Creating A Strategic Intervention Program to Serve Students who are Food Insecure, Displaced, or in an Emergency Crisis on Your Campus

2018 CSU Basic Needs Conference

February 7, 2018

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Carol Menard Fulthorp, Assistant Dean of Students
Iraida Venegas, USU Assistant Director, Services
Cyndi Farrington, Operations Manager 49’er Shops
Charles Conn, Associate Director Financial Aid
Agenda

- The Need for a Program
- Overview of Programs, Services, & Operation
- Outcomes and Potential Barriers
- Funding Sources
- Breakout Discussions
  - Emergency Housing
  - Food (Feed-A-Need, ASI Beach Pantry)
  - Case Management & Grant
Last academic year, 40.51% of applicants cited homelessness or threat of homelessness as their reason for applying.
Cal State University looks to stem homelessness, hunger among students

By Joshua Farmer, Long Beach Press-Telegram

On the heels of a report showing one in 10 Cal State University students and grad students are food insecure and/or homeless, Cal State Long Beach is responding to a wave of student demands to address the issue.

"Students are coming to us saying they need help," said Cal State Long Beach President Joe R. fencing. "We're hearing the same thing from across the country," he said. "We need to do more to support our students and help them succeed." The university plans to launch a new program, the "Food Security and Housing Assistance Program," to help students who are struggling to afford food and housing. The program will provide direct financial assistance, as well as resources such as counseling and housing assistance. It will be funded mainly through grants and donations.

High cost of college, leading to increase in hunger

By Sarah Johnson, Press-Telegram

The cost of college has reached an all-time high, leading to an increase in hunger among students. A recent study found that the average cost of a four-year college education has more than doubled in the past 30 years.

The high cost of education has forced many students to take on large amounts of debt, which can be difficult to manage. A survey of Cal State University students found that 43% of them had trouble paying for food in the past year.

Where students feed students: Officials celebrate grand opening of Cal State Long Beach's food pantry

By Emily Robinson, Press-Telegram

Officials at Cal State Long Beach celebrated the grand opening of the university's food pantry on Thursday. The pantry, located in the Student Services Building, will provide free food to students in need.

"We are proud to offer this service to our students," said Cal State Long Beach President Joe R. fencing. "It's important that we support our students in every way possible." The pantry is open 10 a.m. to 6 p.m. Monday through Friday and will be staffed by trained volunteers. It is open to all Cal State Long Beach students and their families.

One in 10 Cal State students is homeless, study finds

By Michael Garcia, Press-Telegram

A new study by the National Center for Education Statistics finds that one in 10 Cal State students is homeless, a figure that has remained relatively stable over the past decade.

The report, which surveyed more than 12,000 students across the country, found that 11% of Cal State students said they were homeless or lived in a shelter within the past 12 months. The figure is slightly lower than the national average of 12%.

"This is a significant challenge," said Cal State Long Beach President Joe R. fencing. "We need to continue to work together to provide support and resources to our students who are struggling to meet their basic needs."
Student Emergency Intervention and Wellness Program
Program Services

- **Fighting Food Insecurity**
  - Meals on ID Card

- **Assisting Displaced Students**
  - Short-Term Emergency Housing

- **Providing Financial Support**
  - Emergency Grant

Giving Support
- Developmental Counseling
- Financial Aid Counseling
- Referrals
Case Management

Collaboration between the CSULB Division of Student Affairs and School of Social Work

Case managers utilizes Solution-Focused Brief Therapy informed by student development theory
Partnerships & Referrals

- Associated Students, Inc.
- Counseling and Psychological Services
- Disabled Student Services
- Educational Opportunity Program
- Housing & Residential Life
- Office of Financial Aid
- Off-Campus Social Agencies
- School of Social Work
- Student Health Services
- Women & Gender Equity Center
- University Relations and Development
- 49er Shops (Bookstore & Dining Services)
FEED A NEED

1 MEAL TIME WEEK

CHANGE A LIFE

MON., FEB. 1 THRU SUN., FEB. 7

FIRST 100 MEALS AT EACH DINING HALL MATCHED BY THE 49ER SHOPS

Contact the Office of the Dean of Students or visit the CSULB Student Emergency Intervention Program website at www.csulb.edu/supportingstudents

@feedaneed • www.csulb.edu

CALIFORNIA STATE UNIVERSITY LONG BEACH
CalFresh Outreach Program
CalFresh Outreach Program

- Grant funded program to help address issue of food insecurity among college students
  - Increases awareness on benefits and eligibility
  - Application and verification assistance
ASI Beach Pantry
About the Pantry

• Established Fall 2016

• What is in the ASI Beach Pantry?
  • Perishable and non-perishable food
  • Hygiene/Toiletry items
  • Student Swap Shop
    • School supplies and books

• Who can use it?
  • All current CSULB students!

• How many items can students take?
  • 15 items a week, 5 items per visit
“Feed a Need” Donations & Usage

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<th>Spring 2017</th>
<th>Fall 2017</th>
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<td>560</td>
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<td>430</td>
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- Donated Meals
- Disbursed Meals
### “Feed a Need” Donations & Usage

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<th>Fall 2015</th>
<th>Spring 2015</th>
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<td>956</td>
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<td>880</td>
<td>595</td>
<td>460</td>
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Pantry Donations & Drives

Long Beach Grocery Outlet
Bargain Market

Present this card at time of purchase
2% DONATED TO:
ASI Beach Pantry
For the Students of CSULB

Expires June 30, 2017

DONATE TODAY!
All donations will benefit the CSULB & BEACH PANTRY

A PANTRY TE DONATE:
CANS DRIVE: DECODES, HOCKEY BASKETBALL
FOOTBALL, SOCCER, VOLLEYBALL
ONLINE: BEACHUNITE.CSULB.EDU/WVOC

GO BEACH!

NICE NICE
Baked Beans

Let's Can Hunger!

Donate any non-perishable items to any of the locations below from now until 10/31:
- Classroom
- Outpost Grill
- Starbucks
- Bookstore
- City Point Library
- Art Store
- Nugget Grill

Food Finders
Rescuing Food, Reducing Hunger

CAUSE AN EFFECT

Make a difference by joining us for a fundraiser to support ASI Beach Pantry. Come to the Chipotle at 6326 A East Pacific Coast Hwy in Long Beach on Wednesday, December 7th between 2:00 pm and 9:00 pm. Bring in this flyer, show it on your smartphone or tell the cashier you’re supporting the cause to make sure that 50% of the proceeds will be donated to ASI Beach Pantry.

Food Finders
Rescuing Food, Reducing Hunger
Beach Bites App
Addressing Food Waste

The BeachBites mobile food app addresses the issues of food waste and food security by connecting students to extra food from on-campus events and meetings.
Basic Needs Program
Implementation Strategies
Reasonable Timeline

Month 1
- Collaborative Meeting to discuss a feasible process
- Campus Partners are identified

Month 2
- Basic Needs Committee formed
- Single Point of Contacts identified
- Establish Graduate Assistant positions (optional)

Month 4
- Committee establishes Process/policy procedures collaboratively to meet students needs in conjunction with campus polices

Month 5
- Implementation of services
- Outreach
- Visibility
- On-going Assessment of services
Funding Sources

• Office of the President
• Student Excellence Fund Grant
  • Division of Student Affairs/Division of Administration and Finance
• Associated Students, Inc.
• 49er Shops
• ‘I Declare’ Campaign/Endowment
Potential Barriers

• “Buy in”
• Media Optics
• Transitional/Permanent Housing

• Campus Policies
• Gender Specific Rooms
• Services After Hours
• Nutritional Balance/value
Preferred Outcomes

- Food and Housing Security
- Increased Awareness / Destigmatization
- Independence
- Graduation

- Collaborative Partnerships
- Theory to Practice experiences
- Program Sustainability
Breakout Discussions:
Housing – Food – Case Management & Grant
Thank you!

www.csulb.edu/basicneeds

supportingstudents@csulb.edu