue in subsequent months.

GEAC - Mark Van Selst

Tuesday held an extensive agenda. Continuing pilots include

- our plan for establishing the timeline and requirements to be met in order to authorize a community college offering of online oral communication to be eligible to count for GE;
- the Santa Barbara City College integrated GE experiment with some unit savings is continuing;
- the Statway model of addressing GE B4 quantitative reasoning paired with a developmental mathematics experience was encouraged to be extended for an additional two years for the pilot offerings (it was also noted that additional CSU campuses have joined with their own Statway offerings) with an initial discussion of the advisability of potentially offering expansion to other CCC districts.

The Compass project is wrapping up with publication/dissemination of lessons for change and policy recommendations to be forthcoming. The issue of an EO regarding nursing transfer for the CCC/CSU linkages that attribute specific GE authorizations to specific courses was discussed and will be followed up on with the CSU CO (may be a case of an accidental over-reach in an EO).

Upcoming possible actions prefaced with initial information at the GE meeting include

- a look at updating the “credit by examination” list of AP/IB/CLEP test list;
- a follow up to the summer ITL institute vis-à-vis critical thinking;
- a potential grant to look at CTE/GE linkages (reconnecting the “tracks” division of student preparation) within high schools.

GE TASK FORCE – Mark Van Selst

The task force (called for in AS-3119-13/AA) includes Mark Van Selst, Kevin Baaske, Kate Fawver, Andreas Gebauer, and Kathy Kaiser, and Ken O'Donnell. The group met twice, and we are looking at strongly endorsing the LEAP side of EO 1065 over the “unit distribution” side. The chair of this task force will be Kevin Baaske.

Faculty Trustee

As no Faculty Trustee has been named, there was no Faculty Trustee Report.

Chancellor's Report - Timothy White, CSU Chancellor

The Chancellor reported that he had just returned from the Department of Education in Washington, DC. Discussion centered upon taking President's Accountability Plans and tying them to Pell Grants. The Chancellor met with Secretary of Education Arne Duncan and discussed implementation of the Affordable Care Act.

The CO will announce results of the search for General Counsel later this week. The search for the COO has already begun.

The Chancellor discussed four priorities: (1) attracting and distributing resources; (2) managing enrollment and financial aid, (3) quarter to semester conversions, and (4) communication within and across the system. The Chancellor also reported that the presidential review policy is being discussed and re-examined.

Senators asked questions about the following topics from the Senate floor.

- CCC offering baccalaureate degrees: The Chancellor expressed concern about the resources that would be needed to expand the CCC's portfolio of offerings. Emphasis should be placed upon efforts

to increase the capacity for baccalaureate degrees in the UC and the CSU. The question should be about building capacity in California without moving the CCC away from the important work they are already doing. The way to do this is to increase efficiency in moving the students through the CCC to the CSU and UC so they can get baccalaureate degrees.

- Assessment of the Udacity-SJSU online experiment: The Chancellor explained that we need to have the courage to try new initiatives and experiments even if they fail. We learn from what works and what doesn't work. We will not save money by using technology, but technology can help some students in some programs to succeed and complete their programs.
- Quarter to semester conversion: The Chancellor explained that when he arrived, it seemed as if the conversion was a fait accompli. However, it is an expensive and complex proposition. Two of the six campuses had agreed and committed to the conversion. If all campuses were semester, we could have a "university" curriculum. He would much prefer to have the initiatives come from the campuses. However, if a campus can make a compelling case, in terms of student learning, he would consider such arguments in favor of maintaining a quarter system.
- Impending wave of faculty retirements and commitment to ACR 73: The Chancellor explained that hiring is a campus – department level decision.
- The California Master Plan for Higher Education: The Chancellor said that it is valid and brilliant as a concept. Nonetheless, it is somewhat tattered today as demand now exceeds capacity in all three segments. The infrastructure has not kept up with the enormous changes in population.
- Access to Excellence and Strategic Planning: The Chancellor explained that he sees it as practical and what role the faculty will have in setting the plan for the future. A2E has items that push in the right direction – but he has not looked at it to evaluate whether it needs to change it or move away to something else. A2E is short on emphasizing quality and outcomes in terms of meaningful degrees for students and the state.
- Legislative priorities this year: The Chancellor explained that the main goal is to encourage sufficient investment the CSU by obtaining sufficient resources and investing them wisely. He also agreed that it would be important to get the legislature to check with faculty *before* they introduce legislation affecting curriculum.
- Current vacancy of the Faculty Trustee position: The Chancellor reported that he has spoken to the governor and his staff, and they are aware of our concern. The governor will be here next week at the BOT meeting. Chancellor White mentioned the two-trustee model (one voting, one non-voting) might be helpful in preventing such a vacancy in the future. Trustee Cheyne has been invited to attend the September BOT meeting.

Ephraim Smith, Executive Vice Chancellor and Chief Academic Officer

EVC Smith reported the following:

- Smarter Balanced Assessment: EVC Smith began his remarks by addressing the 11th Grade high school test explaining that the state is moving to make it a one-year trial as we test questions for Smarter Balanced assessment. If the State does not require all students to take the test, many more students will need to take the ELM and EPT and will be in need of remediation.
- Enrollments: EVC Smith reported that applications increased substantially this year, with 360,000 unduplicated applications. Enrollment targets are not up nearly as much. For the last 4 years, we have been denying CSU eligible students. There has been a lot of push back from the public and the legislature. There are 17 impacted campuses.
- Initiatives: Attention is now focusing on completion as opposed to previous years when the focus was primarily on access.

- Graduation Initiative: There are no new statistics. We are awaiting persistence rates on census day. By January, we will have a better picture. The CO will be rolling out a dashboard that will give highlights on big data concerning students.
- \$7.2 million has been awarded out to campuses for student success.
- Early Start Program: This summer, there were 21,000 students. There has been a detailed analysis from one of the campuses.
- SB 1440: Last year we had 102 SB 1440 transfer students. This year, we had 1,034. SB 1440 students get top priority on transfer; some campuses report that eventually all of their transfers will be 1440 students. Our working relationship with the CCC seems to be smoothing out.
- EVC Smith provided an update on grants for course redesign and e-advising.
- Student component of CMS: Senators Gubernat and Nelson will be on the task force.

Agatha Gucyski, CSSA Liaison Report

Ms. Gucyski presented a report on the CSSA, its organizational structure, and governance structure. She outlined its mission and charge. CSSA is focusing its efforts at the federal level this year to lobby Congress.

The CSUnity conference was held in August, and 250 attended. A keynote speaker and leadership workshops were part of the program.

The CSSA Plenary discussed a Bill of Rights for online education.

Legislatively, Ms Gucyski reported that AB1241 and 1364 are their watch list and concern financial aid. SB 284/285 have passed. SB 325 was also passed. AB 447 is on the governor's desk

Andy Merrifield, CFA Liaison Report

Merrifield reported the following:

- Implementation issues with the child abuse and neglect reporting act: work has been done to revise the original act. We will get a final EO shortly.
- Defense of Marriage Act, having been declared unconstitutional, has led to changes in tax law. The CSU has put out material explaining its impact. An executive letter on the matter will be forthcoming.
- Legislative issues: SB 520 is still alive, but few understand what it is since having undergone significant changes. CFA will continue its discussions with Senator Steinberg concerning SB 520. The faculty trustee issue is also on the CFA's agenda. Four other bills have been passed by the legislature: the increase in minimum wage that will affect many students; a bill that allows undocumented people in California to obtain drivers' licenses; overtime pay for home health care workers, and allowing undocumented attorneys to practice law.
- Bargaining: The contract has re-opened on issues of compensation and benefits. A flat dollar amount was agreed to, retroactive to July 1. The amount is approximately \$80 per month.

William Blishcke, CSU ERFA Liaison Report

- CSU-ERFA State Council meeting – October 26th at San Jose State. Major issues: long term care, pension and health benefit reform, CSU funding, non-TTF.
- Meeting of northern CSU campus emeritus and retired faculty presidents or designees will be on October 25th. Discussion topics: structure and organization, finances, relations with campuses, events and activities, and publications.
- Survivor’s Guide is available from CSU-ERFA for \$5.
- The Reporter – August issue is on website.
- Emeritus Faculty Survey re volunteering has been conducted.
- CSU-ERFA has endorsed JJ Jelincic and Harry Robinson for CALPERS Board.
- In the spirit of shared leadership, CSU-ERFA is willing to participate in ASCSU task forces and committees and would appreciate being copied on relevant ASCSU resolutions.

Kristin Crellin, CSU Alumni Council Liaison Report

Ms. Crellin is the new president of Alumni Council. She is an alumna of both CSU Fullerton and SDSU. She is currently Executive Director of school and community relations at Schools First Federal Credit Union.

Ms. Crellin reported that alumni from 19 campuses participated in a nationally-normed survey of alumni engagement. A strategic plan has been implemented based upon what has been learned from this survey. The plan focuses on promoting and engaging the CSU and its alumni, advocating for the CSU, and facilitating the growth and development of member associations.

The Alumni Council is soliciting nominations for an alumni trustee. The term of the current alumni trustee, Trustee Linscheid, will end on May 21, 2014. The new alumni trustee will be elected on March 21. The group is preparing to celebrate the 3-millionth alumni milestone in 2014-15. There will be a committee formed for marketing and celebrating this event.

On September 18th, CSU alumni represented the largest contingent at Back to College Night in Washington DC. They were joined by Chancellor White. A CSU alumni reception has been scheduled in Chicago for the first time. On November 4th, there will be a mega mixer in Hollywood.

Committee Recommendations

First reading waivers were approved for the following resolutions, and they were approved as indicated:

Concern over Delay in Governor’s Appointment of the CSU Faculty Trustee	<u>AS-3141-13/EX</u> Approved Unanimously
Addressing the Urgent Need for New Tenure Track Faculty in the California State University (CSU)	<u>AS-3142-13/FA</u> Approved
Baccalaureate Degrees in the California Community Colleges	<u>AS-3143-13/AA</u> Approved Unanimously
Support for Continuation of Early Assessment Program (EAP)/ Standardized Testing and Reporting (STAR) Testing for College and Career Readiness Indicator Assessment until the Full Transition to Smarter Balanced Assessment	<u>AS-3144-13/APEP</u> Approved Unanimously

The ASCSU provided advice to committees on the following first reading items, which will be circulated to campuses and considered at the next plenary:

Changes to the Bylaws of the Academic Senate

AS-3145-13/EX
First Reading

Legislative Advocacy Principles of the Academic Senate of the California State University (ASCSU)

AS-3146-13/FGA
First Reading

Support for the Extension of the Statway Curriculum Pilot Program as an Alternative for Establishing Proficiency in Quantitative Reasoning

AS-3147-13/AA
First Reading

Legislative Advocacy Guidelines for the Academic Senate of the California State University

AS-3148-13/FGA
First Reading

California State University Board of Trustees Proposed 2014-15 Support Budget

AS-3149-13/FGA
First Reading

Adjournment: Meeting adjourned at 2:57 p.m.