Professional Development Webinar Series: Civic Engagement
January 24, 2019
Roll Call

Bakersfield
Channel Islands
Chico
Dominguez Hills
East Bay
Fresno
Fullerton
Humboldt
Long Beach
Los Angeles
Maritime
Monterey Bay

Northridge
Pomona
Sacramento
San Bernardino
San Diego
San Francisco
San Jose
San Luis Obispo
San Marcos
Sonoma
Sonoma
Stanislaus
Meeting Agenda

• Roll Call

• Speaker Introductions

• Presenter: Rob Shorette
  - California State Student Association (CSSA)

• Presenter: Stephanie Bianco
  - CSU Chico’s Center for a Healthy Community (CHC)

• CO Updates
Speaker: Rob Shorette
California State Student Assoc. (CSSA)

Currently serves as the Executive Director, CSSA
• Work has focused on several areas, including: student success, diversity and equity, and advisement to student organizations.

CSSA works to ensure that the students are at the forefront of higher education policy in California.
Civic Engagement: Getting your Campus Involved

Presented by: Rob Shorette

Executive Director,
California State Student Association
What is CSSA?

About CSSA
The Cal State Student Association (CSSA) is recognized by the CSU Board of Trustees and the California State Legislature as the official voice of CSU students.
**Why does CSSA exist?**
To improve the lives of California State University (CSU) students.

**What does CSSA do to improve the lives of CSU students?**
Advocates for student needs and engage students in systemwide, state, and federal higher education policy making.

**How does CSSA approach its advocacy and student engagement?**
Guided by the values of educational equity, servant leadership, and stewardship.
**Educational Equity.**
CSSA will pursue its mission guided by the belief that the CSU and systems that influence outcomes for CSU students must be justly organized to remove barriers to success for underserved and marginalized communities.

**Servant Leadership.**
CSSA will pursue its mission guided by the belief that our purpose in our leadership roles is to serve the communities to which we belong with empathy and care.

**Stewardship.**
CSSA will pursue its mission through the responsible, transparent, and prudent management of human and financial resources entrusted to us by CSU students through the Student Involvement & Representation Fee (SIRF).
**Status & Funding**
Independent, nonpartisan, 501(c)(3) nonprofit auxiliary of the CSU Chancellor’s Office funded exclusively by CSU students via Student Involvement & Representation Fee (SIRF)

**Representation**
Representation from all 23 CSU campuses through Associated Students and a reliance on the campus democratic process to serve as representative voice of all CSU students
Who is CSSA?

About CSSA
2018/2019 Board of Directors
2018/2019 Board of Directors
2018/2019 Executive Officers

Mia Kagianas  
President  
Sacramento State

Joe Nino  
Chair  
Cal State Long Beach

Carolyn Tinoco  
Vice President of Finance  
Cal State Dominguez Hills

Latrel Powell  
Vice President of Legislative Affairs  
San Diego State

Wilson Hall  
Vice President of University Affairs  
Sonoma State

calstatestudents.org/officers
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Long Beach Office

Dr. Rob Shorette
Executive Director

Brandon Tsubaki
Assistant Director of Student Engagement

Cecelia Koger
Sr. Manager of Administration & Finance

Chris Woolett
Communications & Marketing Specialist

Leah Espinoza
Operations Assistant

Shati Parks
Administrative Assistant

Sacramento Office

Jared Giarrusso
Assistant Executive Director & Chief Governmental Officer

Mary Dolan
Government Relations Associate

Cynthia Mejia
Government Relations Student Assistant

calstatestudents.org/staff
What Does CSSA Do?

About CSSA
Search for the next STUDENT TRUSTEE
Guiding Documents

2018/2019 Policy Agenda

Strategic Plan
Educate. Empower. Influence.

calstatestudents.org/governing-documents
2018/2019 Policy Agenda

1. Enable access to housing, food, and wellness resources that promote overall student health and safety.

2. Ensure that the CSU is accessible, affordable, and sustainable.

3. Ensure the academic success and holistic educational experience of all CSU students.
2017/2018 Strategies

Improve the affordability of higher education at the CSU and ensure students’ basic needs are being met.

- **Produced original research** with The Institute for College Access and Success (TICAS) on CSU student debt - *Where Debt Comes Due at CSU: Unequal Debt Burdens Among CSU Graduates*
- **President Maggie White testified** at select committee on higher education on basic needs issues for CSU students
- **Sponsored AB 2784** to rapidly rehouse students experiencing homelessness
- **CSSA board member served** on Graduation Initiative 2025 financial aid advisory committee
- **Board presentations** from Rachel Sumekh (Hunger-Free Campuses), Saman Azimi (Open textbooks), Dr. Denise Bevly (CSU Basic Needs), and Laura Szabo-Kubitz (TICAS)
- **Basic Needs Rally** on the steps of the state capitol
- **Roundtable discussions** with Chancellor White and Trustees Eisen and Taylor regarding tuition increase proposal
- **Advocacy Action Plan** for spring 2018 developed and presented by VP of Legislative Affairs and government relations staff
- **Workshops and advocacy talking points** focusing on college affordability at CHESS
- **Board support positions** of AB 1037 (Cal Grant B Service Incentive Grant Program) and AB 1767 (Kickstart My Future Loan Forgiveness Program)
- **Board support position** of H.R. 5274 (Student Loan Refinancing and Recalculating Act)
- **May Day of Advocacy event** for CSU budget and basic needs advocacy
Choose CSU
A Fully Funded California State University is Better for Students, Faculty, Staff, & the State of California

Back to Basics
Addressing Food Insecurity, Housing Insecurity, & Mental Health for California State University Students
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**Back to Basics**

**Food Insecurity**
- AB 1894
  - Expand CalFresh
  - Signed by Governor Brown
- SB 1275
  - Plan Against College Hunger Act of 2020
  - Held in Senate Appropriations Committee

**Mental Health**
- SB 1004
  - Mental Health Service Act Prevention and Early Intervention
  - Signed by Governor Brown
- SB 968
  - Increasing Mental Health Counselors on College Campuses
  - Vetoed by Governor Brown

**Housing Insecurity**
- AB 918
  - Homeless Youth Act
  - Signed by Governor Brown
- AB 2784
  - Rapid Rehousing
  - Held in Assembly Appropriations
CSSA Meeting Calendar & Locations
2018/2019 Academic Year

August 4, 2018 - Cal State Long Beach

September 22 & 23, 2018 - Chico State

October 20 & 21, 2018 - Fresno State

November 10 & 11, 2018 – Cal Poly San Luis Obispo

December 2018 - No meeting

January 19 & 20, 2019 - San Diego State

February 16 & 17, 2019 – San Francisco State

March 9, 2019 - Sacramento State

April 13 & 14, 2019 – Cal State Los Angeles

May 4 & 5, 2019 - Sonoma State

calstatestudents.org/events1819
Engagement Online

calstatestudents.org

@csustudents /csustudents @csustudents /csustudents @csustudents /cssatube
Got Questions?
Contact Information

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CSU, Office of the Chancellor

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Website: calstatestudents.org
Speaker: Stephanie Bianco
Center for Healthy Communities (CHC)

Currently serves as the Associate Director, CHC
• Work has focused on several areas, including: program management, food science, nutrition education, and food safety training.

CHC’s is a leader in research-based nutrition, physical activity, and policy changes to support community health.
Engaging College Students in the Political Process

Presented by:
Stephanie Bianco
Associate Director, Center for Healthy Communities
Professor, Department of Nutrition and Food Science: CSU, Chico
Engaging College Students in the Political Process

Town Hall Meetings on Campus that encourage rich discussion of current issues

Messaging in classroom and on campus
Working with Advocacy Groups
Legislation days: ENACT Day

Organizing the event and planning for travel

Reviewing the bills and practicing your elevator speech
ENACT Day

Overcoming the fear of speaking with our local representatives.
ENACT Day

Being prepared to discuss the issues and make change happen.
CHC students and interns advocating (a.k.a. “the why”) for disadvantaged students on campus and in the community.
Advocacy across the US during conferences

CSU researchers in Philly for #RealCollege Conference

Food Safety Research related to Food Safety Modernization Act
Additional Strategies

• Advocacy discussions with administrators
• Advocacy discussions in the classroom
"It was fascinating to learn about bills that were relevant to me as a college student. I feel more empowered to be involved now."

Lorinda Sasan at #ENACT2018 advocating for Health Equity

@chicostate @CA4Health

#ChicoState student Nichole McCune advocating for health and justice for all. #ENACT2018 @CA4Health
Discussion / Q&A
Contact Information

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California State University, Chico

Associate Director, Center for Healthy Communities

Associate Professor, Department of Nutrition & Food Science

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CO Updates

• SB 85 Reports due soon
  • January 31, 2019

• CalFresh Outreach Day
  • February 27, 2019

• CalFresh Outreach Day Prep Webinar
  • February 8, 2018

• Taskforce Meetings
  • 3 meetings minimum per year

• LAST SB 85 Reporting
  • June 28, 2019

• Basic Needs Training Resource Center Survey
CO Updates

The next webinar is scheduled for:
Thursday, March 28th, 2019
@ 2:00pm

Topic:
Marketing Basics & Beyond
Thank You!

www.calstate.edu/basicneeds