

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 3:45 p.m., Tuesday, September 8, 2015
Glenn S. Dumke Auditorium

Steven G. Stepanek, Chair
Silas H. Abrego, Vice Chair
Douglas Faigin
Debra S. Farar
Margaret Fortune
Hugo N. Morales
J. Lawrence Norton

Consent Items

Approval of minutes of meeting of May 19, 2015

1. Naming of the Cymer Plaza – San Diego State University, *Action*
2. Naming of the William E. Leonhard Entrepreneurial Center Floor – San Diego State University, *Action*
3. Naming of the Zahn Innovation Platform – San Diego State University, *Action*

Discussion

4. Designation of the California Maritime Academy as a Purple Heart University, *Action*
5. 2015-2016 California State University Trustees' Award for Outstanding Achievement, *Information*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

May 19, 2015

Members Present

Douglas Faigin, Acting Chair
Silas Abrego
Debra S. Farar
Margaret Fortune
Lou Monville, Chair of the Board
J. Lawrence Norton
Steven G. Stepanek
Timothy P. White, Chancellor

Trustee Faigin called the meeting to order.

Approval of Minutes

The minutes of March 25, 2015, were approved as submitted.

Trustee Faigin recognized the CSU recipients of the 2015 Council for Advancement and Support of Education (CASE) Awards, including California State University, Long Beach; California State University, Stanislaus; Peter Smits, vice president emeritus at California State University, Fresno; and President Alexander Gonzalez, California State University, Sacramento.

Naming of an Academic Program – San Diego State University

Mr. Garrett P. Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$2.5 million additional commitment from J. Keith Behner and Catherine M. Stiefel. Mr. Behner and Ms. Stiefel launched the Brazil Program in 2013 with an initial gift of \$325,000. The gift will allow for research specializations in the areas of health, environmental science, international business and urban development.

The committee unanimously recommended approval by the board of the proposed resolution (RIA 05-15-06) that the Brazil Program at San Diego State University be named The J. Keith Behner and Catherine M. Stiefel Brazil Program.

Naming of a Facility – California State Polytechnic University, Pomona

Mr. Ashley reported that the proposed naming recognizes the \$2,059,000 gift by the J. Willard and Alice S. Marriott Foundation in the expansion of The Collins College of Hospitality Management at Cal Poly Pomona. The building will include flexible classrooms, restrooms, an exterior arcade and colonnade, and a grab n' go café.

The committee unanimously recommended approval by the board of the proposed resolution (RIA 05-15-07) that The Learning Center at The Collins College of Hospitality Management at California State Polytechnic University, Pomona be named the Marriott Learning Center.

Trustee Faigin adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Cymer Plaza– San Diego State University

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Engineering and Interdisciplinary Sciences Complex Plaza at San Diego State University as the Cymer Plaza. This proposal meets the criteria and other conditions specified in the Board Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus university senate.

Background

The proposed naming of Cymer Plaza recognizes a one million dollar gift commitment by Cymer LLC. Cymer LLC's president and chief operations officer, Edward J. Brown, Jr., is an alumnus of San Diego State University, having graduated with a bachelor's degree in industrial arts in 1979. The company has been a longtime employer and internship provider to SDSU students, and in 2012, gifted \$300,000 to upgrade the Doc Morris Lab, which is a core part of the physics program. In addition, Cymer has supported numerous student projects in engineering, computer sciences and physics.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Engineering & Interdisciplinary Sciences Complex Plaza at San Diego State University, be named the Cymer Plaza.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the William E. Leonhard Entrepreneurial Center Floor – San Diego State University

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Engineering & Interdisciplinary Sciences Entrepreneurial Center Floor at San Diego State University as the William E. Leonhard Entrepreneurial Center Floor. This proposal meets the criteria and other conditions specified in the Board Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus university senate.

Background

The proposed naming of the William E. Leonhard Entrepreneurial Center Floor recognizes a one million dollar gift commitment by alumnus William E. Leonhard (College of Engineering, '64). The contribution will be used to support the Engineering & Interdisciplinary Sciences Complex at San Diego State University.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Engineering & Interdisciplinary Sciences Complex Entrepreneurial Center Floor at San Diego State University, be named the William E. Leonhard Entrepreneurial Center Floor.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Zahn Innovation Platform – San Diego State University

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Summary

This item will consider naming the Innovation Platform in the Engineering and Interdisciplinary Sciences Complex at San Diego State University as the Zahn Innovation Platform.

This proposal meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic Entities, including approval by the system review panel and the campus university senate.

Background

The proposed naming of the Innovation Platform in the Engineering and Interdisciplinary Complex at San Diego State University recognizes a four million dollar gift by the Moxie Foundation. The gift will be used to create and endow the Zahn Innovation Platform (ZIP), which will serve as a campus-wide hub for cross-discipline collaboration, creative problem solving, exploration of new ideas and the launch of new ventures. As part of the Engineering and Interdisciplinary Sciences Complex at San Diego State University, ZIP will house three different components designed for the San Diego State University community to interact in the ethos of innovation: the ZIP Launchpad, ZIP Lab, and ZIP Lounge.

Irwin Zahn is the founding donor of the Zahn Innovation Center at San Diego State University and the chairman and CEO of the Moxie Foundation. His son, Peter Zahn, is a business attorney and president of the Moxie Foundation. ZIP is part of a larger \$5.125 million commitment from the Zahn family and the Moxie Foundation to the San Diego State University Engineering and Interdisciplinary Sciences Complex.

Recommended Action

The following resolution is recommended for approval:

Inst. Adv.
Agenda Item 3
September 8-9, 2015
Page 2 of 2

RESOLVED, by the Board of Trustees of the California State University, that the Innovation Platform in the Engineering and Interdisciplinary Sciences Complex at San Diego State University be named the Zahn Innovation Platform.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Designation of the California Maritime Academy as a Purple Heart University

Presentation by:

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Rear Admiral Thomas A. Cropper
President
California Maritime Academy

Summary

The California Maritime Academy celebrates a rich military connection with many veteran students, faculty and staff calling the campus home. Generations of Cal Maritime graduates have served with distinction in both the armed forces and the Merchant Marine, leading to the campus motto: “To work, or to fight: we are ready.”

The entire CSU system shares a deep appreciation for these individuals, yet it is particularly appropriate that Cal Maritime extend this recognition based on its unique mission and history. Additionally, the City of Vallejo adopted the designation of Purple Heart City and has requested that the California Maritime Academy – as the resident university – consider this designation.

The designation of Purple Heart University is intended to honor the service and sacrifice of the U.S. Armed Forces’ brave men and women wounded or killed in action.

Therefore, the following resolution is recommended for approval:

WHEREAS, the students, faculty, staff and all California Maritime Academy stakeholders have the greatest admiration and gratitude for all of the brave men and women who have served or are serving in our Armed Forces; and

WHEREAS, the Purple Heart Medal as a military decoration traces its origins to General George Washington’s General Orders to the Continental Army on August 7, 1782 which established the Badge of Military Merit; and

WHEREAS, the Badge of Military Merit was revived in 1932, on the 200th anniversary of George Washington’s birth, when the U.S. War Department

authorized a new Purple Heart Medal to be awarded to any Service member who has been wounded in action or killed in action, and the first awardees received it retroactively for their World War I service; and

WHEREAS, nearly two million Purple Heart Medals have been awarded to combat veterans, and this figure represent the selfless sacrifices that our Veterans and Service members have made; and

WHEREAS, the California Maritime Academy celebrates its rich military connection, has been home to many veterans and wishes to honor and thank each of them for their dedication to duty, selfless sacrifice and personal courage for the United States of America; now, therefore, be it

RESOLVED, by the Board of Trustees of the California State University, that this board designates the California Maritime Academy a Purple Heart University and salutes our Purple Heart Medal recipients for their service, valor and sacrifice.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

2015-2016 California State University Trustees' Award for Outstanding Achievement

Presentation By

Timothy P. White
Chancellor

Ali C. Razi
Trustee Emeritus

Steven Stepanek
Faculty Trustee

Summary

Each year, the California State University (CSU) Board of Trustees provides scholarships to high-achieving students who have demonstrated financial need and overcome profound personal hardships to attain an education from the CSU. These students have superior academic records and are also providing extraordinary service to their communities.

Background

Since its inception, over 300 students have received the CSU Trustees' Awards for Outstanding Achievement. Thanks to donor generosity, one student from each campus will receive an award.

These distinguished awards are funded by personal contributions from the CSU trustees, employees, and friends of the university. Endowments have been established by the William Randolph Hearst Foundation, Trustee Emeritus Kenneth Fong, Trustee Emeritus Murray L. Galinson, Trustee Emerita Claudia Hampton, Trustee Emeritus William Hauck, Trustee Emeritus Ali C. Razi, Chancellor Emeritus Charles B. Reed, and the John and Beverly Stauffer Foundation. Additional named scholarships have been funded by: Trustee Rebecca Eisen, Trustee Peter Taylor, CSU Foundation Chair Ronald Barhorst, CSU Foundation board member Peter Brightbill/Wells Fargo, CSU Foundation board member Michael Lizárraga/TELACU, CSU Foundation board member Michael Lucki, Sycuan Band of Kumeyaay Nation, Fresno State Foundation and The Henry J. Kaiser Family Foundation. CSU Foundation board member Sheri Slate's company Cisco is funding a scholarship and also sponsoring the awards ceremony. Travel for the scholars has been generously provided by Southwest Airlines.

The recipients of the 2015-2016 CSU Trustees' Award for Outstanding Achievement include:

Ins. Adv.
Agenda Item 5
September 8-9, 2015
Page 2 of 2

Charmaine Parubrub
California State University, Bakersfield
Henry J. Kaiser Family Foundation Scholar

Gabriel Guillén
California State University Channel Islands
William Randolph Hearst Scholar

Courtney Sage Silver
California State University, Chico
Trustee Emeritus Murray L. Galinson Scholar

Dominique Dalanni
California State University, Dominguez Hills
Cisco Scholar

Patrick Michael Sorgaard
California State University, East Bay
Michael and Debe Lucki Scholar

April Booth
California State University, Fresno
Trustee Emeritus Peter Mehas Scholar

Todd Callahan
California State University, Fullerton
Sycuan Band of the Kumeyaay Nation Scholar

Shayne Sines
Humboldt State University
*CSU Foundation Board of Governors' Scholar
Sponsored by Ronald R. and Mitzi Barhorst*

Heather Valenova Dayag
California State University, Long Beach
Trustee Emerita Claudia Hampton Scholar

Samantha Lorenz
California State University, Los Angeles
Trustee Rebecca Eisen Scholar

Devin Schumacher
California Maritime Academy
William Randolph Hearst Scholar

Jason Rodriguez
California State University, Monterey Bay
William Randolph Hearst Scholar

Amanda Nuno
California State University, Northridge
Trustee Emeritus Kenneth Fong Scholar

Tyler Kent Sullivan
California State Polytechnic University, Pomona
Trustee Peter and Coralyn Taylor Scholar

Yuriy Dzyuba
California State University, Sacramento
Sycuan Band of the Kumeyaay Nation Scholar

Alexander Soto
California State University, San Bernardino
TELACU Scholar

Edwin Perez
San Diego State University
William Randolph Hearst Scholar

Christine D. Gonzalez
San Francisco State University
Trustee Emeritus Ali C. Razi Scholar

Melissa Ortiz
San José State University
Trustee Emeritus William Hauck Scholar

Mario Alberto Viveros Espinoza
California Polytechnic State University, San
Luis Obispo
William Randolph Hearst Scholar

Maylin Caldwell
California State University San Marcos
Wells Fargo Scholar

Danielle R. Hansen
Sonoma State University
Chancellor Emeritus Charles B. Reed Scholar

José Godínez
California State University, Stanislaus
William Randolph Hearst Scholar