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March 3, 2020

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Chief Clerk of the Assembly
State Capitol, Room 3196
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RE: Basic Needs Partnerships

The attached report highlights efforts to address students' basic needs insecurities within the CSU system through funding provided in the Amended Budget Act of 2019, Senate Bill 109. Twenty-two of 23 campuses submitted a proposal for funding in the fall of 2019 and were allocated monies in early 2020 to enhance their current basic needs efforts, with a specific focus on expanding external partnerships to extend the reach of campus-based resources and services.

Across the 22 campuses receiving funding for basic needs initiatives, planned efforts include food insecurity and housing programs both-on and off-campus; efforts to better coordinate and streamline student support between student health services and basic needs programs; and programmatic initiatives to provide health promotion and education. Finally, 15 campuses are also receiving research and innovation awards to increase our understanding of basic needs in truly "outside of the box" inquiry approaches. Taken together, campus-wide interventions will

CSU Campuses
Bakersfield
Channel Islands
Chico
Dominguez Hills
East Bay

Fresno
Fullerton
Humboldt
Long Beach
Los Angeles
Maritime Academy

Monterey Bay
Northridge
Pomona
Sacramento
San Bernardino
San Diego

San Francisco
San José
San Luis Obispo
San Marcos
Sonoma
Stanislaus

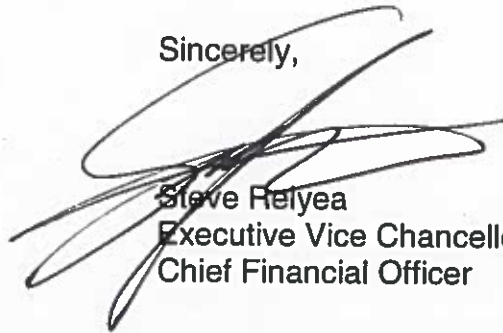
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provide holistic support, from early education and outreach to post-intervention follow-up and care, thus, providing a safety net of support for students.

The amended Budget Act of 2019 (Senate Bill 109) requires the CSU to prepare this systemwide report for the budget committees of the Legislature by March 1, 2020.

Should you have any questions about this report, please contact Nichole Muñoz-Murillo, Assistant Vice Chancellor, Advocacy and State Relations at (916) 445-5983.

Sincerely,



Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

SR:dr

Full report posted to <https://www.calstate.edu/legislativereports/>

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California State University
Basic Needs Partnerships Funding
A Report Pursuant to the Budget Act of 2019 (SB 109)
March 1, 2020

Summary

This report highlights efforts to address students' basic needs insecurities within the California State University system (CSU). Campuses participated in a competitive application process in the fall of 2019 to apply for \$15 million in one-time monies made available through the Budget Act of 2019 (SB 109). Known as "Basic Needs Partnership" funding, resources were allocated to campuses for the purpose of developing and enhancing programs and services for students who face challenges with food insecurity, housing instability, and homelessness - with a specific focus on expanding external partnerships.

Background and Overview

The success of college students can be derailed when they face uncertainty in meeting their basic needs. In concert with its multi-year effort to improve student success, known as Graduation Initiative 2025, promoting student wellness and engagement was identified as one of the six guiding pillars in our efforts. This includes implementing out-of-classroom services focused on ease of access to resources, normalization of service use, bias mitigation, efficient methods of communication, and sustainability of services to holistically support student success. The CSU is being proactive and innovative in using the funding allocated via SB 109 to support campus efforts via expanded external partnerships to bridge service gaps, promote sustainability of our efforts and meaningfully impact students' lives.

Funding Criteria and Requirements

A competitive systemwide Request for Proposals process (RFP) was issued in mid-fall 2019 with an application due date of early November. The RFP highlighted the Basic Needs Partnerships program funding goals, some of which were required and others of which were encouraged. Required activities included primary and supplemental activities to support basic needs response efforts and health services activities. Encouraged activities were in the areas of health promotion and education. In addition, the RFP delineated parameters of the research and innovation awards optional funding.

In order to be considered for funding, campuses had to have the following components in place:

- Food pantry and/or distribution program;
- Strategic plan to assist students facing emergency housing crises;
- Establishing a minimum of one external partnership to facilitate service enhancement to for basic needs insecurities;
- Participation in the California Higher Education Basic Needs Alliance (CHEBNA) Summit in February 2020;
- Participation in the systemwide CalFresh Outreach Day in February 2020;

- Participation in quarterly webinars and the systemwide Basic Needs Campus Taskforce; and
- Detailed plans for evaluation and assessment.

In addition to the required basic needs activities, campuses will utilize the funding to participate in the systemwide CalFresh Outreach Day in February 2020 and host a minimum of three (3) basic needs campuswide task force meetings each academic year. Required activities of SB 109 are supplemented with a minimum of three suggested activities including participation in Hunger and Homelessness Awareness Week in November 2020, financial literacy programming and provision of Electronic Benefits Transfer and Restaurant Meals Program integration.

Health services required activities funded via SB 109 will include defined partnerships between health services and basic needs services, participation in the Basic Needs Taskforce and benchmarking. Encouraged activities in the area of health promotion and education include healthy cooking demonstrations, provision of ongoing support groups, social media campaigns and wellness workshops. Finally, campuses were provided the opportunity to apply for research and innovation awards designed to pursue research and/or implement innovative approaches to addressing basic needs including partnerships, technology and/or student engagement.

Allocation Process

Applications were evaluated via a peer review process and rated on a 1 to 5 scale for each funding category. Twenty-two (22) of the 23 campuses submitted a funding proposal. The total amount of funds distributed to campuses was \$12,195,414. In addition, \$600K was allocated to technical assistance and assessment and \$700K for research and evaluation. The CSU has developed a partnership with Grit Digital Health to implement YOU@College on a two-year pilot basis. This technology-based tool will enable campuses to promote basic needs resources to students, faculty and staff in a streamlined platform. This will empower the campuses to extend their reach and make available critical personal (basic needs) and academic (advising) resources to students. In the area of research and evaluation, funding has been provided to establish two basic needs focused research centers in the CSU. The northern center at Humboldt State University will partner with the southern center located at Cal State Long Beach to engage in on-going, longitudinal systemwide research. In addition, the faculty leaders of these centers will partner with external foundations to conduct on-going research that will deepen our understanding of the challenges students face that impact their success. Finally, funding was allocated to support the inaugural intersegmental basic needs summit that brought together more than 700 faculty, staff and students to share promising practices in supporting basic needs insecurity in the CSU, UC and Community Colleges. The summit promoted the importance of identifying opportunities to partner with community agencies and foundations committed to supporting the work.

The remaining funding of \$1.5M will be allocated to system-wide professional development and a secondary funding opportunity for campuses during 2021-2022. A series of webinars and in-person trainings for staff and faculty have been developed for the 2019-2020 academic year. The on-going commitment to deepening understanding of basic need insecurity and how these

challenges impact students is critical to expanding our campuses ability to support student success. As a result, professional development is a core component of our systemwide basic needs work each year. Examples include: gaining a deeper understanding of the intersection between student demographics, basic needs insecurity and the usage of campus-based services; exploration of rapid rehousing models made possible through partnerships with external agencies; the use of technology in delivering basic needs resources; mental health first aid training for faculty and basic needs ambassador training for faculty and staff. Campus-based allocations are listed below:

Campus	Allocation
California State University, Bakersfield	\$ 562,000
California State University, Channel Islands	\$ 560,000
California State University, Chico	\$ 640,000
California State University, Dominguez Hills	\$ 310,000
California State University, East Bay	\$ 640,000
California State University, Fresno	\$ 560,000
California State University, Fullerton	\$ 404,930
Humboldt State University	\$ 640,000
California State University, Long Beach	\$ 490,000
California State University, Los Angeles	\$ 640,000
California State University, Monterey Bay	\$ 640,000
California State University, Northridge	\$ 479,072
California State Polytechnic University, Pomona	\$ 560,000
California State University, Sacramento	\$ 637,099
California State University, San Bernardino	\$ 559,000
San Diego State University	\$ 616,700
San Francisco State University	\$ 586,339
San José State University	\$ 400,332
California Polytechnic State University, San Luis Obispo	\$ 640,000
California State University, San Marcos	\$ 611,600
Sonoma State University	\$ 378,342
California State University, Stanislaus	\$ 640,000

In reviewing the proposals, we wanted to make particular note of the following innovative and creative strategies planned at eight (8) CSU campuses to address student needs through innovative partnerships:

- Chico: Through a new partnership with Northern Valley Indian Health, basic and preventative dental services will be provided to students on campus at the Student Health Center on a pilot basis; the Student Health Center is using awarded funds to purchase automated, mobile blood pressure machines to be available at different locations and events on campus

- Sacramento: Matches students with retirees to provide affordable rooms through a partnership with the mayor's office and the American Association of Retired Persons (AARP)
- Northridge: Through a partnership with Meet Each Need with Dignity (MEND), food donation support is provided for the campus food pantry and pop-up pantry; as part of the partnership, the campus works to place student volunteers at the organization to provide critical volunteer service
- San Bernardino: Through a new partnership with Find Food Bank (part of the Feeding America Network), a pilot mobile pantry program will be established on the Palm Desert Campus which will allow students who may not seek services at the campus food pantry access to food, the opportunity to learn about on-campus and community food bank programs and resources, and further assist with stretching their monthly food budget
- San Diego: Partnership with Family Health Centers of San Diego and San Diegans for Health Care Coverage allows the campus to provide enrollment specialists for Medi-Cal and Covered California (respectively)
- San Francisco: Partnership with the Morris Stulsaft Foundation will re-purpose and refurbish existing campus spaces so that they may better provide safe and welcoming opportunities for students who are housing insecure and/or extreme commuters to rest, prepare and eat food, store belongings, and build community
- San Jose: Partnership with Catholic Charities House Sharing Program screens and facilitates matching students in need of affordable living space with homeowners willing to rent a room at below-market value
- Stanislaus: A new partnership with the Center for Public Policy Studies (CPPS) will yield an evaluation of the impact of basic needs insecurities on students and identify strategies for mitigation

Next Steps and Future Reports

Detailed information on the types of programs in which each campus invested, including programmatic budgets summarizing how the funds were expended will be included in future versions of the Basic Needs Partnerships funding reports. An analysis describing how funds reduced food insecurity and homelessness among students, including how funds impacted student outcomes, if feasible, will be provided along with additional relevant findings and best practices implemented by campuses.