

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 12:45 p.m., Tuesday, July 18, 2017
Glenn S. Dumke Auditorium

Silas H. Abrego, Chair
Jean P. Firstenberg, Vice Chair
Debra S. Farar
Hugo N. Morales
J. Lawrence Norton

Consent Approval of Minutes of the Meeting of May 23, 2017

Discussion 1. Naming of The Younes & Soraya Nazarian Center for the Performing Arts – California State University, Northridge, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

May 23, 2017

Members Present

Silas H. Abrego, Chair
Adam Day, Vice Chair of the Board
Douglas Faigin
John Nilon
Maggie K. White
Timothy P. White, Chancellor

Trustee Abrego called the meeting to order.

Approval of Minutes

The minutes of March 21, 2017, were approved as submitted.

Naming of Bookstein Hall – California State University, Northridge

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$5 million gift by Harvey and Harriet Bookstein to the David Nazarian College of Business and Economics at Cal State Northridge. This gift will be used to establish the Bookstein Voluntary Income Tax Assistance Endowment, which will further expand the campus's role in free tax preparation services for low-income members of the community; the Bookstein Distinguished Chair in Real Estate Endowment; and the Bookstein Leadership Endowment, which will provide vital resources to advance the college's strategic programs and activities.

Cal State Northridge President Dianne F. Harrison and Chancellor Timothy P. White thanked the Booksteins for their commitment to the university and the community.

The committee recommended approval by the board of the proposed resolution (RIA 05-17-05) that Juniper Hall at California State University, Northridge be named as Bookstein Hall.

Naming of Dignity Health Baseball Clubhouse – California Polytechnic State University, San Luis Obispo

Mr. Ashley reported that the proposed naming recognizes the \$1.25 million contribution by Dignity Health, which will provide a substantial amount for the completion of the baseball clubhouse. This contribution will be used for an expanded locker room, state-of-the-art athletic training and physical therapy room, lounge/kitchen area, dressing room for umpires, coaches' offices and study room, and will raise the capacity of the stadium to between 3,250 and 3,500 seats.

The committee recommended approval by the board of the proposed resolution (RIA 05-17-06) that the Cal Poly baseball clubhouse at California Polytechnic State University, San Luis Obispo be named as the Dignity Health Baseball Clubhouse.

Naming of The Bartleson Ranch and Conservatory – California Polytechnic State University, San Luis Obispo

Mr. Ashley reported that proposed naming recognizes the donation by Jan and Stuart Bartleson of a 450-acre avocado and lemon orchard valued at \$11.3 million. This gift will enable longer-term research projects, provide internship opportunities for students and facilitate income-producing industry partnerships for the college.

The committee recommended approval by the board of the proposed resolution (RIA 05-17-07) that the Bartleson Ranch at California Polytechnic State University, San Luis Obispo be named as the Bartleson Ranch and Conservatory.

Naming of The Swanson Cal Poly Golf Program – California Polytechnic State University, San Luis Obispo

Mr. Ashley reported that the proposed naming recognizes the \$10 million endowment for the Cal Poly Golf Program by William and Cheryl Swanson. This gift will provide thousands of dollars each year in student-athlete golf scholarships, with an emphasis on first-generation college students. The endowment will also provide programmatic and recruitment support for the golf program, including travel and equipment.

The committee recommended approval by the board of the proposed resolution (RIA 05-17-08) that the Cal Poly golf program at California Polytechnic State University, San Luis Obispo be named as the Swanson Cal Poly Golf Program.

Trustee Abrego adjourned the meeting.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of The Younes & Soraya Nazarian Center for the Performing Arts – California State University, Northridge

Presentation By

Garrett P. Ashley
Vice Chancellor
University Relations and Advancement

Dianne F. Harrison
President
California State University, Northridge

Summary

This item will consider naming the Valley Performing Arts Center at California State University, Northridge as The Younes & Soraya Nazarian Center for the Performing Arts.

This proposal, submitted by California State University, Northridge, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the Valley Performing Arts Center (VPAC) recognizes the recent \$17 million gift by Mr. and Mrs. Younes Nazarian to California State University, Northridge (CSUN).

In making this gift to CSUN, Younes and Soraya Nazarian are committed to providing the local region with the highest quality of performing arts and arts education programs. The Nazarian gift will raise the visibility and reputation of VPAC and CSUN and expose students and the local community to world-class arts programs. Additionally, the Nazarians and CSUN are committed to building philanthropic support and sponsorship of VPAC to further the momentum of this gift and increase support.

The relationship between CSUN and the Nazarians began in 1978 when Younes and Soraya's oldest son, David, enrolled at CSUN. Following in the family footsteps, David excelled in business and entrepreneurship, and the entire Nazarian family became fixtures in Los Angeles business,

culture and philanthropy. In 2014, David made a transformative mark at CSUN with his \$10 million gift to name the College of Business and Economics. Over the last few years, the entire family has become engaged with CSUN and in the arts and culture landscape of Los Angeles.

Amidst the unrest leading to the 1979 Iranian Revolution, Younes and Soraya immigrated with their family to Los Angeles, leaving behind a thriving community life and business in Iran. Presently, Younes is the chairman of Nazarian Enterprises, which focuses on the diversification of assets across a variety of interests in the private, public and real estate markets. He also serves as secretary on the board of directors and is a major shareholder of ANG Inc., headquartered in Manchester, New Hampshire. ANG Inc. manufactures products for the military, commercial and industrial markets.

Soraya is an artist who has mastered the medium of direct carving in stone. She began sculpting in the late 1980s in the studios of the American Jewish University, and eventually established her own studio in Los Angeles. Soraya's work is held in numerous private collections. Her latest work, Unbound (2016), a majestic piece that reflects the diversity and aspirations of our students, will be installed at California State University, Northridge next to the David Nazarian College of Business and Economics later this year.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Valley Performing Arts Center at California State University, Northridge be named as The Younes & Soraya Nazarian Center for the Performing Arts.