

AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 8:45 a.m., Wednesday, March 26, 2014
Glenn S. Dumke Auditorium

Steven M. Glazer, Chair
Douglas Faigin, Vice Chair
Debra S. Farar
Margaret Fortune
Lupe C. Garcia
J. Lawrence Norton
Steven G. Stepanek
Cipriano Vargas

Consent Items

Approval of Minutes of Meeting of January 29, 2014

Discussion Items

1. Legislative Update, *Information*

**MINUTES OF THE MEETING OF
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

January 29, 2014

Members Present

Steven M. Glazer, Chair
Douglas Faigin
Debra Farar
Margaret Fortune
Lupe C. Garcia
Bob Linscheid, Chair of the Board
J. Lawrence Norton
Steven G. Stepanek
Cipriano Vargas
Timothy P. White, Chancellor

Trustee Glazer called the meeting to order.

Approval of Minutes

The minutes of November 5, 2013, were approved as submitted.

Board of Trustees Legislative Program, 2014

Mr. Garrett Ashley, vice chancellor for university relations and advancement, and Ms. Karen Y. Zamarripa, assistant vice chancellor for advocacy and state relations, presented this item. Mr. Ashley reported that the California Legislature returned to Sacramento earlier this month with an intense pace in the second of the two-year session. The California State University (CSU) will continue to focus its efforts on the budget; however, one free-standing legislative proposal and a small group of reporting changes are suggested as part of the CSU's legislative agenda.

Ms. Zamarripa provided an overview of the two legislative proposals:

- **Modification of Existing CSU Reporting Requirements:** This proposal is a technical cleanup measure that would modify the submissions of three reports that the CSU provides to the legislature and the executive branch:
 - The deadline for the reports on the CSU's Early Start Program would be moved forward by six months starting in 2016, which would ensure a thorough and complete analysis of the program.

- The deadline for the annual report on gifts and donations would be moved to allow the Board of Trustees to approve the report at their January meeting.
 - The language in the Doctorate of Nursing Practice (DNP) report would be modified to eliminate the K-12 consultation requirement, which is required for the Doctorate of Education degree but is not applicable to the DNP programs.
- **Faculty-Trustee Holdover Appointment:** This proposal allows the current faculty trustee to serve beyond their two-year term until a successor has been appointed by the Governor.

The committee unanimously recommended approval by the board of the proposed resolution (RGR 01-14-01) adopting the Board of Trustees Legislative Program for 2014.

California State University 2014 Federal Agenda

Mr. Ashley and Mr. Jim Gelb, assistant vice chancellor for federal relations, presented this item. Mr. Ashley reported that the Higher Education Act is due to be reauthorized in 2014. Policymakers have begun to take a hard look at student aid programs, pipeline programs and programs that benefit minority-serving institutions. The items proposed for inclusion in the 2014 Federal Agenda reflect the current environment in Washington and have advanced through several levels of campus and system review.

Mr. Gelb provided an update on the 2013 Federal Agenda and the current landscape in Washington, followed by an overview of the 2014 Federal Agenda:

- **Improve College Access through Aid to Students**
 - Support cost of living increases in the maximum Pell grant and retain any program surplus for future years
 - Invest in Supplemental Education Opportunity Grant (SEOG) and Work-Study with focus on need
 - Prioritize federal resources for institutions serving the greatest number of students with need
- **Prepare Students for College**
 - Provide robust funding for effective pipeline programs like Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) and TRIO and expand pre-K investments
 - Maintain strong federal partnership with colleges and universities to transform the preparation of America's teachers and school leaders
- **Foster Degree Completion for California's Diverse Population**
 - Maintain strong support for Hispanic-serving and other minority-serving institutions
 - Support the needs of America's veterans on campus and smooth their transition to the civilian workforce

- **Educate Students for Tomorrow’s Workforce**
 - Support science, technology, engineering and mathematics (STEM) fields, including funding for the National Science Foundation’s Louis Stokes Alliances for Minority Participation and Robert Noyce Teacher Scholarship programs
 - Invest in USDA Hispanic-serving Institutions National Program

- **Solve Societal Problems through Applied Research**
 - Maximize opportunities for comprehensive universities to compete for federal resources, including in STEM programs included in the America COMPETES Act
 - Maintain strong National Science Foundation (NSF), National Institutes of Health (NIH), Department of Energy and National Institute of Standards and Technology (NIST) funding
 - Invest in Hispanic-serving agricultural colleges and universities (HSACU) and non-land-grant colleges of agriculture (NLGCA) programs

- **Promote State and Private Support for Public Universities**
 - Encourage state investment in public higher education through funding incentives and, wherever applicable, state “maintenance of effort” provisions
 - Advocate policies that promote philanthropy and a positive climate for university advancement

The committee unanimously recommended approval by the board of the proposed resolution (RGR 01-14-02) adopting the California State University 2014 Federal Agenda.

Trustee Glazer adjourned the meeting.

COMMITTEE ON GOVERNMENTAL RELATIONS

Legislative Update

Presentation By

Garrett Ashley
Vice Chancellor
University Relations and Advancement

Karen Y. Zamarripa
Assistant Vice Chancellor
Advocacy and State Relations

Summary

This item contains an initial review of bills introduced this year that may impact or interest the California State University (CSU).

Background

The legislative deadline to introduce most measures for the 2014 legislative session was February 21. As has been the past practice, the bulk of the measures for this year's session were submitted in the last two days prior to the deadline. Many measures were also introduced as "spot" bills containing just enough information for introduction but not truly reflective of what the bill will actually affect. Most authors will need to amend their bills before the first policy committee hearing to begin moving them through the process. Because of the nature of this deadline and what was introduced, this report focuses on a selection of the key measures now in print. The Office of Advocacy and State Relations is in the process of consulting with the Chancellor's Office, campuses and others experts before determining any initial positions on many of these proposals. Most measures were not eligible for their first hearing until the week of March 23.

Board of Trustees Sponsored Legislation

AB 2324 (Williams) Faculty-Trustee Holdover Appointment: This proposal allows the current faculty trustee to serve beyond their two-year term until they are reappointed or a successor has been named by the Governor. This proposal was brought forward by the statewide Academic Senate and ensures that this trustee position is not left vacant for long periods of time. The faculty trustee speaks on behalf of the faculty on academic policies and curricular issues that

come before the board. This voice is significantly reduced when this appointment remains vacant.

STATUS: This measure was introduced on February 21 and is not eligible for a hearing until late March.

AB 2736 (Committee on Higher Education) Postsecondary Education: California State University: This technical cleanup measure modifies three existing reports that the CSU provides to the legislature and the executive branch. The three modifications being sought include reports dealing with the Early Start program, gifts and donations to the university, and CSU's Doctorate of Nursing Practice (DNP) programs.

STATUS: This measure was introduced on February 26 and is not eligible for a hearing until late March.

Priority Bills

AB 1989 (Chesbro) Underage Drinkers: Students in Winemaking and Brewery Science programs: This measure allows a student who is taking courses that would lead to a specific degree in wine or beer making to "taste" alcohol if they are under the age of 21.

Position: SUPPORT [The University of California (UC) was pursuing this proposal when CSU discovered similar challenges for our students and interest by industry partners to address this matter.]

STATUS: The measure was introduced on February 19 and has not been referred to a policy committee yet.

New Introduced Legislation

AB 1433 (Gatto) Student Safety: This measure requires any sexual or violent crime reported to campus police be reported to the local public law enforcement agency serving the area within 24 hours, if the victim agrees to the release of such information.

STATUS: A hearing for the measure is on March 18 in the Assembly Higher Education Committee. If the bill advances, it will be heard next by the Assembly Public Safety Committee.

AB 1456 (Jones-Sawyer) Higher Education: Tuition and Fees: Pilot Program: This proposal directs the California Student Aid Commission (CSAC), the CSU, the California Community Colleges (CCC) and requests the UC to conduct a feasibility study on a program where students

are not charged tuition fees or housing costs during their attendance. Instead students will be required to sign a binding contract committing to pay a percentage of their salary back to the institution after graduating. The measure also requires one campus of each institution to be identified for a pilot project of this proposal but does not guarantee that the state will backfill the revenue loss for the segments

STATUS: A hearing for the measure takes place on March 18 in the Assembly Higher Education Committee.

AB 1924 (Logue) Public postsecondary education: Baccalaureate Degree Pilot Program: This proposal is the third attempt by the author to create a new pathway for a student to complete their degree in four years at a cost not to exceed \$12,000. Per the language in the measure, an institution would volunteer to participate in the program. A similar version of the proposal creates a program at the UC capping total fees at \$25,000.

STATUS: The measure was introduced on February 19 and has not been referred to a policy committee yet.

AB 1953 (Skinner) Higher Education Energy Efficiency Act: Grants: This proposal creates the Higher Education Energy Efficiency Fund within the State Treasury. Grants from this fund would assist the UC and CSU campuses in building retrofits to reduce the demand for energy. Targets would be at the discretion of each system. This would be an alternative for CSU and UC to Proposition 39 revenues that have been dedicated entirely to K-12 and community colleges.

STATUS: The measure was introduced on February 19 and has not been referred to a policy committee yet.

AB 1976 (Quirk-Silva) Student Financial Aid: Competitive Cal Grant A and B Awards: This measure increases the number of competitive Cal Grant A and B awards that may be granted in an academic year from 22,500 to 50,000, commencing with the 2015-16 academic year.

STATUS: The measure was introduced on February 19 and has not been referred to a policy committee yet.

AB 1977 (R. Hernandez) Public Postsecondary Education: Student Academic Preparation and Educational Partnerships: This bill increases financial support for academic programs like the Early Academic Outreach Program (EAOP), the Mathematics, Engineering, Science Achievement (MESA) program, and the Puente program. These preparation programs are not funded by a line item in the CSU budget. The bill, as introduced, also provides students who participate in these programs priority enrollment for both high school and college courses.

STATUS: The measure was introduced on February 19 and has not been referred to a policy committee yet.

AB 2153 (Gray) Postsecondary Education: Course Offering: This proposal establishes a statutory definition of “supplanting” for extended education courses and programs at the CSU which would effectively prohibit campuses from offering summer or intersession instruction solely with self-support funding and therefore eliminating options for students.

STATUS: The measure was introduced on February 21 and has not been referred to a policy committee yet.

AB 2168 (Campos) Public postsecondary education: California College Campus Discrimination and Violence Prevention Task Force: This proposal creates a thirteen-person taskforce to look at reducing incidents of discrimination, hate crime, and campus violence on the campuses of the UC, CCC, CSU, and California’s independent institutions of higher education. The Speaker of the Assembly, the Senate Rules committee and the Governor would appoint the members, along with representatives from each of the four segments who would be tasked to issue a report by January 1, 2016.

STATUS: The measure was introduced on February 21 and has not been referred to a policy committee yet.

AB 2235 (Buchanan) Education Facilities: Kindergarten-University Public Education Facilities Bond Act of 2014: This bill is the vehicle for a future K-12/university bond proposal that would go before the voters in either 2014 or 2016.

STATUS: The measure was introduced on February 21 and has not been referred to a policy committee yet.

AB 2721 (Pan) Trustees of the California State University: Non-faculty Employees: This proposal adds a non-faculty employee of the CSU who is covered by the Higher Education Employer-Employee Relations Act to the Board of Trustees. The individual would be selected by the Governor from a list of names provided by the various non-faculty represented groups of the CSU. The appointed person would serve a two-year term on the board.

STATUS: The measure was introduced on February 21 and has not been referred to a policy committee yet.

SB 850 (Block) Community College Districts: Baccalaureate Degree Pilot Program: This measure allows the chancellor of the CCC to grant one campus of each community college

district the authority to offer a baccalaureate degree. This authority sunsets in 8 years and would then require the completion of a report on the success of the program.

STATUS: The measure was referred to the Senate Education Committee but no hearing date has been set.

SB 967 (DeLeon) Student Safety: Sexual Assault: This proposal requires the governing boards of the public segments, along with the independent university and colleges, to adopt policies on campus sexual violence, including an affirmative consent standard in the determination of whether consent was given by a complainant.

STATUS: The measure was referred to the Senate Education Committee but no hearing date has been set.

SB 1017 (Evans) Taxation: Oil Severance Tax Law: This proposal establishes an oil severance tax which would designate fifty percent of the revenues received to the UC, CSU, and CCC; 25 percent to the Department of Park and Recreations; and 25 percent towards the California Health and Human Services Agency. The CSU would be required to use the fund provided to the system in the following order: 1) systemwide tuition fee reductions; 2) the hiring of new faculty; 3) instructional materials purposes; 4) English as a second language programs; and, 5) deferred maintenance as allocated by a newly created oversight board rather than the Board of Trustees.

STATUS: The measure was introduced on February 14 and has not been referred to a policy committee yet.

SB 1325 (Yee) California State University: Contractors: This proposal requires that any contracts entered into by the system with a private vendor include a provision that any data collected by the contractor related to a student or a faculty member of the university be provided to the university in both electronic and paper formats. Also any contract entered into with a nonstate entity must explicitly address the issue of ownership of intellectual property.

STATUS: The measure was introduced on February 21 and has not been referred to a policy committee yet.