Leadership and Basic Needs

Berenecea Johnson-Eanes, CSU Fullerton
Beth Lesen, Sacramento State
Frank Lamas, CSU Fresno
Sabrina Sanders, CSU Office of the Chancellor
More than half of CSU students are student of color.

One in three undergraduates is first in their family to attend college.

54% of all undergraduates receive Pell grants, need-based grants for low-income undergraduate students.
DATA-DRIVEN DECISION MAKING

ADMINISTRATIVE BARRIERS

ACADEMIC PREPARATION

FINANCIAL AID

STUDENT ENGAGEMENT & WELL-BEING

ENROLLMENT MANAGEMENT

GRADUATION INITIATIVE 2025
EQUITY, SUCCESS & ACHIEVEMENT
Berenecea Johnson-Eanes
Vice President of Student Affairs
CSU Fullerton

Frank Lamas
Vice President for Student Affairs
Fresno State

Beth Lesen
Associate Vice President of Student Affairs
CSU Sacramento
TUFFY’S BASIC NEEDS SERVICES

CALIFORNIA STATE UNIVERSITY, FULLERTON

Berenecea Johnson Eanes, Ph.D.
Vice President, Division of Student Affairs
VISION & GOALS

Foundation
Phase I - Fall 2017
Phase II - Spring 2018
Phase III - Summer/Fall 2018
Wellness and Matriculation

fullerton.edu/deanofstudents

Image via calstate.edu

TUFFY’S BASIC NEEDS SERVICES
RESOURCES & SERVICES

- Food Assistance
- Titans Helping Titans
- Emergency Housing
- Tuffy’s Career Closet
- Financial Support
- Other Services

TUFFY’S BASIC NEEDS SERVICES
MILESTONES

TUFFY’S BASIC NEEDS SERVICES

CAL STATE FULLERTON

TITAN BITES

MAKE A TITAN IMPACT ON GIVING TUESDAY
Nov. 28, 2017

TUFFY’S BASIC NEEDS SERVICES
CHALLENGES

- Space Limitations
- Changes to Services & Partnerships
- Staffing
- Resources
- Campus Awareness
NEXT STEPS

Increase campus awareness and collaboration

Establish best practices

Expand Services
Fresno State Adaptation of Maslow’s Hierarchy 2017

Achieving one’s full potential

Esteem

- Learning Resource Center
- Leadership Programs
- Hire Fresno State
- Career Development Center
- University Advising Center
- Supplemental Instruction
- Educational Opportunity Program

Belongingness

- Cross Cultural and Gender Center
- Bulldog Zone
- Student Recreation Center
- College Assistance Migrant Program
- Dog Days
- Summer Bridge
- Renaissance Scholars Program
- Dream Centers
- Office of Black Student Success
- Student Involvement
- Student Support Services Program / Veterans
- Admissions
- Registrar
- Educational Talent Search
- Educational Opportunity Center
- CAL-SOAP
- Upward Bound
- Undergraduate Student Recruitment
- Veteran Services

Security and Safety

- Victim Advocacy
- Medical Services
- Counseling and Psychological Services
- Wellness Services
- CARE Team

Physiological

- Student Cupboard
- Clothing Closet
- Homelessness Project
- Good Samaritan Grant
- Bulldog Retention Grant
- Services for Students with Disabilities
- Money Management Center
- Financial Aid and Scholarships
- Project HOPE

FRESNO STATE
Student Affairs and Enrollment Management
**BASIC NEEDS**
The Division of Student Affairs and Enrollment Management

The Food Security Project partnered with CSU Chico as a subcontractor on a CalFresh Outreach grant to increase CalFresh usage through pre-screening and application assistance for 33 students in 2016-2017.

**Student Cupboard Visitors 2014-2017**
The Student Cupboard distributed over 200,000 lbs. of food and 290 hygiene products to students in need in 2015-2017. The cupboard has 137,145 total visits and 9,550 unique visitors since launch.

**Financial Aid Awarded 2014-2017**
Over $235 million dollars in aid was distributed to over 80% of Fresno State students in 2015-2017.

**Homeless Student Housing**
Housing for Homeless Students launched in January 2017, providing temporary housing to 5 students.

**Bulldog Retention Grant & Good Samaritan Fund**
Bulldog Retention Grant: Awarded to students who are on track to enroll and/ or graduate but have a financial shortfall of less than $1,500. Awarded 82 grants totaling $354,900 in 2016-2017. 35 students graduated and 47 students were retained. Awarded 249 grants ranging from $420-$1,536 for Fall 2017.

Good Samaritan Fund: Launched in Fall 2014 for students who encounter an unforeseen financial emergency or catastrophic event. Awarded 33 students over $39,590 total since launch.

**Clothing Closet**
1,560 students have utilized the Clothing Closet since it opened on April 1, 2016. The Clothing Closet provides students with the proper and professional clothing attire needed for an interview, career fair, and first jobs.

**Project Hope + United Way**
Project Hope launched in Fall 2016 for Fresno State students looking to access helpful services on campus and hundreds of community programs partnering with United Way's 2-1-1.

**Healthy Campus Initiative**
Fresno State became the first CSU to join a Partnership for a Healthier America, Healthy Campus Initiative in 2017.

**Money Management Center**
Financial literacy program in partnership with the College of Business launched in Fall 2017.

**Campus Assessment, Response, and Evaluation**
CARE team reviewed and assisted with 129 reports regarding concerning student behavior in 2015-2017.

**Renaissance Scholars Program**
Home of hope campaign successfully raised over $35,000 directly supporting the Fresno State Renaissance Scholars Program in 2016-2017.

**Veterans Resource Center**
Launched in Fall 2017.

**Cross Cultural and Gender Center**
CCCG and Student Involvement partnered on social justice conference and programs including featured national speaker Gloria Rodriguez.

**Grants**
5 year grants:
- $2.125 million for CalFresh Outreach Program
- $2.5 million for TRIO Student Support Services
- $2.5 million for TRIO Upward Bound
- $2.5 million for TRIO Talent Search
- $1.69 million for TRIO Educational Opportunity Center

2 year grant:
- $130,000 for former foster youth support through Renaissance Scholars Program

**Office of Black Student Success**
Established in Fall 2016 to serve 50 students. 75% of OBSS students completed the 2016-2017 year in good academic standing.
ACADEMIC SUPPORT SERVICES
The Division of Student Affairs and Enrollment Management

Educational Opportunity Program (EOP)
Over 1,700 first-generation students are provided with specialized services to support student success.

Services for Students with Disabilities
- Academic accommodations and support was provided to 807 students in 2016-2017.
- Staff spent 1,966 hours producing alternate formats of academic materials in 2016-2017.

Additional Support Programs
- Summer Bridge - serves 150 students
- College Assistance Migrant Program (CAMP) - serves 124 students
- Talent Search - serves 1,180 students

Student Health and Counseling Center
- Lets Talk program: making brief, anonymous counseling available without an appointment, in the residence halls and around campus in academic spaces.
- Victim Advocate program launched in Fall 2015.

HireFresnoState
In 2016-2017 there were: 9,300 student profiles, 76,000 student logins, and 2,912 employer postings on Hire Fresno State.

TRIO Programs
- Student Support Services - serves 200 students
- Student Support Services Veterans - serves 125 students
- Educational Opportunity Center - serves 1,242 students

Learning Center
- The 6-year graduation rate for first-time, full-time freshmen in the fall 2011-12 cohort was 64.3% for Supplemental Instruction participants in comparison to 47.3% for non-SI participants.
- Nearly half of the undergraduate population at Fresno State was touched by the Learning Center in 2016-2017 with 10,070 unique student contacts.

Cross Cultural and Gender Center
- Added 6 affinity rooms
- Sponsored/co-sponsored over 20 major events for 3,650 total participants.
- Assumed leadership for the Presidents Commission on Human Relations and Equity.

Dream Success Center
Launched in 2015-2016 to support the success of approximately 550 students. The Dream Success Center provides academic, personal, and financial services to undocumented students.

University Advising Center
2,358 student contacts in Fall 2016.

Upward Bound
Over 70 students from the Central Valley attended our Summer Residential Program during Summer 2017.

Renovated Recreation Field
- Expansion of intramural program utilizing renovated field space led to 150 games played and 2,400 participants in 2016-2017.
- Served over 225,000 students at the Student Recreation Center in 2016-2017.

Bulldog Off-Campus Student Community Zone: University Student Union
- A campus commuter student survey indicated one of the highest needs indicated by students was for more social opportunities and space.
- The Recharge Zone has 2 nap pods programmed to an optimal 20 minute nap to give students the opportunity to recharge mentally and physically.
- This space focuses on responding to off-campus student needs and building partnerships with various offices and entities around campus.
- The Off-Campus Community Zone serves as a space for students to gather between classes, study, relax, and feel at home.
- The University Student Union had over 1.2 million visitors in 2016-2017.
Sacramento State Mission:
As California's capital university, we **transform lives** by preparing students for leadership, service, and success.

Educational Access:
To enrollment or to degree attainment?

A strong community cares for ALL members

Graduation Initiative 2025:
How can we ensure ALL students are empowered to focus on their learning and academic success?

- Stay in school with capacity to attend to studies effectively
- Even a stopout knocks a student off the 4/2 yr track: semester to semester retention
- Decrease the achievement gap
Serving Our Community

Services Offered at Sac State

- Student Emergency Grants
- Case Management
- Emergency Housing (On and Off-Campus)
- ASI Food Pantry and Pop-Up Pantries
- Cal-Fresh Program Registration
- Host a Hornet
- Professional Clothing Drive
- Winter coat retrieval and distribution
- Leftover Food Alert App
- Online Roommate Finder

Redefine the Possible™
Making an Impact

75-85% of students in emergency housing are subsequently housed and retained

Over 115 students in fiscal crisis have been served by Student Emergency Grants

4667 students were served by the ASI Food Pantry this past Fall (2017) and Pop Up Pantries served a total of 4,848 students at 9 events in the Fall

174 students registered for CalFresh benefits on campus since April 2017

CalFresh granted work exemption for Project Rebound students

Over 340 students acquired professional clothing for internships and/or job interviews

Over 580 students have been served by the Campus Case Manager in the past two years. Students served by Case Management are retained at a rate of over 80%

Overwhelming community response to media attention

These efforts have strengthened partnerships across and beyond the campus: Academic Faculty, ASI, Student Affairs, Community Engagement Center, Campus Sustainability, University Communications, members of the surrounding community, Alumni and current Students
Challenges

- Government and Community Resources are often incompatible for Higher Ed
- Barriers to getting restaurant meals program and EBT on campus
- Work exemptions for Cal Fresh
- Shelter curfews prohibitive for students
- Sacramento Housing Affordability Crisis
- Resources available do not match demand
Next Steps

University Union Space (Fall 2018)

ASI Food Pantry
- Larger space
- Refrigeration

Basic Needs Office Lockers
- Mail slots
- Clothing racks
- Sink and microwave

Expand Host a Hornet Program
Get EBT cards accepted on campus
Host restaurant meals program
Launch UEI/Housing meal share program
Open Financial Literacy Center
WHEN DID YOU REALIZE THERE WAS A BASIC NEEDS ISSUE – SPECIFICALLY, FOOD AND HOUSING SECURITY ON YOUR CAMPUS?
WHERE DID YOUR INITIAL RESOURCES COME FROM?
WHAT ARE THE CHALLENGES YOU EXPERIENCED AS YOU BEGAN BASIC NEEDS PROGRAMMING?
WHAT ARE YOUR LONG-TERM GOALS AND OBJECTIVES IN ADDRESSING FOOD AND HOUSING SECURITY?
HOW WILL YOU SUSTAIN THESE PROGRAMS AND SERVICES?
QUESTIONS?
CLOSING THOUGHTS...
“There isn’t a one size fits all with 23 distinct personalities”

“We are committed to real change at supporting our student’s Basic Needs. This is not photo opp.”

“Our priority is to support student success, in and out of the classroom”