

AGENDA

COMMITTEE ON GOVERNMENTAL RELATIONS

Meeting: 1:30 p.m., Tuesday, May 19, 2015
Glenn S. Dumke Auditorium

Douglas Faigin, Chair
Steven M. Glazer, Vice Chair
Talar Alexanian
Adam Day
Debra S. Farar
Margaret Fortune
Lupe C. Garcia
Lillian Kimbell
J. Lawrence Norton
Steven G. Stepanek

Consent Items

Approval of Minutes of Meeting of March 25, 2015

Discussion Items

1. Legislative Update, *Information*

**MINUTES OF THE MEETING OF
COMMITTEE ON GOVERNMENTAL RELATIONS**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

March 25, 2015

Members Present

Douglas Faigin, Chair
Talar Alexanian
Debra S. Farar
Margaret Fortune
Lillian Kimbell
Lou Monville, Chair of the Board
J. Lawrence Norton
Steven G. Stepanek
Timothy P. White, Chancellor

Trustee Faigin called the meeting to order.

Approval of Minutes

The minutes of January 27, 2015, were approved as submitted.

Legislative Update

Mr. Garrett Ashley, vice chancellor for university relations and advancement, and Ms. Karen Y. Zamarripa, assistant vice chancellor for advocacy and state relations, presented this item.

Mr. Ashley reported that over 2,000 legislative measures have been introduced for this session, and the majority of these bills will move through policy hearings by the end of April. The budget subcommittees will begin their work between now and the end of May.

Ms. Zamarripa provided an overview of advocacy activities and current bills in the state legislature:

AB 819 (Irwin) Public postsecondary education: alumni associations: This bill would allow the CSU and the University of California to continue offering alumni affinity programs.

SB 462 (Wolk) Alcoholic beverages: tied house restrictions: Sonoma County: This bill would expand non-state funding opportunities to support the Green Music Center at Sonoma State University and its programming for the campus and community at large.

SB 634 (Block) Postsecondary education: interstate reciprocity agreement: This bill would authorize California to join the national State Authorization Reciprocity Agreement (SARA), providing consumer protections for students taking advantage of distance education. Once enacted, each CSU campus would independently decide whether to join SARA.

The CSU has been working closely with faculty, staff and students to advocate for the \$97 million budget request. Between now and April 9, the CSU community will work together to ask for commitments of support from members of the legislature.

In the context of ongoing work with SB15 (Block), Speaker Toni Atkins asked the CSU for an objective evaluation of the Middle Class Scholarship.

Trustee Faigin adjourned the meeting.

COMMITTEE ON GOVERNMENTAL RELATIONS

Legislative Update

Presentation By

Garrett Ashley
Vice Chancellor
University Relations and Advancement

Karen Y. Zamarripa
Assistant Vice Chancellor
Advocacy and State Relations

Summary

This item provides an update on budget advocacy and a status report on our sponsored bills and those bills identified by the Advocacy and State Relations (ASR) team to be of interest to the CSU. All bill statuses are updated as of May 1 when the report was prepared for the agenda. Updates will be provided at the meeting.

Background

At this point, all bills that have potential fiscal impact to the state have been considered by a policy committee. If passed, these bills will then be considered in the Appropriations Committee.

In addition to managing the hundreds of bills now being tracked by the CSU, the system and campus representatives have been working hard to get the Board of Trustees' 2015-16 budget request fully funded by the state. On April 7, campus legislative advocacy teams came to Sacramento to help tell the CSU story and urge their representatives to Stand with CSU for additional funding. The teams were joined by the Senate Pro Tem Kevin de Leon, Assembly Member Jose Medina, Student Trustee Talar Alexanian and Chancellor Timothy P. White in the morning to kick off the day and encourage advocates. With the work of the campuses and their teams, the CSU has successfully obtained the signatures of 80 of the 120 legislators on a support letter urging their leadership to make the \$97 million for the CSU a priority in final negotiations with the Governor.

Working with our partners, which include faculty, staff and students, we will continue through the budget season to advocate for our budget request. We look forward to campus leadership coming back to Sacramento on May 26 for Budget Advocacy Day, where campus presidents and

influential local leaders will meet with their local legislators to ensure that each elected official understands the impact this funding has on their campus.

Board of Trustees' Sponsored Legislation

AB 819 (Irwin) - California State University and University of California Alumni Affinity Programs

This measure seeks permanent authority for the CSU and the University of California (UC) to participate in affinity programs, which benefit the campuses and their alumni associations. The current statutory authority for affinity programs sunsets in January 2016.

Status: The measure passed out of the Assembly Higher Education Committee and now goes to the Appropriations Committee.

SB 462 (Wolk) - Sonoma State Green Music Center Ad/Sponsorship Allowances

This measure would allow local wineries and beer manufacturers to purchase ad space, donate products for sale, or provide sponsorship for events at the Sonoma State University Donald and Maureen Green Music Center.

Status: The measure passed out of the Senate Governmental Organization Committee and now goes to the Senate Floor.

SB 634 (Block) - State Authorization Reciprocity Agreement (SARA)

Federal regulations require every campus that offers online programs to be authorized to do so in every state where enrolled students reside. In response to the new federal regulations, accrediting agencies throughout the country have developed a collaborative, known as the State Authorization Reciprocity Agreement (SARA) to facilitate common standards and access for students and universities. This measure provides the statutory authorization necessary for California to enter into SARA through the Western Interstate Commission for Higher Education (WICHE).

Status: The measure was scheduled to be heard in the Senate Education Committee on April 22. However, opposition has emerged from consumer advocates who want the state to regulate out-of-state, for-profit institutions in the same way they regulate those institutions physically located in California. This is a major issue that has been highly controversial for decades. The measure is now a two-year bill.

CSU Investment Authority

This proposal would increase the system's investment earnings on its funds through a broader range of investments. The goal is to provide the CSU with similar investment authority and flexibility to UC, increasing the system returns.

Status: The CSU is continuing conversations with the Department of Finance, the State Treasurer's office and the legislature about addressing this matter in budget trailer bill language this spring.

Initial Review of Key Measures for the CSU

AB 38 (Eggman) - California State University: New Campuses

This measure would request the Legislative Analyst's Office (LAO) to conduct a study to assess the need for new CSU campuses.

CSU Position: NO OFFICIAL POSITION

Status: The measure passed out of the Assembly Higher Education Committee and was heard in the Appropriations Committee. As required by the LAO for this study, the CSU provided and confirmed new costs associated with data and analyses. It was placed on the suspense file.

AB 42 (Kim) - Postsecondary Education Mandatory Fee Freeze

This measure would prohibit the CSU, California Community Colleges (CCC) and the UC from increasing mandatory tuition and fees until fiscal year 2018-19, when the temporary taxes established by Proposition 30 expire. It would also require new student fees be approved by a majority of the student body on or after January 1, 2016 and within the preceding 48 months, potentially impacting several campuses that enacted student fees in the last four years.

CSU Position: OPPOSE UNLESS AMENDED

Status: The author withdrew the bill from the Assembly Higher Education Committee, making this a two-year bill.

AB 147 (Dababneh) - Animal Research

This measure would require California's higher education institutions that conduct scientific research on domestic dogs or cats to offer the animals to animal rescue operations after they are no longer needed.

CSU Position: NO OFFICIAL POSITION

Status: The measure passed out of the Assembly and will be heard next in the Senate Education Committee. UC and private institutions are impacted

much more significantly than the CSU and are actively opposing the measure.

AB 340 (Weber) - Campus Climate Report

This measure requires the CSU, CCC and the UC, beginning in 2017-18, to provide a biannual report to the legislature on new developments and efforts being undertaken around campus climate. The report would be submitted to the legislature, Governor and Attorney General.

CSU Position: SUPPORT IF AMENDED

Status: The measure passed out of the Assembly Higher Education Committee and now goes to the Appropriations Committee. ASR is working with the author's staff to remove language which requires reporting on the amount of money CSU campuses are spending on campus climate.

AB 716 (Low) - California State University Special Sessions

This measure would place into the Education Code the definition of "supplanting," included in the CSU executive order on this subject; specifically, that supplanting results when the number of state-supported course offerings decreases while the number of self-supporting versions of that course increases. The measure would also require, to the extent possible, that any course offered as a condition of completing an undergraduate degree should be offered as a state-supported course.

CSU Position: NO OFFICIAL POSITION

Status: The measure passed the Assembly Floor and now awaits referral in the Senate.

AB 967 (Williams) - Postsecondary Education: Sexual Assault

This measure would mandate institutions that receive state financial aid establish a uniform process for sexual assault disciplinary proceedings that treats all students in the same manner, regardless of their major or their participation with an athletic program. It also would specify forms of discipline for violations including expulsion, suspension, loss of aid and housing privileges, effectively creating determinant sentencing for student code of conduct violations. The measure also requires annual reporting on sexual assault cases, including the number of cases they have each year and resulting outcomes.

CSU Position: TO BE DETERMINED

Status: The measure passed out of the Assembly Higher Education Committee and now goes to the Appropriations Committee. ASR is working with the author's staff on the measure, specifically to narrow the scope to only violations of campus conduct related to sexual activity without affirmative consent and on the reporting language found in the bill.

AB 968 (Williams) - Postsecondary Education: Transcripts

This measure would mandate that a student's suspension or expulsion be included on their transcript for as long as the prohibition is in place. This is consistent with current CSU policy.

CSU Position: SUPPORT

Status: The measure passed out of the Assembly Higher Education Committee. It was heard in the Appropriations Committee and was placed on the suspense file.

AB 1000 (Weber) - California State University: Student Success Fees

This measure codifies the recently adopted Board of Trustees' policy on Category II Student Success Fees. It would also require a report from the Chancellor on all fees adopted and rescinded in each academic year to the Department of Finance and the legislature.

CSU Position: OPPOSE

Status: The measure passed out of the Assembly Higher Education Committee and was referred to the Appropriations Committee. ASR is working with the author to come to an agreement on language that retains the authority of the Board of Trustees over campus-based fees while responding to the state's interest in oversight.

AB 1317 (Salas) - Executive Officer Compensation

This measure would prohibit salary increases for CSU executive officers if systemwide mandatory fees were increased within the last four years. Per the language, this would include the chancellor, vice chancellors, executive vice chancellors, general counsel, trustees' secretary and the 23 campus presidents. This bill would also request the UC system to adopt a similar salary policy.

CSU Position: OPPOSE

Status: The measure passed out of the Assembly Higher Education Committee and will be heard by the Appropriations Committee on May 6.

AB 1349 (Weber) - California First Act

This measure would require the university to guarantee undergraduate admissions to a CSU campus, though not necessarily at a campus or in a major of the applicant's choice, to all California residents who apply on time and satisfy the undergraduate admissions eligibility requirements of the university regardless of state funding levels.

CSU Position: TO BE DETERMINED

Status: The measure passed out of the Assembly Higher Education Committee and will be heard by the Appropriations Committee on May 6. In

discussions with the author's staff, it has become clear that they want the CSU to create a formal redirection policy for students not accepted to their first choice campus, similar to the UC. Given the differences between the two segments' application/admission processes and student body, ASR is working with Academic Affairs to determine what may be possible.

SB 8 (Hertzberg) - The Upward Mobility Act

Presently, this measure is only legislative intent language that would extend sales tax on service-based industries. It would also examine the impact of lowering and simplifying the personal income tax California currently uses. The bill intends to generate an estimated \$10 billion in new revenues that would be directed as follows: \$3 billion for K-14 education; \$3 billion for local government services; \$2 billion for low-income tax credits; and \$1 billion each for the UC and the CSU.

CSU Position: TO BE DETERMINED
Status: The measure was referred to the Senate Governance and Finance Committee but has not been set for hearing.

SB 15 (Block) - Postsecondary Education Financial Aid

This measure is Senate pro Tem de León's higher education proposal to provide \$180 million in additional funds to the CSU. It also makes other investments in UC and state financial aid programs. The CSU has been working with the author and staff to increase enrollment, course offerings, student support services, and a new completion incentive program encouraging CSU students to complete at least 30 units a year towards their degree.

CSU Position: SUPPORT
Status: The measure was passed out of the Senate Education Committee on a unanimous vote and will be heard in the Senate Appropriations Committee on May 11.

SB 42 (Liu) - California Commission on Higher Education Performance and Accountability

This measure would recast and revise the currently unfunded California Postsecondary Education Commission (CPEC) as the Commission on Higher Education Performance and Accountability. This new commission would serve many of the same purposes as CPEC, but would not include representation from the higher education segments on the governing board.

CSU Position: SUPPORT IF AMENDED
Status: The measure was passed out of the Senate Education Committee and will be heard by the Senate Appropriations Committee on May 11. The CSU

and all other segments believe it is critical that they be part of this new body as they were with CPEC.

SB 247 (Lara) - Dream Centers

This measure would allow high schools, CCC, CSU and UC campuses to establish on-campus “Dream Centers” to assist undocumented students with student support services, including financial aid.

CSU Position: NO OFFICIAL POSITION
Status: The measure was passed out of the Senate Education Committee and will be heard by the Appropriations Committee on May 11.

SB 668 (Leyva) - Sexual Assault: Counselor-Victim Privilege

This measure would require all campuses to contract out with a sexual assault center, like the California Coalition Against Sexual Assault (CALCASA) to provide sexual assault counseling to our students on campus.

CSU Position: WATCH
Status: The author has deferred action on this bill until 2016 given concerns expressed by CSU and others.

SB 669 (Pan) - California State University Personal Service Contracts

This measure would restrict the CSU’s authority to manage its employees and subject the campuses to the same contracting out restrictions and constraints imposed on state civil service.

CSU Position: OPPOSE
Status: This measure is very similar to last year’s SB 943, which died in its first policy committee. It was referred to the Senate Education Committee and was scheduled to be heard on April 22, but was pulled by the author and is now a two-year bill.

SB 707 (Wolk) - Gun-Free School Zone

This measure would prohibit a person with a concealed weapon permit from bringing a firearm onto K-12 school grounds or higher education campuses, including the CSU.

CSU Position: SUPPORT
Status: This measure was heard in the Senate Public Safety Committee and referred to the Appropriations Committee, where it was placed on the suspense file. The measure is sponsored by the California College and University Police Chiefs Association.