THAT’S A WRAP!
Amping Up a Multi-Channel Basic Needs Plan

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Santa Monica College
SMC FAST FACTS

Enrollment: 31,400

GENDER
- Female: 31%
- Male: 39%
- Other/Unreported: 27%

AGE
- 19 & Under: 3%
- 20-24 Years: 30%
- 25-29 Years: 39%
- 50 & older: 27%

UNIT LOAD
- FULL-TIME: 36%
- PART-TIME: 62%
A DIVERSE COMMUNITY

ETHNICITY / RACE

- Asian (3,638)
- Black (2,546)
- Hispanic (11,718)
- Native American/Alaskan Native (48)
- Pacific Islander (53)
- Two or More Races (1,408)
- White (7,797)
- Unreported (1,932)
“How did we get here?”
#REALCOLLEGE SURVEY

April 2019
Report prepared by
The Hope Center for College,
Community and Justice at Temple University

The Data Revealed

➡️ 54% of respondents were food insecure in the prior 30 days
➡️ 62% of respondents were housing insecure in the previous year
➡️ 23% of respondents were homeless in the previous year
“Who is leading the charge?”
SILO-FREE COLLABORATION

WRAP-AROUND
Case Management
Social Worker Interns
From UCLA, USC, Columbia
One (1) Year Internship
Placed in Care & Prevention Team, Health, Center for Wellness & Wellbeing

BASIC NEEDS WORKGROUP
Students (4)
Counselors
SMC Foundation
EOPS & Guardian Scholars
Financial Aid
Health & Wellbeing
Auxiliary Services
Care & Prevention
Guardian Scholars

HOUSING SECURITY PARTNERS
Students-4-Students
Safe Place for Youth
The People Concern
Community Corp of Santa Monica
St. Joseph’s Center
L.A. Housing Authority
Daniel’s Place

FOOD SECURITY PARTNERS
Associated Students
Everytable
Food Forward
Santa Monica Farmer’s Market
SMC Foundation
Eat Club
Westside Food Bank
Food Forward
Dept. of Social Services

PHYSICAL HEALTH
UCLA
USC Nutrition Program
Venice Family Clinic Westside
Family Health Center

BEHAVIORAL HEALTH
Airport Marina Counseling
Antioch Counseling Center
CLARE Foundation
Daniel’s Place
Exceptional Children’s Fdn
Edelman Mental Health Adult Svcs
Family Services of SM
L.A. LGBT Center
U.S. Vets
Westside Mental Health Urgent Care
“How is SMC answering the charge?”
FOOD SECURITY

TEN (10) ALL-ACCESS FOOD PANTRIES

Athletics
Art Dept
EOPS
Black Collegians
Latino Center
Learning Disability Services
Life & Physical Sciences Dept
Veterans’ Resource Center
Office of Student Life
Photo & Fashion Dept
FOOD SECURITY

FREE LUNCH VOUCHER
FLVR is accepted at all campus food vendors

Partners: SMC Associated Students
$76,800 Annually

Voucher Value: $8 ea
Serves 4,800 meals per semester
FOOD SECURITY

FARMER’S MARKET

Partners: Westside Food Bank, Santa Monica Farmer’s Market, Food Forward

Servicing 500+ unduplicated students each semester and 900+ duplicated students
FUNDING & PARTNERSHIPS
HOUSING SECURITY PARTNER

Case Management @ SMC
- Care & Prevention Team
- Health & Wellbeing Team

Community Partnerships Co-Locating
- Safe Place for Youth (SPY)
- Imbedded in Campus Community
- Biweekly for 2 hours
- One-on-One meetings with students connecting them to housing
FOOD SECURITY PARTNERS

2017

- EAT Club
  - 30-35 hot meals per week
  - 3X per week
  - Dedicated to Guardian Scholars

2018

- Westside Food Bank
  - 1,000 lbs per week

2019

- Santa Monica Westside Women’s Legacy Fund
  - Two Year Grant to purchase 10,000 meals per year

2020

- EVERYTABLE
  - 300+ fresh meals per week

Total: 570 meals per week
FOOD SECURITY

FEB 2020

THE FIGHT FOR FOOD JUSTICE

“Healthy food is a human right.”

SMC Foundation & Everytable Partnering Together

EVERYTABLE LOUNGE

TUESDAY, FEBRUARY 25, 2020 | 11:30 AM - 1:30 PM

SMC CENTER FOR MEDIA AND DESIGN
1660 STEWART STREET, SANTA MONICA

Come celebrate with:
- Menu Tastings
- KCRW DJ
- Games & Prizes
FEED
THEIR ASPIRATIONS
HELP END FOOD INSECURITY
AMONG SMC STUDENTS

30% 56% 75%
OF COLLEGE STUDENTS ARE FOOD INSECURE
OF FOOD INSECURE STUDENTS ARE WORKING
OF FOOD INSECURE STUDENTS RECEIVE FINANCIAL AID

$99 = 20 HEALTHY MEALS
DONATE TODAY
santamonicacollegefoundation.org/99


CAUSE MARKETING
MARKETING VERTICALS

feed their dreams

Your gift helps provide food pantries, healthy meals, textbook aid, emergency student relief, and more.

Donate

SMC FOUNDATION LANDING PAGE BANNER
ASPIRATIONAL MESSAGE

feed their
hopes

feed their
success

feed their
minds

PRINT CAMPAIGN
ASSETS

DIGITAL CARD AS PART OF DRIP CAMPAIGN

Goal: $150,000

LARGE POSTERS FOR CAMPUS EVENTS

feed their optimism

Santa Monica College is home to over 31,000 diligent students with high aspirations. One-third are first generation college students. SMC is deeply committed to providing an affordable, world-class education with small class sizes and robust services that help each student thrive and succeed.

When you invest in SMC students, you fuel the intellect, determination, and achievement of people who will make a better tomorrow for all. Your gift provides support for campus food pantries, healthy meals, textbook aid, emergency student relief, and more.

To GIVE and learn more visit: santamonicacollegefoundation.org

Goal: $150,000

Fumi Adeleye, 19
Computer Science

GOAL
Become a tech mogul to make positive change in the world through technology and play basketball professionally.
ASSETS

MULTI-CAMPUS FOOD DRIVE

PLEASE BRING CANNED & NON-PERISHABLE FOOD ITEMS TO SUPPORT SMC'S FOOD PANTRY

food their aspirations

Help end food insecurity among SMC students

ACCEPTED FOODS
- Pasta/Bulk
- Canned Meat
- Canned Fruits & Vegetables
- Canned Beans & Soup
- Whole Grain Cereal
- Noodles & Rice
- and more!

NO GLASS JARS

FOOD DRIVE

FEED Their Dreams
Your donation helps provide food pantries, healthy meals, textbook aid, emergency student relief, and more.

$122,200 Goal
$107,904 Raised

BECOME A FUNDRAISER
DONATE NOW

CROWD FUNDING PAGE

800
FEED THEIR DREAMS.
FEED THEIR MINDS.
FEED THEIR SUCCESS.

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