

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 9:00 a.m., Wednesday, November 16, 2022
Glenn S. Dumke Auditorium

Lillian Kimbell, Chair
Jean Picker Firstenberg, Vice Chair
Diego Arambula
Leslie Gilbert-Lurie
Anna Ortiz-Morfit
Yammilette Rodriguez
Jose Antonio Vargas

- Consent**
- Discussion**
1. Approval of Minutes of the Meeting of September 13, 2022, *Action*
 2. Naming of the Singelyn Graduate School of Business – California State Polytechnic University, Pomona, *Action*
 3. Naming of the Ernest E. Tschannen Engineering Teaching and Research Building – California State University, Sacramento, *Action*

**MINUTES OF THE MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of the California State University
Office of the Chancellor
Glenn S. Dumke Auditorium
401 Golden Shore
Long Beach, California**

September 13, 2022

Members Present

Lillian Kimbell, Chair
Diego Arambula
Anna Ortiz-Morfit
Yammilette Rodriguez
Jolene Koester, Interim Chancellor
Wenda Fong, Chair of the Board

Trustee Kimbell called the meeting to order.

Approval of Minutes

The minutes of July 12, 2022, were approved as submitted.

2022-2023 California State University Trustees' Award for Outstanding Achievement

Trustee Kimbell shared that each year the CSU Board of Trustees provides scholarships to students who demonstrate superior academic performance, significant personal accomplishments, valued service to the community and financial need. She recognized and thanked the members of the CSU Trustees' Award Selection Committee.

Interim Chancellor Koester thanked trustees and members of the CSU Foundation board for their contributions to the CSU Trustees' scholarships. She introduced Trustee Emeritus Ali C. Razi, CSU Foundation Board of Governors member and CSU Trustees' Award selection committee chair, whose leadership and dedication has allowed the program to thrive. She then introduced the top Razi scholar, Nevi Keser Gruskin, from California State University, Long Beach.

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The board recognized the 23 recipients of the 2022-2023 CSU Trustees' Award for Outstanding Achievement. Trustee Kimbell called each student forward to receive their certificate and read a brief description of their accomplishments.

Trustee Kimbell adjourned the meeting.

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Naming of the Singelyn Graduate School of Business – California State Polytechnic University, Pomona

Presentation by:

Steve Relyea
Executive Vice Chancellor and
Chief Financial Officer

Soraya M. Coley
President
California State Polytechnic University, Pomona

Summary

This item will consider naming the College of Business Administration's graduate business program at California State Polytechnic University, Pomona as the Singelyn Graduate School of Business.

This proposal, submitted by Cal Poly Pomona, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Academic and Athletic Programs, including approval by the system review panel and the campus executive committee of the academic senate.

Background

The proposed naming of the program recognizes the leadership and generosity of David and Ruth Singelyn and their \$12.5 million commitment to support the graduate program of the College of Business Administration. Their total lifetime commitments to the university are \$14.6 million.

Both David and Ruth Singelyn graduated from Cal Poly Pomona's College of Business Administration. David received a bachelor's degree in accounting and information systems in 1984 and Ruth received a bachelor's degree in information systems in 1984. A highly successful businessman, David has held senior positions in private and publicly traded real estate companies, including Public Storage, Public Storage Canada and American Commercial Equities. He is currently the chief executive officer and a trustee of American Homes 4 Rent, a real estate investment trust. After graduation from Cal Poly Pomona, Ruth worked for IBM, and later returned to education, earning her master's degree in psychology with an emphasis in marriage and family therapy from Cal Lutheran University in 2018.

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David and Ruth were named Distinguished Alumni for the college in 2019. David and Ruth Singelyn's commitment to service includes David's role as vice chair on Cal Poly Pomona's Philanthropic Foundation Board of Directors, on the College of Business Administration Dean's Advisory Council and on the advisory board of the Singelyn Center for Innovative Analytics and Ruth's volunteerism for College of Business fundraising efforts. They are members of Cal Poly Pomona's Founders' Society for their lifetime giving and the Kellogg Voorhis Legacy Society for their planned gift.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the College of Business Administration's graduate business programs office at California State Polytechnic University, Pomona be named the Singelyn Graduate School of Business.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of the Ernest E. Tschannen Engineering Teaching and Research Building – California State University, Sacramento

Presentation by:

Steven Relyea
Executive Vice Chancellor and
Chief Financial Officer

Robert S. Nelsen
President
California State University, Sacramento

Summary

This item considers naming the Engineering Replacement Building at California State University, Sacramento, as the Ernest E. Tschannen Engineering Teaching and Research Building.

This proposal, submitted by Sacramento State, meets the criteria and other considerations specified in the Board of Trustees Policy on Naming of California State University Academic and Athletic Programs, including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the Engineering Replacement Building recognizes the \$10 million pledge, \$3 million of which will be donated by December 2027. The remaining \$7 million will be received upon Mr. Ernest E. Tschannen's passing. The entire gift from Mr. Tschannen will support the construction costs associated with the Engineering Replacement Building.

Mr. Tschannen was born in Aarwangen, Switzerland in 1925, and spent his youth in his home country, earning a degree in mechanical engineering before moving to Canada in 1950. He eventually immigrated to the United States to pursue his career as an engineer. Mr. Tschannen has spent the latter part of his life as a real estate investor and owns more than 28 apartment complexes across the United States.

Mr. Tschannen lives in Orangevale, Calif., where he continues to manage his portfolio of investments. He has never been married and has no children. Throughout his life, he has been an avid hiker, kayaker, cross country skier and cyclist.

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Recommended Action

The following resolution is recommended for approval:

RESOLVED, by the Board of Trustees of the California State University, that the Engineering Replacement Building at California State University, Sacramento, be named The Ernest E. Tschannen Engineering Teaching and Research Building.