ADDRESSING STUDENT POVERTY THROUGH COORDINATED BENEFITS ACCESS
Income is the #1 predictor of college graduation.

High-scoring college students are more likely to graduate if they're from well-off families – and the gap is even greater for lower-scoring students.
Through a unique one-stop shop, Single Stop connects people to the resources they need to attain higher education, obtain good jobs, and achieve financial self-sufficiency.
Income is the #1 predictor of college graduation.

High-scoring college students are more likely to graduate if they're from well-off families – and the gap is even greater for lower-scoring students.
Research suggests that students who receive Single Stop services persist at significantly higher rates than those who do not.

Impact on retention.

![Bar chart showing retention rates for Single Stop USA Clients at Kingsborough Community College and LaGuardia Community College. Kingsborough Community College has a retention rate of 85%, and LaGuardia Community College has a retention rate of 85%. The retention rate for non-Single Stop USA Clients at Kingsborough Community College is 68%, and at LaGuardia Community College is 71%.]

Kingsborough Community College: 85%
LaGuardia Community College: 85%
1 million households served

9 states

20:1 return on investment

$3 billion drawn down

2 White House Social Innovation Awards

up to 20% increase in retention rates for Single Stop community college clients
The Single Stop Lead and Site Staff

- Benefits Counseling
- Service Referral
- Case Management
- Outreach
- Training & Coordination
- Integration
- Persistence Network
Single Stop Technology
About You

It takes just 5 minutes to complete your household profile! We use the information you provide to estimate your eligibility for several programs — the more accurate your answers are, the better your estimate will be.

All fields are required

Basics

- **First name**
- **Last name**

**Gender**
- Male
- Female
- Other

**Date of birth**
Congratulations!
You may be eligible for $12,860 in aid per year!
Single Stop connects you to THE TOOLS YOU NEED TO GET AHEAD.
Find money you could qualify for and local help.

Where do you live?

Single Stop can connect you to all kinds of resources:
- Food
- Taxes
- Health
- Money
- Utilities
- Home
- Legal
- Immigration
- Education

VETERANS JUSTICE PROJECT - LEGAL SERVICE NYC

With a staff of about seventy, Legal Services NYC - home to the largest provider of free legal services in a borough - and the largest Legal Services office in the city, the Veterans Justice Project offers civil legal services to veterans, service members, and their families in all NYC boroughs.

Connect More info | Directions

1. LIHTC Brokers
   - Homeless Services
     - LIHTC pero
     - Community Development
     - Housing
     - Homeless Services
     - LIHTC Broker Services

2. BrooklynWorks Navigator
   - Job Skills
   - Employment
   - Benefits
   - Career Development
   - Resume
   - Financial Planning
   - Benefits
   - Employment
   - Training

3. Housing Court Answers
   - Housing Court Answers
   - Tenant Rights
   - Landlord Rights
   - Evictions
   - Mediation
   - Arbitration

4. South Bronx Health FAMILIES
   - Health FAMILIES
   - Health Insurance
   - Health Services
   - Mental Health
   - Substance Abuse

More info | Directors
What is a Persistence Network?

What we know about student persistence:

- Need to feel involved (Astin) and engaged (Kuh) on campus
- Students who do not have the resources they need to be successful will drop out (Maslow)

Development of a Single Stop Persistence Network:

- Provides students with a non-judgmental space to share their challenges
- Engages students with an office focused on connecting them with resources

“Everyone on a campus is a retention agent, whether they know it or not.” - Dr. Angela Batista, AVP Student Affairs, Oregon State University
Erica’s Story

**Income**

$10 Hour

40 Hrs/Week

$1,400/Month
Erica’s Story

Rent $1,200
Food $500
Transportation $200
Healthcare $150
Electric $100
Phone $150
Credit Card $75
Books $50
TOTAL $2,425
Can she lower these expenses?

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost</th>
<th>Suggested Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rent</td>
<td>$1,200</td>
<td>Find a cheaper apartment or a share</td>
</tr>
<tr>
<td>Food</td>
<td>$500</td>
<td>Buy the cheapest food available</td>
</tr>
<tr>
<td>Transportation</td>
<td>$200</td>
<td>Use public transport</td>
</tr>
<tr>
<td>Healthcare</td>
<td>$150</td>
<td>Stop going to preventive care</td>
</tr>
<tr>
<td>Electric</td>
<td>$100</td>
<td>Stop paying bills</td>
</tr>
<tr>
<td>Phone</td>
<td>$150</td>
<td>Use cheaper less reliable service</td>
</tr>
<tr>
<td>Credit Card</td>
<td>$75</td>
<td>Only pay the minimum</td>
</tr>
<tr>
<td>Books</td>
<td>$50</td>
<td>Borrow books</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$2,425</td>
<td></td>
</tr>
</tbody>
</table>

Erica’s Story

- Find a cheaper apartment or a share
- Buy the cheapest food available
- Use public transport
- Stop going to preventive care
- Stop paying bills
- Use cheaper less reliable service
- Only pay the minimum
- Borrow books
Erica’s Story

What are her RISKS?

Rent
Food
Transportation
Healthcare
Electric
Phone
Credit Card
Books

Shared space, longer commute
Food Insecurity
Decrease in mobility
Less preventive care
Bad credit score
Less/worse communication
Bad Credit, less opportunities
Falling grades
## Erica’s Story

<table>
<thead>
<tr>
<th>Expenses</th>
<th>RESOURCES</th>
<th>$Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rent</td>
<td>Rental Assistance</td>
<td>$50</td>
</tr>
<tr>
<td>Food</td>
<td>SNAP &amp; WIC</td>
<td>$400</td>
</tr>
<tr>
<td>Transportation</td>
<td>Transportation Assistance</td>
<td>$50</td>
</tr>
<tr>
<td>Healthcare</td>
<td>A cheap healthcare plan</td>
<td>$100</td>
</tr>
<tr>
<td>Electric</td>
<td>LIEAP</td>
<td>$50</td>
</tr>
<tr>
<td>Phone</td>
<td>Free Phone</td>
<td>$75</td>
</tr>
<tr>
<td>Credit Card</td>
<td>Financial counseling</td>
<td>$0</td>
</tr>
<tr>
<td>Books</td>
<td>Pell &amp; Other</td>
<td>$50</td>
</tr>
<tr>
<td></td>
<td>Legal counseling</td>
<td>Custody</td>
</tr>
</tbody>
</table>

Savings

Erica's Story
Erica’s Story

Income $1,400
+Benefits $775
TOTAL $2,175
We all know students like Erica
Persistence Network

Systems to help students find Single Stop.
“Begin with the end in mind”
Steven Covey
Thank you for joining us today!