The Challenge of Campus Change

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Why Change Is Needed

- Colleges and universities being asked to do more with less.
- Need for education and training is great, nationally and regionally.
- Growing doubts about value.
- Proof of efficacy increasingly required.
- More alternatives to higher ed
What Needs to Change

Shifts:
• From access to access+success
• From sink or swim to completion as everyone’s job

Strategies:
• Institutional reengineering
• Intentionality
Impediments to Change

Decentralization

Lack of measurement/evidence of performance

Complacency/resistance to change
Opportunities for Change

Innovation and technology, defined broadly
Tradition of liberal education

What Shouldn’t Change
Contact and Thanks

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