

## AGENDA

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

**Meeting:** 10:45 a.m., Tuesday, January 30, 2018  
Glenn S. Dumke Auditorium

Silas H. Abrego, Chair  
Jean P. Firstenberg, Vice Chair  
Debra S. Farar  
Hugo N. Morales  
J. Lawrence Norton

- Consent**
- Discussion**
1. Approval of Minutes of the Meeting of November 7, 2017, *Action*
  2. Naming of The Ernest E. Tschannen Science Complex – California State University, Sacramento, *Action*
  3. Naming of the Oppenheimer Family Riding Pavilion, Oppenheimer Family Stallion Barn and Oppenheimer Family Foaling Barn – California Polytechnic State University, San Luis Obispo, *Action*
  4. Annual Report on Donor Support for 2016-2017, *Action*

**MINUTES OF THE MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT  
Office of the Chancellor  
Glenn S. Dumke Auditorium  
401 Golden Shore  
Long Beach, California**

**November 7, 2017**

**Members Present**

Silas H. Abrego, Chair  
Jean P. Firstenberg, Vice Chair  
Rebecca D. Eisen, Chair of the Board  
Debra S. Farar  
Hugo N. Morales  
J. Lawrence Norton  
Timothy P. White, Chancellor

Trustee Abrego called the meeting to order.

**Approval of Minutes**

The minutes of September 19, 2017, were approved as submitted.

**Naming of the Dale and Katy Carlsen Center for Innovation and Entrepreneurship –  
California State University, Sacramento**

Mr. Garrett Ashley, vice chancellor for university relations and advancement, reported that the proposed naming recognizes the \$6 million commitment by Mr. and Mrs. Carlsen to Sacramento State for the newly established center.

Mr. Dale Carlsen was present and spoke on behalf of his family. Sacramento State President Robert S. Nelsen and Chancellor Timothy P. White thanked the Carlsons for their generosity to the university and the community.

The committee recommended approval by the board of the proposed resolution (RIA 11-17-10) that the Center for Innovation and Entrepreneurship at California State University, Sacramento, be named The Dale and Katy Carlsen Center for Innovation and Entrepreneurship.

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**Naming of the Epstein Family Veterans Center – California State University San Marcos**

Mr. Ashley and Cal State San Marcos President Karen S. Haynes reported that the proposed naming recognizes the \$1 million commitment by Daniel and Phyllis Epstein and their children, Julie Bronstein and Michael Epstein, to Cal State San Marcos.

The committee recommended approval by the board of the proposed resolution (RIA 11-17-11) that the Veterans Center at California State University San Marcos be named as the Epstein Family Veterans Center.

Trustee Abrego adjourned the meeting.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of The Ernest E. Tschannen Science Complex – California State University, Sacramento**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Robert S. Nelson  
President  
California State University, Sacramento

#### **Summary**

This item will consider naming the Science Complex at California State University, Sacramento, as The Ernest E. Tschannen Science Complex.

This proposal, submitted by Sacramento State, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus academic senate.

#### **Background**

The proposed naming of the facility recognizes a \$9 million pledge by Mr. Ernest E. Tschannen, of which \$2 million has been received. An additional \$7 million will be received upon his passing. All funds will support the building costs associated with the complex.

Mr. Tschannen's support for Sacramento State is in line with his philanthropic priorities – healthy aging, life sciences and the environment – as well as a tribute to his late brother, a chemist. Mr. Tschannen believes in the Sacramento region and understands that his gift to Sacramento State will further ignite philanthropic support and a culture of philanthropy.

Born in Aarwangen, Switzerland in 1925, Mr. Tschannen spent the first half of his life in his home country and earned a degree in mechanical engineering before moving to Canada in 1950. He eventually immigrated to the United States to pursue his career as an engineer. Mr. Tschannen has spent the latter part of his life as an investor in real estate and owns 28 apartment complexes across the United States. At age 92, Mr. Tschannen has settled in Orangevale, California, where he continues to manage his portfolio of investments. He is an avid hiker, kayaker, cross country skier and cyclist.

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**Recommended Action**

**RESOLVED**, by the Board of Trustees of the California State University, that the Science Complex at California State University, Sacramento, be named as The Ernest E. Tschannen Science Complex.

## COMMITTEE ON INSTITUTIONAL ADVANCEMENT

### **Naming of the Oppenheimer Family Riding Pavilion, Oppenheimer Family Stallion Barn and Oppenheimer Family Foaling Barn - California Polytechnic State University, San Luis Obispo**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Jeffrey D. Armstrong  
President  
California Polytechnic State University, San Luis Obispo

#### **Summary**

This item will consider naming the newly constructed agricultural facilities as the Oppenheimer Family Riding Pavilion, the Oppenheimer Family Stallion Barn and the Oppenheimer Family Foaling Barn.

This proposal, submitted by California Polytechnic State University, San Luis Obispo, meets the criteria and the conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties, including approval by the system review panel and the campus Academic Senate Executive Committee.

#### **Background**

The naming recognizes a \$20 million gift made by Peter and Mary Beth Oppenheimer, which will fully fund and dramatically transform facilities throughout the College of Agriculture, Food and Environmental Sciences. Specifically, this project will provide:

- 60,000 square feet of partially enclosed and covered riding arenas
- Support facilities and vehicle parking to support current programs and expansions
- North Pavilion
- Stallion Barn
- Foaling Barn

Peter and Mary Beth Oppenheimer are both alumni of Cal Poly's College of Agriculture, Food and Environmental Sciences. Peter Oppenheimer earned his bachelor's degree in agricultural business in 1985, and Mary Beth Oppenheimer, née Nimocks, earned her bachelor's degree in home economics in 1986.

Peter retired in October 2014 from Apple, Inc., where he held the position of senior vice president and chief financial officer since 2004. In his role at Apple, Peter was responsible for the controller, treasury, investor relations, tax, information systems, internal audit and facilities functions. Peter has also served on the board of directors for Goldman Sachs since March 2014 and is vice chairman of the Cal Poly Foundation Board. In 2012, Peter received an honorary doctorate from Cal Poly and in 2014 was selected as the Honored Alumnus for the College of Agriculture, Food and Environmental Sciences.

### **Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of The California State University, that the agricultural facilities at California Polytechnic State University, be named as the Oppenheimer Family Riding Pavilion, the Oppenheimer Family Stallion Barn and the Oppenheimer Family Foaling Barn.

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Annual Report on Donor Support for 2016-2017**

#### **Presentation By**

Garrett P. Ashley  
Vice Chancellor  
University Relations and Advancement

Lori A. Redfearn  
Assistant Vice Chancellor  
Systemwide Advancement

William A. Covino  
President  
California State University, Los Angeles

#### **Summary**

This item presents information on donor support to the California State University from July 1, 2016 to June 30, 2017. Section 89720 of the Education Code requires that an annual gift report be submitted to the California Joint Legislative Budget Committee and the California Department of Finance.

A full report is available at <http://www.calstate.edu/philanthropic>.

#### **Overview**

With a record-breaking \$501 million in new gift commitments (gifts received and pledges), 2016-2017 was a transformational year for the California State University. The CSU also achieved more than 30 percent increases in both alumni and parent giving, with an additional 6,800 alumni making gifts compared to the prior year.

Many CSU campuses also broke individual and university records. Cal Poly San Luis Obispo accepted a CSU-record \$110 million gift; San Diego State concluded its record-breaking *Campaign for SDSU*, which in total raised \$815 million over 10 years; Chico State had a record number of gift commitments to the Tower Society, which spurred new scholarships; and the *Campaign for CSUSB* made massive strides toward its historic fundraising goal.



## **Gifts Received**

In 2016-2017, gift receipts to the CSU totaled \$339 million. Gift receipts are new gifts and pledge payments. The CSU received over \$200 million in support – 98 percent of which was donor designated – to fund current operations and programs, including:

- \$30.5 million for student scholarships
- \$57.5 million for academic enrichment
- \$8.2 million for applied research
- \$1.7 million for faculty support
- \$3.1 million for library resources
- \$21.4 million for athletics
- \$42.1 million for public service programs
- \$2.8 million for equipment and minor facility improvements
- \$35.0 million for other designated priorities

Unrestricted support of \$7.3 million represents two percent of all gifts received and is available for high priority needs.

For long-term capital projects, campuses received \$29 million for facility construction and renovation.

Endowments grew by \$88 million in new contributions, which will provide scholarship and program support in perpetuity. Irrevocable deferred gifts account for \$14 million in receipts.

## **Performance Benchmarking**

Gift receipts are the national standard used by Council for Aid to Education and the Council for Advancement and Support of Education to compare fundraising results across universities. Among public master's institutions across the nation, Cal Poly San Luis Obispo ranked number one and was joined by San José State, CSU Los Angeles, CSU Sacramento, CSU San Bernardino and CSU Northridge in the top 20 for overall fundraising. San Diego State ranked 12th among high-activity public research institutions.

The following resolution is recommended for approval:

**RESOLVED**, by the Board of Trustees of the California State University, that the Annual Report on Donor Support for 2016-2017 be adopted for submission to the California Joint Legislative Budget Committee and the California Department of Finance.