Creation of a Statewide Database of CSU Extension Enrollees

RESOLVED: That the Academic Senate of the California State University (CSU) urge the Chancellor’s Office to create a database of enrollee information (e.g. names, addresses, e-mail addresses, courses taken) from non-credit extension classes offered by all CSU campuses. The database should capture information on all future enrollees in non-credit extension programs as well as enrollees during the past three years in such programs; and be it further

RESOLVED: That the Statewide Division of Extended Education shall control access to this list and limit its use to marketing of credit degree programs by CSU campuses.

RATIONALE: Several CSU campuses have begun offering degree programs through distance education. The creation of a database of enrollee contact information of those enrolled in non-credit extension programs would assist in the marketing of such programs.

Approved Unanimously – May 4-5, 2006