Office of the Chancellor
The California State University
CSU TEAM

- Rashida Crutchfield, Faculty, School of Social Work, CSU Long Beach & Co-Principle Investigator, CSU Study on Serving Displaced and Food Insecure Students in the CSU
- Jennifer Maguire, Assistant Professor of Social Work, Humboldt State & Co-Principle Investigator, CSU Study on Serving Displaced and Food Insecure Students in the CSU
- Jessica Darin, Chief of Staff and AVP, Cal Poly SLO & Basic Needs Initiative – CSU CO Contact
- Alex Graves, Policy Analyst, CSU Office of Chancellor
- Stephanie Bianco, Assistant Director, Center for Healthy Communities & Associate Professor, Department of Nutrition & Food Science, CSU Chico
- Sabrina Sanders, Director, Student Affairs Projects and Initiatives, CSU Office of Chancellor
CSU System-wide Food and Housing Security Study to Determine Best Practices for Serving Students

Study updates by:

Rashida Crutchfield, MSW, EdD
Assistant Professor
Long Beach State University

Jennifer Maguire, MSW, PhD
Assistant Professor
Humboldt State University
Qualitative data collection are underway.

- Focus groups and interviews have taken place at CSU Northridge, Dominguez, and Los Angeles.
- In March, focus groups and interviews will take place at Long Beach, San Francisco, and Bakersfield.
- Gratitude to our campus contacts who have been so supportive in the process and our students who have given so much of their time.
Quantitative data collection nearly complete!

- Administration of the final campus survey is in progress
- Data management and analysis is ongoing
- Appreciations for ongoing support on this study from the Chancellor’s Office and CSU campus representatives!

Expect findings of qualitative and quantitative data in 2018
Legislative Update
CSU Advocacy and State Relations

- **ASSISTANT VICE CHANCELLOR**
  - **CAMPUS RELATIONS MANAGER**
    - **STUDENT INTERNS**
  - **DIRECTOR OF STATE RELATIONS**
    - **SENIOR LEG ADVOCATE**
      - **LEG ADVOCATE 1/ POLICY ANALYST**
      - **LEG ADVOCATE 2**
  - **MANAGER, ADMIN & ADVOCACY**
    - **SENIOR ADMIN ASSISTANT**
    - **LEG ADMIN ASSISTANT**
    - **IT SUPPORT**
2016 Budget Advocacy Highlights

- CSSA/CSU Advocacy Day
- CSU Budget Advocacy Day
- Mascot Day
Leadership

- **Assembly**
  - Speaker Anthony Rendon (2024)
  - Republican Leader Chad Mayes (2026)

- **Senate**
  - President pro Tempore De León (2018)
  - Minority Leader Fuller (2018)
2017 Legislation

- 2612 bills introduced this year
  - Assembly = 1744 bills
  - Senate = 868 bills
- ASR tracking 485 of them
- Trends:
  - Immigration
  - Financial aid
  - Teacher prep
2017 Legislation (cont.)

- Food/Hunger Legislation
  - AB 214 (Weber) Postsecondary education: student hunger
  - AB 453 (Limon) Postsecondary education: student hunger
  - SB 307 (Nguyen) Postsecondary education: student housing insecurity and homelessness

- ASR office in the process of reviewing all legislation. No positions at this point.
FOOD INSECURITY @ COLLEGE

A systematic review of food insecurity among U.S. students in higher education

A Nazmi, S Martinez, A Byrd, D Robinson, S Bianco, J Maguire, R Crutchfield, K Condron, L Ritchie
BACKGROUND

Higher education: Key determinant of social capital and mobility, health, economy

Food security: Pre-requisite for optimal academic performance

College student food security has not been well studied
OBJECTIVE

Determine extent of food insecurity among U.S. students enrolled in higher ed
DESIGN

Systematic review of the literature and other available data

Outcome of interest: Food insecurity prevalence

Any sampling strategy and food security assessment tools
RESULTS

26 studies identified = 30,544 students in 23 states at >100 institutions

Most (13) used non-random samples and USDA food security tools (23)

N range [53-8,932] single and multi-site designs

Food insecurity prevalence: 12.4% (UNH) to 73% (UNC)
FOOD INSECURITY PREVALENCE

National average (HH w/o kids) 13%

College students 38%

USDA Economic Research Service 2015, Nazmi et al. 2017
SUB-ANALYSIS

9 studies used validated USDA tools and random/representative sampling

N= 19,627

Food insecurity prevalence: 40%
IMPLICATIONS

Urgent need for creative policy approaches

Short-term relief strategies are essential, but are not long-term appropriate

Upstream solutions to address basic needs: College affordability, financial aid reformulations, increasing work-study, SNAP eligibility
VISION

Food and basic needs insecurity should never impede academic pursuit or success
CSU Chico - CalFresh Outreach
Campus Expansion

Jenny Breed, MA
Program Director
CalFresh Outreach

• CalFresh, federally known as Supplemental Nutrition Assistance Program (SNAP), and CalFresh Outreach are funded through the USDA, Farm Bill, and implemented by CDSS

• CDSS contracts with 12 prime contractors and up to 100 subcontractors throughout the state to provide the outreach activities

• CSU Chico is a prime contractor and has 16 subcontracts, 11 of which are CSU campuses in partnership with the CSU Chancellor’s Office
2016-2018
CSU Chico - Center for Healthy Communities
CalFresh Outreach Contract
11 CSU Campuses
CalFresh Outreach

- Through the contract, training and ongoing technical assistance is provided.

- Training includes several webinars throughout the year and face-to-face trainings on each campus annually.

- Technical assistance includes fielding questions and providing support around program development, internships, county relations, eligibility, application assistance, and follow-ups with students.

- To date, we have provided training to 10 CSU campuses.
Cal Poly SLO

- Hosting drop in assist at Health Center
- Great food pantry space with fridge and includes many donations from on-campus programs (eggs and dairy products)
- Active food security research project focused on CalFresh benefits and healthy eating
Cal State LA

• Outreach headed by nutrition and public health students
• Food pantry opening in March 2017, MREs currently being distributed at multiple sites on campus
• Multicultural Center- students can learn about 4 other cultures including Asian, Hispanic, Pan African and gender/sexuality
CSU Chico

- Outreach provided at CHC and at on campus pantry by interns from multiple disciplines
- Food pantry, veggie bucks, meal vouchers, pop-up pantry, and dining app provided
- *The Adventures of Robin Hood*, starring Errol Flynn and Olivia de Havilland, was filmed in Bidwell Park in 1937
CSU Dominguez Hills

• Large outreach presence happening in Student Housing Department

• Campus pantry currently serving average of 30 students per day, meal cards available at 8 locations on campus

• Home of National Soccer Champions - many student athletes end up being drafted to national teams
CSU East Bay

- Hosting CalFresh drop in assist in their Hope Food Pantry
- Pantry also has Hope bags that include toiletries and clothing
- Great campus view - you can see the entire bay from multiple places on campus
CSU Long Beach

• Outreach implemented by social work department
• Just opened an on-campus market that accepts CalFresh EBT benefits!
• Pantry hosts fueling stations during high stress days and weeks
CSU Northridge

- Social work team is heading outreach
- Just opened their pantry in fall - already serving hundreds of students
- Campus is frequently used in movie sets on college or school campuses - very close to Hollywood
CSU San Bernardino

- Nutrition interns assisting bulk of applicants
- The Den Pantry offers Coyote Day Packs, which include enough food and snacks for a full day
- Within view of the San Andreas fault line and parasailing
Fresno State

- Assisting students with CalFresh in their pantry space
- Large pantry with high traffic, on-campus garden in the works
- Large Career Development Center with professional apparel closet and fueling station to help prepare for interviews
Humboldt State

- Assisting students with CalFresh in the Recreation and Wellness Center
- Provides food pantry, a weekly stand with free fresh fruits and vegetables (during the growing season), and other local food resources
- The world's tallest tree was discovered in late 2006 in an undisclosed location in the Redwoods National and State Park in Humboldt County
Sacramento State

- Application assistance happening in Student Advising office with MSW interns
- Pop-up pantry outside twice a month offers fresh produce
- The Well - central health hub features fitness and health centers, cooking demo area and counseling services
Questions?

Contact Information
CSU, Chico, Center for Healthy Communities (CHC)
http://www.csuchico.edu/chc/

Jenny Breed, MA
CFO Program Director
jbreed@csuchico.edu
California State University, Fullerton (CSUF) Food and Housing Security Program

Carmen Curiel, MSW, Assistant Dean of Students/Behavioral Intervention (BIT) Case Manager

Kayleigh Bates, CSUF ASI Board Chair
The Fullerton Model

• Focus on comprehensive approach and interdivisional collaboration

• Feb 2015: Data from CSU study generated serious dialogue on our campus about students who experience food and housing security issues

• March 2016: Charge from VPSA to establish the Food and Housing Security Task Force

Summer/Fall 2016: Task Force Working Groups

• Space for Food Pantry
• Logistics for Food Pantry
• Available/Existing Food Resources
• Donated Meals Program
• Calfresh Outreach
• Food Resources App
• Temporary Housing
• Hygiene Drives
• Opportunities to Donate
Task Force Report and Implementation Team

**Dec. 2016:** Task Force report with recommendations forwarded to VPSA; VPSA presented to President’s Cabinet; President’s Cabinet approved and accepted the task force recommendations; President’s Cabinet appointed a Food and Housing Security Implementation Team.

**Jan. 2017:** Implementation Team focused on how the recommendations can be carried out. Implementation Team developed a Food and Housing Security Program Proposal for comprehensive service delivery that includes an operational budget and timeline for implementation. The Food and Housing Security Program isn’t final yet as it still needs funding from the President.
Program Components

• Emergency Temporary Housing
• Meal Assistance
• Food Pantry
• Calfresh Enrollment
• Food Resources App (Titan Bites)
• Emergency Loan
• Emergency Grants
• Case management
• Consultation and referrals
Student Assistance Fund for Emergencies (SAFE)

- Low dollar emergency grant program administered through the Dean of Students Office
- Funded through contributions from ASI, ASC, Athletics, and University Advancement fundraising
- Available to students for emergency expenses
A Work in Progress: Implications and Recommendations

• Use the CSU Study as a guide to build and align your program with the recommendations

• Ensure your task force or planning committee is cross divisional and representative of stakeholders (students, faculty, staff, administrators, etc.)

• Research the programs at other CSUs with comparable demographics
A Work in Progress: Implications and Recommendations

• Consult with colleagues at other campuses about how they established their programs and how services are delivered

• Give serious thought to the organizational structure and components of your program

• Include case management as a standard practice with service delivery

• Produce a report or proposal that reflects reasonable, sustainable solutions
Questions?
Best Practices in Emergency Funding

- **Definition**
  - An emergency is “unforeseen”, “unexpected”, or “sudden.”
  - There is consideration given to how the financial situation is impacting the student’s ability to “attend school” or “stay in school”.
  - The emergency is defined as a “one-time” occurrence. (Dachelet & Goldrick-Rab, 2015)

- **Emergency Funding Concepts**
  - Completion scholarships – programs that assist those close to graduation and assist in funding outstanding balances.
  - Campus Vouchers – assist in funding books, food or other essentials that can be purchased on campus (dining hall, campus bookstore, transportation passes, etc.)
  - Housing vouchers – assist in funding housing or hotel accommodations for a student facing issues of housing security.
  - Restricted grants – grants provided to student with specific criteria outlined related to academic progress.
  - Unrestricted grants – grants provided to students without any criteria outlined.
Recommendations on Emergency Aid Programs

- Establish and communicate clear criteria for program eligibility, while also providing flexibility for determinations in unusual circumstances.
- Collect and analyze program data to help guide effective practice.
- Coordinate financial aid and emergency aid when it makes sense, and avoid doing so when it does not help students.
- Equip emergency aid program administrators with information about other forms of support for students.
- Evaluate the impact of emergency aid programs to improve performance and buttress funding.

(Kruger, K., Parnell, A., and Wesaw, A, 2016)

References


How could the 3.3 million CSU Alumni serve your program?
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www.calstate.edu/BasicNeeds